NSW Department of Education

Image and caption guidelines

Use these guidelines to create an image and caption component on your web page.

Images should only be used when they add value and/or provide context to the content.

This means that all images must include a caption and text alternative (alt text) using the 'Image and caption'

Read our Image guidelines before adding images to your web page.

Example

Example - your caption text appears here

Where you can use them

Standard page

How to use them

Do

- Add alt text to all images.
- Read our **Image guidelines**.

Don't

Avoid using images solely for decoration.

How-to guides

Learn how to add an image with caption to your page using our guide:

Adobe Experience Manager - image with caption

Category:

Communication and engagement

Topics:

Governance

Business Unit:

Communication and Engagement

Last updated: 10-Jul-2023



This information is current as at "17/7/2023 9:11:33 pm", Australian Eastern Time. For the most up-to-date information, go to https://education.nsw.gov.au/inside-the-department/communication-andengagement/communication-channels/education-website/component-and-text-styles/image-and-captionguidelines

© State of New South Wales (Department of Education), 2023. For more information go to https://education.nsw.gov.au/about-us/copyright.