Survey: Kejriwal lost popularity after Gujarat visit ahead of election

By Nairita   3/10/2014

Bangalore, March 10: Aam Aadmi Party (AAP) leader Arvind Kejriwal concluded his four-day roadshow in Gujarat on Saturday, March 8. While AAP supporters claimed that it was a huge success, many of his critics asserted that it was nothing but a flop show.

AAP supporters and followers claimed that despite hullabaloos over his show in Gujarat, Kejriwal has become more popular in the state. However, a Twitris research result showed something different to what AAP has been claiming. Twitris is a system for collective social intelligence, mainly based on tweets on micro-blogging site Twitter.

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The research, which based on tweets surfaced from Gujarat over Kejriwal's roadshow, claimed that negative behaviour against Kejriwal's party in the state increased by 84 per cent, while positive behaviour decreased by 17 per cent.

The survey result is a comparison between the two behaviours against and for Kejriwal in the state. It compared Kejriwal's popularity before and after his Gujarat visit. The data has been published by Shreyansh Bhatt, a researcher at the Ohio Center of Excellence in Knowledge-enabled Computing (Kno.e.sis), Wright State University. Check the details of the research results here:

According to Prof Amit Sheth , the executive director of Kno.e.sis, his center uses Twitris to research wide variety of human and social development issues where social media is playing significant role, including coordination during natural disasters, prescription drub abuse, and violence against women.
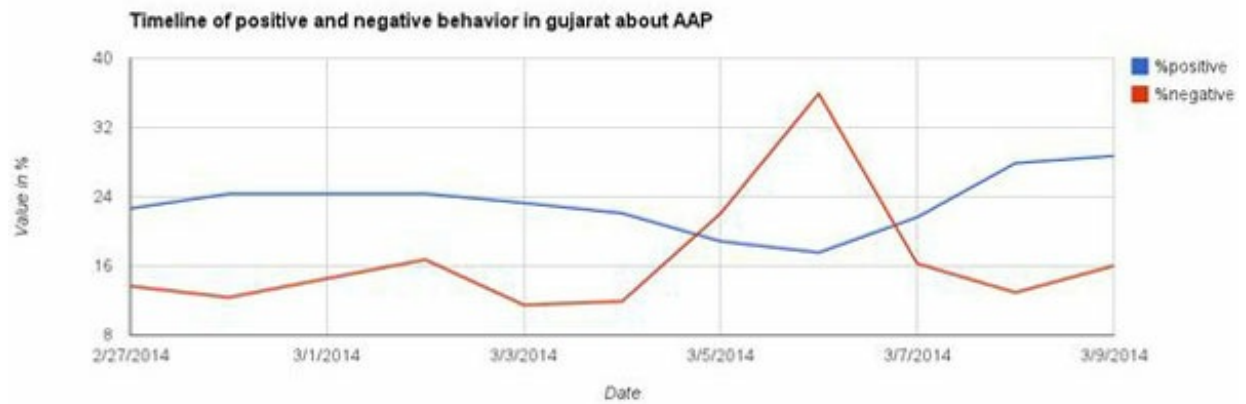
Timeline of negative behavior in gujarat about AAP
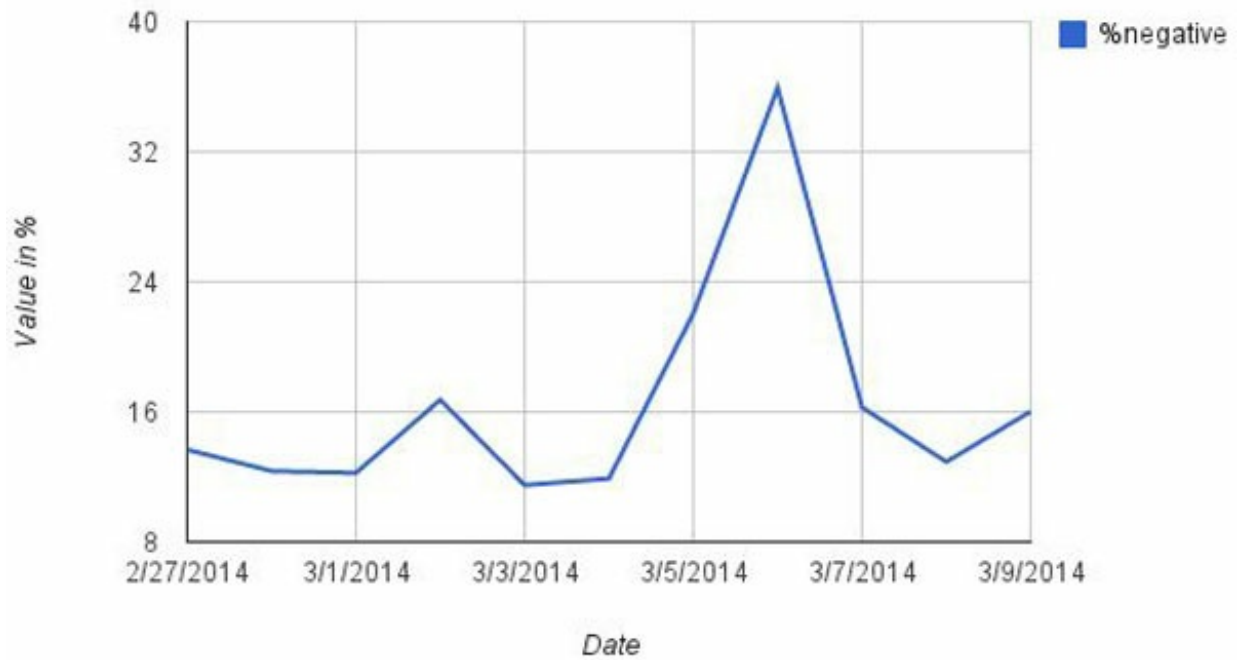
Survey: Kejriwal's Popularity before Gujarat visit

