

Module 9: Autonomy and the ethics of behavioral change

Gert Meyers (TILT, Tilburg University)

This week

- Autonomy and the ethics of behavioural change
- First debating session!

Debating Sessions

- How was debating skills training?
- The rooms
 - Gert: 0.09
 - Anuj: 1.09
 - Donovan: 3.02



	<u>A</u>	<u>B</u>	<u>C</u>
<u>Debating session 1 (Gert, 15u35-16u35)</u>	1	2	3
<u>Debating session 2 (Anuj, 15u35-16u35)</u>	7	8	9
<u>Debating session 3 (Donovan, 15u35u16-35)</u>	4	5	6
<u>Debating session 4 (Gert, 16u40-17u40)</u>	10	11	12
<u>Debating session 5 (Anuj, 16u40-17u40)</u>	13	14	15
<u>Debating session 6 (Donovan, 16u40-17u40)</u>	16	17	18

1) *THEY SAY* _____.

(2) *I SAY* _____, *BECAUSE* _____.

(3) *ONE MIGHT OBJECT THAT* _____.

(4) *I REPLY THAT* _____.

Student details		
Name(s) presenter	Group	Date
Criteria	Assessment (NS / S / G/E)	Additional comments

1. Organization and Clarity: Viewpoints and responses are outlined both clearly and orderly.		
2. Use of Arguments: Reasons are given to support viewpoint in a persuasive way.		
3. Use of Examples and Facts: Examples and facts are given to support reasons, with references		
4. Use of Rebuttal: Arguments made by others are responded to and dealt with effectively.		
5. Presentation Style: Tone of voice, the right jargon, and level of enthusiasm are convincing to audience.		

1 to 4 will be assessed on group level, based on the slides/presentation of the argument and the actual debate. 5 will be assessed individually. It is therefore important that all members do one presentation. In 4 member-groups two out of three presentations need to be duo-presentations: an extra tab will be added by the lecturer to assess both presenters individually.

