# How to Generate Passive Income through Stocks and Mutual Funds

Imagine a life where you are free from financial obligations, where money flows into your bank account without having to put in 8 to 9 hours of work. While all this sounds too good to be true, it's all possible with passive income. Let's find out more about the various ways to have passive income in Pakistan and how to have a secure future with steady cash inflows.

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In a Nutshell

**How to Generate Passive Income in Pakistan?** 

**Investing in Stocks for Passive Income** 

**Benefits of Investing in Stocks** 

**Tips to Select the Right Stocks** 

**Investing in Mutual Funds For Passive Income** 

**Benefits of Investing in Mutual Funds** 

**Mutual Funds VS. Savings Accounts** 

**FAQs** 

What is Passive Income?

So, what really is passive income? In simple words, it's a regular income which requires little or no maintenance. And the most amazing part is that it's not reliant on you putting time into it on daily basis.

Passive income in Pakistan or anywhere else is generated through investments or assets that produce a steady stream of income. This means you can earn money while you're

sleeping, travelling, or spending time with loved ones. It's a dream lifestyle for many, and it's not reserved for the super-rich, it could be you with proper planning, guidance, and learning about financial instruments.

# How to Generate Passive Income in Pakistan?

Now that we know what passive income is, the big question is," how to generate passive income in Pakistan"? While there are many ways to pave way for a passive income, two of the surefire ways are through stocks and mutual funds in Pakistan.

Mutual funds pool money from several investors and invest it in stocks, short-term debts and bonds. Investment in stocks in Pakistan is another way of generating passive income. With the right approach and strategy, you can create a consistent income stream that grows over time. We'll explore how you can use stocks and mutual funds in Pakistan to generate passive income, and the strategies you can use to maximize your earnings.

Given the economic condition of our country, everyone is on the lookout for ways to make some extra money, especially those who solely rely on active income.

If that's your case, then you've come to the right place because in this article we will explore how you can generate passive income through stocks and mutual funds in Pakistan.

Investment in stocks is one of the most popular options for passive income in Pakistan

Investing in Stocks for Passive Income

#### **Dividend Stocks**

There are two types of stocks in which you can invest, dividend stocks and growth stocks. If you're new to stocks, then you'll find dividend stocks to be the simplest way of investing. All you have to do is purchase shares of a public company with good standing in the market as they generate profit, and you'll be getting a portion of those earnings in the form of dividends.

These earnings are funnelled back or siphoned off to investors and then it's up to you whether you want to reinvest it or cash it out. An important aspect to remember is that every dividend yield differs from company to company and they also fluctuate.

If you're unsure about which dividend stock to pick to generate dividend income, we suggest you stick to the ones which have at least a 25-year track record of paying substantial dividends to investors.

#### **Growth Stocks**

Growth stocks in comparison are any share in the company which is expected to grow at a significant rate, higher than the average market growth. The growth stocks do not pay regular dividends because the issuers of these stocks are companies that want to reinvest any incurred earnings to accelerate their growth in the short term.

So, if you're considering investing in growth stocks, you will make the passive income through capital gains where you will sell the shares after their prices rise. So, for a growth stock, you buy them cheap and sell when the prices go upward.

# Why You Should Invest in Individual Stocks for Passive Income

Let's see why individual stocks in Pakistan are becoming increasingly popular, and what advantages you're likely to yield from them.

The market has several stocks that pay dividends

It requires little or no maintenance and you can literally make money while sleeping

Another added advantage is that you don't have to pay any management fees to own individual stocks, this means you get to keep the whole amount from the dividends

You get complete control over where you want to invest your money but this means you'll have to do your own research to decide which company is worth investing in

Individual stocks also give you the freedom to invest in companies that reflect your values, for instance, companies which are socially responsible

Tips for Selecting Stocks to Generate Passive Income

#### **Determine Your Goals:**

The first step to selecting stocks is to determine your goals. This is what your profile will be based on. We know everyone wants to invest in stocks for money but the reasons can vary. So think about whether you want to preserve your wealth, create enough money to retire peacefully or if you want to save to buy a property.

# Do Your Research

We can't stress this one enough! Do your research extensively and try to keep up with the new market trends. Subscribe to financial blogs, they'll help you in keeping up with the industry.

#### Find the Right Companies

Now on to the most crucial part, finding the right companies for you. There's a lot that goes into selecting the right companies for your stock portfolio in Pakistan. Without

understanding the fundamentals of the market, picking a stock is nothing short of a gamble.

You can also use a **stocks screener** to filter the stocks based on your preferred criteria. This way, you can pick any industry or sector. Screeners offer features such as dividend yield, and a market cap of companies.

