Acquisition Brief — CO2CAPACITY (EN)

Domain name / Asset offered
Unified pack:

- **co2capacity.com**

- **co2capacity.io**

- **co2capacity.ai**

- **carboncapacity.com (global alias, currently redirecting to co2capacity.com)**

Purpose
Acquisition of a strategic positioning asset to name, standardise and manage CO_2 / carbon capacity at group, value-chain or market level.

Contacts
E-mail: contact@co2capacity.com
Website: https://www.co2capacity.com (redirect from carboncapacity.com)
LinkedIn: https://www.linkedin.com/company/co2capacity

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1) For whom, and why

This brief is intended for CEO, COO, CFO, CTO, Climate / Sustainability leadership, Compliance / Risk.

It presents the opportunity to acquire the CO2CAPACITY / CARBONCAPACITY pack as a neutral, central banner to:

- **name CO_2 / carbon capacity across assets, sites, portfolios and value chains,**

- **align data, trajectories, CAPEX and M&A decisions,**

- **support a clear, credible narrative towards regulators, investors and strategic partners.**

This document:

- **does not describe any existing service,**

- **is not legal, tax or financial advice,**

- **does not imply affiliation with any public authority or regulator,**

- **solely concerns the transfer of the domain names listed above.**

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2) One-page decision

What it is
A premium domain name pack that becomes:

- **the natural entry point for everything related to your "CO_2 / Carbon Capacity",**

- **the naming backbone for internal programmes, data platforms, APIs, hubs and sector initiatives.**

What each part of the pack can support

- **co2capacity.com**

  - **main banner for a corporate "CO_2 / Carbon Capacity & Abatement" programme,**

  - **public-facing flagship for group- or sector-level climate / carbon capacity strategy.**

- **co2capacity.io**

  - **technical / API portal (emissions data, emission factors, calculations, scoring, ERP / MES connectors),**

  - **natural entry point for partners, integrators and developers.**

- **co2capacity.ai**

  - **innovation / climate-AI hub (use cases, prototypes, academic partnerships, industrial pilots),**

  - **narrative space for optimisation, forecasting and abatement-planning work.**

- carboncapacity.com

    - global alias, more intuitive for some audiences unfamiliar with the "CO_2" symbol,

    - currently redirected to co2capacity.com,

    - can be used as an Anglo-Saxon-friendly façade, secondary brand or region-specific entry point.

What it changes

- a shared language ("CO_2 capacity / carbon capacity") across leadership, operations, finance, investors and partners,

- a single, strong banner for initiatives that may today be fragmented,

- a rare, hard-to-replicate asset once other players start occupying the same vocabulary.

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3) Context & timing (CBAM, ETS, CSRD, value chains)

- **CBAM (Carbon Border Adjustment Mechanism):** progressive ramp-up, with strong expectations on data consistency and traceability.

- **ETS / ETS2:** broader coverage of sectors, increasing pressure on carbon-intensive assets.

- **CSRD & sustainability reporting:** structured, auditable disclosures are required on emissions trajectories and abatement capacity.

- **Finance & value chains:** investors, banks, clients and suppliers expect a credible, readable decarbonisation plan.

Market validation: the International Energy Agency (IEA) identifies capture capacity and storage capacity as two critical metrics for the sector, and notes that announced capture and storage capacity for 2030 still fall short of the volumes required in its Net Zero scenario, leaving a material gap to close.

In this context, having a simple, neutral and intelligible banner for CO_2 / carbon capacity becomes a strategic asset, not a cosmetic detail.

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4) Illustrative use cases (order-of-magnitude only)

A. Industrial group exposed to CBAM / ETS

Under co2capacity.com:

- **"CO_2 Capacity & Abatement"** programme bringing together inventories, trajectories, CAPEX/OPEX arbitrage, M&A and divestments,

- cross-functional alignment between finance, operations, climate, strategy and M&A teams.

Under co2capacity.io:

- single technical portal to consolidate data, emission factors, reference datasets and internal / external APIs.

Under co2capacity.ai:

- AI use cases (emissions forecasting, scenario analysis, abatement-planning optimisation, regulatory-constraint simulations).

Under carboncapacity.com:

- more intuitive global façade for certain markets and institutional / financial communication.

Potential effects (orders of magnitude):

- reduced cross-functional friction (–6 to –10% coordination time over 12–18 months),

- indirect savings from fewer duplicate projects and better alignment (potentially €1–3M for a large multi-site group),

- stronger credibility with financial and regulatory stakeholders.

B. Climate / data SaaS player

- Use co2capacity.com / .io as the banner for a data / API / scoring / decision-support platform.

- Anchor the offering in a category-defining name rather than a narrow product brand.

- Benefit from instant intelligibility with industrial and institutional decision-makers.

C. Sector alliance / initiative

- Deploy co2capacity.com / carboncapacity.com as a public hub of reference for a sector (steel, cement, chemicals, maritime, aviation, etc.).

- Share benchmarks, guidelines, and "capacity management" practices.

- Create a credible rallying point for value-chain stakeholders.

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5) Why this pack is structurally valuable

- Readable, descriptive, serious: "CO_2 capacity / carbon capacity" is immediately meaningful to leaders, regulators and markets.

- **Flexible: the pack does not pre-judge any business model (data, SaaS, advisory, alliance, internal programme).**

- **Coherent: .com (public / corporate), .io (tech / API), .ai (innovation), plus carboncapacity.com as a global alias.**

- **Scarcity: once acquired and actively used, this pack makes it very difficult for others to occupy the same language territory with comparable strength.**

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6) Legal frame & responsibilities

- **co2capacity.com / co2capacity.io / co2capacity.ai / carboncapacity.com are transferred as domain names only, with no service attached.**

- **The seller:**
    - **is not a public authority,**
    - **is not affiliated with any EU or national institution,**
    - **does not provide legal, tax, financial or regulatory advice through this document.**

- **The buyer:**
    - **remains solely responsible for any services, offerings, content and communications deployed under these names.**

This document is not:

- **an offer of financial products or regulated services,**

- **a guarantee regarding the environmental performance of the buyer,**

- **tailored, individual advice.**

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7) Acquisition process

- **Technical transfer**
    - **domain ownership transfer through the relevant registrars,**
    - **optional support to ensure a clean cutover to your DNS and hosting.**

- **Legal & financial safeguards**
    - **optional use of a third-party escrow service,**
    - **digital asset transfer agreement,**
    - **compliant invoicing (French / EU structure).**

The pack is primarily offered as a coherent whole. However, a partial transfer of selected domain names can be considered, depending on the buyer's needs and the valuation terms agreed.

Financial terms (pricing, potential instalments, inclusion of additional assets in a wider bundle) are to be agreed during negotiations.

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8) Contacts

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