

Acquisition Brief — WaterSolvency.com



Asset offered

- **Domain name:** WaterSolvency.com (.com, exact-match)
- **Nature:** descriptive digital asset, designed as a neutral banner for the emerging concept of “water solvency”: **the capacity of an asset (company, portfolio, territory, infrastructure) to remain solvent under water-related stress (availability, quality, costs, competing uses, regulation, climate impacts).**

Not included:

- **No advisory, no credit rating, no audit, no asset management services.**
- **No credit opinion, no certification, no official label.**
- **No registered trademark, no patent, no software, no database or proprietary methodology.**

Contacts

- **Website:** <https://www.watersolvency.com>
- **Email:** contact@watersolvency.com
- **LinkedIn:** <https://www.linkedin.com/company/watersolvency>

1. Purpose of this document

This brief is meant to help a small decision group (Executive Management, Risk, Finance, Climate/Sustainability, Legal/Compliance) quickly assess:

- **the true nature of the WaterSolvency.com asset,**
- **potential use cases in the 2025–2035 context,**

- the legal framework of the proposed transaction,
- a simple, secure acquisition process aligned with institutional practices,
- the opportunity to secure a semantic monopoly on a global reference asset for the “water solvency” concept.

This document is not a financial product offering, investment recommendation or regulated marketing material.

2. What WaterSolvency.com is / is not

2.1 What WaterSolvency.com is

WaterSolvency.com is a descriptive .com domain name for the notion of “water solvency”, understood as:

The ability of an asset (company, portfolio, territory, infrastructure) to remain solvent and operational under water-related stress (availability, quality, costs, competing uses, regulation, climate impacts).

The name is designed as a neutral banner for:

- water-solvency indicators and indices,
- water & solvency stress-testing frameworks,
- observatories and data platforms,
- group-wide “water & solvency” transformation programmes.

The buyer acquires a unique semantic asset: the ability to align workstreams, partners and communications under a clear, descriptive but ownable language.

2.2 What WaterSolvency.com is not

WaterSolvency.com is not:

- a rating agency,
- a regulator,
- an official label,
- an investment opinion,
- a methodology endorsed by any public authority.

The seller provides no regulated services (rating, investment advice, asset management, legal or regulatory advice).

The buyer remains fully responsible for:

- any content published under this name,
 - all models and methodologies used,
 - compliance with applicable laws and regulations.
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3. Target users

WaterSolvency.com is primarily aimed at:

- Financial institutions: banks, insurers, reinsurers, asset managers, infrastructure funds.
- Water-exposed corporates: agri-food, chemicals, mining, heavy industry, semiconductors, pharma, data centers.
- Institutions & coalitions: international organisations, observatories, think tanks, climate/water coalitions, data platforms.
- Technology / RegTech players: scenario platforms, stress-testing tools, MRV and water/climate-data solutions.

Typical internal sponsor: C-level (CRO, CFO, CSO, Head of Climate/ESG, Head of Non-Financial Risks) who needs:

- a clear narrative for the Board,
 - a single entry point for “water & solvency” workstreams,
 - a rare, high-signal wording that positions the institution as a reference on the topic.
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4. Illustrative use cases

The following examples are illustrative only and do not constitute recommendations or standards.

1. Group-wide “Water Solvency Framework” (bank/insurer)
 - Define a “water solvency” framework for water-sensitive portfolios.
 - Integrate water/climate scenarios into solvency stress tests.
 - Produce “Water Solvency” dashboards for Risk Committees and Boards.

