

## NeuralPrivacy.org — Full EN Brief



### Asset offered

- **Domain name:** NeuralPrivacy.org (.org, exact-match)
- **Nature:** descriptive digital asset, designed as a **neutral banner** for the emerging concept of  
**“neural privacy”**: protection of neural data and mental activity, mental privacy, and fundamental rights over the brain in the age of AI, neurotechnology and brain–computer interfaces (BCI).

### Not included:

- no healthcare, clinical, diagnostic, therapeutic or psychological service,
- no BCI platform, no medical device, no neurotechnology solution,
- no database, no processing of neural signals, no health or personal data,
- no legal, scientific, cybersecurity, compliance or medical advisory,
- no certified methodology, no label, no software or hardware product.

---

### Contacts

- **Website:** <https://www.neuralprivacy.org>
- **Email:** contact@neuralprivacy.org
- **LinkedIn:** (future “NeuralPrivacy” organisation page to be created / managed by the buyer)

---

### 1. Purpose of this document

This brief is designed for **Executive and Board-level stakeholders**  
(General Management, Public Affairs, Legal, Compliance, Ethics, Data & AI, Research, NGOs, Foundations, Universities, Think tanks) to:

- **understand the true nature** of the NeuralPrivacy.org asset,
- **assess its potential** as an international banner for **neural data & mental privacy governance**,
- **evaluate its relevance** as a neutral host for a **charter, framework, observatory, index, alliance or standard**,
- **determine the strategic value** of securing an exact-match .org on a concept likely to become central between 2025 and 2035,
- **use a secure acquisition process**, aligned with institutional and philanthropic best practices.

This document is **not** a scientific, medical, regulatory, legal or investment opinion.

---

## **2. What NeuralPrivacy.org is / is not**

### **2.1 Definition**

**NeuralPrivacy.org** is an **exact-match .org** domain describing the concept of:

#### **Neural privacy**

the protection of neural data and mental activity  
(brain signals, neural responses, activity patterns)  
against intrusive, exploitative, non-consensual or abusive uses,  
in a world shaped by AI, neurotechnology and brain–computer interfaces.

The domain is intended as a **neutral banner** for:

- public or multilateral initiatives,
- **multi-stakeholder alliances** (industry, AI platforms, BCI providers, NGOs, labs),
- observatories and knowledge hubs on **mental privacy / neural data rights**,
- policy platforms setting **principles, guidelines and guardrails** for neural data,
- **indexes or dashboards** measuring respect for mental privacy and neural data protection.

### **2.2 What NeuralPrivacy.org is not**

NeuralPrivacy.org is **not**:

- a medical device, BCI platform or neurotechnology provider,
- a healthcare, psychological, psychiatric or therapeutic service,
- a database or repository of neural recordings, brain scans or health data,

- a diagnostic tool, clinical service or telemedicine platform,
- a law firm, consultancy, certification body or regulator,
- a software product or technical solution.

It is a **semantic and strategic asset**, suitable as a banner for a programme, alliance, observatory or standard, but **this brief does not describe any existing operational service.**

---

### **3. Context & milestones (2025–2035)**

Over the 2025–2035 decade, several trends converge:

- **Rapid development of neurotechnology and BCI systems**  
Medical and non-medical devices capable of sensing, interpreting or stimulating brain activity, often combined with AI models.
- **Emergence of “neural data privacy”, mental privacy and cognitive liberty debates**  
Legislative proposals and global discussions aiming to treat **mental privacy** as a fundamental dimension of privacy and human rights.
- **Growing concern over brain surveillance and manipulation**  
Risks related to profiling, behavioural engineering, coercion or surveillance based on neural signals or inferred mental states.
- **Involvement of data protection authorities, NGOs, foundations and ethics bodies**  
Calls for robust principles governing the collection, processing and use of **neural data**, beyond traditional data protection frameworks.
- **Need for a clear language and a global banner**  
to bring together laws, ethical principles, technical standards, best practices and ecosystem initiatives under a readable, neutral concept.

In this landscape, **NeuralPrivacy.org** provides a **stable and neutral focal point**, suited to host global conversations on neural data and mental privacy.

---

### **4. Illustrative use cases**

*(Purely illustrative examples; they do not bind the seller nor pre-judge the buyer's future use.)*

#### **1. Global “Neural Privacy Charter / Framework”**

- Principles for protecting mental privacy and neural data rights.
- Voluntary commitments by tech companies, AI platforms, BCI providers.
- Governance and transparency mechanisms, reporting expectations, good practices.

## 2. Neural Privacy Observatory / Index

- Monitoring of laws, regulations, guidelines and case law on neural data.
- Comparative assessment of protections across countries, regions or sectors.
- A potential **Neural Privacy Index / Scorecard** for institutions and companies.

