SQL代码
vip付费率计算

```sql
select new_3.new_date as 新增日期,
       new_3.total_1 as 日新增用户,
       concat(round(100*(new_3.vip_0_1/new_3.total_1),2),'%') as 新增_免费玩家率,
       concat(round(100*((new_3.vip_1_1+new_3.vip_2_1+new_3.other_1)
              /new_3.total_1),2),'%') as 新增_付费玩家率,
       concat(round(100*(new_3.vip_1_1/new_3.total_1),2),'%') as 新增_vip1付费率,
       concat(round(100*(new_3.vip_2_1/new_3.total_1),2),'%') as 新增_vip2付费率,
       concat(round(100*(new_3.other_1/new_3.total_1),2),'%') as 新增_其余付费率,
       new_3.total_2 as 次日留存用户,
       concat(round(100*(new_3.vip_0_2/
              if(new_3.total_2=0,1,new_3.total_2)),2),'%') as 次日留存_免费玩家率,
       concat(round(100*((new_3.vip_1_2+new_3.vip_2_2+new_3.other_2)/
              if(new_3.total_2=0,1,new_3.total_2)),2),'%') as 次日留存_付费玩家率,
       concat(round(100*(new_3.vip_1_2/
              if(new_3.total_2=0,1,new_3.total_2)),2),'%') as 次日留存_vip1付费率,
       concat(round(100*(new_3.vip_2_2/
              if(new_3.total_2=0,1,new_3.total_2)),2),'%') as 次日留存_vip2付费率,
       concat(round(100*(new_3.other_2/
              if(new_3.total_2=0,1,new_3.total_2)),2),'%') as 次日留存_其余付费率,
       new_3.total_8 as 7日留存用户,
       concat(round(100*(new_3.vip_0_8/if(new_3.total_8=0,1,new_3.total_8)),2),'%') as 7日留存_
免费玩家率,
       concat(round(100*((new_3.vip_1_8+new_3.vip_2_8+new_3.other_8)/
              if(new_3.total_8=0,1,new_3.total_8)),2),'%') as 7日留存_付费玩家率,
       concat(round(100*(new_3.vip_1_8/
              if(new_3.total_8=0,1,new_3.total_8)),2),'%') as 7日留存_vip1付费率,
       concat(round(100*(new_3.vip_2_8/
              if(new_3.total_8=0,1,new_3.total_8)),2),'%') as 7日留存_vip2付费率,
       concat(round(100*(new_3.other_8/
              if(new_3.total_8=0,1,new_3.total_8)),2),'%') as 7日留存_其余付费率
from
(
    select new_2.new_date,
           sum(if(new_2.cmu_day=1,new_2.vip_0,0)) as vip_0_1,
           sum(if(new_2.cmu_day=1,new_2.vip_1,0)) as vip_1_1,
           sum(if(new_2.cmu_day=1,new_2.vip_2,0)) as vip_2_1,
           sum(if(new_2.cmu_day=1,new_2.other,0)) as other_1,
           sum(if(new_2.cmu_day=1,new_2.total,0)) as total_1,
           sum(if(new_2.cmu_day=2,new_2.vip_0,0)) as vip_0_2,
           sum(if(new_2.cmu_day=2,new_2.vip_1,0)) as vip_1_2,
           sum(if(new_2.cmu_day=2,new_2.vip_2,0)) as vip_2_2,
           sum(if(new_2.cmu_day=2,new_2.other,0)) as other_2,
           sum(if(new_2.cmu_day=2,new_2.total,0)) as total_2,
           sum(if(new_2.cmu_day=8,new_2.vip_0,0)) as vip_0_8,
           sum(if(new_2.cmu_day=8,new_2.vip_1,0)) as vip_1_8,
           sum(if(new_2.cmu_day=8,new_2.vip_2,0)) as vip_2_8,
           sum(if(new_2.cmu_day=8,new_2.other,0)) as other_8,
           sum(if(new_2.cmu_day=8,new_2.total,0)) as total_8
    from
    (
        select new_1.new_date,
                    new_1.act_date,
               new_1.cmu_day,
               sum(if(new_1.first_vip=0,new_1.s1,0)) as vip_0,
               sum(if(new_1.first_vip=1,new_1.s1,0)) as vip_1,
               sum(if(new_1.first_vip=2,new_1.s1,0)) as vip_2,
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```sql
            sum(if(new_1.first_vip!=0 and new_1.first_vip!=1
                and new_1.first_vip!=2, new_1.s1,0)) as other,
            sum(new_1.s1) as total
    from
    (
        select new_date,
                act_date,
                cmu_day,
                first_vip,
                sum(`number`)as s1
        from 数据库新.baidu
        where cmu_day =1 or cmu_day =2 or cmu_day =8
        group by new_date, act_date,first_vip
    ) as new_1
    group by new_1.new_date,new_1.act_date
) as new_2
group by new_2.new_date
) as new_3
```