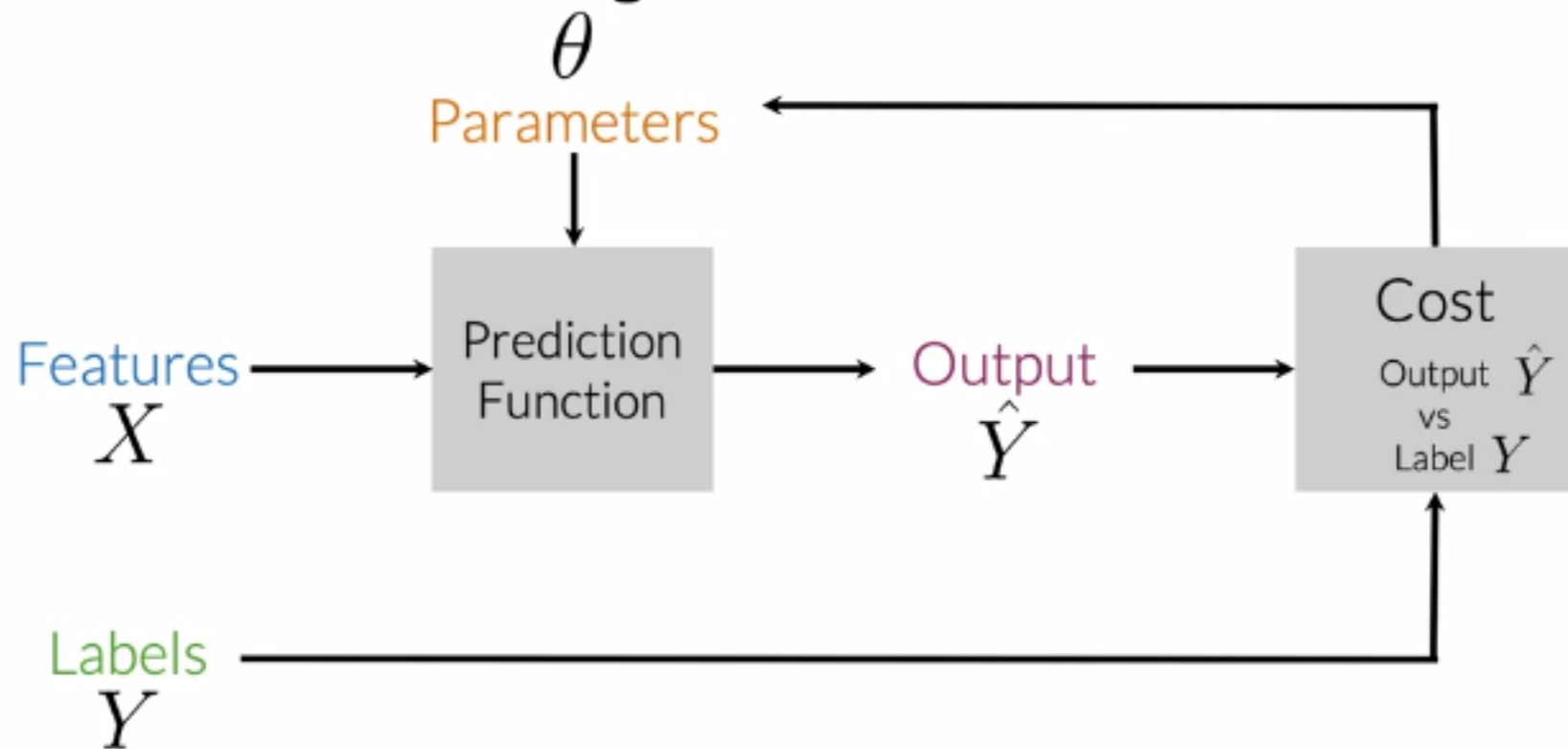


Supervised ML (training)