## 3. Resource hub for regulators, NGOs and foundations

- Library of reports, NGO positions, academic work, technical recommendations.
- Orientation tool for **data protection authorities**, ethics councils, donors.

## 4. Dedicated think tank on mental privacy

- Neutral forum for researchers, lawyers, philosophers, engineers, public authorities.
- Work on acceptable limits for neuro-surveillance, inference and stimulation.

## 5. Foundation-led programme

- Banner for a programme on “**Neural Privacy & Human Rights**”.
- Funding for projects, campaigns, legal advocacy and public engagement.

## 5. Why an exact-match .org?

As with other norm-oriented assets (e.g. **GeneticSovereignty.org**, **PlanetaryCommons.org**):

- The **.org extension** naturally evokes:
  - non-profit or multilateral organisations,
  - alliances and coalitions,
  - standard-setting or self-regulatory bodies,

- initiatives serving the public interest.
  - The “**Neural**” + “**Privacy**” combination is:
    - **simple and memorable**,
    - immediately readable for non-specialist decision-makers,
    - aligned with the emerging vocabulary of laws and academic work on **neural data** protection.
  - An exact-match **NeuralPrivacy.org** therefore offers:
    - a **signal of neutrality** (no product brand, no single-company agenda),
    - a **durable anchor** for any future framework or alliance,
    - a **defensive linguistic position** for any actor wishing to lead on neural data & mental privacy.
- 

## 6. Specific strategic advantage

- **Single global banner** on a highly sensitive and rapidly evolving topic.
- **Institutional credibility** to host charters, frameworks, indexes or observatories.
- **Neutral positioning** between companies, regulators, NGOs, researchers and citizens.
- **Immediate clarity** for boards, lawmakers and regulators: two plain words, no jargon.
- Natural articulation with other governance-oriented assets held by the seller, such as:
  - **BCISAFETY.AI** — BCI safety, risk & governance,
  - **BCIACCESS.com / .ai / .io** — BCI access & consent,
  - **GeneticSovereignty.com / .org** — genetic sovereignty & genomic equity,
  - **NeuralSolvency.com** — systemic risk & solvency of neuro/brain infrastructures.

These examples are illustrative only. **This brief offers NeuralPrivacy.org exclusively**, with other assets potentially discussed separately or as part of a limited optional bundle.

---

## 7. Legal framework & responsibilities

- The seller transfers **only** the **NeuralPrivacy.org domain name**.
- The seller **does not** operate any processing of neural, health, personal or sensitive data through this domain.
- No healthcare, diagnostic, therapeutic, neurotech or psychological service is offered.
- No legal, compliance, cybersecurity, scientific or medical advice is provided.

This document does **not** constitute:

- a regulated service offering,
- an investment recommendation,
- a scientific, medical or legal guarantee,
- an affiliation with any existing public authority, regulator, company or NGO.

The buyer remains **fully responsible** for:

- regulatory, ethical and legal compliance of any future activity,
  - respect of applicable data protection, bioethics and human rights frameworks,
  - all content, positions and uses associated with NeuralPrivacy.org.
- 

## **8. Typical acquisition process**

### **1. Initial contact & NDA**

- first contact via **contact@neuralprivacy.org**,
- NDA signature if required.

### **2. Strategic discussions**

- clarification of intended use (charter, alliance, observatory, index, think tank, programme).
- potential articulation with other governance assets (e.g. BCI / AI / sovereignty).

### **3. Formal offer**

- valuation proposal,
- optional discussion of a **limited bundle** ( $\leq$  2–3 complementary domains), if relevant to the buyer's strategy.

### **4. Legal & financial security**

- use of a trusted **escrow** service to secure funds and transfer,
- digital asset transfer agreement,
- invoicing in line with the seller's jurisdiction.

## 5. Technical transfer

- domain transfer to the buyer's registrar,
  - DNS control handed over to the buyer.
- 

## 9. Specific safety notice

NeuralPrivacy.org:

- **does not collect, store or process** any neural data, health data or personal data,
- operates **no healthcare, diagnostic, therapeutic, neurotech or clinical service,**
- provides **no individual legal, medical, psychological or financial advice.**

Any future initiative using this banner must, under the buyer's sole responsibility:

- comply with **bioethics and data protection laws** (including, where applicable, GDPR),
  - respect **human rights, mental privacy** and **cognitive liberty principles**,
  - comply with applicable national, regional and international law.
- 

## 10. Contacts

- **Website:** <https://www.neuralprivacy.org>
- **Email:** contact@neuralprivacy.org