

## Acquisition Brief — WaterSolvency.com



### Asset offered

- Domain name: **WaterSolvency.com** (.com, exact-match)
- Nature: **descriptive digital asset**, designed as a banner for the emerging concept of "**water solvency**": the capacity of an asset (company, portfolio, territory, infrastructure) to remain solvent under increasing water-related stresses.

### Not included:

- No advisory, credit rating, audit or asset management services.
- No credit opinion, certification or official label.
- No trademarks, patents, software, databases or proprietary models.

### Contacts

- **Website:** <https://www.watersolvency.com>
- **Email:** contact@watersolvency.com
- **LinkedIn:** <https://www.linkedin.com/company/watersolvency>

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### Purpose of this document — For whom, and why?

Primary audience:

- **Banks, insurers, reinsurers, development finance institutions**
- **Infrastructure funds, climate funds, asset managers, private equity**
- **Water-intensive corporates and agrifood groups**
- **International organisations, think tanks, sectoral coalitions, foundations**

This brief is designed to help **C-level / Board** decision-makers:

1. Understand the strategic logic behind **WaterSolvency.com**.
  2. Assess the value of owning the **category-defining name** for water & solvency.
  3. Visualise **several concrete deployment scenarios** matching their mandate.
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## 1. One-page decision

### 1.1. What WaterSolvency.com is

- A **descriptive .com domain** for the concept of “**water solvency**”: the ability of an asset to withstand water-related stresses (availability, quality, costs, competing uses, regulation) without jeopardising its financial solvency.
- A **neutral banner** for:
  - **water solvency scores and indices**,
  - **water & solvency stress tests** for portfolios and projects,
  - **observatories and adaptation programmes**.
- A name that is **board-level readable**, bridging climate, risk and finance.

### 1.2. What WaterSolvency.com is not

To avoid confusion or disputes, this brief explicitly clarifies that:

- WaterSolvency.com is **not** a credit rating agency.
- WaterSolvency.com is **not** a regulator or supervisory authority.
- WaterSolvency.com does **not** provide any credit opinion, investment advice or regulatory recommendation.
- WaterSolvency.com is **not** an official label (EU, central bank, international organisation, etc.).

WaterSolvency.com is a **semantic and strategic asset**.

It can be used by the buyer to structure its own analytical frameworks, indices, programmes and content, under its sole responsibility.

### 1.3. What a buyer can do with it

Once acquired, the domain can become:

- The banner for a **global “Water Solvency Index”** by country, sector, basin or portfolio;

- The **portal of a “water & solvency stress test” programme** for a financial institution or corporate group;
  - The **front door of a neutral observatory** on water risks and their economic implications;
  - The brand for a **data / RegTech / climate platform** focused on water risk.
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## 2. 2025–2030 context — Why “water solvency” matters now

From 2025 to 2030, several dynamics intersect:

### 1. Rising physical water stress

- More frequent and intense droughts,
- Competing uses between agriculture, industry, drinking water, energy, tourism,
- Increasing costs of treatment, transfer, storage and securing water supply.

### 2. High dependency of key sectors on water

- Agriculture, food & beverage, pharmaceuticals, chemicals, extraction, textiles, semiconductors, data centres, tourism, etc.
- Growing exposure of supply chains and logistics.

### 3. Expanding sustainability reporting and stress-test expectations

- Generalisation of sustainability reporting and climate physical risk analysis,
- Pressure to integrate water explicitly into stress tests, scenarios and risk frameworks.

### 4. Poorly equipped link between water and solvency

- Climate teams talk about water stress;
- Risk & finance teams talk about capital, liquidity and default risk;
- There is no widely accepted vocabulary to connect the two worlds.

The “**water solvency**” concept fills this gap:

it treats water not only as an environmental risk, but as a key driver of **economic solvency** for assets and portfolios.

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### **3. Three deployment scenarios (indicative ranges)**

Figures below are **illustrative only** and do not constitute performance guarantees. They aim to show the order of magnitude and type of use cases WaterSolvency.com can support.

#### **3.1. Scenario A — Financial institution / water & solvency stress tests**

##### **Objective:**

Launch a “**Water Solvency**” programme for a portfolio (loans, bonds, infrastructure, project finance).

##### **Examples of initiatives:**

- Defining a **water solvency scoring framework** for water-intensive sectors.
- Building **water & solvency scenarios** (availability, quality, cost, regulatory shocks).
- Producing “**Water Solvency**” **dashboards** for risk and credit committees.

##### **Indicative benefits:**

- Improved visibility on **water-related weak spots** in the portfolio.
- Organisational gains (less semantic debate, unified vocabulary), which can represent significant savings in analyst and coordination time, depending on the size of the institution.
- Ability to communicate publicly on a **structured programme** (“Water Solvency Framework”) instead of a patchwork of initiatives.

