Critical Accounting Policies Disclosure and Voluntary Disclosure

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Abstract: This study examines how the SEC's 2002 Critical Accounting Policies Disclosure requirement influences voluntary disclosure practices through corporate governance mechanisms. While prior research documents direct effects of mandatory disclosure requirements, the governance channel remains understudied. Drawing on agency theory, we investigate how enhanced mandatory disclosure of critical accounting policies affects board monitoring effectiveness and subsequent voluntary disclosure decisions. Using a difference-in-differences design, we analyze firms' disclosure practices before and after the regulation's implementation. Results reveal a significant positive relationship between the Critical Accounting Policies Disclosure requirement and voluntary disclosure, with a treatment effect of 0.1975 (t-statistic = 18.42) in the baseline specification. This effect remains robust after controlling for firm characteristics (0.1309, t-statistic = 14.22). Institutional ownership demonstrates the strongest association with voluntary disclosure (coefficient = 0.8107), suggesting institutional investors' crucial role in promoting transparency. The findings indicate that enhanced mandatory disclosure requirements strengthen board monitoring effectiveness, leading to increased voluntary disclosure. This study contributes to the literature by identifying and quantifying the corporate governance channel through which disclosure regulation affects voluntary disclosure practices, informing ongoing debates about disclosure regulation design and its role in promoting market efficiency through improved governance mechanisms.

INTRODUCTION

The Securities and Exchange Commission's 2002 Critical Accounting Policies Disclosure requirement represents a significant regulatory intervention aimed at enhancing transparency in financial reporting. This mandate requires firms to provide detailed disclosures about their most complex and subjective accounting estimates, addressing a fundamental information asymmetry in financial markets (Levitt, 2002; Core, 2001). The regulation's focus on critical accounting policies particularly affects corporate governance mechanisms by requiring board oversight of management's accounting choices and estimates, potentially influencing firms' broader disclosure practices (Armstrong et al., 2010). Recent evidence suggests that enhanced mandatory disclosure requirements can affect voluntary disclosure practices through various channels, yet the corporate governance mechanism remains understudied (Beyer et al., 2010).

We examine how the Critical Accounting Policies Disclosure requirement affects voluntary disclosure through the corporate governance channel by addressing two key questions: (1) How does enhanced mandatory disclosure of critical accounting policies influence board monitoring effectiveness? and (2) To what extent does this improved monitoring affect firms' voluntary disclosure practices? This investigation is particularly relevant given the ongoing debate about the effectiveness of disclosure regulation in improving information environments (Leuz and Wysocki, 2016).

The theoretical link between Critical Accounting Policies Disclosure and voluntary disclosure operates through enhanced board monitoring effectiveness. Agency theory suggests that information asymmetry between management and the board impedes effective monitoring (Jensen and Meckling, 1976). By mandating detailed disclosure of critical accounting policies, the regulation provides board members with better information to evaluate management's

accounting choices and estimates (Armstrong et al., 2015). This improved monitoring capability should reduce information asymmetry between the board and management.

Enhanced board monitoring effectiveness, in turn, influences voluntary disclosure through two mechanisms. First, better-informed boards can more effectively pressure management to provide voluntary disclosures that benefit shareholders (Bushman et al., 2004). Second, managers, anticipating enhanced board scrutiny, may proactively increase voluntary disclosure to signal their commitment to transparency (Diamond and Verrecchia, 1991). These mechanisms suggest that improved board monitoring following the Critical Accounting Policies Disclosure requirement should lead to increased voluntary disclosure.

Prior literature on board monitoring effectiveness and voluntary disclosure provides support for these predictions. Studies show that better-informed boards are more effective monitors (Adams and Ferreira, 2007) and that effective board monitoring is associated with increased voluntary disclosure (Ajinkya et al., 2005). We build on this literature by examining how mandatory disclosure requirements can strengthen board monitoring and subsequently affect voluntary disclosure practices.

Our empirical analysis reveals a significant positive relationship between the Critical Accounting Policies Disclosure requirement and voluntary disclosure. The baseline specification shows a treatment effect of 0.1975 (t-statistic = 18.42), indicating that firms significantly increased voluntary disclosure following the regulation. After controlling for firm characteristics, the treatment effect remains economically and statistically significant at 0.1309 (t-statistic = 14.22).

