



★ Mini Recommendations Snapshot

⚠ Mumbai Focus

- Audit operations
- Review pricing & competition
- Target targeted marketing

💼 Business Category Boost

- Improve corporate offerings
- Enhance business amenities
- Launch loyalty perks

🎯 Revenue Optimization

- Use dynamic pricing

ATLIQ BLU

★ Mini Strategic Snapshot

✓ Key Highlights

📈 Total Revenue: ₹1,708 Cr (Q2)

🏢 Occupancy: 58.3%

₹ ADR: ₹6,233

★ City Insights

🟢 Bangalore – Top performer

🔵 Delhi – Strong

🟡 Hyderabad – Moderate

🔴 Mumbai – Needs attention

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★ City Insights



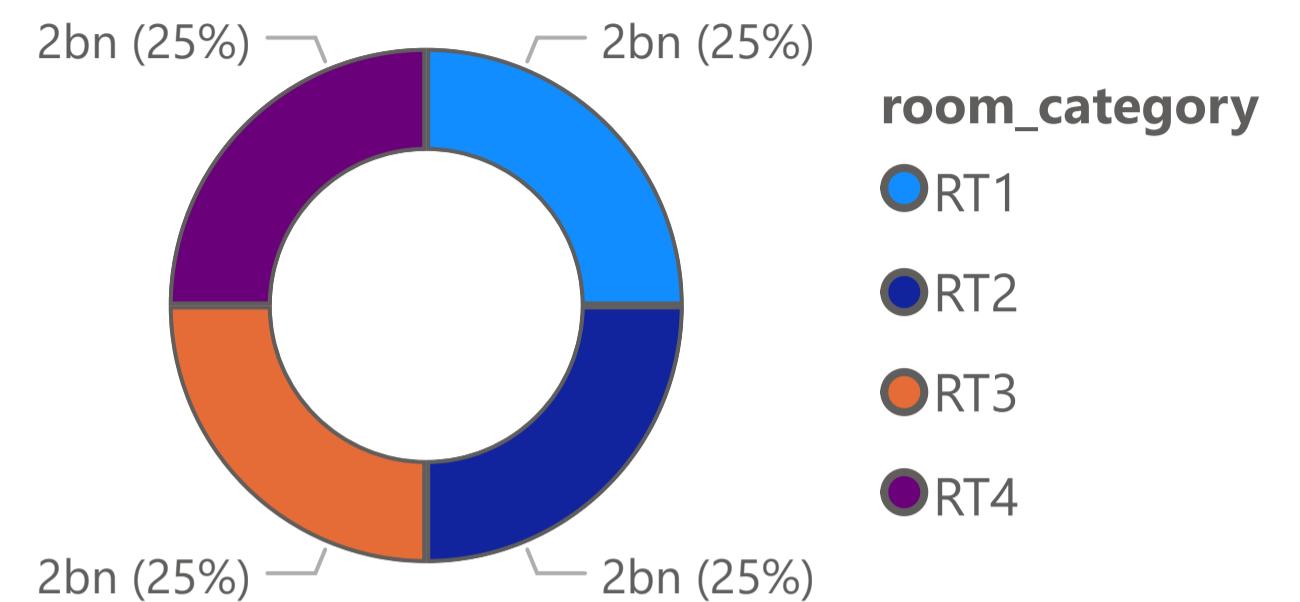
Bangalore

Delhi

Hyderabad

Mumbai

Total Revenue by room_category



category	Bangalore	Delhi	Hyderabad	Mumbai	Total
Business	150458850	144068176	105845980	255594031	6559670
2022	150458850	144068176	105845980	255594031	6559670
Qtr 2	100378485	96088608	70365650	169891931	4367246
Qtr 3	50080365	47979568	35480330	85702100	2192423
Luxury	269924700	150336312	21933330	412975220	1052569
2022	269924700	150336312	21933330	412975220	1052569
Qtr 2	179606745	99638084	145743520	273980228	698968
Total	420383550	294404488	325179310	668569251	1708536

