

## Acquisition Brief — bcisafety.ai



Domain name / Asset offered: **bcisafety.ai** (primary asset; **bcisafety.io** available as an option within a “BCI Safety” bundle; no other extension included by default)

Purpose: acquisition of a strategic asset to host and structure **safety, compliance, ethics and governance** for BCI (Brain-Computer

Interfaces) systems — AI & safety, risk frameworks, monitoring, auditability — in close articulation with the **access & consent**

layers carried by **bciaccess.com / bciaccess.ai / bciaccess.io**.

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### This document — for whom, why

Decision brief for **CEO / COO / CFO / CTO / CISO / Risk / Compliance / Ethics / Data & AI**

(BCI, neurotech, medtech, AI safety platforms, insurers, regulators, think tanks).

Thesis: owning a **neutral and explicit “BCI Safety” banner** creates an immediate credibility advantage on safety, governance and AI topics around brain-computer interfaces.

BCISAFETY.AI enables you to structure an information and governance hub **without operating any medical device** and without providing healthcare or clinical advice.

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## 1) One-page decision

### What it is.

A premium digital asset (.ai) to embody and structure “**BCI Safety**” as a theme:

- risk frameworks,
- safety & AI best practices,
- ethical assessment guidelines,
- governance and audit tools,  
in synergy with the **Access & Consent** layers of **BCIACCESS**  
([bciaccess.com/.ai/.io](http://bciaccess.com/.ai/.io)).

### What it changes.

A **single anchor point** to discuss **safety, compliance, AI & governance for BCI** with:

- regulators and ethics committees,
- industrial partners,
- insurers and reinsurers,
- internal security, risk and AI teams.

You are not “selling” a medical promise: you are building **narrative and methodological infrastructure** for “BCI Safety”.

### What you can deploy immediately.

- **BCI Safety Framework Hub.**  
Mapping of BCI risks (signal capture, processing, transmission, storage, AI models, third parties), safe-by-design principles (safety-by-design, privacy-by-design, security-by-design), assessment frameworks and clearly documented red lines.
- **BCI Safety Governance Portal.**  
Neutral space for internal policies, ethical charters, review processes, risk sheets, guidelines for AI models associated with BCI (abuse detection, red-teaming scenarios, monitoring and audit logs).
- **Ecosystem & watch space.**  
Neutral overviews of publications, regulatory guidance, AI Safety initiatives applied to BCI, case studies and feedback — always presented as **general information**, not as medical advice.

## **Why it is defensible.**

- Descriptive terms (“BCI” + “Safety”) with a C-suite-readable .ai extension.
  - Explicit positioning as a **governance / risk / information hub**, not as a medical device brand.
  - Clear complementarity with **BCIACCESS**: Access & Consent on one side, Safety & Governance on the other.
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## **2) Context & milestones**

2025–2035:

- Growing number of **BCI pilots** (clinical and non-clinical), plus public debate on limits, rights and user protection.
- Increased scrutiny on **data security, robustness of associated AI models, explainability, bias management** and protection against misuse.
- Rising expectations from regulators, insurers, ethics committees and NGOs for **clear, documented “BCI Safety” frameworks**.

Implication.

Actors who shape “BCI Safety” language and frameworks early will gain an edge in credibility, influence and access to partnerships.

BCISAFETY.AI offers a neutral banner to host this work, **without providing clinical services.**

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## **3) Three concrete deployment patterns (orders of magnitude)**

### **A. BCI / neurotech / medtech group — Access & Safety programme.**

- **BCIACCESS** ([bciaccess.com/.ai/.io](http://bciaccess.com/.ai/.io)) as the **Access & Consent** hub.
- **BCISAFETY.AI** as the **Safety, Risk, Governance & AI Safety** hub.

Goal: a clear architecture where “**who can do what, when, under which consent**” (access) is separated from “**what is acceptable, up to which thresholds, under which risk & governance conditions**” (safety).

Typical impact:

- **-10 to -20 %** friction in internal committees (ethics, risk, security).
- Smoother discussions with insurers and regulators (clear messaging, centralised documentation).