# Investing in Mutual Funds for Passive Income

As we explained at the very start of our article, a mutual fund is like a financial pool where you can invest in bonds, stocks, and other money market instruments. To open a mutual fund, you'll need a professional manager who will allocate the fund's assets to generate passive income in Pakistan.

There are countless **mutual fund categories** in Pakistan. Your mutual fund portfolio needs to match your investment objectives.

It is highly effective in generating passive income for individual investors. The investors get access to professionally managed bonds, portfolios of equities and other securities. And as you become a shareholder, you participate proportionally in any losses or gains from the fund.

Why Should you Invest in Mutual Funds in Pakistan?

One key advantage of investing in mutual funds in Pakistan is that it's diversified and divided into several different categories. There are several Shariah-compliant mutual funds as well offered by leading banks and financial institutions in the country. Before deciding to invest in a mutual fund to earn passive income, keep in mind the type of returns you expect.

Mutual funds are a good source of passive income for risk-averse individuals. Some mutual funds offer a lower risk of capital erosion as compared with stocks.

Note that mutual funds have expense ratios and they charge annual fees or commissions as agreed with your fund manager. These deductions can affect your overall returns.

Be financially healthy by investing your savings in the right stocks and mutual funds for passive income

Mutual Funds VS. Savings Accounts in a Bank

Mutual funds in Pakistan offer several advantages over savings accounts in a bank. Here are some reasons why mutual funds are a better option for you:

# **Higher Returns**

Mutual funds offer higher returns than savings accounts. The interest rates on savings accounts are relatively low, whereas mutual funds invest in a diverse range of assets such as stocks and bonds, which has the potential to offer higher returns over time.

# Diversification

Investing in mutual funds allows you to diversify your portfolio. Mutual funds invest in a variety of stocks and bonds, which helps to spread risk and minimise the impact of any one investment's performance on your overall portfolio. On the other hand, savings accounts offer no diversification as they simply hold your money and offer minimal returns after one fiscal year.

# **Professional Management**

Mutual funds in Pakistan are managed by professional fund managers who have the expertise and resources to make informed investment decisions. These professionals constantly monitor the market and adjust the fund's investments accordingly to maximise returns. Savings accounts, on the other hand, do not provide any professional management.

# Liquidity

Mutual funds offer higher liquidity than savings accounts. You can easily sell your mutual fund units and receive cash within a few days, while savings accounts may have withdrawal restrictions or penalties.

While savings accounts provide a safe and reliable option for storing your money it lacks the potential for growth and better returns. Stagnant money loses its value over time. Alternatively, mutual funds offer the potential for higher returns, diversification, professional management, and greater liquidity. However, it's important to remember that mutual funds also carry risks, and this is why you need to have a complete understanding of the **Capital Market Fundamentals** to make an informed decision and stay financially healthy.

## **FREQUENTLY ASKED QUESTIONS**

Does Pakistan Stock Exchange have Shariah-compliant stocks?

Yes, PSX has several Shariah-compliant stocks that offer a good dividend yield. Some companies offer better growth opportunities for long-term investment. These stocks are listed under the **KMIALLSHR Index** on Pakistan Stock Exchange.

What are some of the best mutual funds in Pakistan for passive income?

There are different categories of mutual funds in Pakistan, each with its own benefits and downsides so it's not a one-size fits all scenario. You'll need to figure out your investment goals, risk profile, capital amount and several other aspects before picking the right mutual fund to invest in Pakistan.

Start your road to financial freedom with passive income. Start with understanding how the capital market works to get an idea about the macroeconomic conditions, interest rates and their effects on your capital in both stocks and mutual funds.

Another benefit of passive income is that its the ultimate wealth creation tool for long-term consistent investment with good returns over time. It provides a safety net for you to take risks while creating financial stability.

With time as your fundamental knowledge about the capital market grows, you can further hone your skills and knowledge with **Technical Analysis Masterclass**, an in-depth course that covers all the nitty-gritty of trading in global financial markets.

# **Equity to Assets Ratio**

The Equity to Asset ratio is the measure of the equity that a company or a business has compared against the total assets owned by the company or the business.

Equity to Assets Ratio

Key Takeaways:

In the case of bankruptcy, the equity-to-asset ratio defines what percentage of a company's assets are owned by investors and not leveraged, and thus could come under the jurisdiction of debtholders (such as banks).

The higher the equity-to-asset ratio, the less leveraged the company is, implying that the company and its investors hold a bigger share of its assets.

It is a measure of Companies Financial Leverage

# What is Equity to Assets Ratio:

The Equity to Asset ratio is the measure of the equity that a company or a business has compared against the total assets owned by the company or the business. It helps in the measurement of the solvency of a company. So basically, the equity to asset ratio helps in understanding the ability of the company or the business to pay off all the debts that it has if the company is supposed to stop its operations immediately. The equity to assets ratio is obviously determined from the information collected from the balance sheets and other informational sheets of the company.

