

Catalogue guidelines

The catalogue template should only be used for *Product catalogues*, that is, pages that are to feature products such as equipment for schools that require prices.

To aggregate pages in a grid with filters please use only the **Card Filter component**. This will need to be requested from the Content Team.

As a content editor or approver, you must request a catalogue template from the web support team.

Once the catalogue is set up, you're free to add categories and pages as you need to.

Example of a catalogue page:

Catalogue page template

See this page in action on education.nsw. Go to the [Standard devices for schools](#) page.

Page features

Introduction

- The introduction automatically appears at the top of the page. You're limited to 300 characters including spaces, and no HTML code.

Category list

- The category list on the left-hand side automatically populates based on the folders you've put your pages into.
- You must have at least two categories to use a catalogue pattern.
- You can put items into more than one category.

Catalogue listings

- The user can choose to arrange the catalogue listings by title or by price, if applicable.
- The user can toggle between grid view and list view as they wish.
- The user can find specific items using the keyword search.

Description

- The page description text will automatically display. You're limited to 150 characters including spaces, and no HTML code.

Page guidelines

Do

- Keep link titles to no more than 60 characters including spaces.
- If you use images, make sure they are 730px x 411px pixels so they display properly on the catalogue index. See also [image guidelines](#).
- Follow the [content style guide](#) for consistency.

Don't

- Don't use a lead paragraph on these pages. Instead, the text in your content container will automatically display at the top of the page in lead style.
- Don't include any child pages under a catalogue that don't belong to that catalogue.

How-to guides

Learn how to create and edit a catalogue page using our guide:

- [Adobe Experience Manager - catalogue page](#)

Category:

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Topics:

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Business Unit:

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