The graph shows the negative behaviour against AAP during Kejriwal's Gujarat visit.

It has been noticed that negative behaviour against AAP increased on March 5th, 6th and 7th.

Timeline of positive and negative behavior in gujarat about AAP

Kejriwal's AAP lost poularity

This graph shows a comparison between positive behaviour and negative behaviour against Aam Aadmi Party (AAP) on Twitter before and during Kejriwal's visit to Gujarat.

In Ahmedabad

Aam Aadmi Party (AAP) chief Arvind Kejriwal addressing a public rally at Bapu Nagar in Ahmedabad on Saturday.

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Kejriwal's Gujarat visit was full of drama which led to clash between AAP and BJP workers in New Delhi. Initially, it was reported that Kejriwal's car was attacked allegedly by BJP supporters and he was taken for questioning by Gujarat Police. Reacting against attack on Kejriwal in the state, AAP followers had staged a protest show in front of BJP headquarters in the national capital and had an ugly fight with BJP workers.

Later Kejriwal's close aide Manish Sisodia complained that his car too was attacked by alleged BJP workers. A day after an FIR was lodged against Kejriwal for allegedly violating the Model Code of Conduct by using loud speaker at a public meeting at Gandhidham in Kutch district of Gujarat on March 6.

Finally, the AAP leader played his master stroke after attacking Gujarat CM Narendra Modi. During his roadshows and rallies in the state, Kejriwal accused Modi of making false claims about the 'development' in the state. He said: "The current condition of the state is nothing as Modi claims it to be. There is no development. In fact farmers here are suffering."

The former Delhi CM tried to meet Modi at his residence in Gandhinagar but he was denied permission. BJP came down heavily on Kejriwal criticising his actions saying that he had indulged a publicity stunt when he tried to meet Narendra Modi without any prior intimation.

Later BJP moved the Election Commission (EC) following Kejriwal's another remark in which he claimed that Modi won three Assembly elections in Gujarat either by "buying out" or "killing" his opponents.

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