Sentiment analysis

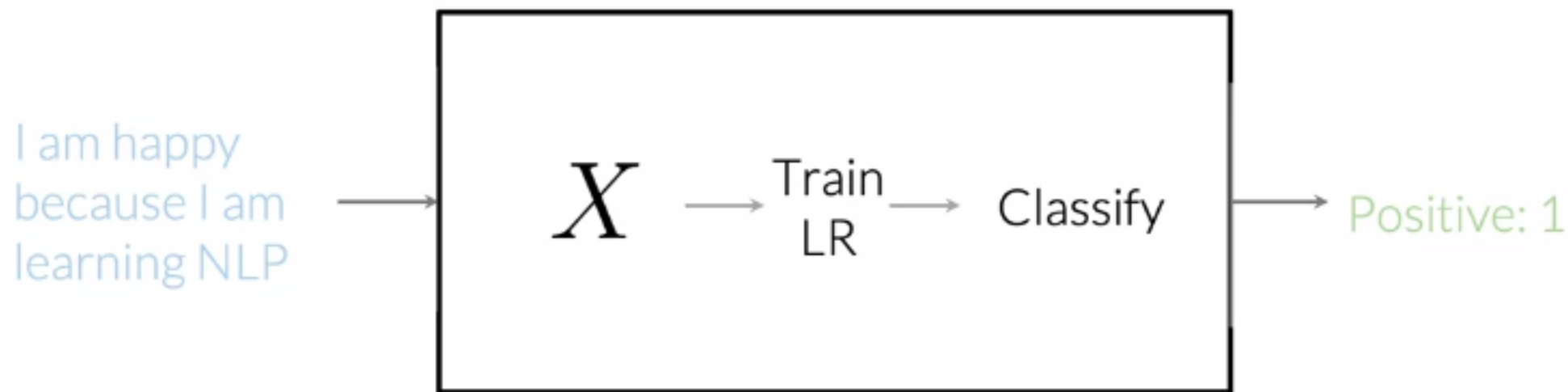
Tweet: I am happy because I am learning NLP

Positive: 1

Negative: 0

Logistic regression

Sentiment analysis



Vocabulary

Tweets:

[tweet_1, tweet_2, ..., tweet_m]



I am happy because I am learning NLP

...

...

...

I hated the movie

$V =$

[I, am, happy, because, learning, NLP, ... hated, the, movie]

Feature extraction

I am happy because I am learning NLP

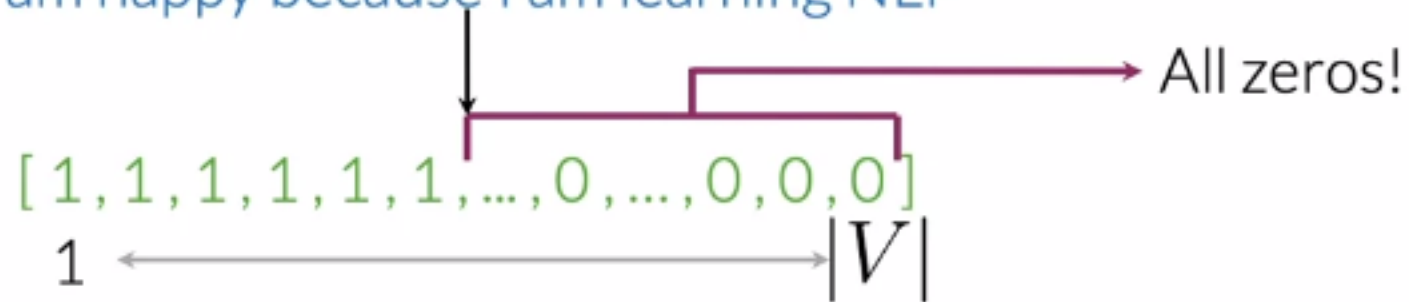
[I , am , happy , because , learning , NLP , ... hated , the , movie]

↓	↓	↓	↓	↓	↓	↓	↓	↓	↓
[1 ,	1 ,	1 ,	1 ,	1 ,	1 ,	...	0 ,	0 ,	0]

A lot of zeros! That's a sparse representation.

Problems with sparse representations

I am happy because I am learning NLP



Problems with sparse representations

I am happy because I am learning NLP



$$[\theta_0, \theta_1, \theta_2, \dots, \theta_n]$$

$$n = |V|$$

Problems with sparse representations

I am happy because I am learning NLP



Positive and negative counts

Corpus

I am happy because I am learning NLP

I am happy

I am sad, I am not learning NLP

I am sad

Positive and negative counts

Corpus

I am happy because I am learning NLP

I am happy

I am sad, I am not learning NLP

I am sad

Vocabulary

I

am

happy

because

learning

NLP

sad

not

Positive and negative counts

Positive tweets

I am happy because I am learning NLP

I am happy

Negative tweets

I am sad, I am not learning NLP

I am sad

Positive and negative counts

Positive tweets

I am happy because I am learning NLP

I am happy

Vocabulary

I

am

happy

because

learning

NLP

sad

not

Positive and negative counts

Positive tweets

I am happy because I am learning NLP

I am happy

Vocabulary	PosFreq (1)
I	3
am	3
happy	2
because	1
learning	1
NLP	1
sad	0
not	0

Positive and negative counts

Vocabulary	NegFreq (0)
I	3
am	3
happy	0
because	0
learning	1
NLP	1
sad	2
not	1

Negative tweets

I am sad, I am not learning NLP

I am sad

Word frequency in classes

Vocabulary	PosFreq (1)	NegFreq (0)
I	3	3
am	3	3
happy	2	0
because	1	0
learning	1	1
NLP	1	1
sad	0	1
not	0	1