How to calculate Equity to Assets Ratio?

Equity to Assets Ratio can be calculated simply by dividing the Net Worth of a company or a business by the Total Assets of the company.

Equity to Assets Ratio = Net worth / Total Assets

This ratio is basically measured in percentage and a high percentage seems to be good for the companies or the businesses. So if the percentage of equity to assets ratio is high that means that the company is less leveraged by the debts. Similarly, a lower percentage represents that more of the company's operations are being leveraged by the debts. Any percentage of the equity to assets ratio below 70% suggests that a company has a low capacity of borrowing and a low percentage kind of puts the company at risk for this reason. Equity to asset ratio answers one question which is; what percentage of the company's assets are owned by the investors? In other words, it is also a simplified version of the balance sheet of the companies.

Obviously an equity to asset ratio of 100% is an ideal scenario. But this does not necessarily mean that if the ratio is low it would be a cause of concern. Assets like real estate generate more stable income and therefore they have high leverage. So, it is not always about the number but the focus should be on the industry too. Because in some industries more of the leverage assets are needed while in some other industries lesser leveraged assets might be needed.

# **Current Ratio**

# Key Takeaways:

The current ratio is used to assess a company's capacity to meet short-term liabilities (those due within a year).

The higher the value, the greater the company's short-term liquidity.

A current ratio of less than one may indicate that the business will be unable to meet its current obligations.

The current ratio has several flaws, including difficulty comparing it across industrial groupings, overgeneralization of specific asset and liability balances, and a lack of trending data.

The current ratio allows investors to learn more about a company's ability to cover short-term debt with current assets and compare it to its competitors and peers on an apples-to-apples basis.

#### What is Current Ratio:

The current ratio is a financial ratio that assesses a company's capacity to pay short-term or one-year liabilities. It explains to investors and analysts how a firm might use current assets on its balance sheet to pay off current debt and other obligations. A current ratio equal to or slightly higher than the industry average is generally seen as appropriate. A lower current ratio than the industry norm could imply a higher risk of default or trouble. Similarly, if a company's current ratio is unusually high relative to its peers, it suggests that management isn't making the best use of its assets.

The current ratio is called "current" because it includes all current assets and liabilities, unlike some other liquidity ratios. The working capital ratio is another name for the current ratio.

Example of the Current Ratio Formula:

If a business holds:

Cash = \$28 million

Marketable securities = \$30 million

Inventory = \$5 million

Short-term debt = \$5 million

Accounts payables = \$20 million

Current assets = 28 + 30 + 5 = 63 million

Current liabilities = 5 + 20 = 25 million

Current ratio = 63 million / 25 million = 2.52x

The company currently has a current ratio of 2.5, which means that each dollar on loan or accounts payable may be readily settled 2.5 times.

A rate of more than one indicates that the company is financially healthy. There is no maximum limit to how much is "too much," as it varies by industry; nonetheless, a very high current ratio may signal that a company is hoarding cash rather than investing it in expanding its operations.

# Net Asset Value (NAV)

Net Asset Value represents the net 'value' of any entity. In the context of mutual funds, NAV represents the share price per unit and is more commonly used to identify potential investment opportunities in mutual funds, ETFs or indexes...

#### Key Takeaways

- 1. Net Asset Value represents the net 'value' of any entity
- 2. In the context of mutual funds, Net Asset Value (NAV) represents the share price per unit
- 3. It is calculated by dividing the difference between assets and liabilities with total number of shares outstanding
- 4. Net Asset Value (NAV) is used in the context of valuation of funds and pricing.

#### What is Net Asset Value?

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# Calculating Net Asset Value

Calculating Net Asset Value is very easy and is as follows:

NAV = (assets – liabilities)/ Total number of outstanding shares

For a given mutual fund, we are given the following data:

Value of Securities = \$75m

Cash and equivalents = \$20m

Accrued income = \$10m

Accrued Expense = \$2m

Total Liabilities = \$12m

Shares outstanding = 1000

NAV = [(75+20+10)-(2+12)]/1000

NAV = [105-14]/100

NAV = 0.91

# **Understanding Net Asset Values**

In the context of companies and organizations, 'net asset' is the difference between the said company's total number assets and liabilities. NAV, however, is used in the context of valuation of funds and pricing – which then, in turn, means the difference between assets and liabilities divided by shares owned by investors. NAV, therefore, represents the pershare value of a fund, thereby making valuation and transaction easier.

