

Apple Sales in India

Overview

97M

Total Profit

9435

No. of Customer

74.00K

Avg Prod Price

Cash

First Pymt Mode

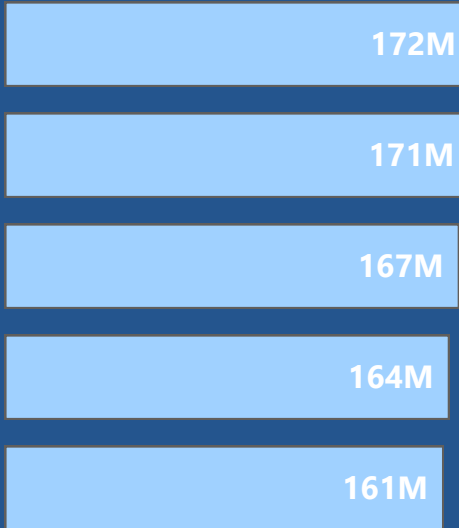
83.76K

AOV

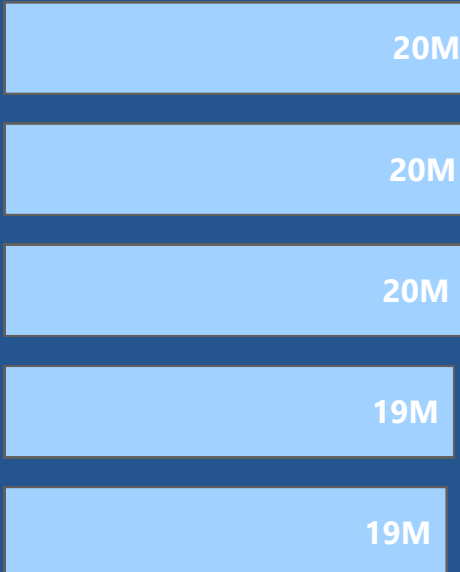
835M

Total Sale Price

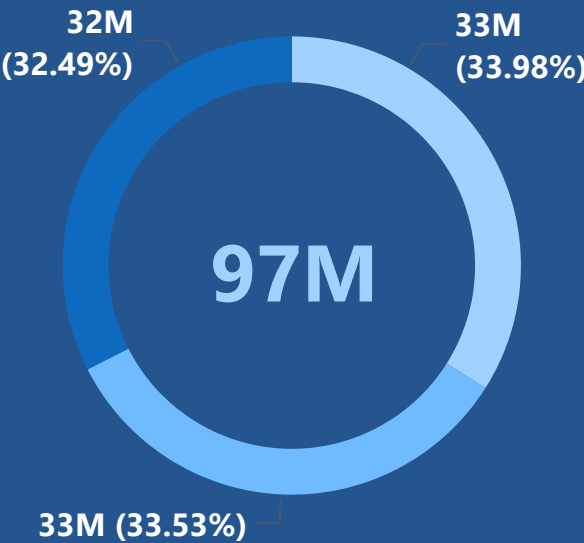
Total Amount by Payment Mode



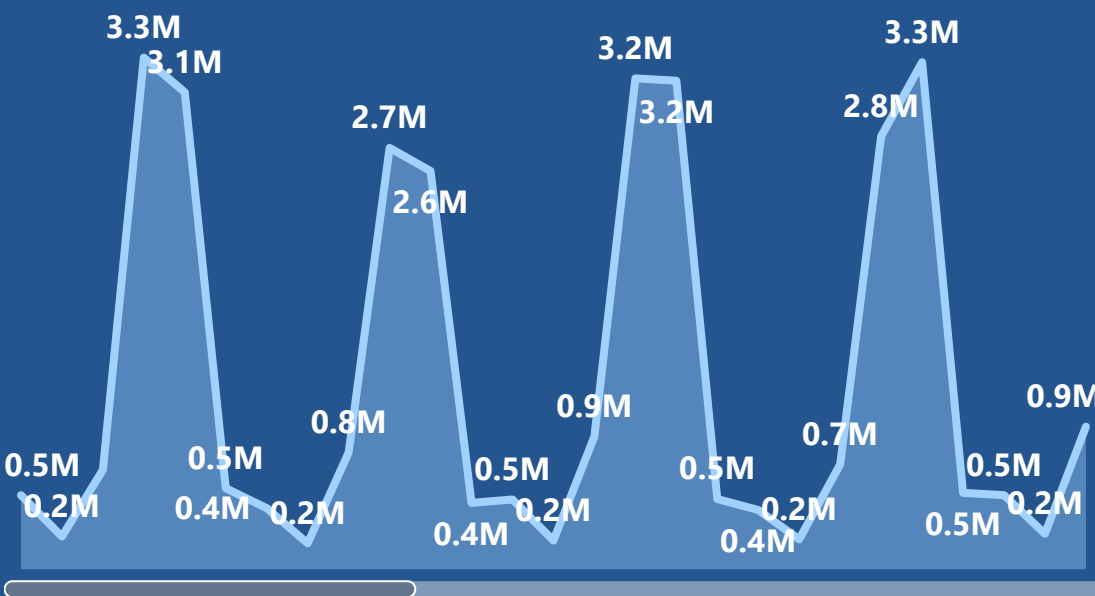
Total Profit by Payment Mode



Total Profit by Gender



Avg Product Price by Month & Subcategory



14-03-2024

13-03-2025

Key Business Insights:

- The Business Served **9463 Customers**, with an Avg product price of **74k** and avg Order value of **83.76k**, Suggesting high value transactions per customer.
 - Cash** emerged as thr most frequently used payment mode.
 - Payment modes contributes nearly equally to revenue, with the total amount ranging from **161M** to **172M** and profits between **19M** and **20M**, reflecting a balanced distribution
 - Profits are evenly distributed across gender segments
- Male: **33.52%**
 - Female: **32.49%**

