

THE PROBLEM

It takes hours of research and refining to make a long-term, goal oriented workout plan. People stop when workouts don't fit them.

01

There is no
motivation

02

Skipping of
exercises

03

Lack of good
results



\$7.3

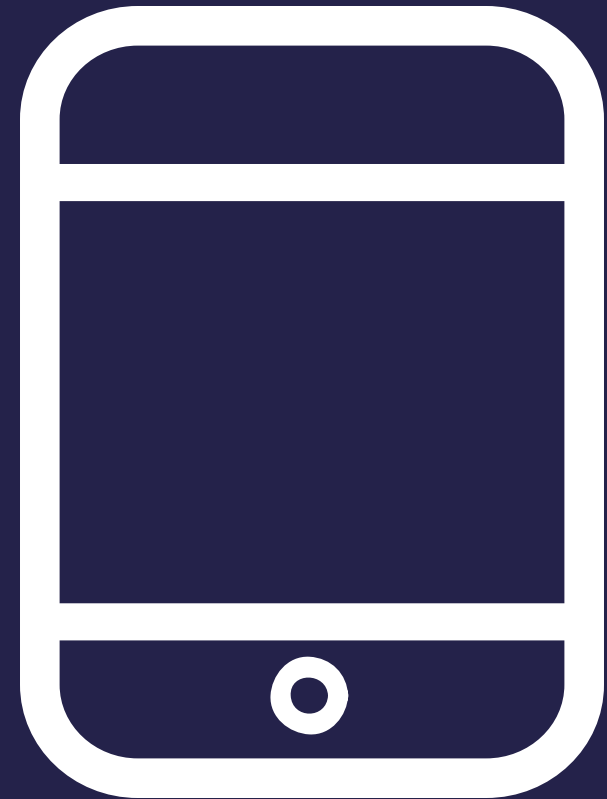
billion dollars are being spent
annually by people all over the
globe for personal training

\$8.7

billion dollars will be the
estimated amount by the
following year

THE SOLUTION

Workout mobile application that considers equipment access, time commitment, and fitness goals. Interprets data from every workout and enhances them for better results.



TARGET MARKET

75%

of the members will be month to month for our current testers paying

30%

members at 6 month up front for our current testers paying

10%

members in an annual up front plan, our first month should be \$1,755