

ABDUR RAHMAN HIJAZI







## THE PROBLEM

LOCAL STORES ARE NOT SMART

#### THE SOLUTION

## IS A CHATBOT.

I'LL ORDER BOT

## THE FUNCTION





THE STORE WILL DELIVER IT

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## EXTENDING E-COMMERCE TO SMALLER B2C BUSINESSES

I'LLORDER BOT



## THE BOT

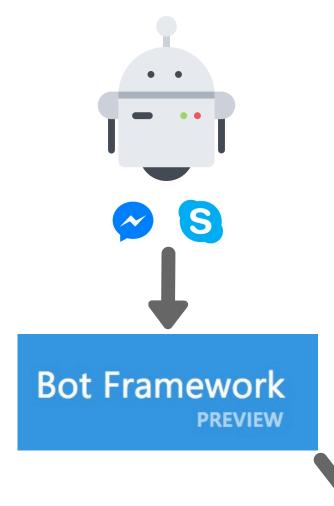


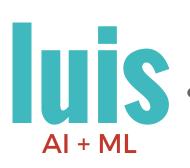


V.

## **TECHNOLOGY**

**LUIS.AI - BOT FRAMEWORK - AZURE** 





**AZUIC**Cloud Storage

My bots

Register a bot

Documentation

Edit

**Bot Directory** 

Blog





Publish

Order a pizza



Bot handle illorder

**Bot Framework Version** 3.0

Messaging endpoint https://illorderbot.azurewebsites.net/api/messages

Microsoft App ID 226b5644-0aec-4b8f-8d3f-80b47c1722d1

#### Test connection to your bot

Test

Accepted

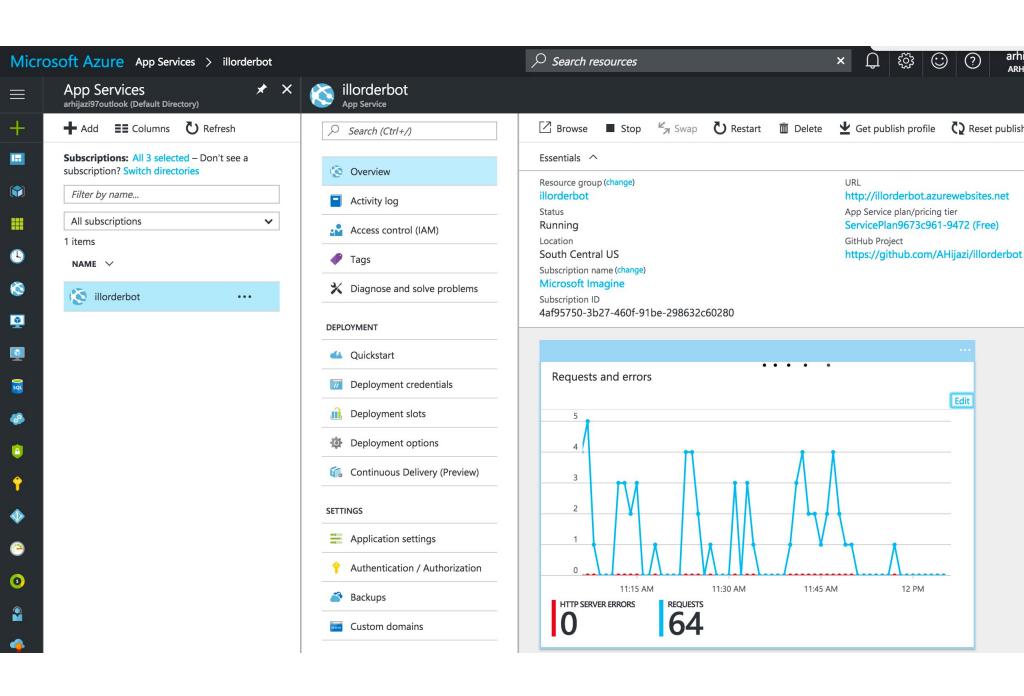
#### From where you want to order? 1. Sandella's 2. Zoom 3. Aswaaq Sufouh Supermarket

I'll Order at 10:01:20 PM

Chat

Type your message...