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Total Profit

9970

Total Custome

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Avg Prod Price

Cash

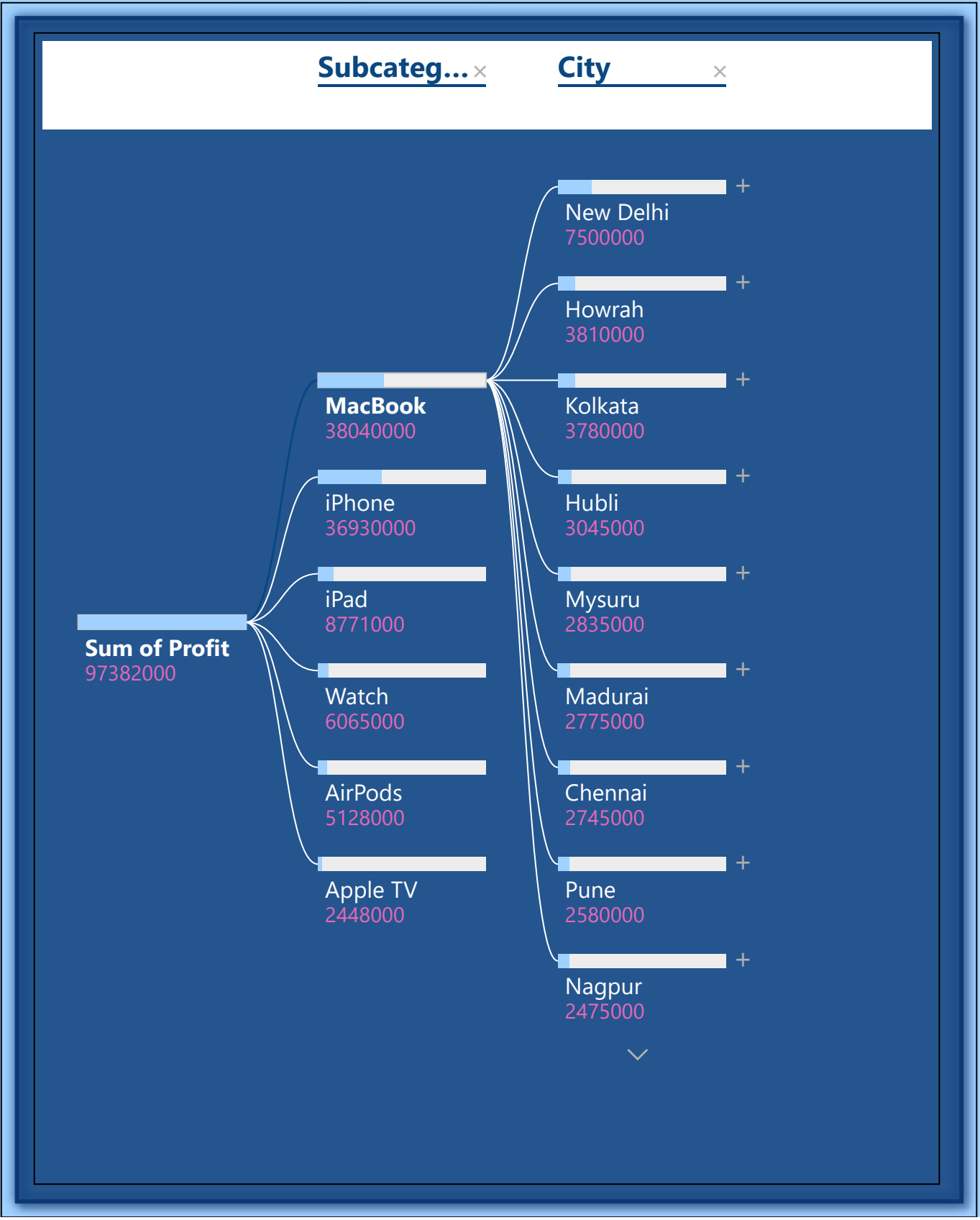
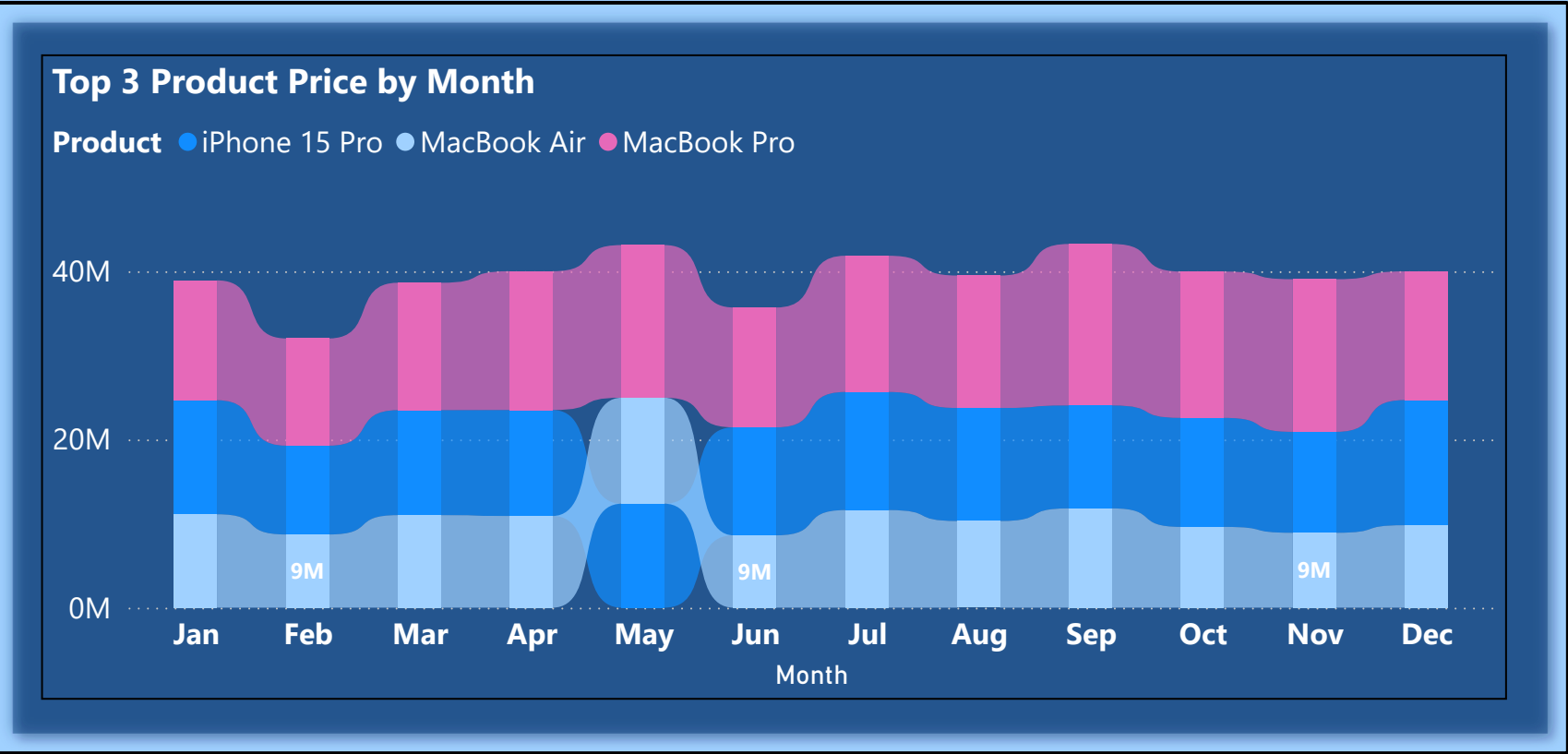
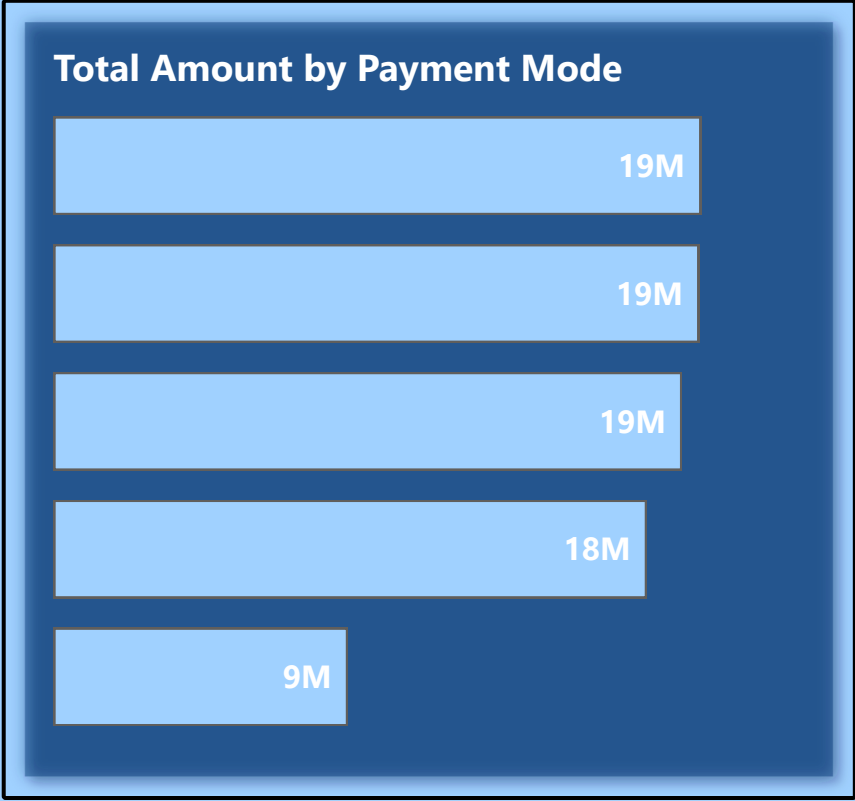
First Pymt Mode