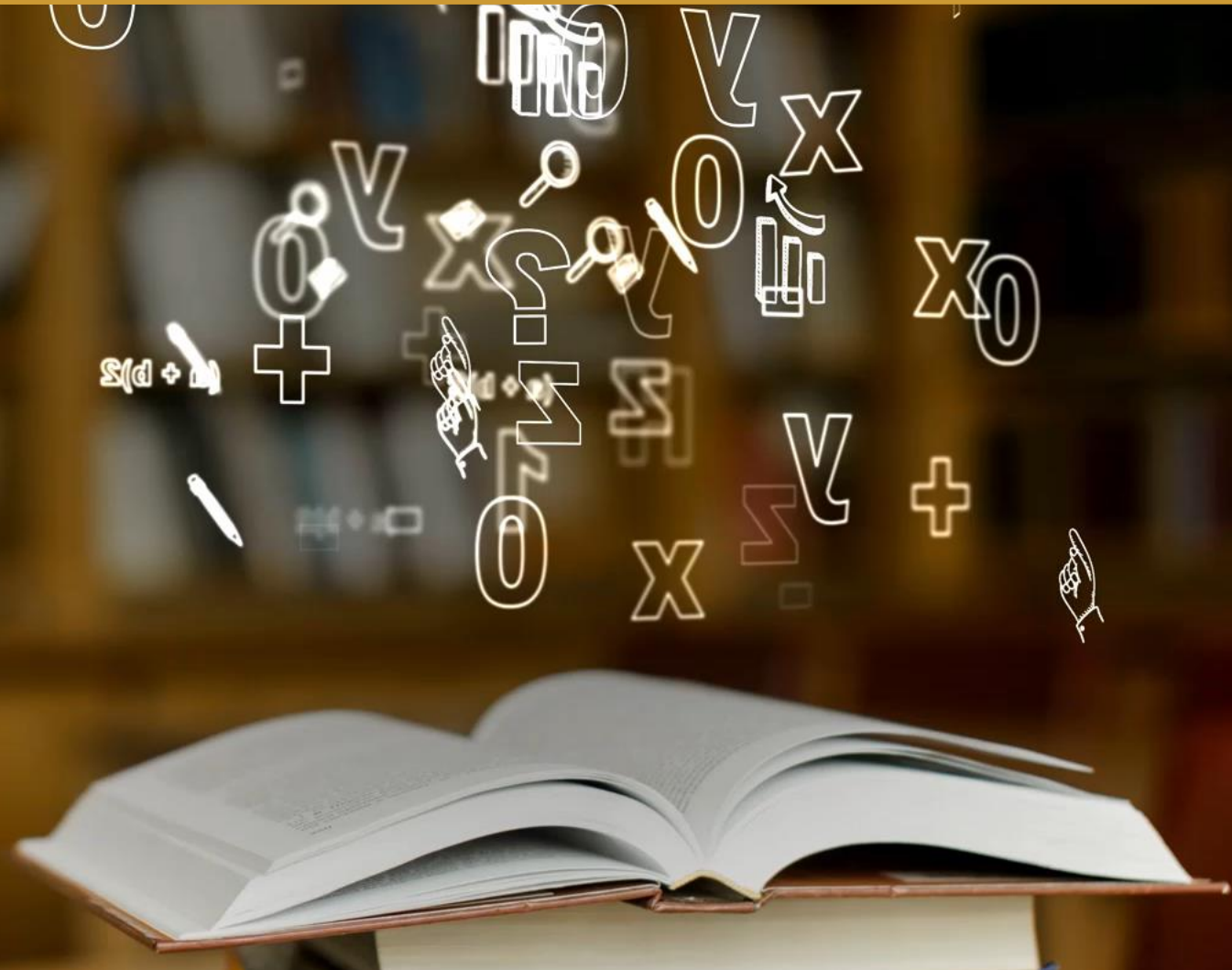
NS: <6/10

S: 6-7/10

G: 7-8.5/10

E: >8.5/10

Questions?



What makes actions ethically significant?

- Actions that make a difference to chance of having a good life
 - Cf. Riding on the right side of the road.
- Human choice
 - Cf. Earthquake
 - But: what about extreme weather due to climate change?
- More than merely good intention
 - Cf. The 'like' button on social media

Normative ethics

Utilitarianism

Virtue Ethics

Kantian Ethics

Descriptive ethics

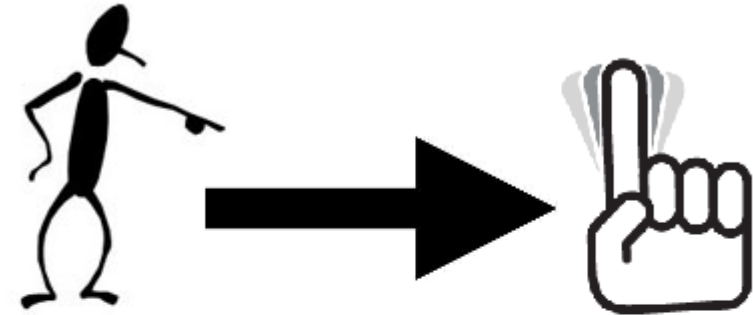
Normative and descriptive ethics

- Normative ethics
 - “How ought the algorithm be arranged for a good society?”
- Descriptive ethics
 - “How are algorithmic arrangements generating ideas of goodness, transgression, and society ought to be?”



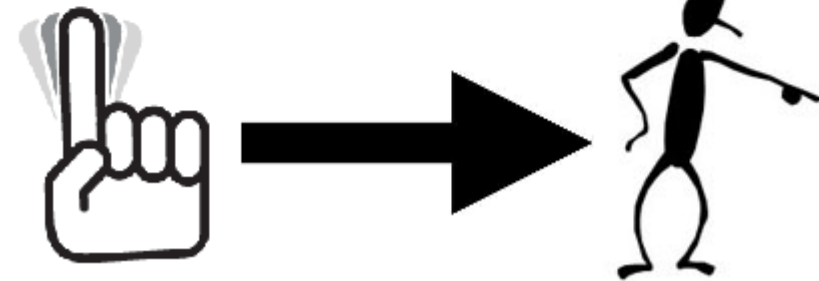
The Naturalistic Fallacy:

"is" implies "ought"



The Moralistic Fallacy:

"ought" implies "is"