#### Channels



Intents

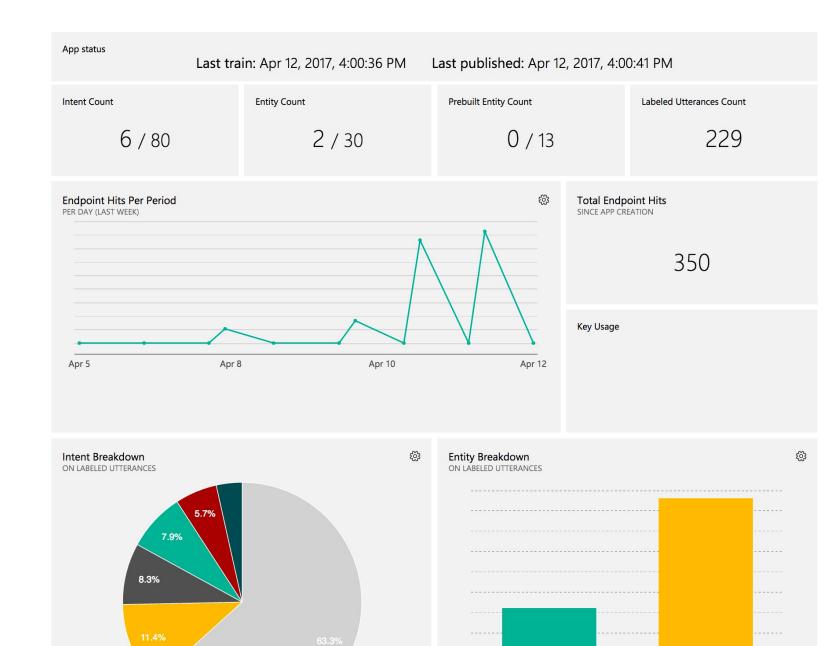
**Entities** 

Features

Train & Test

Publish App

← Back to App list



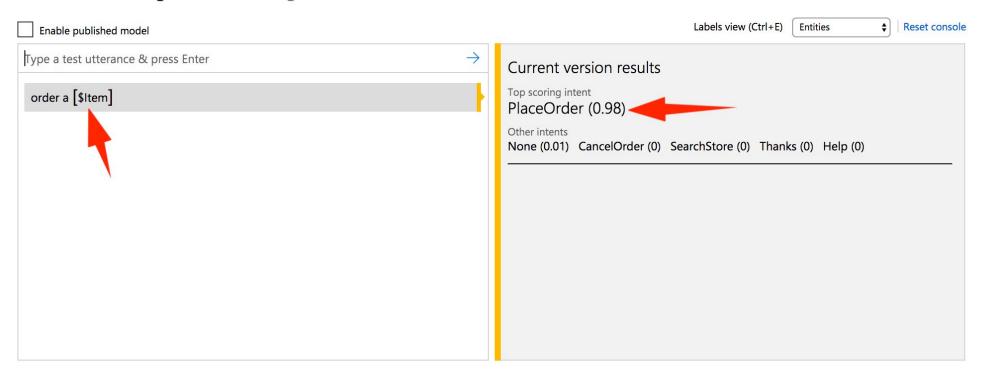
#### Test your application

Use this tool to test the current and published versions of your application, to check if you are progressing on the right track ... Learn more

