

iMac Upgrade Reference Sheet

Prepared for: Final Details






Business Name: Final Details

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Current Model (Intel iMac)

-  **Processor:** Intel Core i5 (older generation)
 -  **Memory:** 32GB DDR4 RAM
 -  **Storage:** 1TB SSD (only ~150GB used)
 -  **Display:** 27-inch Retina (Intel era)
 -  **Limitations:**
 - Slower performance with modern apps
 - Higher energy use and heat
 - Limited future macOS support (Intel Macs are being phased out)
 - Over-provisioned storage, underutilized
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Suggested Model (24-inch iMac M3, 2023)

-  **Processor:** Apple M3 chip (8-core CPU, up to 10-core GPU)
-  **Memory:** 16GB or 24GB unified memory
-  **Storage:** 512GB or 1TB SSD
-  **Display:** 24-inch 4.5K Retina (P3 wide color, True Tone)
-  **Advantages:**
 -  **Performance leap:** Up to 4x faster than Intel iMacs
 -  **Unified memory efficiency:** 16–24GB feels stronger than 32GB Intel RAM
 -  **Future-proof:** Long-term macOS support with Apple Silicon
 -  **Energy efficient:** Runs cooler and quieter

- 🎨 **Modern design:** Slim profile, vibrant colors, Touch ID keyboard
- 📶 **Connectivity:** Thunderbolt / USB 4, Wi-Fi 6E, Bluetooth 5.3
- 🎧 **Audio/Video:** 1080p FaceTime HD camera, studio-quality mics, six-speaker system with Spatial Audio

🏆 Why This Is the Win

- 📏 **Right-sizing storage:** 512GB is plenty since only ~150GB is used
- 🧠 **Memory efficiency:** Apple's unified memory makes 16–24GB more than enough
- 🔄 **Future support:** Apple Silicon ensures smoother updates and longer compatibility
- 📁 **Business-ready:** Faster performance, better video calls, and modern connectivity

💰 Recommended Configurations

🖥️ Option	🧠 Memory	💾 Storage	💰 Price (USD)	🎯 Best For	🔗 Purchase Link
Balanced	16GB	512GB	~\$1,699	Everyday business, multitasking	Apple Store
Maxed	24GB	1TB	~\$2,099	Heavy multitasking, future-proofing	Apple Store

📌 Summary

Upgrading from the Intel i5 iMac to the 24-inch M3 iMac ensures **faster performance, longer support, and a modern design** tailored to your actual usage. The **Balanced 16GB/512GB model** is the best value, while the **Maxed 24GB/1TB model** provides maximum headroom for future needs.