

Acquisition Brief — reportingdurable.fr



Domain name / Asset offered: reportingdurable.fr

Purpose: acquisition of a strategic **sustainability reporting (CSRD/ESRS)** positioning asset for France, aligned with value-chain and product-data collection.

Contacts

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This document — who it's for, why

Decision-grade brief for **CEO / COO / CFO / CTO / Compliance/ESG**.

Thesis: **owning the category language** provides operational and reputational edge.

REPORTINGDURABLE.FR is a neutral, memorable banner to align Finance, ESG, Legal, Procurement, IT and Operations on **CSRD/ESRS** expectations in France.

1) One-page decision

What it is. A **strategic asset (.fr)** for **sustainability reporting**: public portal, reference materials, resources, ecosystem communications.

What it changes. **Single entry point** → internal coherence, less cross-functional friction, stronger external credibility (auditors, investors, stakeholders).

What you can deploy today.

- **“CSRD — Readiness & Rollout (FR)”.** Scope mapping (double materiality), minimum viable data model, delivery calendar.
- **Reference center.** ESRS summaries, upstream/downstream data guides, QC controls, neutral FAQ.

- **Ecosystem voice.** Sector use cases, milestone calendar, audit/assurance good practices.

Why it's defensible. Exact term + .fr legitimacy; **semantic lock** as the ecosystem adopts your wording.

2) Context & milestones

CSRD/ESRS. Progressive phase-in by company profile; **double materiality** and **value-chain** scope; ramp-up 2025–2030.

Assurance. Gradual strengthening (limited assurance first, moving toward reasonable).

Implication. Immediate need for a clear banner to **structure data, processes and controls** with stakeholders (audit, investors, regulators).

3) Three concrete deployments (orders of magnitude)

A. Corporate France (group program). ESG data governance, production cadence, quality controls. Impact: **–6 to –10% project time; €0.8–2.0M coordination/communication savings over 12–18 months** (multi-site group).

B. ESG SaaS / Vendor (resource portal). Immediate credibility with FR issuers; shorter cycles; **+€1–3M pipeline** (by ACV/segment).

C. Alliance / Institution (neutral FR hub). Shared references, practice convergence; **network effects** (issuers, auditors, investors).

4) Strategic edge of the pack

Authority through language in France. C-level clarity. **Defensive** (exact-match .fr, readable, memorable). **Re-use** of content, kits, QC templates and relationships on a single surface.

5) Market size & pressure

The **CSRD/ESRS** transition 2025–2030 drives material **CAPEX/OPEX** (data, tooling, audit, training). French issuers and value-chains need a **narrative standard** and a **visible hub**; **REPORTINGDURABLE.FR** provides both.

6) CFO anchors (obligatory)

6.1 Alternative cost “awareness & adoption.” Without an exact-match: FR campaign 6–12 months, internal brand architecture, change management. **Order: €0.4–1.5M / 12–18 months.**

6.2 Cost of delay. Slip one budgeting cycle = rework, audits, lost RFI/RFPs, cross-functional friction. **Order: €0.8–2.0M / 12–18 months** (FR group).

6.3 Reusable synergies. Under a **single (.fr) banner**, each euro (content, kits, QC templates, relationships) is **re-used** → shorter time-to-trust, faster cycles, lower unit costs.

7) Investment logic (no public pricing)

SEO & memorability (exact FR term). **Strategic premium** (language control + 2025–2028 window). **Budget lens:** instead of spreading **€0.4–1.5M** across campaigns/change, a **single asset** accelerates go-to-market and lowers regulatory CAC.

8) Related assets / bundle option (≤2)

- **passeportproduit.fr** — DPP (FR) anchor to connect product data ↔ reporting.
 - **dppcompliance.com** — global DPP banner (group/EU).
(No other extensions included. No claims beyond scope.)
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9) Clean acquisition process (Legal/Finance)

Scope of sale: reportingdurable.fr only.

Escrowed transaction, fast technical transfer, invoice. Options: **cash / staggered 40-30-30 / bundle**. NDA and asset audit available.

Legal notice: descriptive name, **no affiliation**.

10) Contacts

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