Acquisition Brief — bcisafety.ai

Proposed asset

- **Primary domain name: bcisafety.ai** (.ai, exact-match)

- **Additional assets (optional bundle):**

  - **bcisafety.org** — neutral, non-profit / governance-oriented banner for coalitions, alliances, ethics & standards

  - **bcisafety.io** — optional technical / developer-facing asset (platform, sandbox, API docs)

- **Nature:** descriptive digital asset set designed as a **neutral banner for "BCI Safety"** – governance, ethics, risk, AI safety, compliance and auditability for Brain-Computer Interface (BCI) systems.

- **Not included:**

  - no medical, clinical or diagnostic service,

  - no BCI hardware, firmware, sensor or implant,

  - no health or brain-signal data, no patient/user datasets,

  - no certification, label, approval or notified-body status,

  - no legal, medical or regulatory advisory service.

Contacts

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1. Purpose of this document

This brief is designed for **C-level and governance functions** in organisations working on BCI, neurotech, medtech, AI safety and supervision:

- CEO, COO, CFO, CTO, CISO, Head of Risk, Compliance, Ethics, Data & AI,

- BCI / neurotech manufacturers, AI safety platforms, insurers & reinsurers,

- regulators, standard setters, think tanks, foundations and alliances.

It aims to help you:

- understand the nature and boundaries of the **BCISAFETY** assets (bcisafety.ai as primary, with bcisafety.org / bcisafety.io as optional bundle),

- assess their potential as **neutral banners** for BCI safety, ethics and AI governance,

- evaluate their complementarity with **BCIACCESS** (bciaccess.com / .ai / .io) for access & consent,

- determine whether securing a **BCI Safety** semantic monopoly now is strategically relevant for your roadmap (2025–2035),

- rely on a **clear, standard acquisition process** compatible with institutional practice.

This document is **not** medical, scientific, legal or regulatory advice.

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2. What BCISAFETY is / is not

2.1 Definition & scope

BCISAFETY refers to the following digital assets:

- **bcisafety.ai** – primary, C-suite-readable banner for BCI safety, AI safety and governance,

- **bcisafety.org** – optional, **non-profit / alliance-oriented** banner for governance frameworks, charters, coalitions and standards,

- **bcisafety.io** – optional technical / developer-oriented asset (testing, APIs, documentation, sandbox).

They are meant to describe and host the concept of:

"BCI Safety":
the frameworks, processes and safeguards that ensure
brain-computer interfaces are designed, deployed and monitored
with robust protection of users' rights, mental privacy, integrity, security and autonomy,
including the AI systems that process BCI-related signals and data.

The assets are intended to support:

- **BCI safety frameworks & guidelines**,

- **AI safety & red-teaming methodologies** applied to BCI,

- **governance & audit** portals for boards, ethics committees, regulators and insurers,

- **multi-stakeholder alliances or observatories** on BCI risks, rights and protections.

They are explicitly designed to **work in synergy** with the **BCIACCESS** family (**bciaccess.com / bciaccess.ai / bciaccess.io**) that can host **access & consent** topics, while **BCISAFETY** hosts **safety, governance & AI risk**.

2.2 What BCISAFETY is not

BCISAFETY (bcisafety.ai / .org / .io) is **not**:

- a medical device or diagnostic tool,

- a BCI hardware, firmware, implant or sensor,

- a healthcare provider, clinic or telemedicine platform,

- a lab, CRO, notified body or certification authority,

- a brain-data storage or processing service,

- a legal, medical or regulatory advisory service.

It is a **semantic and strategic asset** – a banner for information, governance and frameworks – not an operational medical or clinical platform.

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3. Context & milestones (2025–2035)

Several trends shape the emerging **BCI Safety** agenda:

- Rapid growth in **BCI pilots** (clinical, assistive, experimental, entertainment, gaming, productivity).

- Convergence of **BCI, AI, sensors and cloud platforms**, with increasing complexity of risk surfaces.

- Intensifying debates on **mental privacy, cognitive liberty, manipulation, addiction and autonomy**.

- Heightened scrutiny from **regulators, ethics committees, insurers, NGOs and the public** regarding safety, explainability, security, bias and misuse.

- Early discussions on **"neurorights"** and fundamental rights frameworks for brain-data and neurotechnologies.

In this environment, a **neutral, clearly-named "BCI Safety" banner** can:

- give structure to fragmented safety discussions,

- offer a single public-facing reference point for safety, AI risk and governance,

- support multi-stakeholder work without being tied to any single manufacturer or clinical promise.

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4. Illustrative use cases

(Illustrative only, non-binding.)

4.1 BCI / neurotech / medtech group – "Access & Safety" architecture

- Use **BCIACCESS** (bciaccess.com / .ai / .io) as the hub for **access, consent and user rights**.

- Use **bcisafety.ai** as the hub for **safety, risk, AI & governance**.

- Optionally, use **bcisafety.org** as the banner for an **ethics / governance board, external advisory council or alliance**.

Objective:
Make the architecture readable:

- **Access side:** "who may access what, when, under which consent & rights".

- **Safety side:** "what is acceptable, within which red lines, under which risk and governance conditions".

4.2 AI safety / red-teaming platform for BCI systems

- Position **bcisafety.ai** as the flagship for:

- o **testing, red-teaming, monitoring and defending** BCI-related stacks,
- o documenting **AI safety methodologies** for models that interpret BCI signals,
- o structuring **disclosure & dialogue** with manufacturers, labs and regulators.

