

About AI Authority

AI Authority is a global collective of passionate AI experts, architects, and enthusiasts committed to advancing responsible innovation and ethical AI. Founded on the belief that cutting-edge AI must be **trustworthy, transparent, and human-centric**, the organization is dedicated to shaping a future where technology and ethics progress hand in hand.

Positioned as a **definitive platform for actionable AI guidance**, AI Authority bridges the gap between abstract policy frameworks and practical, real-world deployment. Its mission is to help organizations confront and overcome challenges such as **bias, opacity, and inconsistent standards**, ensuring that progress is never achieved at the expense of integrity.

With meticulously curated **frameworks, methodologies, and best practices**, AI Authority provides strategic support across every phase of the AI lifecycle: from **design to deployment**. The organization's unwavering focus on **ethical, fair, and transparent outcomes** makes it a trusted ally for enterprises seeking to build, scale, and govern AI responsibly.

Why Choose AI Authority

At AI Authority, our reputation rests on an unwavering commitment to **quality, trust, and globally recognized validation**. Our certification programs are built to empower professionals to **lead with confidence** in responsible AI development and governance. Every resource, guide, and framework we create is rigorously vetted for accuracy, relevance, and practical impact therefore enabling organizations to build **ethical, compliant, and transparent** AI ecosystems.

Our global reach and expertly curated content blend **theoretical depth with hands-on mastery**, giving enterprises the clarity, direction, and practical tools they need to architect **scalable, trustworthy, and responsible AI solutions**.

At AI Authority, we don't just guide the AI journey, **we redefine how the world builds, governs, and trusts intelligent systems**.

Course Details:

AI Strategy course

The AI Strategy course prepares professionals to design and lead a comprehensive AI strategy that drives measurable business impact. Participants will develop the skills to align AI initiatives with organizational goals, engage stakeholders effectively, and create a clear, actionable roadmap for AI adoption.

Through this program, learners will gain expertise in:

- Identifying key stakeholders and addressing their needs and concerns
- Crafting a forward-looking AI vision aligned with strategic objectives
- Conducting value assessments to prioritize high-impact AI use cases
- Performing readiness assessments across technology, data, talent, and governance
- Defining organizational enablers to realize the AI vision
- Designing a strategic roadmap for enabling capabilities
- Formulating practical, scalable AI implementation strategies

Who can attend AI Strategy course?

- Top Level management
- CXOs
- Innovation leaders, and Digital transformation professionals
- Enterprise Architects
- Business and Technology Executives
- Program/Project Managers
- Operations Executives

Course Content:

Day 1 Topics

- **What is Artificial Intelligence?** Describes what Artificial Intelligence is and its history.
- **What is AI Strategy?** This defines structured plan for how it will use artificial intelligence to achieve its business objectives in a sustainable, responsible, and scalable way.
- **AI Strategy components:** Key components needed to build an AI Strategy.
- **Stakeholder Engagement:** Identifying the right stakeholders and engaging them.
- **Concerns:** Identifying the high-level requirements of the stakeholders.
- **AI Vision:** Establishing a long-term vision for the organization.
- **AI Value:** Evaluating AI value from business, technology and societal perspective.

Day 2 Topics

- **AI Readiness Assessment:** Assess the organization's readiness for AI implementation.
- **AI Enablement:** Identifies the components that are needed to enable AI implementation.
- **AI Roadmap:** Create a strategic roadmap for AI implementation.
- **AI Implementation Strategy:** Creates a high-level implementation strategy.