

# AROKIA INFANT SYLVESTER

Phone: +91 98943 05194

MARKETING EXECUTIVE

E-mail: silu.sylver@gmail.com

## PROFILE

I am Arokia Infant Sylvester, an experienced marketing executive. I love organizing things and communicating with people. I am associated with marketing innovation and leadership.

## EXPERIENCE

MARKETING EXECUTIVE

**Sivasakthi Software Technologies (2016 - present)**

**Product : Windows & Mobile Applications (ERP & Payroll Software)**

- ERP Software for Large-Scale Textile Retailers - Multi-Brand Outlets
- Explaining inventory management processes and inventory planning.
- Demonstrating product features to customers.
- Convincing and satisfying customers to place orders.
- Following up with customers, negotiating, and closing sales.
- Direct marketing across Tamil Nadu.

MARKETING EXECUTIVE

**Smart Interiors (2013 - 2016)**

**Product: Modular Kitchen**

- Explaining the product, setting pricing, following up with customers, and conducting direct marketing.

## SKILLS

I am proficient in MS Excel, Google Sheets, Canva (an online designing tool), and Google AppSheet (a mobile app). My skills include handling ERP systems, inventory management, inventory planning, and payroll. Additionally, I have basic knowledge of software backend and frontend tools.

## EDUCATION

MASTERS IN COMPUTER APPLICATION

**Government Arts College (2011 - 2014),Coimbatore, Tamilnadu**

BACHELORS IN COMPUTER APPLICATION

**Bishop Ambrose Arts college(2008 - 2011),Coimbatore,Tamilnadu**

## LANGUAGES KNOWN

- Tamil – Read, Write, Speak
- English – Read, Write, Speak

## PERSONAL INFO

- Date of Birth-31.08.1990
- Gender-Male
- Father name-D.Michael raj
- Mother tongue-Tamil
- Nationality-Indian
- Marital Status-Married

## RESIDENTIAL ADDRESS

18,Ashok Residency C Block,  
Bodipalayam Road,  
Othakalmandapam,  
Coimbatore-641032

## DECLARATION

I do hereby declare that the particulars of information and facts stated above are true, correct and complete to the best of my knowledge and belief.

Place: Coimbatore

Date:

AROKIA INFANT SYLVESTER

