

SQL代码

用户活跃度计算

```
select new_3.act_date as 新增日期,
       new_3.s2 as 日活跃用户,
       new_3.s3 as 月活跃用户,
       concat(round(100*new_3.s2/new_3.s3,2),'%') as 用户活跃度
from
(
  select new_2.act_date,
         sum(ask) as s2,
         (
           select sum(new_1.s1) as total
           from
           (
             select new_date,
                    act_date,
                    cmu_day,
                    sum(number)as s1
             from 数据库新.baidu
             group by new_date,act_date
           ) as new_1
           group by new_1.cmu_day
           having new_1.cmu_day=1
         ) as s3
  from
  (
    select new_date,
           act_date,
           cmu_day,
           sum(`number`) as ask
    from 数据库新.baidu
    group by new_date,act_date
  ) as new_2
  group by act_date
) as new_3
```