Normative ethics

Utilitarianism

Virtue Ethics

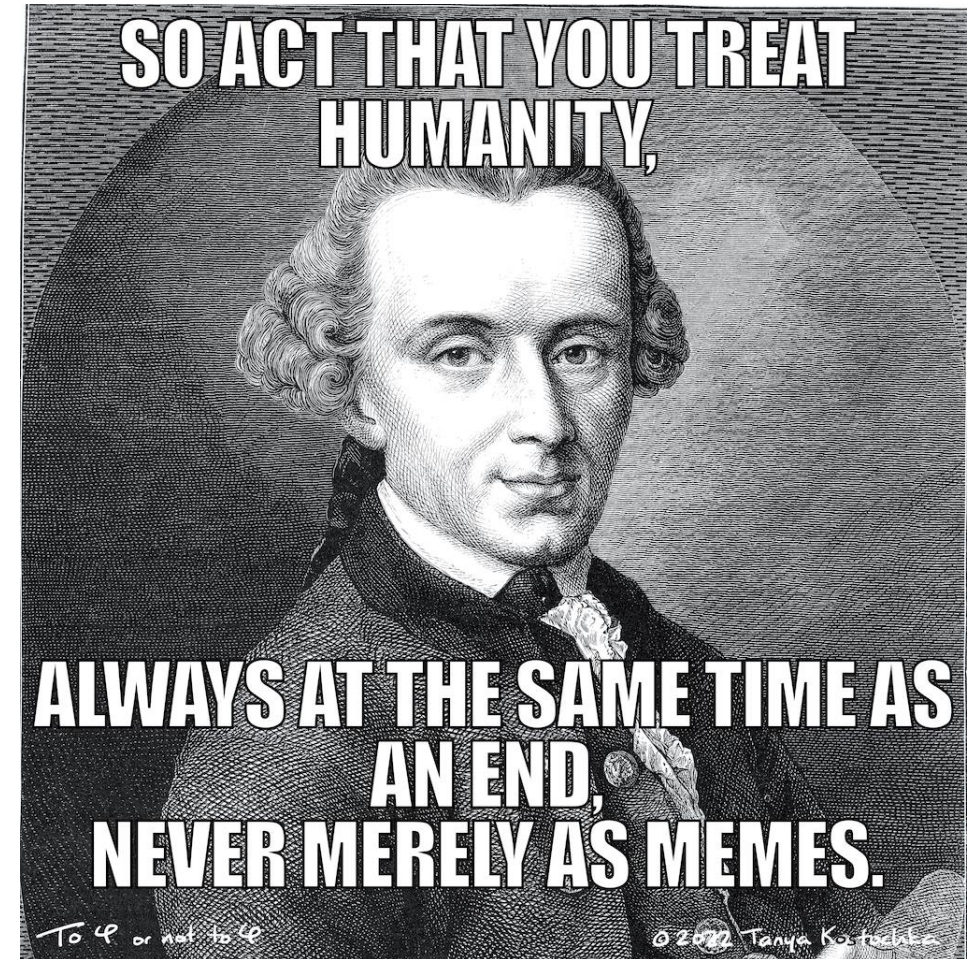
Kantian Ethics

autonomy

Descriptive ethics

Autonomy in kantian ethics: The Categorical Imperative

- “Act only according to that maxim by which you can at the same time will that it should become a universal law.” (universality principle)
- “So act that you use humanity, in your own person as well as in the person of any other, always at the same time as an end, never merely as a means.” (reciprocity principle)
- [“every rational being must so act as if he were through his maxim always a lawmaking member in the universal kingdom of ends.”
(Autonomy)]