2. Data / scenario platform on water & solvency

- **Use WaterSolvency.com as the neutral front door of a data/scenario platform.**
- **Provide APIs, dashboards, reports and training under a single “Water Solvency” banner.**

3. “Water Solvency” observatory for a region or sector

- **Build water-solvency indices by basin, country or sector.**
- **Publish regular reports on water exposure and economic impacts.**

4. Training & playbooks for Boards and executives

- **Executive-level training programmes on water-related solvency risks.**
 - **Sector-specific playbooks (agri, chemicals, data centers, etc.) aligned with a “water solvency” grid.**
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5. Why now? (2025–2035 context)

Several trends converge:

- **Increasing water stress: droughts, competing uses, rationing risks, water-quality concerns.**
- **Regulatory and market pressure: CSRD, EU taxonomy, investor expectations on physical risks.**
- **Direct link between water, business models and solvency: site shutdowns, adaptation CAPEX, insurance costs, social tensions.**
- **Need for Board-level language: simple wording to connect water risk with capital and solvency discussions.**

Historically, water has often been the “poor cousin” of climate strategies: treated as one environmental topic among others.

It is now becoming the n°1 limiting factor for many industries and essential services (e.g. data centers, semiconductors, agri-food).

Water is shifting from a CSR topic to a systemic business continuity risk.

In this context, WaterSolvency.com offers:

- **an instantly understandable category name,**
- **a global exact-match .com that is hard to replace,**

- a credible semantic monopoly on the “Water Solvency” wording,
 - a durable narrative layer above tools, data and partners.
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6. Legal framework & responsibilities

- The seller transfers only the WaterSolvency.com domain name.
- No commitment is made regarding:
 - future economic value creation of any project using this name,
 - recognition of any methodology or label,
 - automatic compliance with any regulation.
- All use-case examples are provided for illustration only.
- The buyer must rely on its own legal, regulatory, tax and financial advisors before any decision.

This document is not:

- a public offer of financial products,
 - investment advice,
 - financial analysis or research,
 - legal or regulatory advice.
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7. Related assets / “Global Solvency Framework” option

If relevant for the buyer, WaterSolvency.com can be combined with other assets from the same semantic family, to build an integrated language for solvency under different types of stress:

- EnergySolvency.com — banner for solvency under energy-related stress (prices, availability, security of supply, grid constraints, decarbonisation).
- ClimateSolvency.com — banner for solvency under climate physical and transition risks (climate scenarios, policies, decarbonisation pathways).
- NatureSolvency.com — banner for solvency under nature- and biodiversity-related risks (TNFD, ecosystem dependencies, critical ecosystem services).

The joint ownership of these assets (water, energy, climate, nature) enables the creation of a “Global Solvency Framework”:

a unified vocabulary to address major planetary risks (water, energy, climate, nature) through the lens of solvency.

These assets:

- are not automatically included in the WaterSolvency.com transaction,
- may be acquired:
 - individually, or
 - as a “Global Solvency Framework” pack (water, energy, climate, nature), depending on the buyer’s strategy.

The seller does not claim any sector or geographic exclusivity.

The buyer remains solely responsible for its usage, content, methodologies and regulatory obligations.

8. Typical acquisition process

A standard process, adaptable to the buyer’s internal constraints, may look as follows:

1. Initial contact & NDA

- Confidential first contact via contact@watersolvency.com.
- Optional bilateral NDA.

2. Strategic discussions

- Clarify intended uses (institution type, sectors, geographies).
- Check alignment with the buyer’s water/climate/risk/ESG strategy.

3. Formal offer

- Written offer specifying:
 - scope (WaterSolvency.com only, or combined with other “Solvency” assets),
 - price,
 - transfer conditions and timeline.

4. Escrow for transaction security

- Use of a recognised domain-name escrow service to secure payment and transfer.

5. Domain transfer

- Owner / registrar change according to market practices.

6. Closing & communication

- Optional public announcement (or strict confidentiality), at the buyer's discretion.
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9. Contact details

- Domain: <https://www.watersolvency.com>
- Email: contact@watersolvency.com
- LinkedIn: <https://www.linkedin.com/company/watersolvency>

WaterSolvency.com is a premium descriptive digital asset, available for acquisition by institutions wishing to structure and carry the “water solvency” narrative across their portfolios, sectors or territories, within their own legal and regulatory frameworks.