### Heroku

Ruby, Python, Java, Scala, Clojure, Node.js, Logo



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#### as a Service



#### as a Service



SOFTWARE Infrastructure as a Service 

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#### SaaS

For software users More features, transparent updates

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PaaS

#### 2992

For software users More features, transparent updates

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For ops people
On demand machines

PaaS

#### SaaS

For software users More features, transparent updates

1992

For ops people On demand machines

PaaS

For developers
Transparent updates, don't think about servers

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### [Demo Gods, Have Mercy]





#### Heroku

# Run the processes you tell us to run

## Python Locally

#### pip/virtualenv

```
virtualenv --no-site-package venv
source bin/activate
pip install -r requirements.txt
```

## Python on Heroku

#### pip/virtualenv

```
virtualenv --no-site-package venv
source bin/activate
pip install -r requirements.txt
```

## Python Locally

#### Running

python app/manage.py runserver 0.0.0.0:8000

## Python on Heroku

#### Running

Procfile:

web: python app/manage.py runserver 0.0.0.0:\$PORT

## Python

Locally

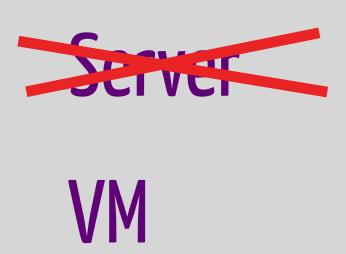
pip/virtualenv runserver Heroku

pip/virtualenv
Procfile w/ runserver



#### Server











Process

```
$ cat Procfile
web: python app/manage.py runserver
worker: python app/manage.py celeryd -E -B
celery: python app/manage.py celerybeat -S
djcelery.schedulers.DatabaseScheduler
```

\$ heroku scale web=2
\$ heroku scale worker=4
\$ heroku scale celery=1

Worker.4 Scale (Running Processes) Worker.3 Web.2 Worker.2 Web.1 Worker.1 Celery.1 **Workload Diversity** (Process Types)

Run Anything...

#### Run Anything...

\$ heroku run python app/manage.py runserver

#### Run Anything...

\$ heroku run python app/manage.py runserver
\$ heroku run python app/manage.py syncdb

#### Run Anything...

```
$ heroku run python app/manage.py runserver
$ heroku run python app/manage.py syncdb
$ heroku run python
```

#### Run Anything...

```
$ heroku run python app/manage.py runserver
$ heroku run python app/manage.py syncdb
$ heroku run python
$ heroku run bash
```

#### Additional Services

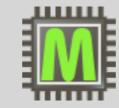


































#### Addons

```
$ heroku addons:add memcache
$ heroku addons:add registogo
$ heroku addons:add mongohq
$ heroku addons:add sentry
```

#### Addons

```
$ heroku config
MEMCACHE_PASSWORD => Ggil...
MEMCACHE_SERVERS => mc10.ec2.northscale.net
MEMCACHE_USERNAME => app123%40heroku.com
MONGOHQ_URL => mongodb://heroku:fad123@staff.mongohq.com:123/app123
REDISTOGO_URL => redis://redistogo:d8b..@cod.redistogo.com:123/SENTRY_DSN => https://4c81...:e0fd...@app.getsentry.com/123
```

## Configuration

#### Setting

```
$ heroku config:add MY_OTHER_DB=someurlhere
$ heroku config
MY_OTHER_DB=someurlhere
```

## Configuration

#### Reading

```
$ cat example.py
import os
```

MY\_OTHER\_DB=os.environ.get('MY\_OTHER\_DB')

# Fin.

#### Resources

http://devcenter.heroku.com/articles/python http://python.heroku.com

http://bit.ly/ladjango