Word frequency in classes

Vocabulary	PosFreq (1)	NegFreq (0)
I	3	3
am	3	3
happy	2	0
because	1	0
learning	1	1
NLP	1	1
sad	0	1
not	0	1

freqs: dictionary mapping from
(word, class) to frequency

Word frequency in classes

Vocabulary	PosFreq (1)	NegFreq (0)
I	3	3
am	3	3
happy	2	0
because	1	0
learning	1	1
NLP	1	1
sad	0	2
not	0	1

freqs: dictionary mapping from
(word, class) to frequency

Feature extraction

freqs: dictionary mapping from (word, class) to frequency

Feature extraction

freqs: dictionary mapping from (word, class) to frequency

$$X_m = [\quad \quad \quad]$$



Features of
tweet m

Feature extraction

freqs: dictionary mapping from (word, class) to frequency

$$X_m = [1, \quad]$$


Features of
tweet m Bias

Feature extraction

freqs: dictionary mapping from (word, class) to frequency

$$X_m = [1, \sum_w \textit{freqs}(w, 1), \quad]$$

↓ ↓ ↓

Features of Bias Sum Pos.
tweet m Frequencies

Feature extraction

freqs: dictionary mapping from (word, class) to frequency

$$X_m = [1, \sum_w \textit{freqs}(w, 1), \sum_w \textit{freqs}(w, 0)]$$

Features of tweet m Bias Sum Pos. Frequencies Sum Neg. Frequencies

Feature extraction

I am sad, I am not learning NLP

Feature extraction

Vocabulary	PosFreq (1)
I	3
am	3
happy	2
because	1
learning	1
NLP	1
sad	0
not	0

I am sad, I am not learning NLP

Feature extraction

Vocabulary	PosFreq (1)
I	3
am	3
happy	2
because	1
learning	1
NLP	1
sad	0
not	0

I am sad, I am not learning NLP

$$X_m = [1, \sum_w \text{freqs}(w, 1), \sum_w \text{freqs}(w, 0)]$$

Feature extraction

Vocabulary	PosFreq (1)
I	<u>3</u>
am	<u>3</u>
happy	2
because	1
learning	<u>1</u>
NLP	<u>1</u>
sad	<u>0</u>
not	<u>0</u>

I am sad, I am not learning NLP

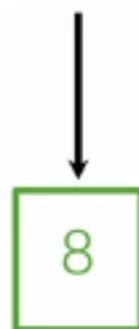
$$X_m = [1, \sum_w \text{freqs}(w, 1), \sum_w \text{freqs}(w, 0)]$$

Feature extraction

Vocabulary	PosFreq (1)
I	<u>3</u>
am	<u>3</u>
happy	2
because	1
learning	<u>1</u>
NLP	<u>1</u>
sad	<u>0</u>
not	<u>0</u>

I am sad, I am not learning NLP

$$X_m = [1, \sum_w \text{freqs}(w, 1), \sum_w \text{freqs}(w, 0)]$$



Feature extraction

Vocabulary	NegFreq (0)
I	<u>3</u>
am	<u>3</u>
happy	0
because	0
learning	<u>1</u>
NLP	<u>1</u>
sad	<u>2</u>
not	<u>1</u>

I am sad, I am not learning NLP

$$X_m = [1, \sum_w \text{freqs}(w, 1), \sum_w \text{freqs}(w, 0)]$$

Feature extraction

Vocabulary	NegFreq (0)
I	<u>3</u>
am	<u>3</u>
happy	0
because	0
learning	<u>1</u>
NLP	<u>1</u>
sad	<u>2</u>
not	<u>1</u>

I am sad, I am not learning NLP

$$X_m = [1, \sum_w \text{freqs}(w, 1), \sum_w \text{freqs}(w, 0)]$$

↓
11

Feature extraction

I am sad, I am not learning NLP

$$X_m = [1, \sum_w \textit{freqs}(w, 1), \sum_w \textit{freqs}(w, 0)]$$

Feature extraction

I am sad, I am not learning NLP

$$X_m = [1, \sum_w \textit{freqs}(w, 1), \sum_w \textit{freqs}(w, 0)]$$



$$X_m = [1, 8, 11]$$

Preprocessing: stop words and punctuation

@YMourri and @AndrewYNg are
tuning a GREAT AI model at
<https://deeplearning.ai!!!>

Preprocessing: stop words and punctuation

@YMourri and @AndrewYNg are
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<https://deeplearning.ai!!!>

Stop words

and
is
are
at
has
for
a

Punctuation

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Preprocessing: stop words and punctuation

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Preprocessing: stop words and punctuation

