INNOWWIDE Resources

- ► Helpdesk: INNOWWIDE has an Online Helpdesk to help clarify any doubts regarding the Calls for Applications (for VAPs and Experts);
- ➤ Events: Information about the project, the calls and the application process is shared in our events Webinars and Info Days.

Project Partners























Visit the INNOWWIDE website and get more information about the project, the call and how to apply!

m www.innowwide.eu

Project email:

⋈ info@innowwide.eu





Viability assessment of collaborative and INNOvative business solutions in WorldWIDE markets





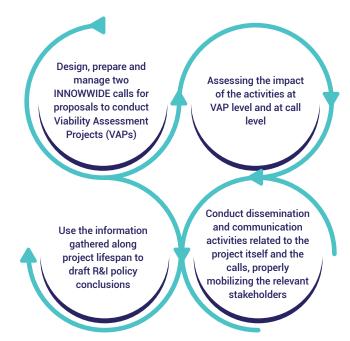
This project has received funding from the European Union's Horizon 2020 Research and Innovation programme, under the Grant Agreement no 822273. This document reflects only the author's view and the Commission is not responsible for any use that may be made of the information it contains.

What is INNOWWIDE?

INNOWWIDE – Viability assessment of collaborative and INNOvative business solutions in WorldWIDE markets is a Horizon 2020 project that aims to fund at least 120 European innovative SMEs and start-ups to conduct Viability Assessment Projects (VAPs) in markets outside of Europe.

Viability Assessment Projects (VAPs) are a comprehensive, balanced and coherent set of preliminary technical, market, legal and socioeconomic assessments intended to validate the viability of international, innovative businesses solutions along emerging global value chains.

INNOWWIDE as a Project



Calls for Viability Assessment Projects (VAPs)

Two calls will be implemented with a total budget of 7,2M€, allowing to fund 120 VAPs (60k€/VAP), and targeting markets of developing countries, large emerging economies and developed countries with the same allocation for each of these three country categories.

The VAPs are going to develop preparatory work to facilitate further joint R&I actions, including co-creation and open innovation, and market technology uptake.

Calls for Experts

INNOWWIDE has also a call for experts with relevant knowledge in areas such as technology and innovation transfer, market research, internationalization and accessing new markets.



What do the experts do? - INNOWWIDE is entirely dependent on the evaluations performed by individual experts. They ensure that only the best ideas have the opportunity to receive public funding.



Who can become an INNOWWIDE expert? - All individuals with at least five years of experience in some of the following areas:

- Co-creation and technology uptake facilitation (innovation and technology transfer services)
- ➤ Market prospection and research experience