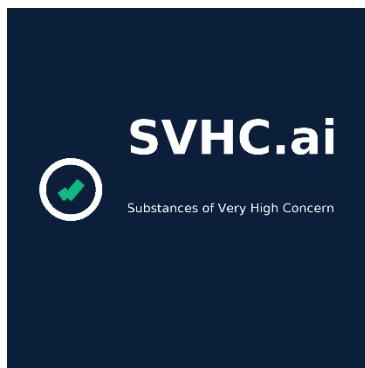


## Acquisition Brief — svhc.ai



**Domain name / Asset offered:** svhc.ai (*single asset; no other extensions included*)

**Purpose:** acquisition of a strategic positioning asset for **SVHC monitoring & compliance** (REACH, SCIP), aligned with value-chain data and substitution programs.

### Contacts

Email • contact@svhc.ai

Website • <https://www.svhc.ai>

LinkedIn • <https://www.linkedin.com/company/svhcai>

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### This document — who it's for, why

Decision-grade brief for **CEO / COO / CFO / CTO / Compliance**.

Thesis: **owning the category language** provides operational and reputational edge.

**SVHC.AI** is a neutral, memorable banner to coordinate **Procurement, R&D, Quality, HSE, Legal, IT** and suppliers on **substance management** (candidate list, authorisations, restrictions, SCIP notifications).

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### 1) One-page decision

**What it is.** A **strategic asset** (.ai) for **SVHC monitoring & REACH/SCIP compliance**: public portal, references, resources, ecosystem communications.

**What it changes.** **Single entry point** → trusted information, less cross-functional friction, faster supplier onboarding.

**What you can deploy today.**

- **“SVHC Readiness & Rollout.”** Substance/material mapping, exposure matrix by product line, substitution protocols.
- **Resource center.** REACH/SCIP summaries, supplier data-collection templates, internal audit checklists.
- **Ecosystem voice.** Educational notes, candidate-list update calendar, sector use cases.

**Why it's defensible.** **Exact term** recognised by compliance teams; **semantic lock** as the ecosystem adopts your wording.

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## 2) Context & milestones

**REACH (EU).** **SVHC candidate list** updated regularly; **authorisation and restriction** processes; information duties down the supply chain.

**SCIP (ECHA).** **Mandatory notifications** for articles containing SVHC >0.1% (w/w); structured data requirements across the value chain.

**Implication.** Immediate need for a clear banner to orchestrate **monitoring, collection, reporting, substitution** with suppliers and contractors.

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## 3) Three concrete deployments (orders of magnitude)

**A. Industrial corporate (group program).** Substance governance, multi-site inventories, substitution plans. Impact: **-6 to -10%** project time; **€0.8–2.0M** coordination/communication savings over **12–18 months**.

**B. Compliance SaaS / Vendor (resource portal).** Immediate credibility with EU industrials; shorter sales cycles; **+€1–3M pipeline** (by ACV/segment).

**C. Alliance / Institution (neutral hub).** Shared sector references and use cases; **network effects** and standard convergence.

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## 4) Strategic edge of the pack

Authority through **SVHC** language. C-level clarity. **Defensive** (exact-match .ai, readable, memorable). **Re-use** of content, kits and relationships on a single surface.

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## 5) Market size & pressure

Compliance pressure (REACH, SCIP) across **2025–2030** drives material **CAPEX/OPEX** (monitoring, data, substitutions, audit). Actors need a **narrative standard** and a **visible hub**; **SVHC.AI** provides both.

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## 6) CFO anchors (obligatory)

**6.1 Alternative cost — awareness & adoption.** Without an exact-match: 6–12-month campaign, internal brand architecture, change management. **Order: €0.4–1.5M / 12–18 months.**

**6.2 Cost of delay.** Slip one budgeting cycle = technical rework, audits, lost customer dossiers, cross-functional friction. **Order: €0.8–2.0M / 12–18 months** (industrial group).

**6.3 Reusable synergies.** Under a **single banner**, each euro (content, kits, connectors, relationships) is **re-used** → shorter time-to-trust, faster cycles, lower unit costs.

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## 7) Investment logic (no public pricing)

SEO & memorability (exact “SVHC” term). **Strategic premium** (language control + 2025–2028 window). **Budget lens:** instead of spreading **€0.4–1.5M** across campaigns/change, a **single asset** accelerates go-to-market and lowers regulatory CAC.

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## 8) Options (optional)

- **TLD Pack** (add-on): **svhc.io** (*not included by default*)
- **Bundle** (add-on): **dppcompliance.com** (*not included by default*)

(Choose one add-on max. No other extensions. No claims beyond scope.)

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## 9) Clean acquisition process (Legal/Finance)

**Default scope of sale: svhc.ai only.**

Escrowed transaction, fast technical transfer, invoice.

Payment options: **cash or staggered 40-30-30; NDA** and asset audit available.

**Legal notice:** descriptive name, **no affiliation**.

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## 10) Contacts

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