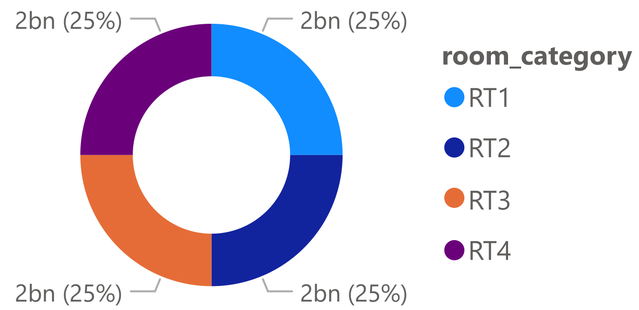
View Report

- ○ Bangalore
- ○ Delhi
- ○ Hyderabad
- ○ Mumbai

Total Revenue by room_category



category	Bangalore	Delhi	Hyderabad	Mumbai	Total
⊟ **Business**	**150458850**	**144068176**	**105845980**	**255594031**	**655967037**
⊟ **2022**	**150458850**	**144068176**	**105845980**	**255594031**	**655967037**
⊞ Qtr 2	100378485	96088608	70365650	169891931	**436724674**
⊞ Qtr 3	50080365	47979568	35480330	85702100	**219242363**
⊟ **Luxury**	**269924700**	**150336312**	**219333330**	**412975220**	**1052569562**
⊟ **2022**	**269924700**	**150336312**	**219333330**	**412975220**	**1052569562**
⊞ Qtr 2	179606745	99638084	145743520	273980228	**698968577**
Total	**420383550**	**294404488**	**325179310**	**668569251**	**1708536599**

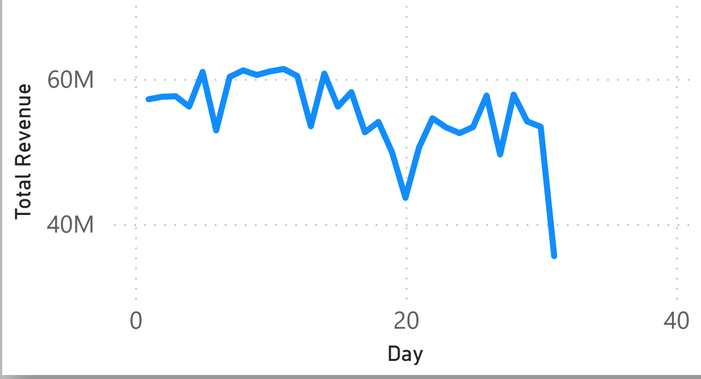
property_name

- ○ Atliq Bay
- ○ Atliq Blu
- ○ Atliq City
- ○ Atliq Exotica
- ○ Atliq Grands
- ○ Atliq Palace
- ○ Atliq Seasons

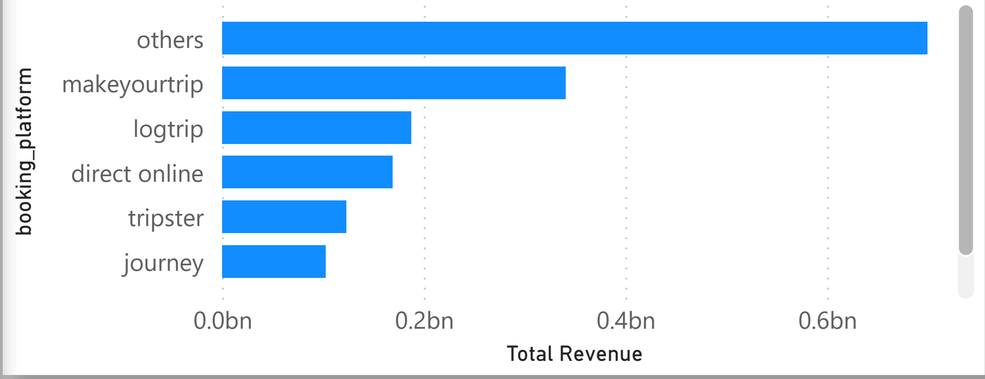
2bn

Total Revenue

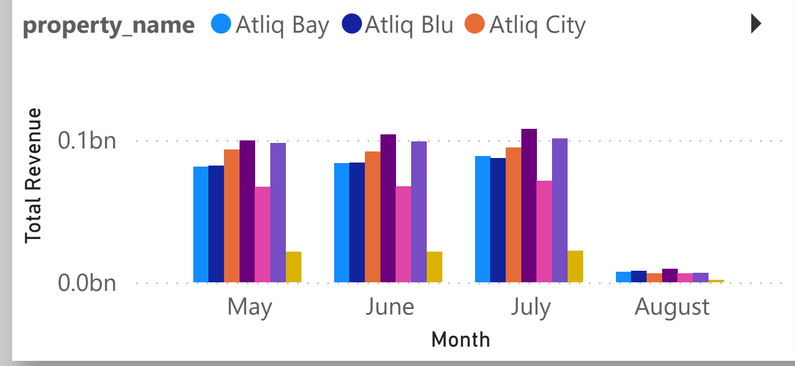
Total Revenue by Day



Total Revenue by booking_platform

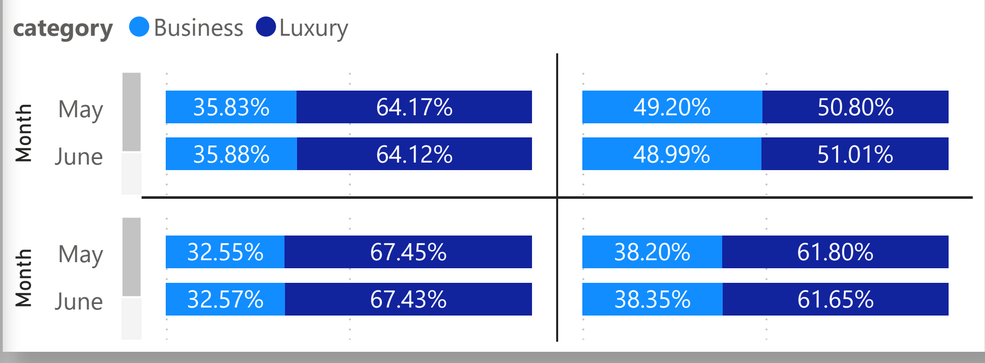


Total Revenue by Month and property_name



Total Bookings, Occupancy % and Total Revenue by city and property_name

Total Revenue by Month, category and city



★ Mini Recommendations Snapshot

⚠ Mumbai Focus
- Audit operations
- Review pricing & competition
- Target targeted marketing

💼 Business Category Boost
- Improve corporate offerings
- Enhance business amenities
- Launch loyalty perks

🎯 Revenue Optimization
- Use dynamic pricing
- Push direct bookings
- Improve Q2–Q3 occupancy

🌐 Digital Improvement
- Optimize website
- Launch mobile app
- Run retargeting ads

Back

★ Mini Strategic Snapshot

✓ Key Highlights
📈 Total Revenue: ₹1,708 Cr (Q2)
🏨 Occupancy: 58.3%
💳 ADR: ₹6,233

★ City Insights
🟢 Bangalore – Top performer
🔵 Delhi – Strong
🟡 Hyderabad – Moderate
🔴 Mumbai – Needs attention

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