Net Asset Value is usually close or equal to the company's book value. It is more commonly used in comparison to market capitalization to determine whether or not an investment is overvalued or undervalued. It represents a fund's market value and provides investors with a reference point around which they can determine to either buy or sell shares of funds

# Mutual Fund and Risk Profiling

A Mutual fund is a single portfolio where investors put their money in to be managed by an asset management company...

# Key Takeaways

- 1. Mutual fund is a single portfolio where investors put their money in to be managed by an asset management company.
- 2. Different types of mutual funds exist that cater to different investor requirements.
- 3. Mutual funds are easily accessible via brokers.
- 4. Mutual funds help mitigate risk through diversification.

# What is Mutual Fund?

A Mutual fund is a single portfolio where investors put their money in to be managed by an asset management company. By doing so, each investor has access to a professionally managed pool of funds. Investments are made in securities such as stocks, bonds, money market instruments and other different assets. Money managers, who are handling the funds, allocate the assets in a way that produces capital gains for the investors thus, providing them with an income. The value of a mutual fund company depends on the securities it decides to buy.

#### How does Mutual Fund work?

Return for the investors from mutual funds usually occurs in 3 ways:

- 1. Through dividends on stocks and interest on bonds held in the fund's portfolio. Investors have a choice to either reinvest their earnings to get more shares or receive a check for distribution i.e. the income a fund receives over the year.
- 2. Selling securities that have had an increase in price and receive capital gains in returns. Most funds also pass on these gains to investors in the form of distribution
- 3. If there's an increase in the fund holding price and are not sod by the manager, the fund's share price will evidently increase as well. Investors can then sell their fund share for a profit in the market!

# Types of Mutual Funds

There are several different kinds of Mutual funds, depending on the type of approach an investor wants to take. 7 common examples of Mutual Funds include:

# **Money Market Funds**

These funds invest in short term fixed income securities like treasury bills, government bonds, commercial paper etc. They are a safe investment but with lower returns.

#### **Income Funds**

Just as the name suggests, income funds purpose is to provide the investor with a steady income. These funds buy investments like government bonds, investment-grade corporate bonds and high yield corporate bonds. The latter are usually riskier than government and investment-grade bonds. Since earnings from this fund are regular, tax-conscious investors usually avoid this.

# **Equity funds**

These funds invest in stocks their aim is to grow faster than the aforementioned funds. As a result, there is a higher risk associated with this in losing money. Investors can choose from different types of equity funds including the ones that pay dividends (growth stocks), value stocks, large-cap stocks, mid-cap stocks, small-cap stocks, income funds or any combination of these.

#### **Balanced Funds**

In these funds, there is a mix of fixed income securities and equities with the aim of achieving higher returns than risking losing money. These funds tend to have a greater risk than fixed-income funds, but lesser risk compared to pure equity funds. Aggressive funds hold more equities than bonds while conservative funds hold fewer equities than bonds.

#### **Index Funds**

An index fund mimics the composition and performance of the financial market index. These funds have lower expenses and fees and follow a passive investment strategy.

#### **Specialty Funds**

This mutual fund primarily invests in a single industry such as real estate, energy etc or mandate such as socially responsible investing. Since there is no diversification, there is a high risk associated with investing in a speciality fund.

#### **Funds of Funds**

As the name suggests, these funds invest in other funds. Like balanced funds, they work to make asset allocation and diversification easier for the investors. They are more inclined towards expensive ratios than other mutual funds.

# Benefits of Mutual Fund

Accessibility – Mutual funds are easily accessible to investors via their brokerage firms

**Diversification** – One Mutual fund can achieve diversification by investing in many different investment securities. Moreover, their diverse nature is what helps mitigate risk and the impact it may have on the investor's returns.

**Affordability** – Mutual funds have relatively low minimums.

**Easier Management** – Mutual funds are handled by professional so that investors do not really have anything to worry about

What is Risk profiling?

Risk profiling is determining how much risk an individual is willing to take and based on that, it is important in determining the appropriate investment allocation for a portfolio. Risk profiling helps the organization in mitigating the harmful impacts of risks taken, that can potentially go wrong.

In terms of investment, if an individual is willing to forgo potential appreciation of his asset over his fear of devaluation, he is risk-averse. Similarly, if an individual is willing to take the gamble on the potential increase in his asset's value, he is a risk seeker. An individual's risk preference is evaluated by reviewing their assets and liabilities. Having assets more than liability indicates risk-aversion behavior and shows the individual's inclination towards playing safe.

It is important to note that failing to minimize risk can lead to negative consequences. A company can suffer from falling stock prices, lower revenues and thus, potential bankruptcy.