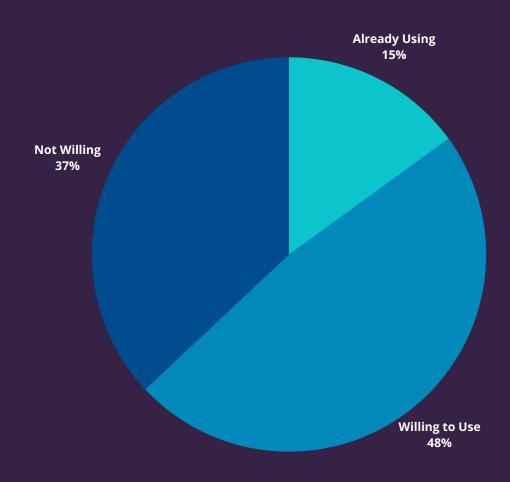
Train Application

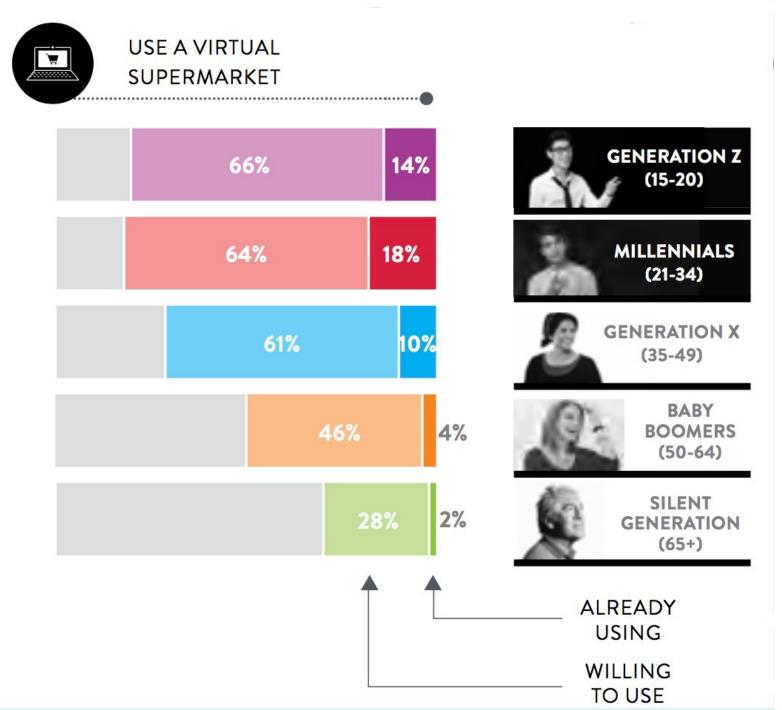
Last train: Apr 12, 2017, 4:00:36 PM | Last publish: Apr 12, 2017, 4:00:41 PM

#### Interactive Testing Batch Testing



#### MARKET SHARE: VIRTUAL SUPERMARKETS





#### **REVENUE STREAM**

## ADVERTISMENTS

**CUSTOM NOTIFICATIONS** 

## TARGET AUDIANCE

#### 1. Lucrative Consumers

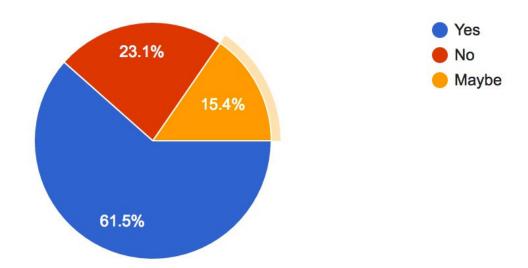
Technology driven Residents - long term Age: 17 - 44 years old

#### 2. Local Stores

Grocery, Supermarkets, Laundry, Cafes, etc Provide delivery service.

#### VALIDATION SURVEY RESULTS

Do you want to try ordering from nearby local stores from your cell phone?



## PHASE1: 10K USERS

- Targeting in smarter areas of big cities like Dubai.
- Partner with major local stores in the area
- Initiate social media activity

COST: \$50,000 (DEV + MARKETING) REVENUE: \$20,000

## PHASE2: 100K USERS

- Targeting major cities worldwide.
- Partner with international local store chains

COST: \$30,000 (HIRING + MARKETING) REVENUE: \$50,000



# EMPOWER PEOPLE THROUGH TECHNOLOGY





#### I'LL ORDER TEAM

# THARK YOU

I'LL ORDER BOT

### **Business Model Canvas**

