

Web Development :

Home Page: Entering the values in the fields to find the customer will **Churn or Not**.

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Telecom Customer Churn Prediction

Please enter respective fields

Tenure*

InternetService Fiber optic*

StreamingMovies No internet service*

Contract Two year*

PaymentMethod Electronic check*

Example 1: Entering the fields based on below values, the customers will **Churn** .

- **Short tenure (0–12 months):** High chance of churn. New users are more likely to leave early.
- **Mid tenure (13–24 months):** Moderate churn; users begin stabilizing.
- **Value = 1 (Fiber Optic):** Higher churn risk compared to DSL due to potentially higher prices or service complaints.
- **Value = 1:** Indicates no internet service → churn depends on other factors, might be neutral.
- **Value = 0:** Month-to-month or one-year customers have higher churn risk.
- **Value = 1 (Uses Electronic Check):** **Higher churn** probability. Often associated with less loyal customers.

Output Page:

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Telecom Customer Churn Prediction

For the values

Tenure:10

InternetService:1

StreamingMovies:1

Contract:0

PaymentMethod:1

The Telecom Customer may **Churn** in the future

[TCC Prediction](#)

Example 2: Entering the fields based on below values, the customer will **Not Churn**.

- **Long tenure (>24 months):** Low churn; loyal users typically stay.
- **Value = 0:** Lower churn risk if they use DSL or no internet service.
- **Value = 0:** If they do have internet (DSL/Fiber) → evaluate other streaming services. High add-on usage can reduce churn.
- **Value = 1 (Two-year contract):** Very **low churn probability**. Long-term contracts usually indicate stable customers.
- **Value = 0:** Customers using auto-pay or credit cards tend to stay longer.

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Telecom Customer Churn Prediction

For the values

Tenure:24

InternetService:0

StreamingMovies:0

Contract:1

PaymentMethod:0

The Telecom Customer may **not Churn** in the future

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So based on other combination of values we can predict the customers may Churn or may Not Churn depends on the field which has higher probability of churn or not.