Autonomy

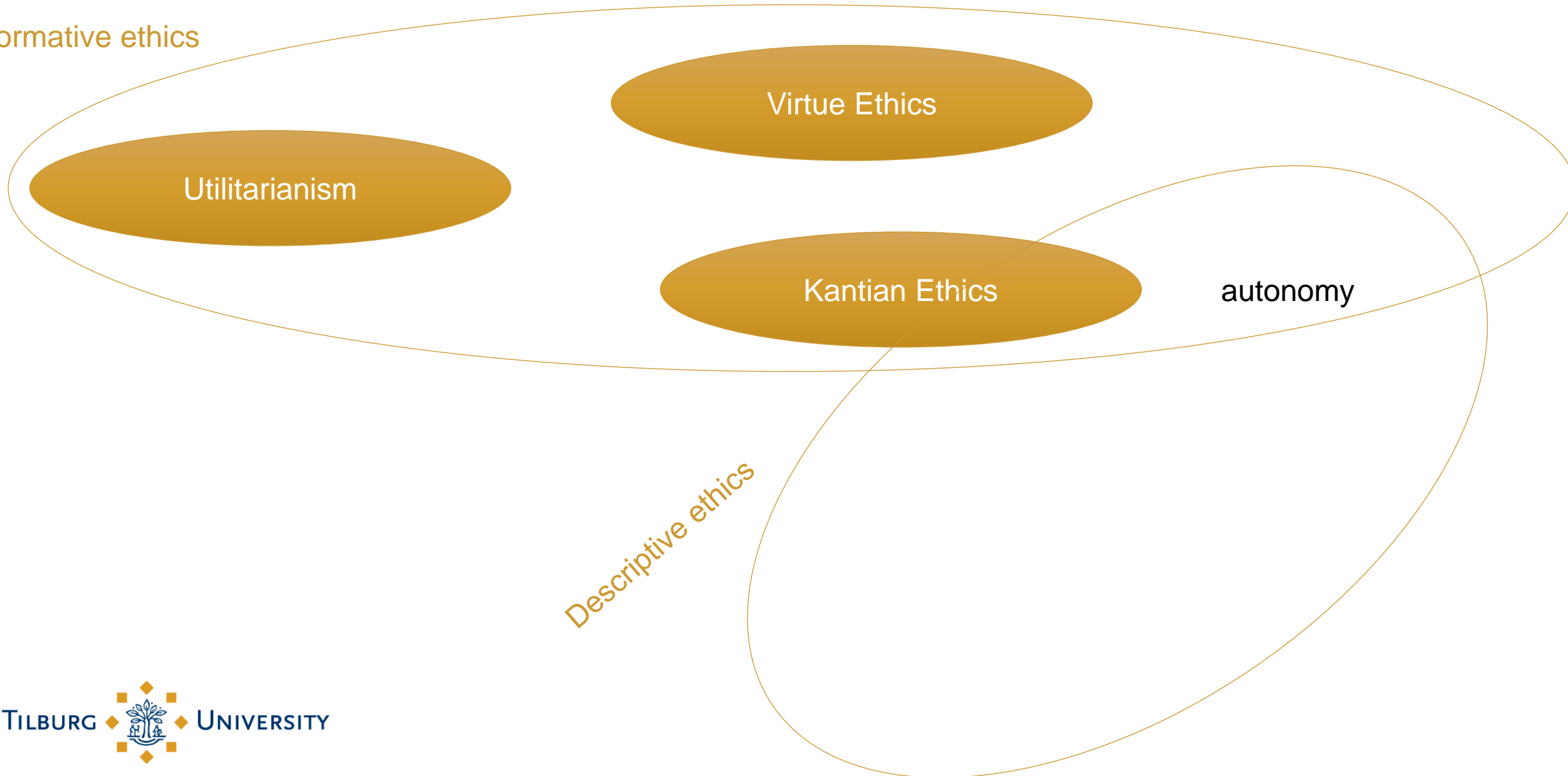
- ‘Autonomy is at root self-government’
 - Coercion or deceit
 - Adaptive preferences
- ‘Under what conditions are people and their choices, preferences, and values properly understood as autonomous?’
 - Autonomy of preferences and choice
 - Autonomy of persons



- Global vs. Local autonomy
- Capacity, exercise, autonomy as an ideal

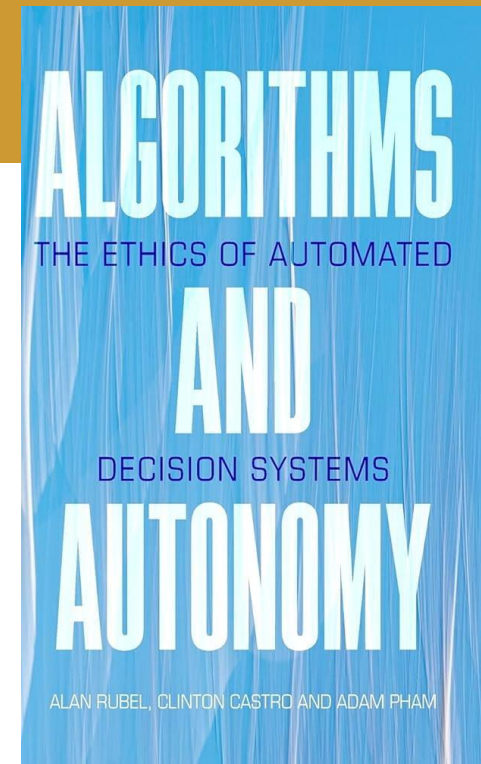


Normative ethics



Algorithms and autonomy (2021)

- COMPAS
 - Risk assessment tool
 - Pretrial recidivism, general recidivism, violent recidivism
- TVAAS
 - Teacher evaluation (VAM)
 - School-wide Composite Scoring
- EVAAS
 - ‘no meaningful way for teachers to ensure that their individual scores were calculated correctly.’
 - ‘each teacher’s individual score is dependent on all other teachers’ scores.’



