

★ Mini Recommendations Snapshot

⚠ Mumbai Focus

- Audit operations
- Review pricing & competition
- Target targeted marketing

👛 Business Category Boost

- Improve corporate offerings
- Enhance business amenities
- Launch loyalty perks

🎯 Revenue Optimization

- Use dynamic pricing

★ Mini Strategic Snapshot

✓ Key Highlights

📈 Total Revenue: ₹1,708 Cr (Q2)

🏠 Occupancy: 58.3%

💳 ADR: ₹6,233

★ City Insights

🟢 Bangalore – Top performer

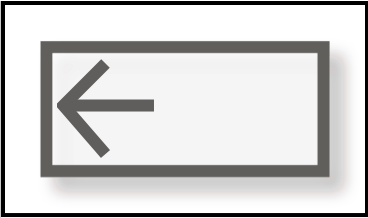
🟡 Delhi – Strong

🟠 Hyderabad – Moderate

🔴 Mumbai – Needs attention

...

★ City Insights



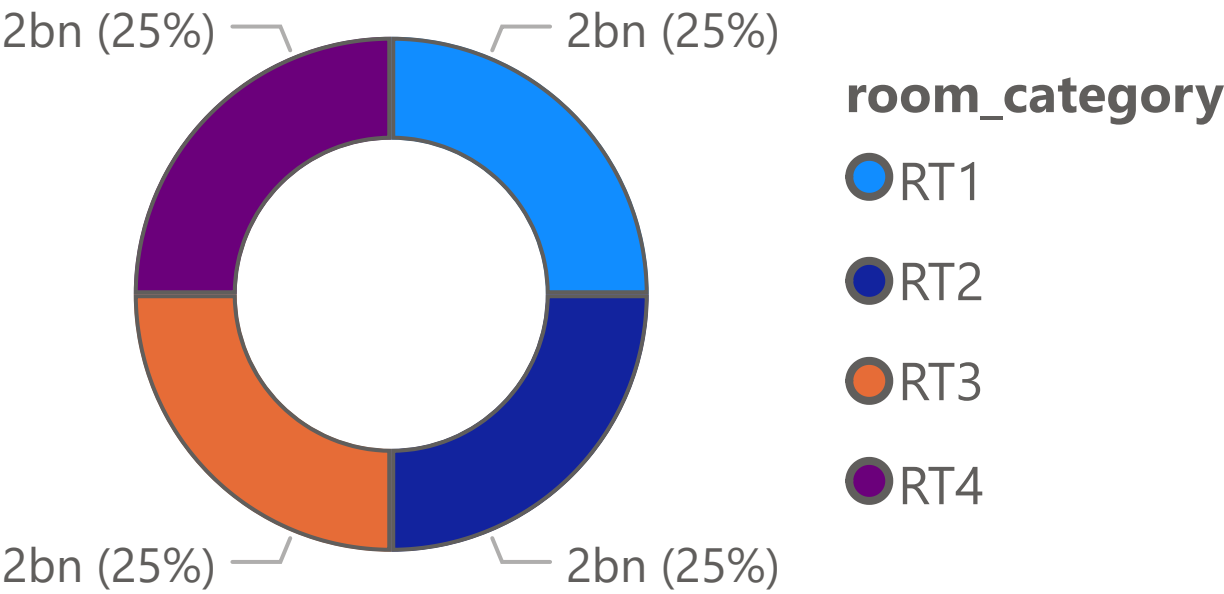
☐ Bangalore

☐ Delhi

☐ Hyderabad

☐ Mumbai

Total Revenue by room_category