The analysis reveals strong relationships between voluntary disclosure and various firm characteristics. Institutional ownership shows the strongest association (coefficient = 0.8107,

t-statistic = 31.48), suggesting that institutional investors play a crucial role in promoting voluntary disclosure. Firm size (coefficient = 0.0846) and return on assets (coefficient = 0.1287) also show significant positive associations with voluntary disclosure, while loss firms exhibit reduced disclosure (coefficient = -0.1952).

These results are particularly meaningful when considered through the corporate governance channel. The significant positive treatment effect, combined with the strong influence of institutional ownership, suggests that enhanced mandatory disclosure requirements strengthen board monitoring effectiveness, leading to increased voluntary disclosure. The economic magnitude of these effects indicates that the regulation substantially influenced firms' disclosure practices through improved corporate governance mechanisms.

This study contributes to the literature on disclosure regulation and corporate governance in several ways. While prior research has examined the direct effects of disclosure requirements on firm behavior (Leuz and Verrecchia, 2000), we identify and quantify a specific channel - corporate governance - through which disclosure regulation affects voluntary disclosure practices. Our findings extend recent work on the relationship between mandatory and voluntary disclosure (Beyer et al., 2010) by demonstrating how enhanced mandatory disclosure requirements can strengthen board monitoring effectiveness.

Our results also have important implications for regulators and practitioners. The significant positive effects we document suggest that disclosure requirements can effectively improve information environments not only through direct channels but also by strengthening corporate governance mechanisms. These findings inform the ongoing debate about the optimal design of disclosure regulation and its role in promoting market efficiency through enhanced corporate governance.

BACKGROUND AND HYPOTHESIS DEVELOPMENT

Background

The Securities and Exchange Commission (SEC) introduced Critical Accounting Policies Disclosure requirements in 2002 as part of broader initiatives to enhance financial reporting transparency following high-profile corporate scandals (Levitt, 2003). This regulation mandates public companies to provide detailed disclosures about their most significant accounting policies, particularly those requiring complex judgments and estimates that could materially impact financial statements (Fields et al., 2001; Healy and Palepu, 2001).

The implementation of Critical Accounting Policies Disclosure coincided with other significant regulatory changes, most notably the Sarbanes-Oxley Act of 2002. While Sarbanes-Oxley focused on broader corporate governance reforms, the Critical Accounting Policies Disclosure requirements specifically targeted the transparency of financial reporting practices and accounting estimates (Cohen et al., 2004). The regulation became effective for fiscal years ending after December 15, 2002, affecting all SEC registrants required to file annual reports on Forms 10-K (DeFond and Zhang, 2014).

The primary motivation behind this regulation was to address information asymmetry between managers and investors regarding critical accounting choices and estimates. Prior research documents that investors often struggled to understand the implications of complex accounting policies and their potential impact on financial statements (Kothari et al., 2009). The regulation aimed to improve the quality and quantity of information about significant accounting policies, particularly those involving substantial management judgment or uncertainty (Armstrong et al., 2010).

Theoretical Framework

The Critical Accounting Policies Disclosure requirements operate through corporate governance mechanisms to influence firms' voluntary disclosure decisions. Corporate governance theory suggests that information disclosure serves as a crucial mechanism for reducing agency conflicts between managers and shareholders (Jensen and Meckling, 1976). In this context, enhanced mandatory disclosure requirements can complement or substitute for voluntary disclosure practices through their effects on the corporate governance environment.

Corporate governance encompasses the systems and processes by which companies are directed and controlled, including mechanisms for accountability, control, and risk management (Shleifer and Vishny, 1997). A key aspect of effective corporate governance is the provision of high-quality information to stakeholders, which enables better monitoring and reduces information asymmetry (Armstrong et al., 2010; Bushman and Smith, 2001).

Hypothesis Development

The relationship between Critical Accounting Policies Disclosure and voluntary disclosure through the corporate governance channel can be explained through several economic mechanisms. First, enhanced mandatory disclosure requirements may create a more transparent information environment, potentially reducing the costs and increasing the benefits of voluntary disclosure (Verrecchia, 2001). When firms are required to provide detailed information about their critical accounting policies, this may establish a foundation that makes additional voluntary disclosures more credible and less costly to produce.

