

# ALL ABOUT THE DESIGN MINOR

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# WHY SHOULD ONE CHOOSE THIS MINOR?

- If you are enthusiastic about design and want to delve deeper into its technicalities.
- The courses offered help you improve your design thinking skills and you'll get to know how design is much more than just fancy software.
- The classes here feel like a break from the conventional lectures and involve a lot of discussions. You would not want to miss out on these!

# MY MOTIVATION:

Before enrolling at IITB, I was interested in fine arts. I got to explore design after joining insti and with time, my passion for it grew. At the end of first year when I got to know about the design minor, I made decision to take it up as it aligned with my interests.

# GENERAL INFORMATION

- To obtain a minor in design, one has to complete 5 courses from the set of available courses (equivalent to 30 credits).
- There is no CPI cut-off for the courses offered in this minor.
- The courses offered include theory courses along with 2 studio projects
- The theory courses usually run in Slot 5 and the studio projects run in project mode, meaning there are no fixed slots. You'll have to schedule meets with the professor for work updates.
- There are no exams but continuous evaluation based on assignments

# COURSES OFFERED

## Autumn semester:

- DE401: Basics of Visual Communication
- DE403: Studio Project I
- DE405: Studio Project II
- DE407: Technology and Animation
- DE409: Introduction to Ergonomics
- DE411: Design Issues
- DE413: Introduction to Scriptwriting

# COURSES OFFERED (CONTD.)

## Spring semester:

- DE402: Introduction to design - case studies
- DE404: Basics of Animation
- DE406: Information Graphics and Data Visualization
- DE403: Studio Project I
- DE405: Studio Project II
- DE408: Elements of Design I
- DE410: Perspectives on World Cinema

# DE401: BASICS OF VISUAL COMMUNICATION

- Instructor: Prof Prasad Bokil
- Evaluation: Assignments (7 to 8 in total)
- Grading: 3 AA, 3 AB, 7 BB, 4 BC, 8 CC, 3 CD, 1 DD, 3 FR (32 in total)
- The course covers the various modes of visual communication and their applications in different media.
- The classes were interactive and included interpreting posters and comics, analysis of user interfaces of websites, sessions on basics of typography and screenings of animated films.
- The assignments were based on creating patterns, signage, posters and photographs.
- Overall a chill course with enjoyable classes!



# DE403: STUDIO PROJECT I

- Instructor: Various (depends on the project)
- Evaluation: Varies according to the project
- Grading: 5 AB, 19 BB, 11 BC, 2 CC, 1 DD, 2 II (40 in total)
- The students who enrol for this course have to take up a project under the guidance of a faculty at IDC and complete that within the semester.
- The faculty along with their fields of research is listed out on IDC's website. One must approach the professors with whom they want to work and get their approval.
- My project was under the guidance of Prof Swati Pal. It was about evaluating the ergonomics of a cobbler's awl.
- I created a questionnaire, tested the tool among the local cobblers, and prepared a project report.



# CONCLUDING REMARKS

For those who are genuinely interested in design, this minor is a great opportunity to develop your skills and learn from experts! The courses offered help you understand the basics of design. The classes feel like a break from the usual lectures and are really engaging. I would suggest you try it out (as an ALC if not as a minor).

I hope you found this helpful  
Feel free to reach out to me if you have any other questions.  
My contact number: 9643891888

**THANK YOU & ALL THE BEST!**