

## Acquisition Brief — LIVINGPROCESSOR.COM



### Domain name / Asset offered

**livingprocessor.com** (single asset; no other extensions included by default)

### Purpose

Acquisition of a **foundational semantic asset** for the next generation of compute: **biocomputing, organoid intelligence (OI) and hybrid wetware/silicon architectures**, i.e. future families of **biological processors**.

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### Contacts

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*(This document relates only to the sale of a domain name. No patents, technology, platform or biological material are sold.)*

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### This brief — who it's for, why

Decision-grade document for **CTO / Head of R&D / Director of Emerging Tech / Ventures** at:

- Semiconductor & compute players (Nvidia, Intel, ARM, AMD, TSMC...)
- Cloud hyperscalers (AWS, Azure, Google Cloud, etc.)
- Biocomputing / organoid intelligence / wetware startups
- Deeptech funds, corporate ventures, industrial labs

**Thesis:** the silicon era is approaching its physical and energy limits. A new era of **living compute** (neurons on chips, hybrid architectures) is emerging.

**LIVINGPROCESSOR.COM** is a **category name**: the natural candidate to label, explain and standardize this new class of components – just as “**microprocessor**” did for the silicon era.

This brief has a single purpose: help a decision-maker assess whether acquiring this digital asset makes strategic sense.

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## 1) One-page decision

### What it is

A definitive .com asset to name the category of **living processors / biological processing units**:

- Not a fantasy brand name.
- Not a cryptic acronym.
- The **literal description** of the intended technology: a **living processor**.

### What it changes for the buyer

- **Category narrative:** turn lab-grade wetware / organoid intelligence into a readable industrial category.
- **Instant authority:** “We don’t just ship a chip, we ship **the Living Processor**.”
- **Market education:** two words that investors, regulators and the general public intuitively understand.

### What you can deploy under LIVINGPROCESSOR.COM

- **Ingredient brand**
  - “LivingProcessor Inside” / “Powered by Living Processors” as a seal of energy-efficient, next-generation compute.
- **Industry hub**
  - Neutral or corporate portal for R&D, developers, bioengineers, cloud partners and labs.
- **Ecosystem surface**
  - Natural home for hybrid wetware/silicon architectures, energy benchmarks, AI use cases, etc.

## Why it's defensible

- **Descriptive technology term**
    - “Living processor” describes a category, like “graphics processor” or “neural processor”.
  - **.COM extension**
    - Still the reference for global hardware / industrial standards.
  - **Timing**
    - Asset secured **before** broader commercial adoption (biocomputing window 2027–2035).
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## 2) Context & milestones — The post-silicon era

### The energy wall (2025–2030)

- Generative AI and large models drive compute to **GW-scale** energy usage.
- Conventional silicon architectures face hard thermal and physical limits.

### The biological break (*public data & scientific publications, no performance claims here*)

- A human brain runs around 20 W for exaflop-scale effective compute.
- Startups and labs show that cultured neurons can perform computations with **radically better energy efficiency** than silicon.
- Early experimental “living processors” appear (organoids on chips, wetware platforms).

### Implication

As this technology leaves the lab, it will need:

- A **clear category name** for decision-makers.
- A **visible banner** to structure competition and standards (like “GPU”, “TPU”, “NPU”).

“**Living Processor**” is a natural candidate to become that generic label.

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## 3) Strategic value — Three buyer profiles

### A. Semiconductor giant

**Use case:** launch a “bio” or hybrid product line under the *Living Processor* banner:

- Boards or modules branded “Living Processor” for datacenters, edge, defense, health, research.
- Strong narrative: natural continuation from CPU → GPU → **Living Processor**.

**Impact:**

- Pre-empt the “**Future of Compute**” story; competitors become category followers.
  - **Marketing savings:** descriptive wording drastically lowers the cost of explaining what it is.
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**B. Deeptech / biocomputing startup**

**Use case:** turn *LivingProcessor.com* into the **reference hub** of the category:

- Company site or neutral portal run by a consortium.
- Documentation, white papers, APIs, platform access, partner programs.

**Impact:**

- Immediate perception of **category leadership** (“the” Living Processor company).
  - Valuation premium in later rounds if the category takes off.
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**C. Hyperscaler / cloud player**

**Use case:** offer “**Living Processor**” **instances** next to GPU/TPU instances:

- “LP-optimized” instance types for heavy AI workloads, simulation, modelling.
- Strong **Green Compute** angle if energy numbers become public at scale.

**Impact:**

- Sharp differentiation in “sustainable compute / bio-compute”.
  - Attraction of cutting-edge research workloads and public/private partnership programs.
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**4) CFO anchors — Orders of magnitude**

Figures below are **narrative orders of magnitude**, not contractual financial projections.

#### **4.1 Alternative cost: inventing a category from scratch**

Creating a proprietary term (e.g. “Pentium”, “CUDA Cores”) and pushing it to global standard status requires:

- Naming, branding, evangelization, ecosystem building, global campaigns.
- Typical order of magnitude: **several million €** across 3–5 years.

With “**Living Processor**”:

- 0 € spent on explaining the word itself: the name **speaks for itself**.
  - Investment can focus on **technology** and ecosystem, not on basic vocabulary.
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#### **4.2 Cost of delay: narrative standards war**

- If a competitor publicly “claims” the term in its announcements, docs, sites, your company becomes the **perceived follower**, even with superior tech.
- Typical side effects:
  - Higher customer acquisition cost.
  - Harder time pushing your own labels and acronyms.
  - Weaker media and analyst attribution.

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#### **4.3 Asymmetric bet**

- If biocomputing remains niche, the asset cost is marginal at group scale.
  - If biocomputing reaches even **1% of datacenter workloads by 2035**, owning the **.com for the category** can represent **tens of millions** in brand and dealflow value.
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### **5) Investment logic**

- **Absolute scarcity**: there is only one **livingprocessor.com**.
- **Long-term narrative asset**: even if underlying tech evolves, the need to name / explain a “living processor” will persist.
- **Strategic hedge**: better **current-cost / future-option** ratio than a conventional branding campaign.

Budget lens: instead of spreading millions across campaigns to make a coined term stick, one asset **frames the imagination** and simplifies adoption.

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## 6) Legal framework & responsibilities

- **Nature of the asset:**
  - Domain name descriptively referring to an **emerging technology field**.
  - Does not constitute a registered trademark, patent, medical device or regulatory approval.
- **No technical promises:**
  - This brief does not sell performance, scientific results or medical benefits.
- **No affiliation:**
  - No link, endorsement or affiliation is claimed with any startup, lab, university or company mentioned in press coverage of “living processors”.
- **Scope of sale:**
  - Transfer of **livingprocessor.com** only, no other extensions or related assets unless expressly agreed.

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## 7) Acquisition process (Legal / Finance)

- **Escrowed transaction**, fast technical transfer, invoice.
  - **Terms**: cash or staggered payment (e.g. 40–30–30), subject to negotiation.
  - **Due diligence**: NDA available; asset audit (DNS, history) on request.
  - **Legal notice**: descriptive name; no affiliation or endorsement by third parties; no claim of medical, ethical or regulatory compliance.
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