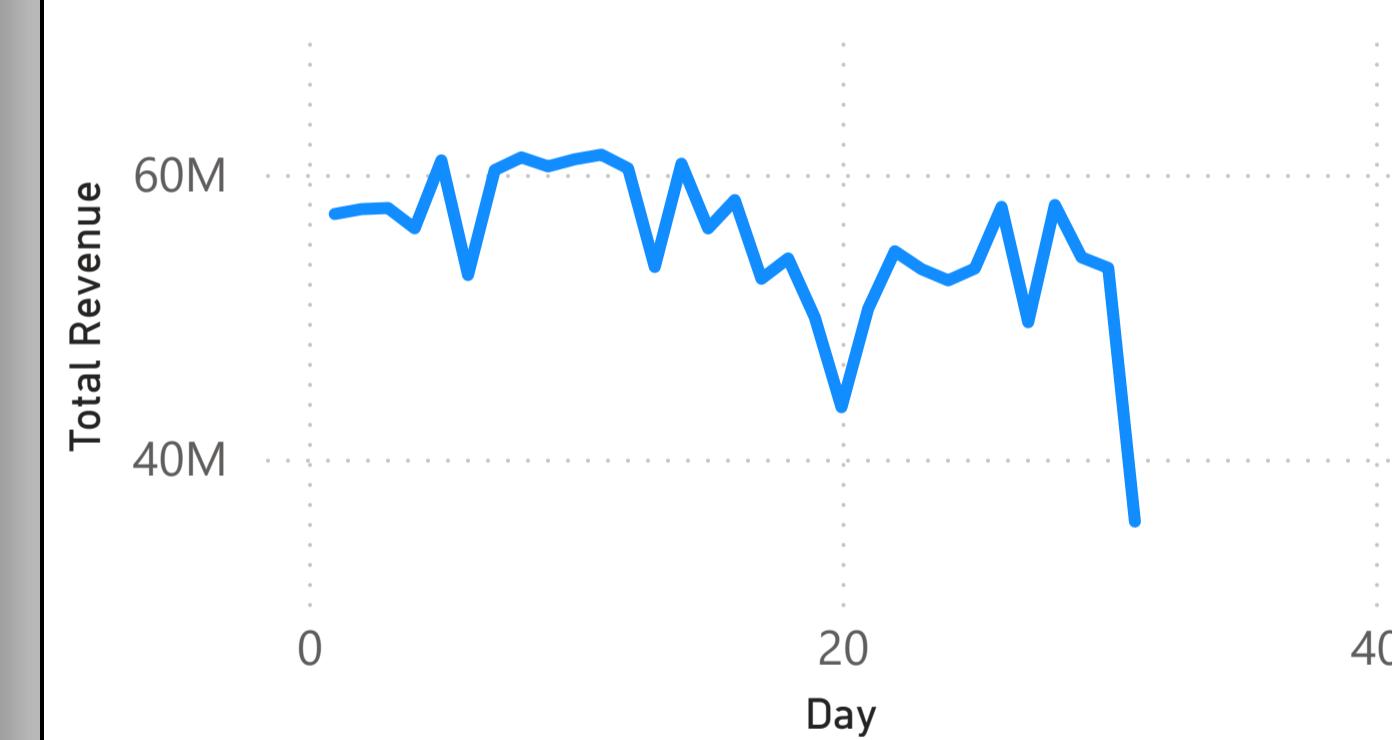
property_name

- Atliq Bay
- Atliq Blu
- Atliq City
- Atliq Exotica
- Atliq Grands
- Atliq Palace
- Atliq Seasons