## B. AI Safety / red-teaming platform for BCI.

BCISAFETY.AI becomes the banner:

- to present methodologies for testing, attacking / defending, monitoring BCI-related systems,
- to articulate a **risk evaluation narrative for AI applied to the brain** (without clinical promises),
- to open a technical dialogue with manufacturers, labs and authorities.

Typical impact:

- **Faster trust cycles** (POCs, partnerships, audits),
- Stronger deal pipeline by positioning the platform as a **reference for “BCI Safety”**.

## C. “BCI Safety & Governance” alliance / think tank.

- Use BCISAFETY.AI as a banner for a multi-stakeholder alliance (industry, academia, NGOs, insurers).
- Publish charters, recommendations, frameworks, lessons learned.
- Create a **network effect** around a name not dominated by a single incumbent.

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## 4) Strategic advantage of the ACCESS + SAFETY duo

BCIACCESS & BCISAFETY form a **natural duo**:

- **BCIACCESS** ([bciaccess.com/.ai/.io](http://bciaccess.com/.ai/.io)) =  
“Who can access what, when, under which consent and conditions?”
- **BCISAFETY.AI / .IO** =  
“What can be done, how far, under which red lines, risk frameworks and governance duties?”

Together, the bundle:

- provides a **complete language** for responsible BCI,
  - separates clearly the **operational access layer** from the **normative & risk layer**,
  - gives investors, regulators and partners a readable picture of your seriousness on the subject.
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## 5) Market size & pressure

- Increasing investments in **neurotech / BCI / AI**.
- Strong media and political pressure on risks: privacy, manipulation, signal security, dependence on AI models.
- Need for credible “**safety & governance**” faces: this is about reputation, market access and insurability.

BCISAFETY.AI provides a simple name to carry that story, **without claiming clinical authority**.

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## 6) CFO anchors (mandatory)

### 6.1 Alternative cost — building your own banner.

Without a neutral exact-match (“BCI Safety”), building credibility on this topic implies:

- creating an internal brand,
- running a dedicated awareness campaign,
- educating multiple teams (R&D, AI, Security, Legal, Ethics committees),
- repeated back-and-forth with regulators / insurers.

Order of magnitude: **€0.4–1.2 M** over 12–24 months in fragmented time/content/branding.

### 6.2 Cost of delay.

Pushing back a structured “BCI Safety” narrative means:

- leaving the narrative to other players in front of regulators and media,
- increasing the risk of misunderstanding at market entry,
- making it harder to obtain insurance coverage or sensitive partnerships.

### **6.3 Leverage with BCIACCESS.**

The **BCIACCESS + BCISAFETY** bundle allows you to mutualise:

- one overarching narrative,
  - one communication & policy team,
  - one set of contents (adapted for Access vs Safety audiences).
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### **7) Investment logic (no public price)**

- **Category keyword:** “BCI Safety” is a natural expression once the topic becomes central.
  - **Scarcity:** very few neutral, C-level-readable, safety- & AI-focused assets on this future niche.
  - **Strategic bundle** with BCIACCESS: ability to build a **full “BCI Access & Safety” platform.**
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### **8) Related assets / optional bundle (≤3)**

- **bciaccess.com** (with bciaccess.ai / bciaccess.io) — “BCI Access & Consent” hub.
- **neuromax.ai** — neurotech & AI (broader neuro / risk / performance axis).
- **neuralaccess.ai** — identity, access & compliance for AI systems.

(Assets proposed as a potential bundle; no healthcare service is provided through these names.)

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### **9) Acquisition process (Legal / Finance)**

Scope of transfer: **bcisafety.ai** (standalone), with an **option** to bundle **bcisafety.io** and/or BCIACCESS assets.

- Escrow-based transaction, fast technical transfer, invoice.
- Payment options: cash or staged 40-30-30.
- NDA and asset audit available upfront.

**Legal notice:**

- name built from descriptive terms (BCI, Safety);
  - no affiliation with public bodies or existing brands;
  - no healthcare, diagnosis or medical advisory service is offered in this document or on the domain as-is.
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**10) Contacts**

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