- Use **bcisafety.io** as the technical / developer-facing endpoint (API docs, sandboxes, test harnesses).

- Use **bcisafety.org** for a **non-profit research programme or alliance** on BCI safety standards.

4.3 "BCI Safety & Governance" alliance / observatory

- Use **bcisafety.org** to host a **multi-stakeholder alliance or think-tank** (industry, academia, NGOs, insurers, ethicists).

- Use **bcisafety.ai** as the **public-facing hub** for frameworks, position papers, dashboards and technical notes.

- Use **bcisafety.io** for open tools, datasets and test suites (where legally and ethically appropriate).

Deliverables:

- charters and codes of conduct,

- practical guidelines for manufacturers and developers,

- case studies, incident taxonomies, risk pattern libraries,

- BCI safety index or dashboard.

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5. Why an exact-match, multi-extension "BCI Safety" asset?

Like other strategic assets (e.g. **BCIACCESS**, **ComputeSovereignty**, etc.), the **BCISAFETY** set combines:

- **Clear category language:** "BCI Safety" is intuitive once neurotech and BCI become mainstream concerns.

- **C-suite readability:** "BCI" + "Safety" are immediately intelligible to boards, regulators and insurers.

- **Neutrality:** the assets are not named after any product, brand or country – they can serve as **institutional or coalition banners**.

- **Multi-extension strategy:**
  - **.ai** for AI, technology and platform positioning,
  - **.org** for governance, ethics, alliances, standards and non-profit initiatives,
  - **.io** for technical / developer communities and APIs.

Together, they allow a buyer to:

- **lock the semantic space** of "BCI Safety",
- distinguish **governance & ethics** from purely commercial brands,
- create a **coherent architecture** for BCI access, consent and safety.

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6. Strategic advantage & complementarity with BCIACCESS

BCIACCESS and BCISAFETY form a **structural duo**:

- **BCIACCESS (bciaccess.com / .ai / .io)**
  "Who may access what, when, under which consent and rights?"
- **BCISAFETY (bcisafety.ai / .org / .io)**
  "What can be done, how far, under which red lines, safeguards, risk frameworks and governance duties?"

Combined, they:

- provide a **complete narrative** for responsible BCI,
- separate the **operational access layer** from the **normative & risk layer**,
- offer regulators, insurers and investors a **readable architecture** of how you treat user rights and safety,
- create a **defensible strategic position** in a space where terminology and governance frameworks are still emerging.

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7. Market pressure & narrative risk

- Investments in BCI / neurotech / AI are accelerating, including non-invasive and consumer-oriented devices.
- Public and media attention increasingly focus on **risks and worst-case scenarios**: mental privacy breaches, manipulation, hacking, behavioural nudging, addiction.

- Regulators, insurers and ethics committees expect **structured, documented safety frameworks**, not ad-hoc responses.

- Organisations without a **clear "BCI Safety" narrative and governance hub** risk being perceived as immature or opaque.

BCISAFETY.AI (with .org / .io if selected) offers a **simple, neutral, high-signal banner** for this narrative – without claiming clinical authority.

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8. CFO anchors & investment logic

8.1 Alternative cost – building your own "BCI Safety" banner

Without a neutral, exact-match "BCI Safety" asset, an organisation typically needs to:

- create and consolidate an internal brand for safety,

- design and run a dedicated communication and awareness campaign,

- explain repeatedly to regulators, insurers and partners how safety is structured,

- educate multiple internal teams (R&D, AI, Security, Legal, Ethics committees) around a **home-made label**.

Order of magnitude:
the equivalent of **€0.4–1.2 million** over 12–24 months in fragmented internal time, content production, branding and external communications.

8.2 Cost of delay

Postponing a clear "BCI Safety" narrative means:

- letting competitors, NGOs or media define the framing of BCI risks,

- increasing the risk of mistrust at market entry,

- complicating insurance discussions for BCI-related exposures,

- missing early opportunities to shape standards and frameworks.

8.3 Investment logic (no public price)

- **Category keyword:** "BCI Safety" is a **natural label** once neurotechnologies become regulated and mainstream.

- **Scarcity:** very few **neutral, C-level-readable, AI-aligned** assets on this niche.

- **Bundle logic:** ability to align **BCIACCESS + BCISAFETY** into a coherent, board-level architecture for **Access, Consent & Safety**.

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9. Scope of transfer & legal framework

Scope

- **Base case:** transfer of **bcisafety.ai** alone (standalone acquisition).

- **Optional bundle:** bcisafety.ai + bcisafety.org + bcisafety.io,
  and/or combination with **BCIACCESS** assets, subject to separate agreement.

Transaction

- escrow-based transaction (recommended),

- digital-asset transfer agreement,

- invoice (EU-compatible),

- possibility of staged payments (e.g. 40-30-30) subject to negotiation.

Legal notice

- Name built from descriptive terms ("BCI", "Safety").

- No affiliation with any public body, regulator, health authority or existing BCI brand.

- No medical, diagnostic, therapeutic, clinical, legal or regulatory service is offered in this brief or on the domains as-is.

- No collection, storage or processing of health or brain-signal data by the seller.

The buyer remains solely responsible for:

- scientific and technical work,

- compliance with medical device, health, data protection and AI regulations,

- ethics, governance frameworks and risk management.

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10. Contacts

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