

## Our added value

Only ENRICH can offer innovation-related services at a true European scale in China.

- ▶ In-depth expertise into the Chinese STI landscape
- ▶ Connections in China - with the right partners, the most reliable service providers and the most promising clients
- ▶ Sustainable and successful presence in China

Ready to ENRICH  
your activities in  
China?

## Contact us in China and in Europe!

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Research

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**ENRICH**

EUROPEAN NETWORK OF  
RESEARCH AND INNOVATION  
CENTRES AND HUBS, CHINA

European Network of Research and Innovation  
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## Who we are

ENRICH is a global network of centres and hubs that promotes the internationalisation of European science, technology and innovation (STI).

Promoted by the European Commission through Horizon 2020, the ENRICH network currently offers services to connect European research, technology and business organisations with three global frontrunner innovation markets: [China](#), [Brazil](#) and the [USA](#).

### ENRICH network in China

As the second largest world economy and a powerful industrial and technology player, China is a vital country for the internationalisation of European STI organisations.

With its headquarters in Beijing and a regional hub already open in Chengdu, ENRICH is supported by multiple regional connections across China.

## Our services

The ENRICH service portfolio covers the needs of European STI organisations for the Chinese market.

### RDI Consultancy and Coaching

Specialised support, customised strategic orientation and personalised technical assistance to support clients, building upon their specific STI needs and priorities related to China.

### STI RDI Intelligence

Enhanced knowledge of the Chinese STI landscape through innovation assessments, feasibility studies, technology vigilance and foresight analysis.

### Innovation Support Certification

Certification of credible innovation-related service providers, helping European STI organisations to identify and work with the most reliable entities in the Chinese market.

### Soft Landing and Co-working

Steering organisations for a smooth entrance into the Chinese market, through localisation guidance, space offer, administrative support and compliance checks.

## Our services

### Fostering Open Innovation through Training

Targeted training through short courses and workshops on open innovation management, knowledge and technology transfer, co-creation of products and user-driven innovation.

### Cooperation Enabling Events

Matchmaking sessions, roadshows, business visits, scientific exchanges, seminars and conferences that build trust and drive the exploitation of research, innovation and business collaborative opportunities.

### RDI Briefings

Updates on the most recent trends, drivers and opportunities in the Chinese STI system through ENRICH briefings, news, alerts and other online information sharing tools.