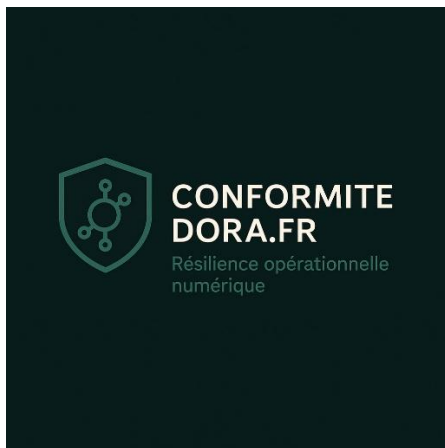


## Acquisition Brief — conformitedora.fr



**Domain name / Asset offered:** conformitedora.fr

**Purpose:** acquisition of a strategic positioning asset for **DORA compliance** (operational resilience in financial services) in France: governance, testing, incident/reporting, and critical third parties.

### Contacts

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### This document — who it's for, why

Decision-grade brief for **CEO / COO / CFO / CTO / Compliance/Risk** (banks, insurers, PSPs/crypto-asset service providers, critical vendors).

Thesis: **owning the category language** provides operational and reputational edge.

**CONFORMITEDORA.FR** is a neutral, memorable banner to align **Executive, Risk, IT, Procurement, Legal** and vendors on DORA.

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### 1) One-page decision

**What it is.** A **strategic asset** (.fr) for **DORA implementation**: public portal, operational references, rollout resources, ecosystem communications.

**What it changes.** A **single entry point** → cross-functional coherence, board/supervisor credibility, faster third-party control.

**What you can deploy today.**

- **“DORA — Readiness & Rollout (FR)”**. Scope mapping, gap assessment, prioritised action plan.

- **Resource center.** Policy/procedure templates (ICT risk, incident reporting, testing, third-party), risk-control matrices, internal audit guides.

- **Ecosystem voice.** Educational notes, milestone calendar, use cases by institution type.

**Why it's defensible.** **Exact term** + **.fr** legitimacy; **semantic lock** as the ecosystem adopts your wording.

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## 2) Context & milestones

**DORA:** EU regulation in force; strengthened expectations across **governance, ICT risk, incidents, testing, critical third parties**; ramp-up 2025–2027 by entity profiles.

**Supervision & third parties:** higher due-diligence pressure on **contracts, reporting, testing/continuity**.

**Implication:** need for a neutral banner to orchestrate **governance, controls, executive reporting** and maturity roadmaps.

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## 3) Three concrete deployments (orders of magnitude)

**A. FR banking/insurance group.** DORA assessment, risk governance cadence, control/testing roadmaps. Impact: **–6 to –10%** project time; **€0.8–2.0M** coordination/communication savings over **12–18 months**.

**B. Critical vendor / MSSP (resource portal).** Immediate credibility with regulated entities; shorter sales cycles; **+€1–3M pipeline** (by ACV/segment).

**C. Alliance / Institution (neutral FR hub).** Shared references, contractual patterns; **network effects** and convergence of practices.

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## 4) Strategic edge of the pack

Authority through **DORA** language. C-level clarity. **Defensive** (exact-match .fr, readable, memorable). **Re-use** of content, matrices, templates and relationships on a single surface.

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## 5) Market size & pressure

From 2025 to 2030, compliance/resilience **CAPEX/OPEX** rises (controls, testing, third-party diligence, insurance). Regulated buyers require **evidence of alignment**. The market needs a **narrative standard** and a **visible hub**; **CONFORMITEDORA.FR** provides both.

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## 6) CFO anchors (obligatory)

**6.1 Alternative cost — awareness & adoption.** Without an exact-match: FR campaign 6–12 months, internal brand architecture, change management. **Order: €0.4–1.5M / 12–18 months.**

**6.2 Cost of delay.** Slip one budgeting cycle = rework/audits, lost customer dossiers, higher insurance/remediation costs. **Order: €0.8–2.0M / 12–18 months** (regulated group).

**6.3 Reusable synergies.** Under a **single (.fr) banner**, each euro (content, matrices, templates, relationships) is **re-used** → shorter time-to-trust, faster cycles, lower unit costs.

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## 7) Investment logic (no public pricing)

SEO & memorability (exact FR term). **Strategic premium** (language control + 2025–2028 window). **Budget lens:** instead of spreading **€0.4–1.5M** across campaigns/change, a **single asset** accelerates go-to-market and lowers compliance CAC.

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## 8) Related assets / bundle option (≤2)

- **nistcsfcompliance.com** — NIST CSF banner (security governance) enabling **NIST CSF** ↔ **DORA** alignment paths.

*(No other names cited. No additional extensions. No claims beyond scope.)*

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## 9) Clean acquisition process (Legal/Finance)

**Scope of sale: conformitedora.fr only.**

Escrowed transaction, fast technical transfer, invoice. Options: **cash / staggered 40-30-30 / bundle**. NDA and asset audit available.

**Legal notice:** descriptive name, **no affiliation**.

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## 10) Contacts

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