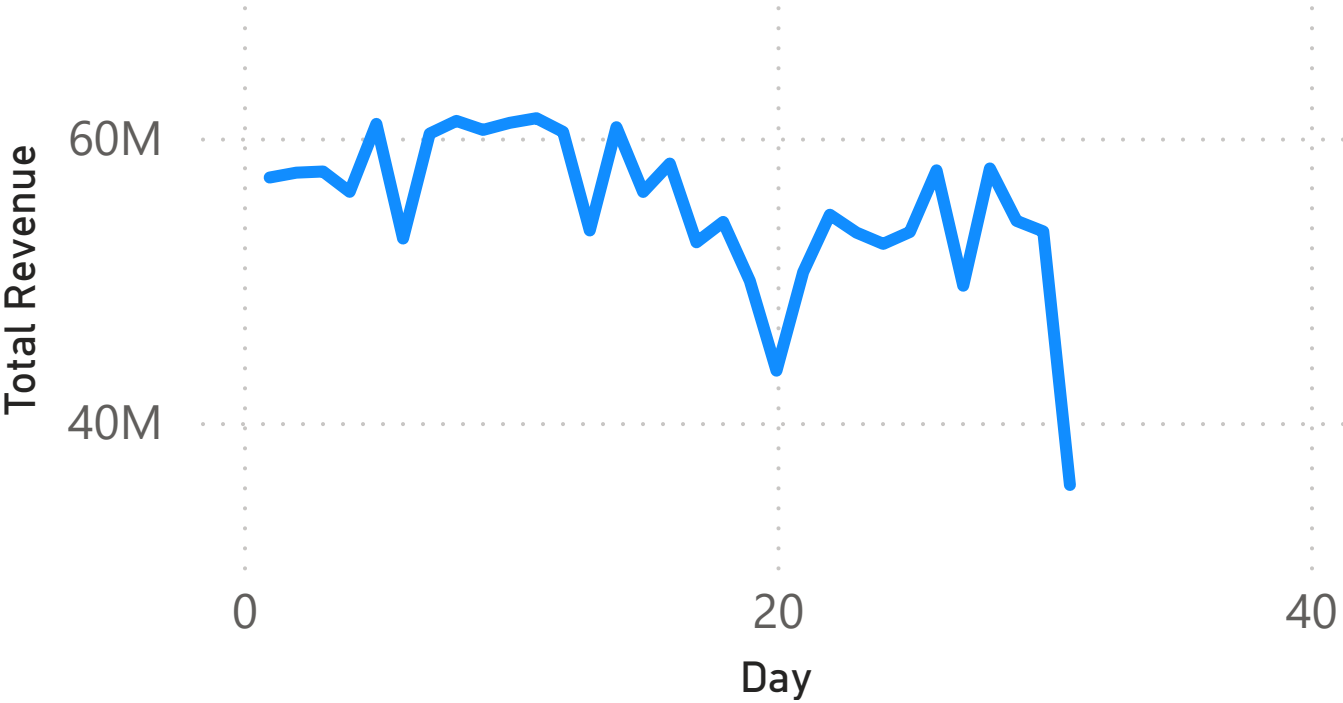
category	Bangalore	Delhi	Hyderabad	Mumbai	Total
<input type="checkbox"/> Business	150458850	144068176	105845980	255594031	655967037
<input type="checkbox"/> 2022	150458850	144068176	105845980	255594031	655967037
<input type="checkbox"/> Qtr 2	100378485	96088608	70365650	169891931	436724574
<input type="checkbox"/> Qtr 3	50080365	47979568	35480330	85702100	219242353
<input type="checkbox"/> Luxury	269924700	150336312	219333330	412975220	1052569562
<input type="checkbox"/> 2022	269924700	150336312	219333330	412975220	1052569562
<input type="checkbox"/> Qtr 2	179606745	99638084	145743520	273980228	698968577
Total	420383550	294404488	325179310	668569251	1708536600