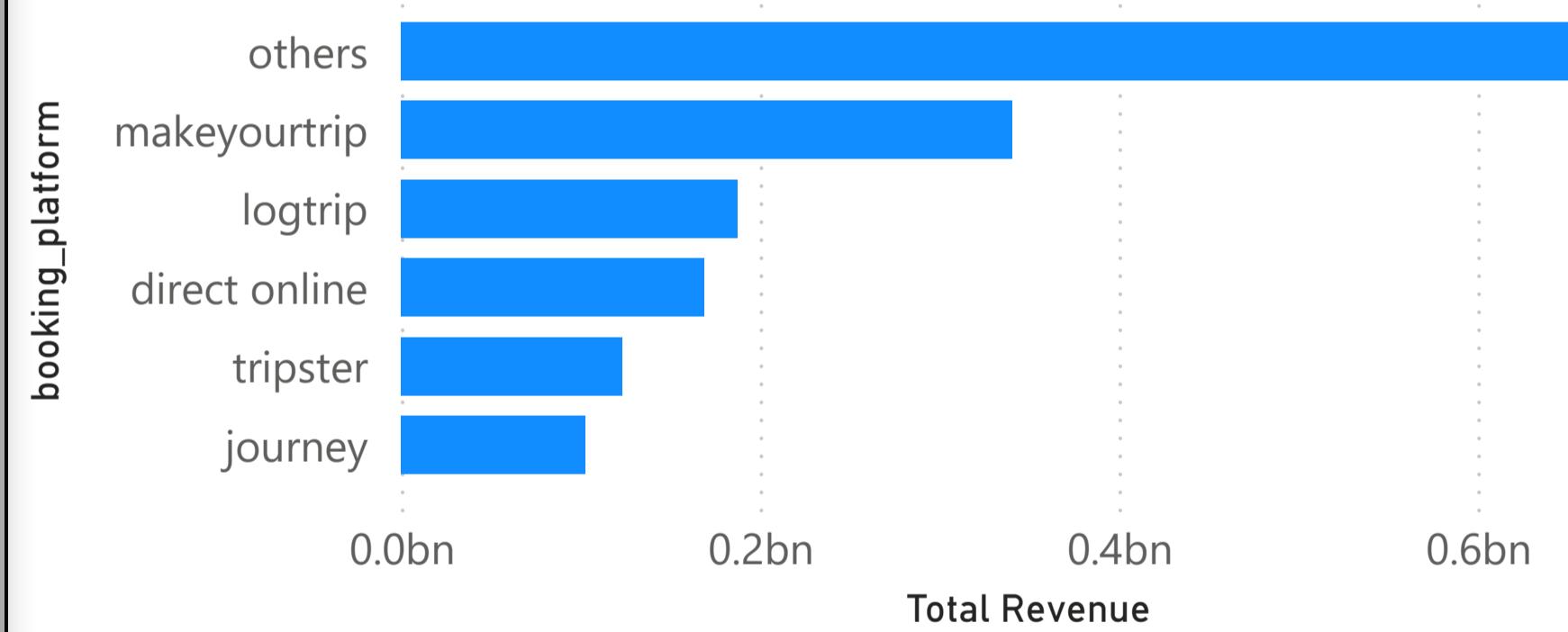
2bn

Total Revenue

Total Revenue by Day

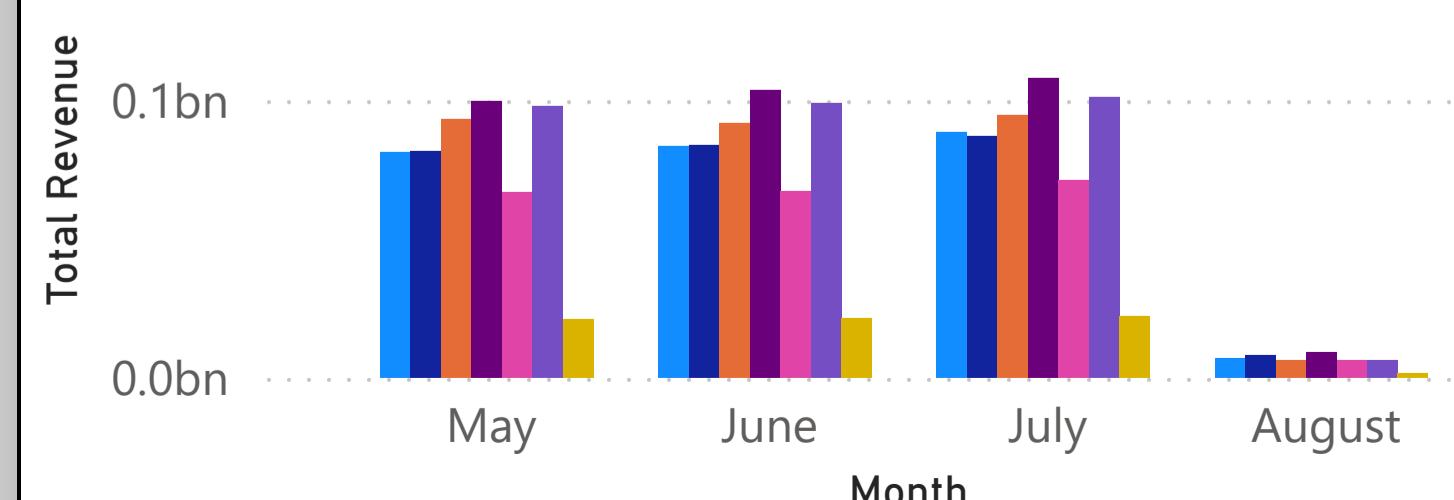


Total Revenue by booking_platform



Total Revenue by Month and property_name

property_name ● Atliq Bay ● Atliq Blu ● Atliq City



Total Bookings, Occupancy % and Total Revenue by city and property_name

property_name ● Atliq Bay ● Atliq Blu ● Atliq City

Total Revenue by Month, category and city

category ● Business ● Luxury