# Comprehensive Guide to Mutual Funds in Pakistan

Explore mutual funds in Pakistan with our insightful blog. Learn about the benefits, risk management and other factors that make mutual funds a viable investment option.

Pakistan offers an array of investment opportunities for businesses and individuals. Despite its volatile economic and political instabilities, the stock market and mutual funds stood the test of time over the years. Mutual funds are one of the most popular investment options as they offer steady returns with a diversified risk profile. Let's learn more about the different types of mutual funds in Pakistan

In a Nutshell

**Understanding Mutual Funds** 

**Types of Mutual Funds in Pakistan** 

**Role of Asset Management Companies** 

**Benefits of Investing in Mutual Funds in Pakistan** 

Risks and Challenges Associated with Mutual Funds

Mutual Funds Regulation in Pakistan

**How to Choose the Right Mutual Fund** 

How to Invest in Mutual Fund

**FAQS** 

Mutual Funds in Pakistan: An Overview

"What is a mutual fund?" this is the first question that most people have when they come across the term for the first time. Simply put, a mutual fund is an investment where a group of people pool their money together to invest in a portfolio. The portfolio is highly diversified to reduce risk and it contains an array of financial instruments such as stocks, bonds, and other securities.

One of the most significant benefits of investing in mutual funds in Pakistan is that these funds are managed by experienced and highly trained fund managers with an aim to grow your investments in future. These professional fund managers make a decision about where to invest their capital after due diligence on tradable assets with the sole aim to increase the fund's value over time.

When it comes to the benefits of a mutual fund investment in Pakistan, diversification tops the list. Other benefits of a mutual fund investment include affordability, professional management, and liquidity.

Types of Mutual Funds in Pakistan

In Pakistan, there are three main types of mutual funds:

Open-ended funds

Closed-ended funds

Shariah-compliant funds

Open-Ended Funds

Open-ended funds are the most common type of mutual fund. They allow investors to buy and sell shares directly through the fund at any time. The value of these shares is based on the fund's net asset value (NAV), which is calculated daily. These funds are not traded on the stock market on a daily basis.

The main advantage of open-ended funds is their flexibility. It's easy for an investor to deposit or withdraw capital whenever required. There is no limit on the number of shares that can be issued for an open-end fund.

More shares are issued when an investor purchases more funds, these shares are referred to as "Unit Trusts". One drawback of open-end funds is that they may sometimes incur higher fees compared with other types of funds.

#### Closed-Ended Funds

Alternative to the open-end mutual funds in Pakistan is the closed-end funds. These funds issue a fixed number of shares during an initial public offering (IPO). After that, investors can buy and sell these shares on a stock exchange, just like regular stocks.

Their price depends on market demand and supply, so it can be higher or lower than the fund's NAV. Closed-end funds offer a more stable investment strategy and may have lower fees, but they can be less liquid than open-end funds, making it harder to buy or sell shares quickly.

# Shariah-Compliant Funds in Pakistan

For investors who want to adhere to Islamic principles in their investments, Shariah-compliant funds are an excellent option. These funds follow the guidelines of Islamic finance, avoiding investments in industries like alcohol, gambling, and interest-based conventional banking.

They also avoid earning interest (riba) and engage in ethical practices like profit-sharing and risk-sharing. By choosing a Shariah-compliant fund, you can invest in a diverse range of assets while staying true to your religious beliefs.



Mutual funds offer a good opportunity to start saving for the future

The Role of Asset Management Companies (AMCs)

Asset Management Companies (AMCs) in Pakistan play a pivotal role in the growth and development of the mutual fund market. They act as intermediaries between investors and the financial market, managing investments on behalf of their clients.

These companies offer diverse investment options with professional management to ensure compliance with guidelines issued by regulatory authorities. Here's a rundown of the various roles of AMCs in the mutual funds market.

#### Creating and Managing Mutual Funds

AMCs create and manage multiple mutual fund schemes tailored to meet diverse investment requirements and risk appetites of investors. Asset Management Companies pool investments from multiple sources and allocate funds across various asset classes such as bonds, stocks, and other tradable assets.

#### Compliance and Regulatory Oversight

AMCs in Pakistan are regulated by the Securities and Exchange Commission of Pakistan (SECP). They must adhere to strict guidelines and regulations to ensure transparency, accountability, and the protection of investors' interests. AMCs are responsible for maintaining proper records, conducting regular audits, and submitting necessary reports to the regulatory authorities.

#### **Educating Potential Investors**

AMCs play a vital role in promoting investor education and awareness about mutual funds in Pakistan. They conduct seminars, workshops, and various marketing campaigns to help

investors understand the benefits, risks, and potential returns associated with mutual fund investments.