‘[I]t is not straightforward to pin down where the teachers were wronged (and, if so, why). It is certainly true that some teachers were harmed in each case, but that is not enough to conclude that they were wronged.’

Trouble with autonomy in behavioral insurance (Tanninen et al 2022)

- ‘Instead of regarding “autonomy” as something universal and thus immutable, we suggest an alternative approach in which autonomous conduct “varies conceptually and materially over time” and is shaped by the prevalent “cultural equipment” with which it is performed (du Gay, 2005, pp. 395–396). Consequently, the idea of autonomy also provides an invaluable lens to examine how people situate themselves in the emerging socio-technological landscape through their personal experiences.’



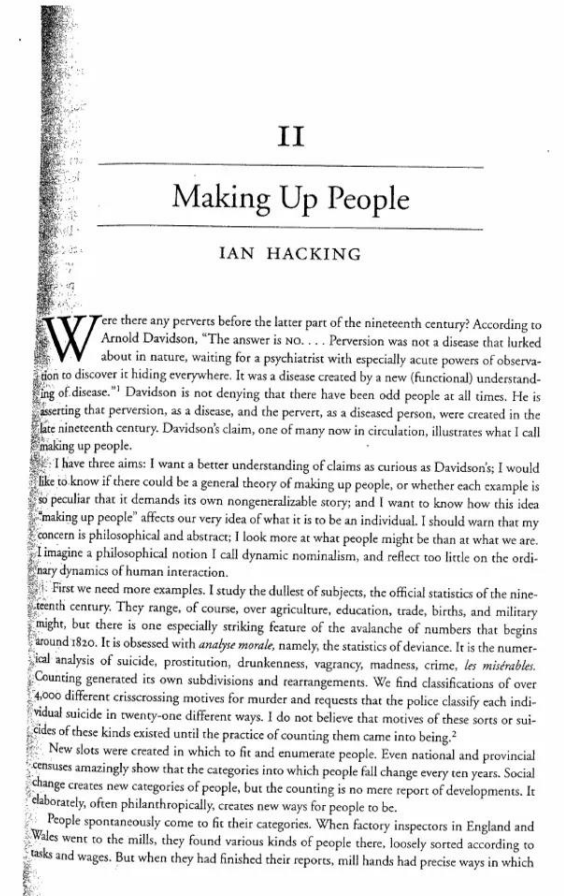
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Trouble with autonomy (2)

- ‘we seek to understand how socio-technical change “creates new ways for people to be”, in Ian Hacking's words (1986, p. 161)’
- How are new technologies impacting our lives?
- How do people experience the impact of technology on their autonomy?



Behavioral insurance: what is the promise of digital data?