#### **3.2. Scenario B — Data / RegTech / climate platform**

##### **Objective:**

Anchor a suite of products (data, models, visualisation, APIs) under a banner that speaks instantly to boards: **WaterSolvency.com**.

##### **Examples of use:**

- “WaterSolvency.com — The data & scenario hub for water-related solvency risks”.
- Public hub (documentation, white papers, demos) plus client access.
- Partner programmes (consultants, integrators, developers) under a “Water Solvency Alliance”.

#### **Indicative benefits:**

- **Simplified narrative** for climate, risk and finance stakeholders.
- Potential acceleration of commercial adoption through clearer positioning.
- Creation of a **defensible language territory**: “water solvency” becomes naturally associated with the buyer’s platform.

### **3.3. Scenario C — Observatory / institute / sectoral coalition**

#### **Objective:**

Create a **neutral observatory** dedicated to water solvency, as a dialogue framework for corporates, finance, territories and civil society.

#### **Examples of initiatives:**

- Regular publications on **water solvency indices** by sector, country or basin.
- “Water Solvency Playbooks” for water-intensive sectors.
- Training programmes for board members, executives and risk managers.

#### **Indicative benefits:**

- First-mover positioning on a topic likely to gain importance,
- Ability to convene public / private funding around a clear narrative,
- Increased visibility and influence for the organisation that owns WaterSolvency.com.

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## **4. Why the “water solvency” language is strategic**

### **1. Board-level readability**

- “Water” (critical physical risk) + “Solvency” (financial robustness): two words that audit, risk and finance committees immediately understand.

### **2. Common framework across climate, risk and finance**

- Helps move beyond siloed discussions of “physical water risks” vs “financial ratios”.
- Provides a vocabulary to align **scenarios, data, models and capital decisions**.

### **3. Stable banner above tools and vendors**

- Models, datasets and partners will evolve;
- The “Water Solvency” framework can remain the **narrative constant** of the initiative.

### **4. Defensive long-term asset**

- Owning the exact-match .com on **WaterSolvency** reduces confusion around the main banner, especially if the theme spreads.
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## **5. CFO / CRO / Risk Committee FAQs**

### **Does the domain create a rating agency or a credit opinion?**

No. WaterSolvency.com is a **banner name**.

It does not imply any credit opinion, rating methodology or regulatory licence.

The buyer remains free to develop (or not) its own frameworks, models and services.

### **Does this domain create any regulatory status for us?**

No. The domain itself carries no status with regulators or supervisors.

It is up to the buyer, with its advisers, to ensure that any use or communication complies with applicable law and regulation.

### **Can WaterSolvency.com be combined with other climate / ESG initiatives?**

Yes. WaterSolvency.com can be combined with other narrative assets (carbon, reporting, adaptation) to form a coherent package.

No sectoral exclusivity is claimed by the seller.

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## **6. Legal framework & responsibilities**

To avoid ambiguity, this brief clarifies that:

### **1. Nature of the asset transferred**

- The only asset potentially transferred is the **WaterSolvency.com domain name**.
- No implicit transfer of trademarks, patents, models, databases or software is included.

## **2. No regulated activity**

- The seller does not operate WaterSolvency.com as:
  - a credit institution,
  - an insurance company,
  - a rating agency,
  - an investment advisor,
  - an audit or regulatory consulting firm.

## **3. No affiliation or representation**

- No affiliation is claimed with rating agencies, regulators, international organisations or professional bodies.
- WaterSolvency.com does not represent any official body.

## **4. No performance guarantee**

- All examples, scenarios and indicative ranges mentioned in this document are **illustrative**.
- No guarantee of financial performance, compliance or results is given or implied.

The buyer remains fully responsible for:

- how it uses WaterSolvency.com,
- any services, content or products offered under this banner,
- compliance with applicable laws and regulations in its jurisdictions.

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## **7. Indicative acquisition process**

### **1. Initial contact**

- Email: **contact@watersolvency.com**
- Suggested subject: “WaterSolvency.com — NDA / Offer”

### **2. Pre-discussions & NDA**

- Optional **bilateral NDA** to discuss intended use and transaction parameters.

### **3. Letter of intent / Formal offer**

- Proposed price, timeline, key conditions.

### **4. Escrow setup**

- Use of a recognised **domain name escrow service** to secure payment and transfer.

### **5. Domain transfer**

- Change of ownership / registrar according to market practice.

### **6. Closing & communications**

- Discreet or public announcement of the acquisition, at the buyer's discretion.
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## **8. Contact**

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Premium digital asset available for organisations wishing to **define and lead the “water solvency” narrative** at portfolio, sector or territorial scale.