Title: docker.exe: invalid reference format
Post Body:

I don't understand what's the problem ?

I installed Docker on Win10. This is my first experience with it. I read the manuals, start hello-world, and more. Next, I need to use the command `mvn compile` in the folder of the repository. For this needed to install Mavin.

I see this: https://hub.docker.com/_/maven/ and used:

```
docker run -it --rm --name my-maven-project -v "$PWD":/usr/src/mymaven -w /usr/src/mymaven maven:3.2-jdk-7 mvn clean
install
```

... and I get the output

```
C:\Program Files\Docker\Docker\Resources\bin\docker.exe: invalid reference format. See 'C:\Program Files\Docker\Docker\Resourc
```

Output `docker version`

```
Client: Version:     17.09.0-ce API version:  1.32  Go version:   go1.8.3 Git commit:   afdb6d4  Built:        Tue Sep 26
```

Output `docker info`

```
Containers: 4  Running: 0  Paused: 0  Stopped: 4 Images: 3 Server Version: 17.09.0-ce Storage Driver: overlay2  Backing Filesy
```

Sorry for the stupid question, first time working with Docker... Thanks!

Accepted Answer:

You need to use the right syntax for the current folder, in the right environment:

   in a simple CMD shell session, you would use:

   `-v '%cd%':/usr/src/mymaven`

   in a Powershell session

   `-v ${PWD}:/usr/src/mymaven`

Highest Rated Answer:

I had a situation: the dash was Unicode dash not ASCII minus (need to retype the dashes)

■   8208   2010   HYPHEN ■   8209   2011   NON-BREAKING HYPHEN ■   8210   2012   FIGURE DASH –   8211   20