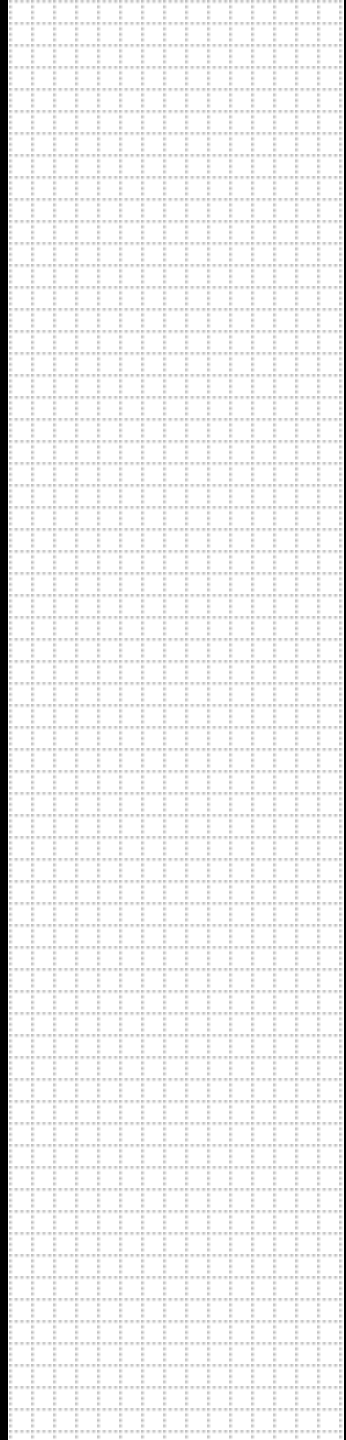




**2019
SPONSORSHIP
PACKAGE**





A POSTER PARTY OFF THE CLOCK



Afterhours is an AIGA Austin event and nonprofit organization dedicated to bringing the Central Texas community together. The goal of **Afterhours** is to leverage the power of art and design to support and publicize the important work being done by less-known Central Texas non-profits.

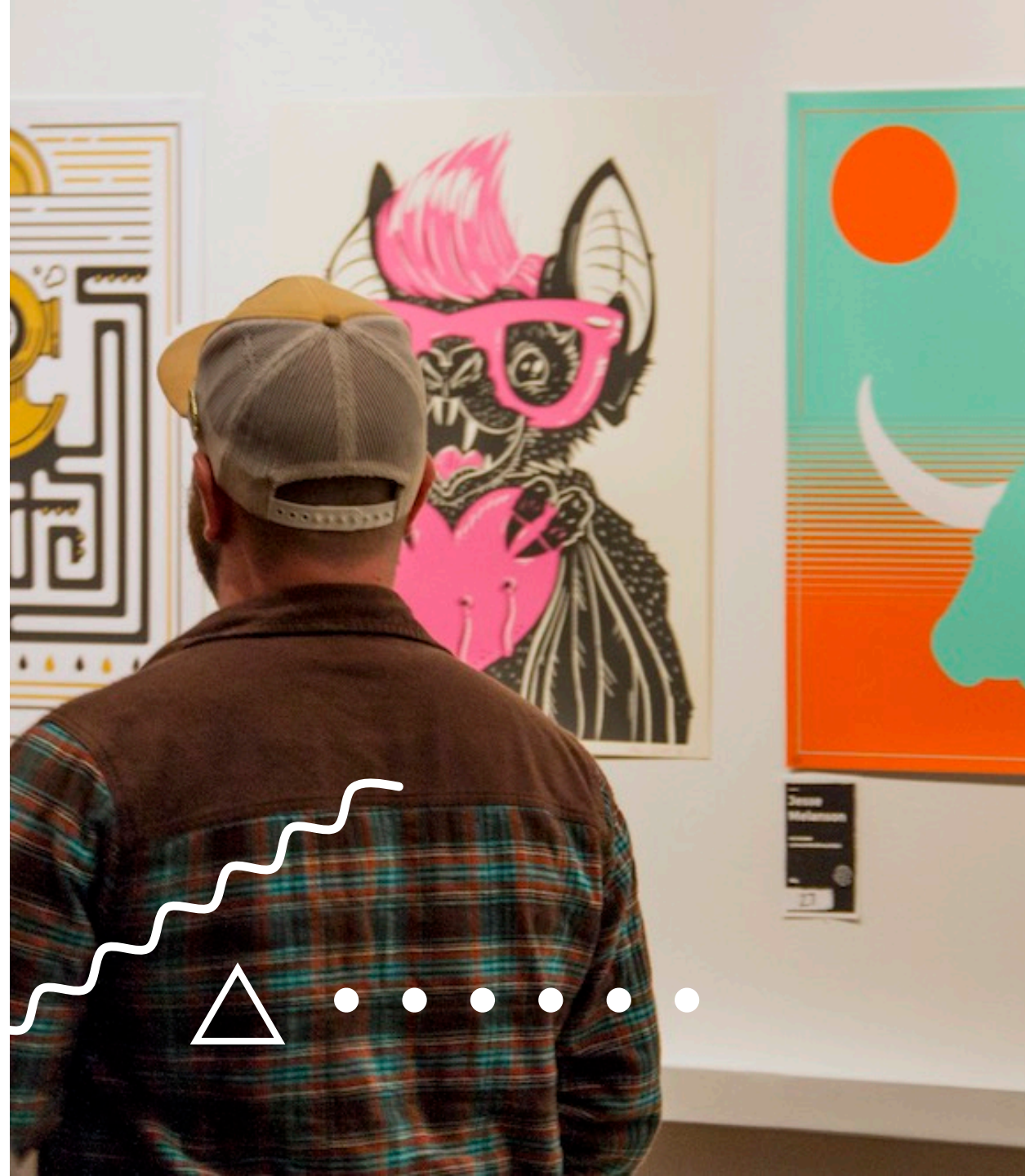
It's part individual creative expression, part curated poster show, and part non-profit fundraiser.