property_name

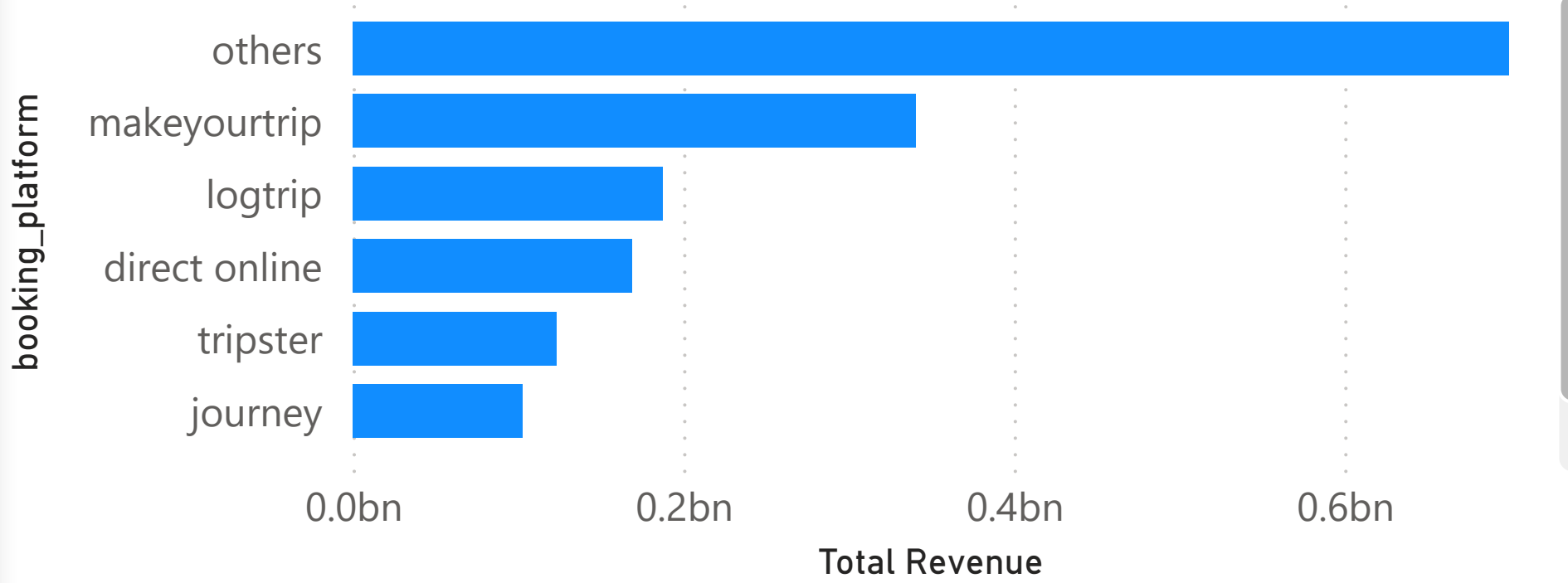
- ☐ Atliq Bay
- ☐ Atliq Blu
- ☐ Atliq City
- ☐ Atliq Exotica
- ☐ Atliq Grands
- ☐ Atliq Palace
- ☐ Atliq Seasons