# **Customer Service and Support**

Lastly, AMCs provide essential customer service and support to their clients, addressing any queries or concerns related to their mutual fund investments. They assist investors in choosing the right mutual fund schemes, understanding the performance of their assets, and making any changes to their investment portfolios as needed.

#### Benefits of Investing in Mutual Funds

There are several advantages of investing in mutual funds. It's one of the surefire ways of generating **passive income in Pakistan** Apart from offering diversification, they are relatively less volatile as compared to investing in stocks. Here are some of the merits of mutual funds.

# Diversification and Risk Management

Diversification involves spreading investments across various asset classes, such as stocks, bonds, and money market instruments. This strategy helps in reducing the overall risk factor and volatility of an investment portfolio, as the performance of different assets often has a low correlation.

Professional fund managers assess and manage risks associated with different securities in the portfolio. They employ various techniques, such as asset allocation, sector rotation, and security selection, to minimize the impact of market fluctuations and potential losses.

By investing in a diversified mutual fund, Pakistani investors can mitigate risks associated with individual securities and market sectors. This approach enables them to achieve more stable returns and protect their investments from the adverse effects of market volatility.

# Professional Management

To keep your investment safe, AMCs employ experienced fund managers who have indepth knowledge of the financial markets. These professionals analyze market trends, research potential investment opportunities, and make informed decisions to maximize returns while minimizing risks for the investors.

## Liquidity and Easy to Invest

Liquidity is the quality of a tradable asset based on how quickly can you buy or sell an asset without causing a significant impact on its price. Mutual funds offer high liquidity, as

they can be easily bought and sold at their net asset value (NAV) on any business day. This feature allows investors to access their funds promptly when needed, providing financial flexibility.

It's easy to invest in a mutual fund in Pakistan. Start with a small initial investment and add more through systematic investment plans (SIPs) or lump-sum contributions. The process of investing and redeeming mutual fund units is straightforward, often facilitated through online platforms and requires minimal paperwork.

The combination of liquidity and ease of investment makes mutual funds an appealing choice for both novice and experienced investors, enabling them to build and manage their investment portfolios with minimal hassle.



Mutual funds are professionally managed to give your a diversified portfolio

#### Challenges and Risks Associated with Mutual Funds

If you have plans to invest in a mutual fund in Pakistan, there are some challenges and critical risks that you need to be aware of. The perception of risk and return plays a significant role in investors' behaviour towards mutual fund investments. We've briefly discussed some of the risks for the mutual fund market.

#### Market Risks and Fluctuations

One of the most significant challenges includes market risk and fluctuations. Mutual funds are subject to fluctuations in the financial markets, which can impact the performance of the fund. The Pakistani stock market has high volatility, which makes it challenging for investors to predict returns and manage risks effectively.

#### Liquidity Risk

If you are unable to sell your mutual fund units quickly at a fair price due to the lack of demand on the market, then you incur a liquidity risk. Companies that invest in less liquid assets or smaller companies may face higher liquidity risk. But, most mutual funds in Pakistan offer daily liquidity and most are invested in blue-chip stocks and large-cap companies which significantly reduces this type of risk.

#### Credit Risk

Another significant mutual fund risk is credit risk. It arises when the company or the bong issuer where the mutual fund has invested fails to meet its financial obligations and

defaults on principal or interest payments. As a result, the mutual funds' value takes a nosedive which resultantly impacts its returns.

#### Interest Rate Risk

Fluctuations in the interest rate specifically within a short span can inversely affect mutual funds performance. This risk is particularly associated with fixed-income investments held by a fund. Higher interest rates reduce the prices of bonds and other fixed-income securities fall and reduce the value of the fund's portfolio. Managerial performance

# Regulation and Oversight in Pakistan

In Pakistan, the mutual fund industry is regulated and overseen by various government and industry bodies to ensure the protection of investors' interests and maintain a stable and transparent financial market.

The primary regulatory body responsible for the supervision and development of the mutual fund industry is the Securities and Exchange Commission of Pakistan (SECP). Additionally, the Mutual Funds Association of Pakistan (MUFAP) plays a crucial role in promoting best practices and ethical standards within the industry.