AFTERHOURS



In 2015, the concept for **Afterhours** was started by a group of designers who wanted to make a social impact through creativity in the greater Central Texas community. We've built momentum in the design community with a poster show that people anticipate each year.

Each year, we ask 40 artists to create original posters celebrating the work and causes of a selected non-profit. All the prints are sold over the course of the show with a portion of the proceeds going to the non-profit.



TIMELINE



Year 1

Partnership with Capital Area Food Bank of Texas

289 posters sold
Donation of \$3,225 plus
224 pounds of food



Year 2

Partnership with Austin Pets Alive

443 posters sold
Donation of \$3,990 plus
a lot of peanut butter



Year 3

Partnership with LifeWorks

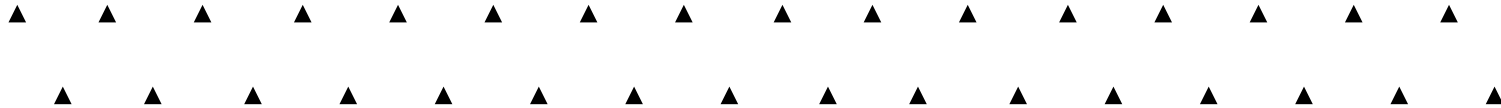
722 posters sold
Donation of \$6,500
plus other supplies