Fine-tune risk management



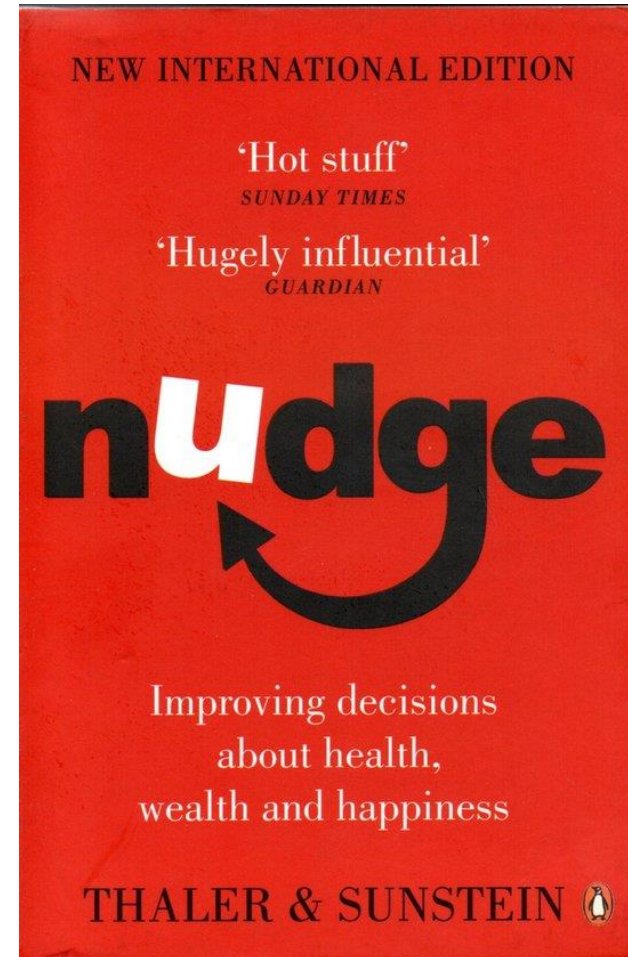
Marketing tool



Behavioral change (towards healthier, less risky, behaviors)

Experiences of clients

- The importance of choice
- The desire to be controlled
- Nudging
 - Responsibility without autonomy
- Inaccuracies/sticky technology
- How is this affecting (experiences of) technology/autonomy/...?



And say the AI responded?

- Responsibility, agency, accountability... and autonomy
- Case study of CyberKnife
 - Ethnographic observations
 - Autonomy in AI/human relations

Article

S|S|S

Social Studies of Science

1–19

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And say the AI responded? Dancing around ‘autonomy’ in AI/human encounters

Emma Dahlin 

Abstract

The article explores technology-human relations in a time of artificial intelligence (AI) and in the context of long-standing problems in social theory about agency, nonhumans, and autonomy. Most theorizations of AI are grounded in dualistic thinking and traditional views of technology, oversimplifying real-world settings. This article works to unfold modes of existence at play in AI/human relations. Materials from ethnographic fieldwork are used to highlight the significance of autonomy in AI/human relations. The analysis suggests that the idea of autonomy is a double-edged sword, showing that humans not only coordinate their perception of autonomy but also switch between registers by sometimes ascribing certain autonomous features to the AI system and in other situations denying the system such features. As a result, AI/human relations prove to be not so much determined by any ostensive delegation of tasks as by the way in which AI and humans engage with each other in practice. The article suggests a theory of relationality that redirects focus away from questions of agency towards questions of what it means to be in relations.