2bn
Total Revenue

Total Revenue by Day

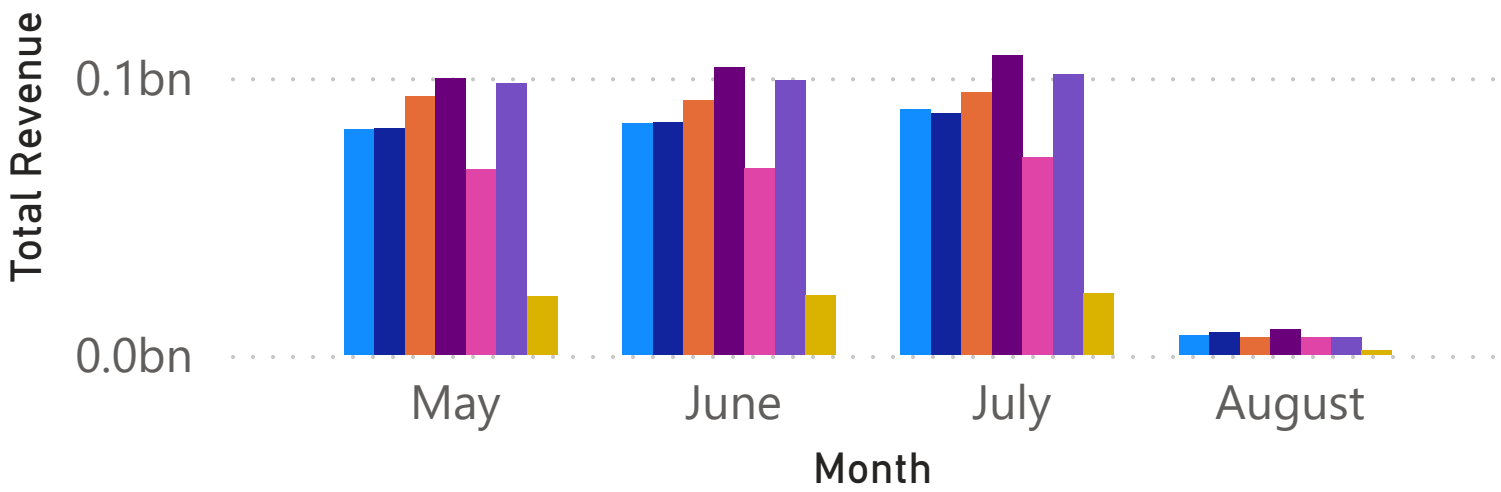


Total Revenue by booking_platform



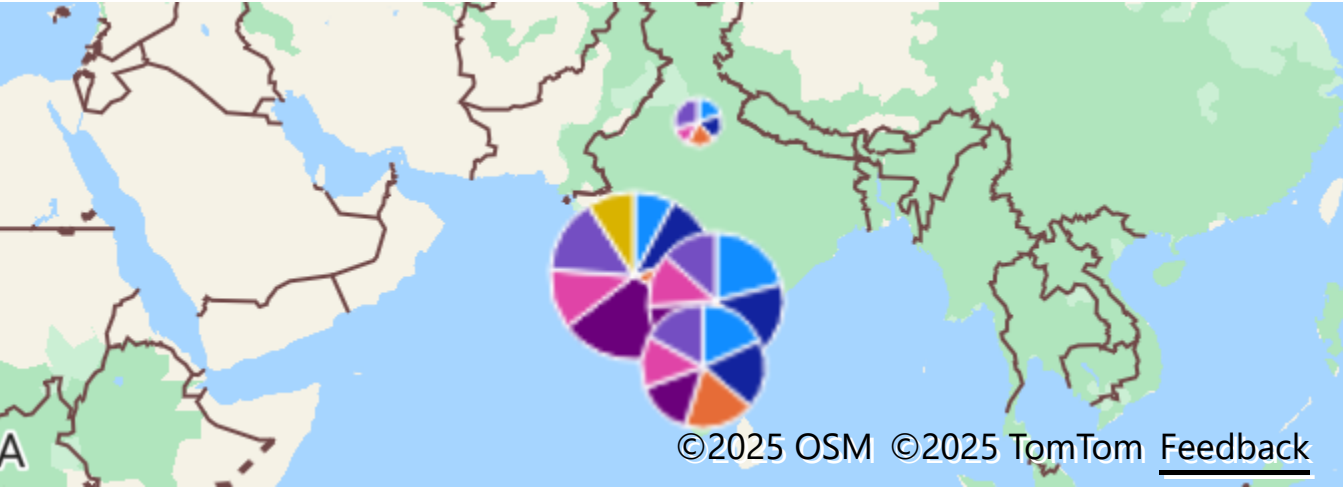
Total Revenue by Month and property_name

property_name Atliq Bay Atliq Blu Atliq City



Total Bookings, Occupancy % and Total Revenue by city and property_name

property_... Atliq Bay Atliq Blu Atliq City



Total Revenue by Month, category and city

category Business Luxury