83.76K

AOV

83.76K

Avg Sale Price





Customer Details

Order ID	First Customer Name	First Gender	First City	First State	First Category	Sum of Profit
0007ff46-903c-480c-9c2d-9a7a7c07ecfb	Yuvaan Buch	Male	New Delhi	Delhi	Tablet	7000
003d08c6-9dcf-4a84-8baf-2af759b72316	Piya Srivastava	Female	New Delhi	Delhi	Laptop	15000
008d3bbe-cf05-4362-95d3-9ed05fb0d79d	Aaryahi Kamdar	Male	New Delhi	Delhi	Laptop	15000
0099240b-7641-4cca-810f-c78338951baf	Pranay Lal	Other	New Delhi	Delhi	Wearable	5000
00cc335e-51dd-4ce7-a08b-3393073d5970	Eshani Taneja	Female	New Delhi	Delhi	Tablet	7000
00dd3582-cea2-4cbe-b045-37ea364afe72	Manikya Hans	Female	New Delhi	Delhi	Home Entertainment	2000
00fd66ac-979a-46c4-acad-382c273c4c25	Anahi Chhabra	Other	New Delhi	Delhi	Laptop	15000
01408faa-1ef1-447b-936c-4192975ae71c	Kavya Thaman	Female	New Delhi	Delhi	Tablet	7000
015e2e22-6b7e-412d-a28e-b4a43eef9432	Gokul Kanda	Other	New Delhi	Delhi	Smartphone	15000
016008db-e9a2-4dcb-ad78-6eea3f630933	Ahana Soman	Other	New Delhi	Delhi	Laptop	15000
0164c615-7a9a-4abd-a421-3da49dc42d64	Manjari Chander	Female	New Delhi	Delhi	Laptop	15000
016e9747-a450-4831-9b46-a8ebb2025227	Vanya Bala	Female	New Delhi	Delhi	Smartphone	15000
01c4c9ec-e701-44f6-acef-7eedcb1c8563	Ishita Shere	Female	New Delhi	Delhi	Wearable	5000
01ca6018-ae18-4855-bb6d-180589df829d	Shanaya Sankaran	Male	New Delhi	Delhi	Home Entertainment	2000
01e9d5bf-ba9b-4d41-8aed-b1307557a380	Hridaan Dey	Male	New Delhi	Delhi	Wearable	5000
01f9fe6e-d0d7-4be3-9679-a9e52a2478ef	Yuvraj Mani	Male	New Delhi	Delhi	Smartphone	15000
0208da79-4601-4e55-bde4-7ee1bf475791	Charvi Ganesan	Male	New Delhi	Delhi	Laptop	15000
0220a365-35e5-4760-99b6-acff172b463c	Prisha Cheema	Other	New Delhi	Delhi	Wearable	5000
0223bf29-894c-4a27-ae0-6bf53089d219	Krish Bhatia	Female	New Delhi	Delhi	Tablet	7000
0227533c-3bee-4eb5-94d4-68feda165f91	Rasha Bhatti	Male	New Delhi	Delhi	Audio	4000
02492b0a-2fa2-40ee-aca7-f9179287ba1a	Elakshi Keer	Female	New Delhi	Delhi	Laptop	15000
02935993-2bdc-479f-aa93-3f7981cbc92b	Prerak Golla	Male	New Delhi	Delhi	Audio	4000
0297af7c-b8c7-407b-960b-511d13dd3c97	Piya Sandal	Male	New Delhi	Delhi	Tablet	7000
02d3bcc9-71b6-4cc1-908d-a2c5fd3e24df	Vidur Lanka	Female	New Delhi	Delhi	Laptop	15000
0390569c-a2ba-4f5d-892f-ea0225c1e93f	Urvi Raju	Female	New Delhi	Delhi	Audio	4000
03a749c8-d8db-4320-9334-e0c6153b7970	Manjari Saini	Male	New Delhi	Delhi	Audio	4000
03b72160-7062-4831-ab4c-6809a6770aeb	Jiya Madan	Other	New Delhi	Delhi	Home Entertainment	2000
03b9adef-cfad-43dd-9b24-7c2915e1f308	Jayant Rout	Other	New Delhi	Delhi	Tablet	7000
03c633d6-3324-48bc-b275-9348b9347f28	Aarav Balan	Female	New Delhi	Delhi	Audio	4000
03f458dc-acc9-4d1f-9d40-f498b543e66e	Gatik Bose	Female	New Delhi	Delhi	Laptop	15000
044e34cf-bdca-459d-8091-5603b7938198	Divij Hegde	Male	New Delhi	Delhi	Tablet	7000
045e0684-07a1-4cd0-bef8-77519094009b	Divyansh Wadhwa	Female	New Delhi	Delhi	Wearable	5000
0470c91d-3ae2-4614-a6bc-bbd39d08a5d4	Dhanush Butala	Other	New Delhi	Delhi	Wearable	5000
0474043f-0dda-4730-967f-c641afd8b53b	Drishya Kaur	Other	New Delhi	Delhi	Audio	4000
0480419c-53b4-422f-9394-7f6fef1dc4f7	Aaina Vaidya	Other	New Delhi	Delhi	Laptop	15000
04959ab3-f327-4f65-8cf5-973d7980d9ac	Mishra Rishi	Male	New Delhi	Delhi	Wearable	5000