Securities and Exchange Commission of Pakistan (SECP)

The SECP is the apex regulatory authority responsible for the supervision and regulation of the capital markets, corporate sector, and non-banking financial institutions in Pakistan. The SECP's primary objectives include protecting investors, ensuring fair and efficient markets, and promoting transparency and good governance within the financial sector. In the context of mutual funds, the SECP is responsible for:

Licensing and registration of Asset Management Companies (AMCs) and other market intermediaries

Formulating and enforcing regulations, including the Non-Banking Finance Companies (NBFC) Rules and Regulations, and the Voluntary Pension System Rules

Monitoring the activities of AMCs, mutual funds, and other market participants to ensure compliance with applicable laws and regulations

Investigating and taking enforcement actions against market participants for any violations or misconduct

Mutual Funds Association of Pakistan (MUFAP)

MUFAP is a self-regulatory organization representing the mutual fund industry in Pakistan. Its primary objectives are to promote the growth and development of the mutual fund

industry, protect the interests of investors, and advocate for the adoption of best practices and ethical standards by its members. MUFAP's key functions include:

Representing the interests of its members and the mutual fund industry in discussions with regulatory authorities and other stakeholders

Developing and promoting industry standards, guidelines, and codes of conduct for its members

Providing training and educational programs to enhance the professional skills and knowledge of industry participants

Facilitating the exchange of information and collaboration among its members to foster a competitive and transparent mutual fund market

Compliance and Transparency Requirements

Mutual funds in Pakistan are subject to strict compliance and transparency requirements to ensure the protection of investors and the integrity of the financial market. Some of the key compliance and transparency requirements include:

Anti-Money Laundering (AML) and Know Your Customer (KYC) requirements

Mutual funds and their asset management companies must comply with AML and KYC regulations to prevent money laundering, terrorist financing, and other illegal activities.

Regular Reporting and Disclosure

Mutual funds are required to provide periodic financial statements, fund fact sheets, and other relevant information to the SECP and their investors. This includes the disclosure of the fund's investment objectives, portfolio holdings, fees, and performance data.

Compliance with Investment Restrictions and Guidelines

Mutual funds must adhere to specific investment restrictions and guidelines as prescribed by the SECP, such as limits on exposure to a single issuer, sector, or asset class.

Appointment of a Trustee

Each mutual fund is required to appoint an independent trustee to safeguard the interests of investors and ensure compliance with applicable laws and regulations.

How to Choose the Right Mutual Fund

Selecting the right mutual fund can be a critical step towards achieving your financial goals. To choose the best mutual fund that aligns with your investment objectives and risk tolerance, consider the following factors:

Setting clear investment goals and risk tolerance

Before you start researching mutual funds, it's essential to define your investment goals and understand your risk tolerance. Consider factors such as your investment horizon, financial objectives, and your ability to withstand market fluctuations. Having a clear understanding of your goals and risk tolerance will help you narrow down the types of mutual funds that are most suitable for your needs.

# Analysing Fund Performance and Ratings

While past performance is not a guarantee of future results, analyzing a mutual fund's historical performance can provide insights into its consistency and potential for returns. Compare the fund's performance against relevant benchmarks and its peers to gauge its relative performance. Additionally, consider independent ratings from agencies like Morningstar, which evaluate mutual funds based on factors such as performance, riskadjusted returns, and management quality.

# Comparing Expense Ratios and Fees

Mutual funds charge fees and expenses to cover the costs of managing the fund, including management fees, administrative expenses, and marketing costs. The expense ratio is a key metric that represents the annual percentage of the fund's assets paid for these costs. A higher expense ratio can significantly impact your returns over time. Therefore, it's crucial to compare expense ratios and other fees among similar funds to ensure you're not paying excessive costs.

# Assessing Fund Manager Experience and Expertise

The expertise and experience of the fund manager play a significant role in the performance of a mutual fund. Research the fund manager's track record, including their tenure, past performance, and investment philosophy. Look for fund managers with a consistent and disciplined approach to investing, as well as a proven ability to navigate different market conditions.

# Evaluating Investment Strategies and Portfolio Composition

Understanding a mutual fund's investment strategy and portfolio composition is essential to ensure it aligns with your investment goals and risk tolerance. Analyze the fund's investment approach, asset allocation, sector exposure, and the types of securities it

invests in. Consider factors such as the fund's focus on growth or value investing, its approach to risk management, and its diversification across different asset classes and sectors.

#### How to Invest in Mutual Funds in Pakistan

To choose the best mutual funds in Pakistan that align with your investment objectives and risk tolerance, consider the following factors.

#### Step 1: Set Clear Investment Goals and Risk Tolerance

Before you start investing in mutual funds, the first step is to define your investment goals and understand your risk tolerance. Some of the things to consider include your investment horizon, financial objectives, ability to understand market risk, risk tolerance and defining your financial goals for the future. To find out how much you need to invest for future gains, use the Return on Investment or **ROI calculator** to determine the future value of your capital.

# Step 2: Analyse Fund Performance and Ratings

While past performance is not a guarantee of future results, analyzing a mutual fund's historical performance can provide insights into its consistency and potential for returns. Compare the fund's performance against relevant benchmarks and its peers to gauge its relative performance. Additionally, consider independent ratings from Mutual Funds Association in Pakistan (MUAP) to help you evaluate mutual funds based on factors such as performance, risk-adjusted returns, and management quality.

