Acquisition Brief — postquantique.fr

Domain name / Asset offered: postquantique.fr *(single asset; no other extensions included)*

Purpose: acquisition of a **strategic banner** for **post-quantum migration (PQC)** — crypto inventory, replacement paths, key governance, sourcing & partners — led by **CIO/CTO/CISO**.

Contacts

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This document — who it's for, why

Decision-grade brief for **CEO / COO / CFO / CTO / CISO / Compliance** (finance, industry, health, public sector, critical operators).

Thesis: **owning the category language** provides operational and reputational edge. **POSTQUANTIQUE.FR** is a neutral, memorable banner to mobilise **Executive, IT, Security, Procurement** and the **PQC** ecosystem.

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1) One-page decision

What it is. A **strategic asset** (.fr) for **post-quantum migration**: public portal, references, resources, ecosystem voice.

What it changes. A **single entry point** → clear action frame, executive credibility, shorter **time-to-trust** with clients/partners/authorities.

What you can deploy today.

• **"PQC — Readiness & Rollout."** Crypto & dependency inventory, domain prioritisation, 12–24-month roadmap.

- **Resource center.** Replacement-algorithm matrices, PKI/key policy templates, sourcing & integration guides.
- **Ecosystem voice.** Primers, milestone calendar, sector use cases.

Why it's defensible. Exact French term + .fr; semantic lock.

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2) Context & milestones

24–36-month window: growing **post-quantum** pressure (partners/clients), long migration timelines, PKI renewal, need for **governance** and **traceability**.

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3) Three concrete deployments (orders of magnitude)

A. FR/EU enterprise (PQC program). Inventory, paths, approvals; impact **–6 to –10%** project time; **€0.8–2.0M** savings (**12–18 months**).
B. Security vendor/integrator. Instant credibility, shorter cycles, **+€1–3M pipeline**.
C. Alliance/Institution. Shared references, requirement profiles; **network effects**.

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4) Strategic edge of the pack

Authority **Post-quantum**. C-level clarity. **Defensive (exact FR + .fr)**. **Re-use** of content, kits, connectors, relationships.

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5) Market size & pressure

2025–2032: rising **crypto-migration CAPEX/OPEX** (inventories, integrations, keys/PKI, audits). Buyers need a **narrative standard** and a **visible hub**; POSTQUANTIQUE.FR provides both.

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6) CFO anchors (obligatory)

6.1 Alternative cost — awareness & adoption. €0.4–1.5M / 12–18 months.
6.2 Cost of delay. Rework, lost contracts, penalties, insurance risks. **€0.8–2.0M / 12–18 months**.
6.3 Reusable synergies. Single banner → shorter cycles, lower unit costs.

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7) Investment logic (no public pricing)

SEO & memorability. **Strategic premium** (language + 2025–2028 window). **Budget lens:** a **single asset** beats scattered campaigns/change.

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8) Related assets / bundle option (≤2)

• **quantique.io** — FR/EU quantum hub (watch, use cases, partnerships). *(add-on, not included)*
• **quantacure.ai** — **health & chemistry discovery/optimisation** (R&D angle). *(add-on, not included)*
*(Pick **one** add-on max.)*

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9) Clean acquisition process (Legal/Finance)

Scope of sale: postquantique.fr only.
Escrow, fast transfer, invoice. Options: **cash / 40-30-30 stagger / bundle**; **NDA** & audit available.
Legal notice: descriptive name, **no affiliation**.

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10) Contacts

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