NSW Department of Education

Landing page

Landing pages list the main topics and provide users with a brief introduction or summary about the information they can expect to find. A Landing page template is a smart way to group content pages that are all siblings and have no logical parent page. It allows you to group sibling pages without the need to create a parent page.
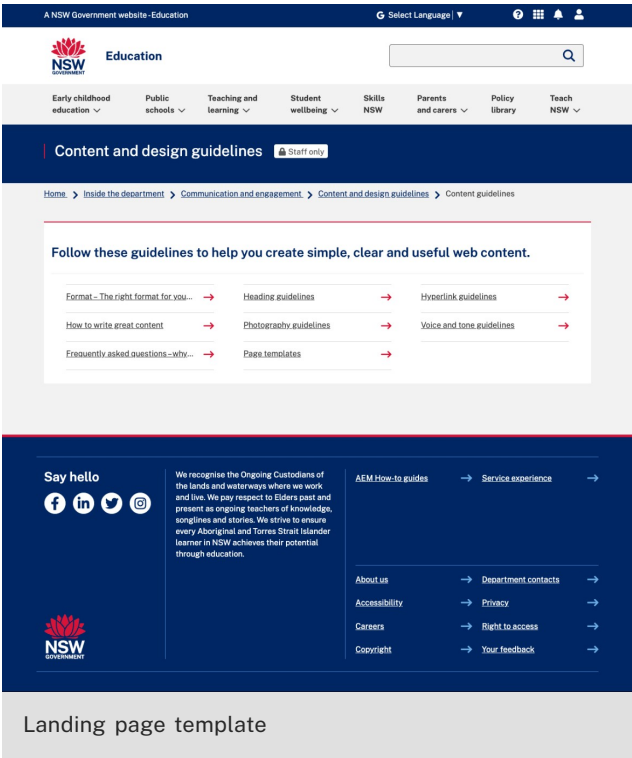
What is a Landing page?

In a complex **section** that goes many levels down, a Landing page will be a level 4 page. As an exception, a Landing page may appear on level 3. Learn more about our **website structure**.

Sometimes Landing pages are skipped entirely. Reasons for this include:

- if they do not have grandchild pages, or
- if your level 4 page contains more than a paragraph or two of content, then it's best to go straight to a **content page**.

For example: A user clicks on the 'Roles at education' link and is taken to the following page:

Landing page template

Page features

Introductory description

- This lets the user know what they'll find in the content that follows.
- This is limited to 150 characters.

Child page list

- Here we list all child pages of the landing page for easy access.
- These are automatically generated based on the content structure.

Rules

- A Landing page template must only be used as a direct child of a Section Template.
- Don't add content below the link listing. The Landing page is a 'navigator' page directing the user to the information they require. It's best to keep these pages simple.

Category:

- Communication and engagement

Business Unit:

- Communication and Engagement

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