Find your inspiration of the day

For 2024

McDowell Digital Media, Inc.

Proposal Outline

KEY DISCUSSION POINTS

Our Story

Our Mission and Vision

The Creations Brand

Our Current Social Media Relations

Developpment

Future

WORDS OF INSPIRATION

Content marketing is a commitment, not a campaign.

Jon Buscall

The Creations Brand

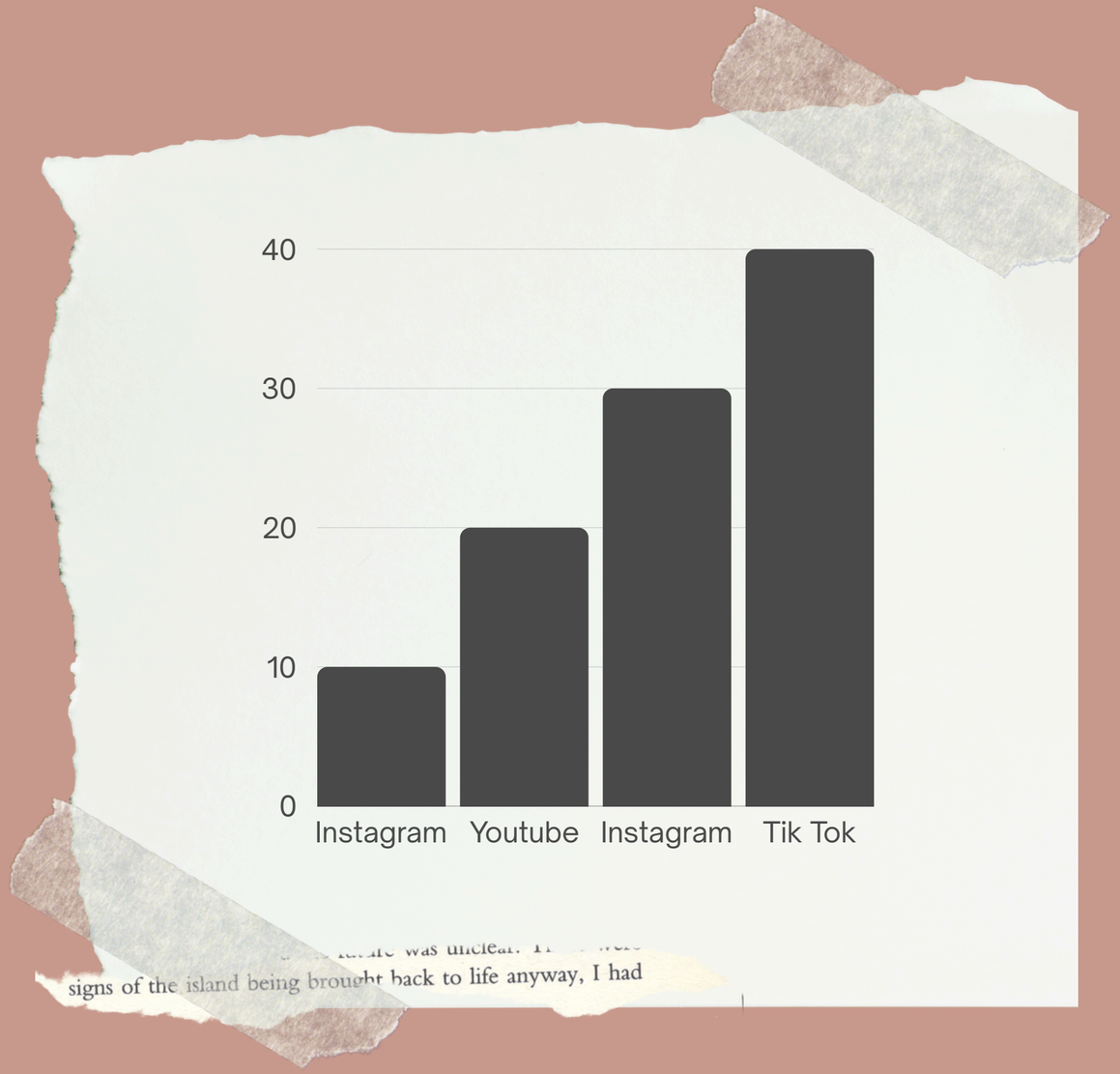
WHAT WE STAND FOR

Leisure is not only an escape, but a tool to renew our creativity and energy.

