

The background of the poster is a photograph of a modern building with a facade of large, rectangular, rust-colored panels and glass windows. A green evergreen tree is on the left, and a green lawn is at the bottom. A semi-transparent grey rectangle is centered over the building.

AIConf.

18 - 19 May 2018

<https://aiconf.org>

SPONSOR PACK

What is AIConf?

AIConf. is a unique event, centred around the impact of Artificial Intelligence and Machine Learning on the future of education. Over the course of two days, a mix of keynote speakers, workshops and discussions will educate and inspire our delegates.



Taking place in the stunningly beautiful settings of Wells Cathedral School's RIBA-Award winning Cedars Hall and the gothic masterpiece of Wells Cathedral, **AIConf.** provides the perfect environment for an immersive and thought-provoking experience.

In addition to delegates coming for the full two days, we offer one-day passes, increasing the opportunities for you to engage with delegates who are driving the future of education.

Coming to **AIConf.** will give our delegates a unique insight into the future of both education and society as a whole. It is the first conference of its kind in the UK, aimed at school leaders, governors, teachers, consultants, parents and innovators.

AIConf takes place on
18 - 19 May 2018

Super Early-Bird Tickets

£250 + VAT - Two-day pass

£165 + VAT - One day pass

Audience

We have the capacity for 350 delegates per day and expect tickets to sell out well in advance.



We expect that most of our attendees will be from the UK and Europe, but we have also had expressions of interest from the Middle East and Asia.

The range of job titles and roles listed opposite gives an idea of our major target audience, but we also expect to have attendees from a wide range of professions, who are interested in the future of AI and Machine Learning.

Job titles / roles of our target audience

CEO

Principal

Head

Governor

Deputy Head

Head of Digital Strategy

Consultant

Parent

Why sponsor AIConf?

Sponsoring **AIConf** connects you and your brand to some of the most influential organisations, thought leaders and practitioners in both the independent and state education sectors.



This is the perfect opportunity to connect with high-profile, forward thinking organisations and people, who are taking a lead in shaping the future of education.

We can promote your brand in a variety of different ways, through three tiered options, or through individual sponsorship opportunities.

The following pages detail the various sponsorship options we have at both tiered and individual level.

Along with these options, we'd be delighted to build a package for you that suits your brand's individual needs. Get in touch - we'd love to chat!



Sponsorship Opportunities

Premier
£6000

2 places available

Introduce keynote speaker

Exhibition space with power and internet for entire event

Two stand passes

Four one-day event passes (subject to availability)

Listed as premier sponsor on all marketing material

Top sponsor logo on website

Logo on screen during breaks

Logo on name badge / programme

Promotional material in delegate goodie bag

Invitation to sponsors reception

Partner
£4000

6 places available

Exhibition space with power and internet for entire event

Two stand passes

Two one-day event passes (subject to availability)

Logo on website

Logo on screen during breaks

Logo on name badge / programme

Promotional material in delegate goodie bag

Invitation to sponsors reception

Associate
£2000

8 places available

One one-day event pass (subject to availability)

Logo on website

Logo on screen during breaks

Company name on name badge / programme

Promotional material in delegate goodie bag

Invitation to sponsors reception

Individual Sponsorship Opportunities

Workshop presentation

Does your company have skills and knowledge in AI and Machine Learning? Could you run a workshop or breakout session for our delegates? If you have a session you think would fit at **AIConf**, let us know and we can discuss adding it to the conference schedule.

With **Premier** sponsorship

£8500

With **Partner** sponsorship

£6500

With **Associate** sponsorship

£4500

Coffee stand

Bound to be the most popular stand of the day, this is a great opportunity to win over the hearts and minds of our delegates! Add your own banners by the stand, use custom cup sleeves, or branded aprons, the possibilities are endless.

With **Premier** sponsorship

£8000

With **Partner** sponsorship

£6000

With **Associate** sponsorship

£4000

Individual Sponsorship Opportunities

Food stall

We'll be serving some of the best food Somerset has to offer. Why not buy everyone a locally brewed craft beer? Or perhaps an organic burger sourced from a herd on the Mendips? Whatever your preference, we'll find a food stall that suits your brand.

With **Premier** sponsorship,
a food stall for both days

£8500

With **Partner** sponsorship,
a food stall for both days

£6500

With **Associate**
sponsorship, a food stall for
one day

£4500

Other opportunities

After Party

Conference lanyards

Refreshment
breaks

Programmes

We're always open to new ideas about how you might engage with our delegates. Get in touch if you have something in mind. We'd love to tailor a package for you with one or more of these sponsorship options.

CONTACT

To discuss sponsorship and any of the individual sponsorship opportunities, please contact Kay Pennycott, Business Development Manager at Wells Cathedral School.

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