Year 4

Partnership with Kids In A New Groove

480 posters sold
Donation of \$4,500



ALUMNI JUDGES

2015



Lauren Dickens
Studioworks



Brad Woodward
Brave the Woods



Armin Vit
UnderConsideration



Geoff Peveto
Decoder Ring

2016



Bryony Gomez-Palacio
UnderConsideration



Will Bryant
Designer & Illustrator



Becky Simpson
Adobe Resident



Oen Hammonds
IBM / AIGA Austin

ALUMNI JUDGES

2017



Natalie Armendariz
Funszie



Sean Carnegie
LewisCarnegie



Justin Weems
Fine Southern Gentleman



Wendy Carnegie
LewisCarnegie

2018



Mark Caneso
pprwrkstudio



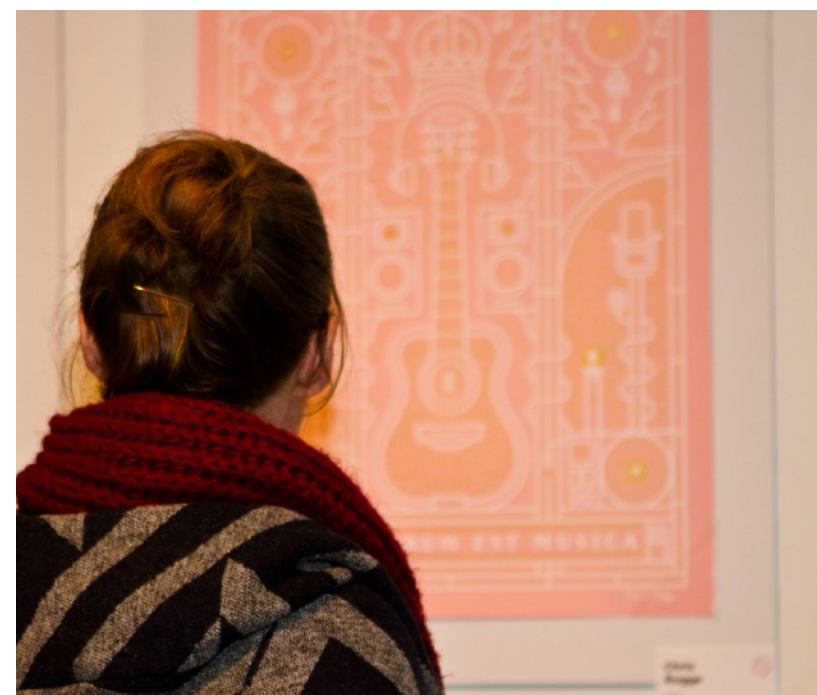
Laura Guardalabene
JUNK-O



Ty Wilkins
Designer & Illustrator



Whitney Turetzky
atxGALS

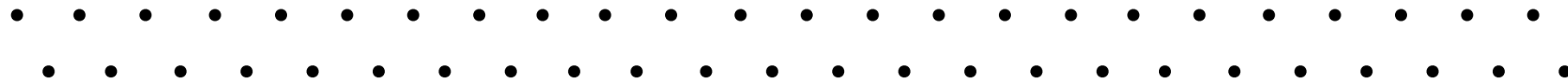




CANVAS BATTLE



During the **Afterhours** opening party, four artists are given a prompt, a 24" x 36" canvas board, a handful of black markers, and 90 minutes to create a unique piece of art. The audience votes on the canvases and one artist is declared a winner of the **Canvas Battle**. Each canvas board is raffled off, with all proceeds benefiting our selected non-profit organization for the year.



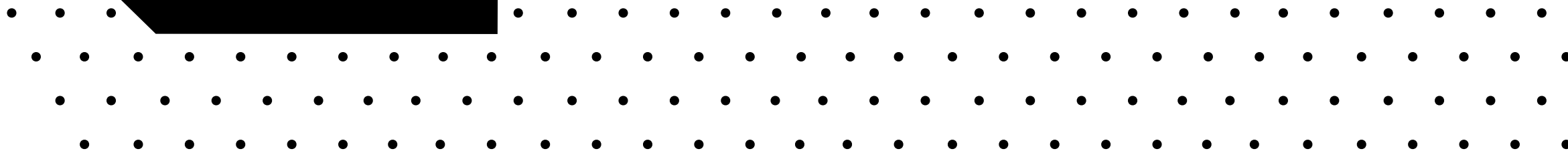
THE STORY BEHIND CANVAS BATTLE

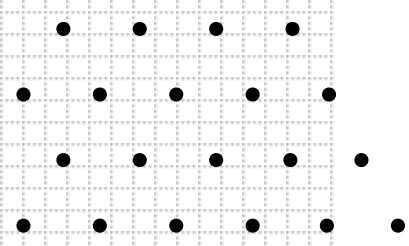
We like to give credit where credit is due. We didn't come up with the idea for **Canvas Battle**. The concept is modeled after Ink Wars, an event that takes place during Cleveland's Weapons of Mass Creation fest.

Ink Wars showcases eight artists drawing live on 8-foot canvases with a special impromptu theme.

Canvas Battle is our version of Ink Wars. We invite four artists to compete in front of a live crowd during the opening night of **Afterhours**. One artist will walk away as crowd favorite, and given bragging rights for an entire year.

Each artist walks away with a bag of awesome prizes from our partners.





