

1. What is User Design?

- User Design is the process of developing a feature or function based on the data collected from observing a user. This process helps developers understand what the client/s need or prefer which can help the users become more productive when using the product.

2. What is the difference between User Experience Design and User Interface Design? Why does it matter?

- User Experience Design focuses on what the users feel and experience, including problems they have encountered, when using a product while User Interface Design focuses on the visual appearance of a product.

3. Who are the users? Why are they important?

- The users are the individuals that will use the product being developed. They are important because they are the reason for the development of the product and that they are the firsthand source for determining what functions or features should be implemented to make them more productive.