

Information Architecture

This is an interesting topic for me because it is one of the things that I really need to learn and implement in my projects and assignments or school papers. I have always found it difficult to express my thoughts in an organized manner since I usually just think of ideas or topics on the spot so I would mess up the organization of my ideas when I write them for a research paper or think of them during a speech. By learning this topic and applying them to my works, I would be able to present my ideas in a way that the audience would easily understand since it follows a proper and understandable flow. For user design, this concept is a great foundation or guide to follow when designing the prototype or the product itself because it prioritizes the audience and lets the developer sympathize with the user, then designing it in a way that would easily be understood in a way that the user would know where to look and what to look for. It is also a way for the user to easily navigate through the product or website since proper information architecture makes the flow of the user's use of the product seamless and hassle-free.