CANVAS BATTLE COMPETITORS



2015 ARTISTS

Niles Giberson
Rachel McEuen
Becky Simpson
Tim Bauer
Jessica Fontenot

2016 ARTISTS

Blue Hernandez
Mallory Frye
Bart Kibbe
Morgan Thomas

2017 ARTISTS

Cambria Bodine
Maui Francis
Edna Gamboa
Mike Reddy

2018 ARTISTS

Samantha Sopher
Trish Garcia
Aaron Hamilton
Chase Quarterman

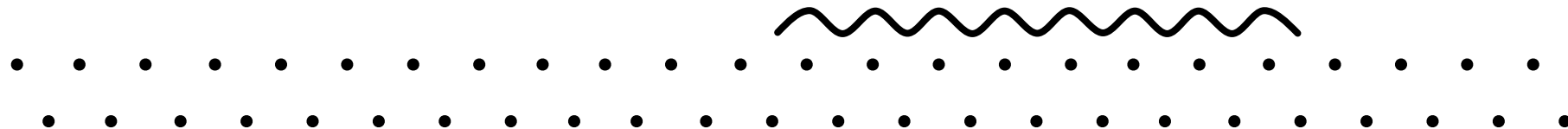


AIGA AUSTIN + AFTERHOURS



AIGA Austin is a 501c3 non-profit organization dedicated to bringing the Central Texas community together. The goal of **Afterhours** is to leverage the power of art and design to support and publicize the important work being done by less-known Central Texas non-profits.

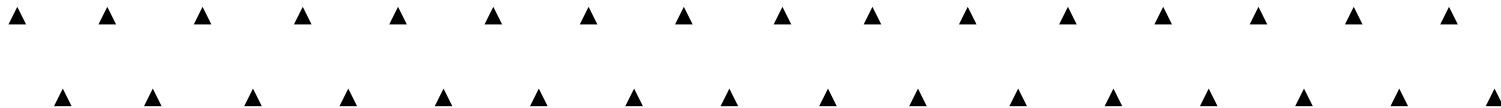
Afterhours is an official event under the **AIGA Austin** umbrella and as such we are also under the 501c3 non-profit status.



PARTNERSHIPS



Our event would not be possible without the support of our Partners. Every Partner dollar goes directly into the planning, production, and execution of **Afterhours**; and every dollar raised goes back to the artist and to our non-profit partner.



PARTNERSHIP LEVELS



HALF MOON (UP TO \$500)

Helps assist with the cost of basic operating expenses, supplies, or photographer fees.

Benefits of your support include:

- Logo on the event collateral (print and digital).
- One (1) Social Media Shout-out in lead-up to the event.
- Mention in our Sponsors segment of the event.
- Personalized thank you email.

FULL MOON (UP TO \$1,000)

Helps assist with the cost of event supplies, event promotion, and coordination.

Benefits of your support include:

- Logo on the event collateral (print and digital).
- One (1) Social Media Shout-out in lead-up to the event and one (1) post-event Shout-out.
- Mention in our Sponsors segment of the event.
- Personalized thank you email and gift.

If the event partnership options listed don't match your intentions or budget, please contact us info@afterhoursatx.com and we'll work to design a custom event sponsorship that does.



PARTNERSHIP LEVELS



QUARTER MOON

In-kind donations are essential in helping us put on engaging event and experience. If you are unable to contribute a cash donation, but would still like to contribute to **Afterhours**, consider an in-kind donation.

Examples include:

- Beer/wine/liquor/water
- Event space
- Paper goods
- Giveaways/gift bags (can be sponsor-branded)
- Printing services

If the event partnership options listed don't match your intentions or budget, please contact us info@afterhoursatx.com and we'll work to design a custom event sponsorship that does.

2018 EVENT PARTNERS



PARTNERSHIP ALUMNI



IBM Design

+ Mathys
Potestio



LewisCarnegie



Offscreen



UGMONK

WILL BRYANT ☺

KATE BINGAMAN-BURT





REACH OUT!



We are always look for Partners and people who want to help us grow **Afterhours**. We have plenty of opportunities to help out in non-monetary ways such as swag for Canvas Battle, volunteers for our event, or in-kind donations.

info@afterhoursatx.com (email)

austin.aiga.org/events/afterhours/ (website)

@afterhoursatx (twitter & instagram)



THANK
YOU!

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