Social Media Relations

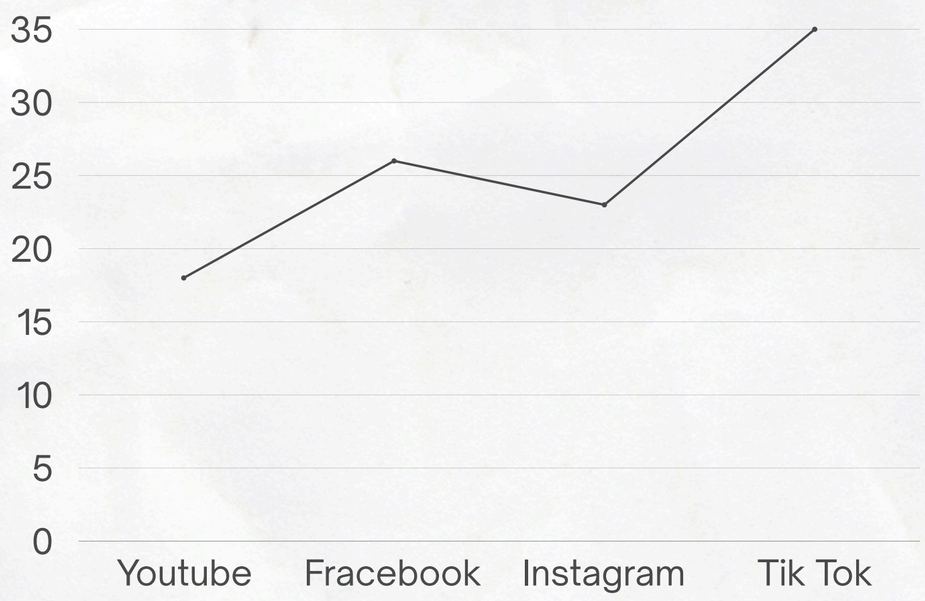
ACTIVITIES AND TRENDS FROM 2019

Social networks, with 1-minute reels, in today's busy life, are a form of leisure.

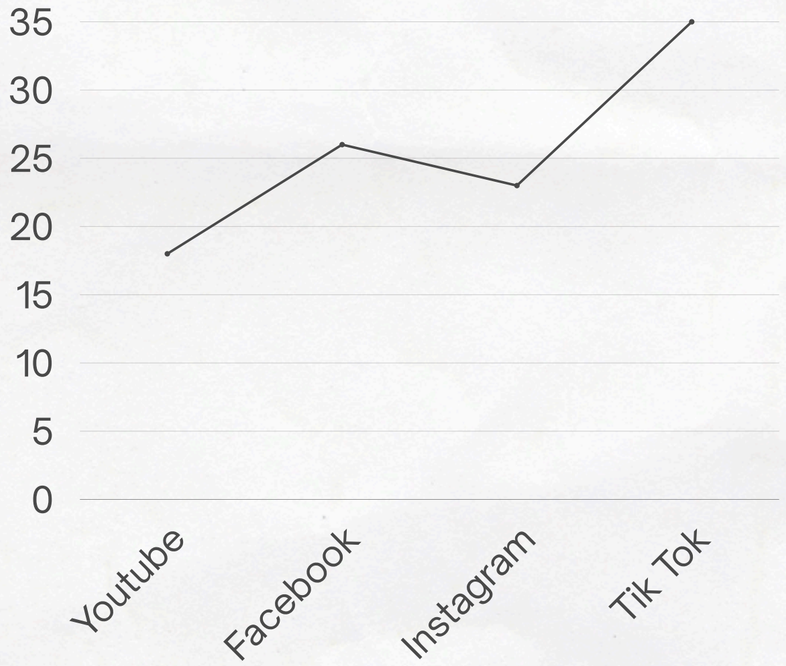


Our Target Clients

By Age



By Gender



We will target influencers who want to enhance their personal brand

OPHELIA CHENG
Artist
Presentations are communication tools.

LORRIE HOOVER
Small Business Owners
Presentations are communication tools.

RITA FARROW
Startup Founder
Presentations are communication tools.

What We USE

01 Python

02 Mysql

03 PHP / HTML

04 Modules

Python-ALCHEMY

Logs

Our Planning Development

1 Sprint 1	2 Sprint 1	3 Sprint 3
• Scrapp de information • Save de data at database	• Connect de Database • Create a logs system	• Finalize the latest code edits of the program • Create presentations and statistics

Contact Information

THANK YOU !

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