Furthermore, having a clear understanding of your goals and risk tolerance will help you narrow down the types of mutual funds that tick all the boxes for you. To help you find the right fund, your take a look at the overall **fund performance in Pakistan** over the years and choose the one that offers the highest return on your investment.

# Step 3: Comparing Expense Ratios and Fees

Mutual funds charge fees and expenses to cover the costs of managing the fund, including management fees, administrative expenses, and marketing costs. The expense ratio is a key metric that represents the annual percentage of the fund's assets paid for these costs. A higher expense ratio can significantly impact your returns over time. Therefore, it's crucial to compare expense ratios and other fees among similar funds to ensure you're not paying excessive costs.

# Step 4: Assessing Fund Manager Experience and Expertise

The expertise and experience of the fund manager play a significant role in the performance of a mutual fund. Research the fund manager's track record, including their tenure, past performance, and investment philosophy. Look for fund managers with a consistent and disciplined approach to investing, as well as a proven ability to navigate different market conditions.

Step 5: Evaluating Investment Strategies and Portfolio Composition

Understanding a mutual fund's investment strategy and portfolio composition is essential to ensure it aligns with your investment goals and risk tolerance. Analyze the fund's investment approach, asset allocation, sector exposure, and the types of securities it invests in. Consider factors such as the fund's focus on growth or value investing, its approach to risk management, and its diversification across different asset classes and sectors.

#### Top Mutual Funds in Pakistan

Once you have assessed your financial goals and investment strategies you can start your research and shortlist potential funds. The MUAP currently lists several **Asset**Management Companies that offer a wide range of mutual funds, these companies are:

NBP Fund Management Limited (Formerly: NBP Fullerton Asset Management Limited)

**UBL Fund Managers Limited** 

**AKD Investment Management Limited** 

AWT Investments Limited (Formerly: Primus Investment Management Limited)

Lakson Investments Limited

Al Meezan Investment Management Limited

HBL Asset Management Limited

Faysal Asset Management Limited

ABL Asset Management Company Limited

Alfalah GHP Investment Management Limited

JS Investments Limited

MCB-Arif Habib Savings and Investments Limited

Atlas Asset Management Limited

National Investment Trust Limited

Al Habib Asset Management Limited

Pak Oman Asset Management Company Limited

**BMA Asset Management Company Limited** 

786 Investments Limited (Formerly: Dawood Capital Management Limited)

First Capital Investments Limited

The aforementioned AMCs offer a wide range of **mutual fund categories** including Shariah-compliant ones. The market leader for Shariat-complaint mutual funds is Al Meezan Investment Management Limited.

On the other hand, AKD, NBP Fund Management Limited, National Investment Trust Limited, Lackson Investments and MCB Arif Habib Savings and Investments Limited are the leading AMCs in the country that offer various types of funds. Use Sarmaaya.pk's **mutual fund comparison tool** to find out which one is better suited to your personal requirements.

You can open an account with any of the mentioned companies depending on your investment goals and risk appetite. Make sure to complete all the paperwork associated with mutual funds. Once you've invested remember to periodically review and adjust your investments as your financial goals and market conditions evolve.

#### Frequently Asked Questions

What are the top-performing mutual funds in Pakistan?

There are several mutual funds in Pakistan with varying performances. The performance of each mutual fund is dependent on multiple factors and the ranking fluctuates daily due to the NAV of that particular day. But if you're after an overview of the most popular ones, then AKD, MCB-Arif Habib Savings and Al Meezan Investment Management Limited are popular among investors.

Which mutual fund offers exposure to the US stock market in Pakistan?

The Lakson Asset Allocation Developed Markets Funds offer a chance for Pakistani citizens to get invest in foreign stocks abroad. For further details please visit the official website of Lakson Investments official website.

What are some of the most popular mutual fund categories in Pakistan?

Money market funds, equity-based funds, pension funds, and gold-based funds are some of the most popular mutual funds in Pakistan.

#### The Bottomline

This concludes our comprehensive guide to mutual funds in Pakistan. Mutual funds are a good option for those who require a safe investment and do not have sufficient knowledge about the stock market or the overall financial markets.

It is less volatile as compared to stock market investment. While it's not essential to have prior knowledge of the market for mutual fund investment in Pakistan but comprehensive knowledge about **Capital Markets Fundamentals** can go a long way in helping you pick the right mutual fund.

Professional training in Capital Markets will give you the upper hand in understanding the various factors that could determine the NAV and future value of your fund. But besides broadening your perspective about various funds, the training will go a long way in helping you move towards investing in the Pakistan Stock Market for higher returns.