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@YMourri @AndrewYNg tuning
GREAT AI model
<https://deeplearning.ai>

Stop words

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Preprocessing: Handles and URLs

@YMourri @AndrewYNg tuning GREAT AI model
<https://deeplearning.ai>

Preprocessing: Handles and URLs

~~@YMourri @AndrewYNg~~ tuning GREAT AI model
~~<https://deeplearning.ai>~~

Preprocessing: Handles and URLs

~~@YMourri @AndrewYNg~~ tuning GREAT AI model
~~<https://deeplearning.ai>~~



tuning GREAT AI model

Preprocessing: Stemming and lowercasing

tuning GREAT AI model

Preprocessing: Stemming and lowercasing

tuning GREAT AI model

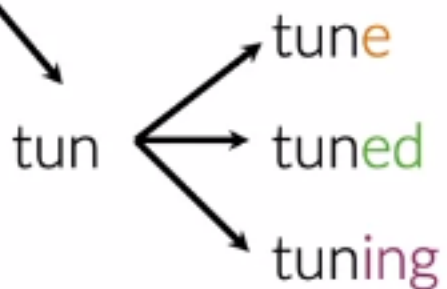


tun

The diagram illustrates the process of stemming. A black arrow points from the word 'tuning' in the phrase 'tuning GREAT AI model' to the stem 'tun'. The word 'tuning' is highlighted with a green rectangular box, and a small red mark is visible on the 'i' in 'tuning'.

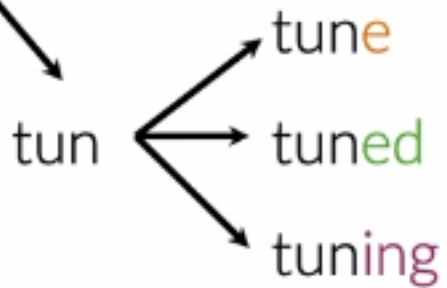
Preprocessing: Stemming and lowercasing

tuning GREAT AI model



Preprocessing: Stemming and lowercasing

tuning GREAT AI model



GREAT

Great

great

Preprocessing: Stemming and lowercasing

tuning GREAT AI model

tun → tune
tuned
tuning

GREAT
Great
great → great

Preprocessing: Stemming and lowercasing

tuning GREAT AI model

tun

- tune
- tuned
- tuning

GREAT
Great
great

→ great

Preprocessed tweet:
[tun, great, ai, model]

General overview

I am Happy Because i am learning NLP @deeplearning



Preprocessing

[happy, learn, nlp]

General overview

I am Happy Because i am learning NLP @deeplearning

↓ Preprocessing

[happy, learn, nlp]

↓ Feature Extraction

[1, 4, 2]

General overview

I am Happy Because i am learning NLP @deeplearning

↓ Preprocessing

[happy, learn, nlp]

↓ Feature Extraction

Bias ← [1, 4, 2]

General overview

I am Happy Because i am learning NLP @deeplearning

↓ Preprocessing

[happy, learn, nlp]

↓ Feature Extraction

Bias ← [1, 4, 2]

↓
Sum positive frequencies

General overview

I am Happy Because i am learning NLP @deeplearning

↓ Preprocessing

[happy, learn, nlp]

↓ Feature Extraction

Bias ← [1, 4, 2] → Sum negative frequencies

↓ Sum positive frequencies

General overview

I am Happy Because i am
learning NLP
@deeplearning

I am sad not learning NLP

...

I am sad :(

General overview

I am Happy Because i am
learning NLP
@deeplearning

[happy, learn, nlp]

[sad, not, learn, nlp]

I am sad not learning NLP →

...

...

[sad]

I am sad :(

General overview

I am Happy Because i am
learning NLP
@deeplearning

I am sad not learning NLP

...

I am sad :(

[happy, learn, nlp]

[sad, not, learn, nlp]

...

[sad]

[[1, 40, 20],

[1, 20, 50],

...

[1, 5, 35]]

General overview

$$\begin{bmatrix} 1 & X_1^{(1)} & X_2^{(1)} \\ 1 & X_1^{(2)} & X_2^{(2)} \\ \vdots & \vdots & \vdots \\ 1 & X_1^{(m)} & X_2^{(m)} \end{bmatrix} \longleftrightarrow \begin{array}{l} [[1, 40, 20], \\ [1, 20, 50], \\ \dots \\ [1, 5, 35]] \end{array}$$

General Implementation

```
freqs = build_freqs(tweets, labels) #Build frequencies dictionary
X = np.zeros((m, 3)) #Initialize matrix X
for i in range(m): #For every tweet
    p_tweet = process_tweet(tweets[i]) #Process tweet
    X[i, :] = extract_features(p_tweet, freqs) #Extract Features
```