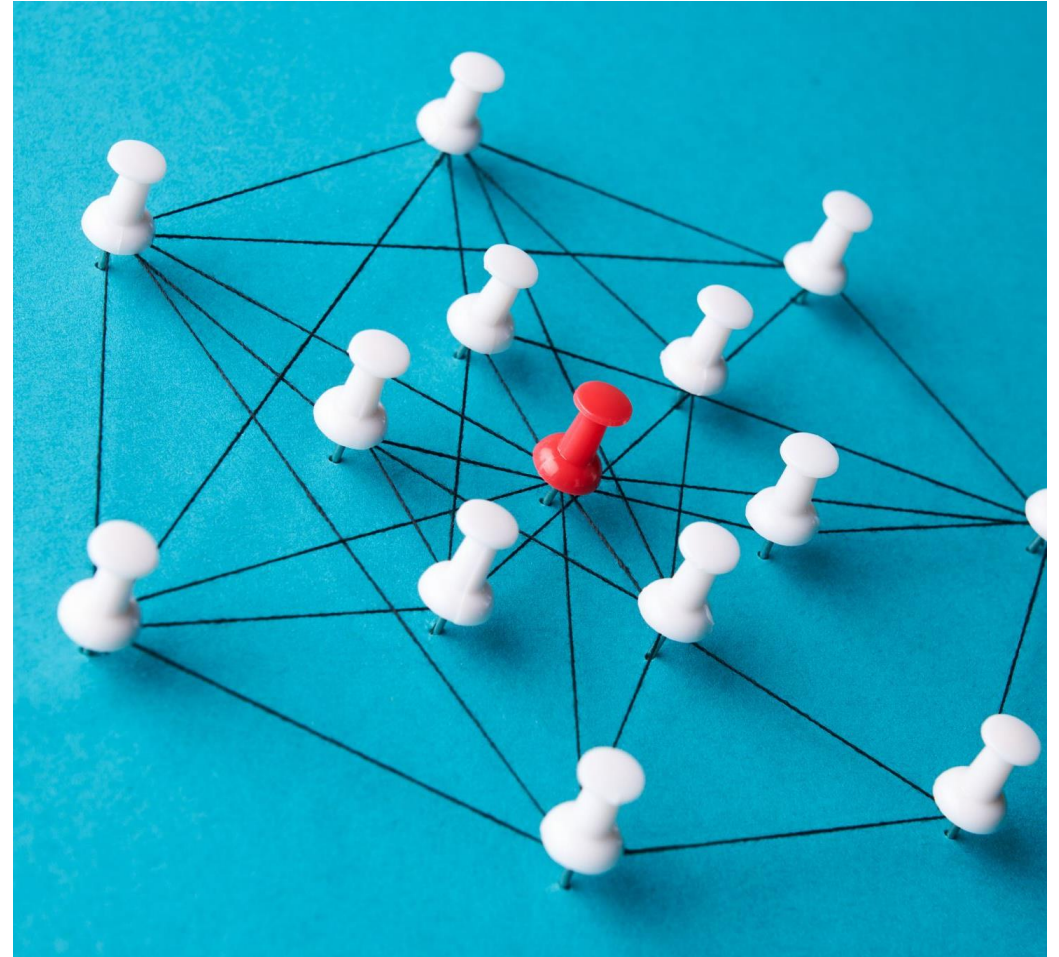
Keywords

artificial intelligence, autonomy, nonhumans, agency, AI/human relations

It's supposed to be automatic, but actually you have to push this button.

(Brunner, 1969)

- Where does the AI start? Where does human agency stop?
- 'No entity is autonomous, or self-making. Entagled life depends on connections.'



CyberKnife (1)

- 'The CyberKnife system is a robotic radiosurgery device that plans and carries out radiation treatment to kill cancer cells and shrink tumours, and for treating other conditions where radiation therapy is indicated. What differentiates the CyberKnife system from conventional radiation therapy is that it delivers radiation to the target in small doses from a multitude of different positions.'



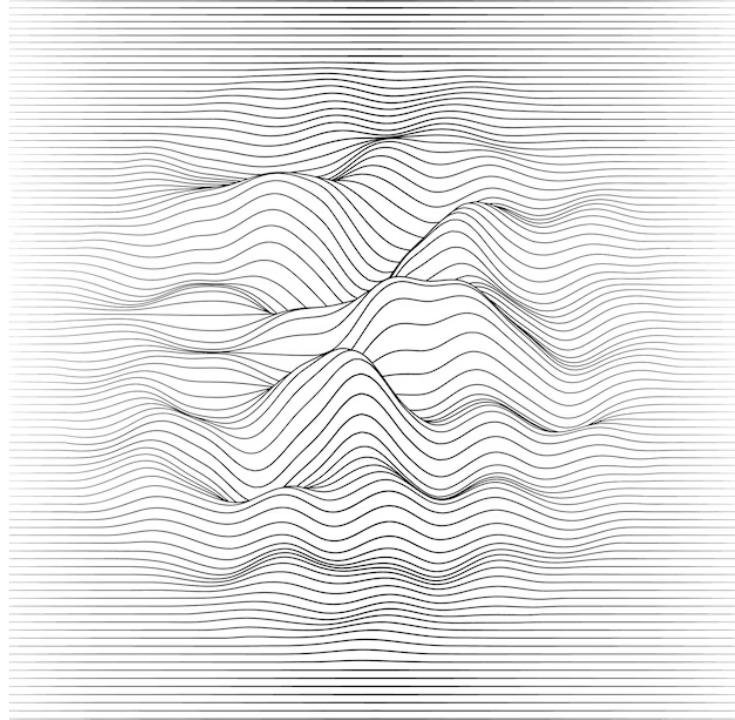
CyberKnife (2): a knife?

- ‘Even though its name might indicate that there is cutting involved, the CyberKnife system does not involve any knives. The treatment that the system carries out is often described as radiosurgery. The term ‘surgery’ here refers to the precision of the delivery of radiation beams rather than excision with a knife.’
 - Treatment planning
 - Treatment delivery



Who is acting (autonomously)?

- “It was a human error. The robot never makes mistakes.” (p.10)
- The humans continuously switch between registers
- Unclear who is responsible for which action.



Teacher: Who threw the paper airplane?
The class:



Next week:

- Trust and trustworthiness in a data-driven context (Guest lecture by prof.dr. Esther Keymolen)
- Second debating session



Questions on Module 9?

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