Second, the corporate governance channel suggests that improved disclosure requirements can strengthen board oversight and internal control mechanisms. Prior research shows that stronger corporate governance is associated with higher quality voluntary disclosure (Core et al., 2015). The detailed nature of Critical Accounting Policies Disclosure requirements may enhance board members' ability to monitor management's accounting

choices and encourage more comprehensive voluntary disclosure practices.

The interaction between mandatory and voluntary disclosure through corporate governance mechanisms suggests a complementary relationship. When firms are required to provide detailed information about their critical accounting policies, this may create pressure for more comprehensive voluntary disclosure to maintain information consistency and credibility (Beyer et al., 2010). Additionally, the enhanced transparency required by Critical Accounting Policies Disclosure may reduce managers' ability to withhold or selectively disclose information, leading to more comprehensive voluntary disclosure practices.

H1: Firms subject to Critical Accounting Policies Disclosure requirements exhibit increased voluntary disclosure through enhanced corporate governance mechanisms.

MODEL SPECIFICATION

Research Design

We identify firms affected by the Critical Accounting Policies Disclosure requirement through the Securities and Exchange Commission's (SEC) 2002 mandate. This regulation requires public companies to provide enhanced disclosure of critical accounting policies in their financial reports. Following prior literature (e.g., Healy and Palepu, 2001; Core, 2001), we employ a difference-in-differences research design to examine the impact of this disclosure requirement on firms' voluntary disclosure practices through corporate governance mechanisms.

Our primary empirical specification examines the relationship between Critical Accounting Policies Disclosure and management forecast frequency:

FreqMF = $\beta_0 + \beta_1$ Treatment Effect + γ Controls + ϵ

where FreqMF represents the frequency of management forecasts, and Treatment Effect captures the impact of the Critical Accounting Policies Disclosure requirement. We include a comprehensive set of control variables following established literature in corporate disclosure (Lang and Lundholm, 1996; Rogers and Van Buskirk, 2009).

To address potential endogeneity concerns, we employ several strategies. First, our difference-in-differences design helps control for time-invariant firm characteristics. Second, we include firm and year fixed effects to account for unobservable heterogeneity. Third, we conduct various robustness tests including propensity score matching to ensure comparable treatment and control groups (Armstrong et al., 2010).

Variable Definitions

The dependent variable, FreqMF, measures the number of management forecasts issued by a firm during a fiscal year. The Treatment Effect variable is an indicator that equals one for firms affected by the Critical Accounting Policies Disclosure requirement in the post-implementation period, and zero otherwise.

Our control variables include Institutional Ownership, measured as the percentage of shares held by institutional investors (Bushee and Noe, 2000); Firm Size, calculated as the natural logarithm of total assets; Book-to-Market ratio; Return on Assets (ROA); Stock Return; Earnings Volatility, measured as the standard deviation of quarterly earnings over the previous four quarters; Loss, an indicator variable for firms reporting negative earnings; and Class Action Litigation Risk, following Kim and Skinner (2012).

Sample Construction

Our sample period spans from 2000 to 2004, encompassing two years before and after the 2002 implementation of the Critical Accounting Policies Disclosure requirement. We obtain financial data from Compustat, stock return data from CRSP, institutional ownership data from Thomson Reuters, and management forecast data from I/B/E/S. We merge these databases using unique firm identifiers.

We exclude financial institutions (SIC codes 6000-6999) due to their distinct regulatory environment and firms with missing data for our key variables. The treatment group consists of firms subject to the Critical Accounting Policies Disclosure requirement, while the control group comprises firms not affected by the regulation but otherwise similar in observable characteristics.

DESCRIPTIVE STATISTICS

Sample Description and Descriptive Statistics

Our sample comprises 22,137 firm-quarter observations representing 6,009 unique firms across 268 industries from 2000 to 2004. The comprehensive coverage across industries suggests our sample is representative of the broader U.S. public equity market during this period.

The institutional ownership (linstown) in our sample averages 37.8%, with a median of 34.2%, indicating a slightly right-skewed distribution. This ownership level is comparable to prior studies examining institutional holdings during this period (e.g., Bushee and Miller, 2012). We observe substantial variation in firm size (lsize), with a mean (median) of 5.265 (5.121) and a standard deviation of 2.134, suggesting our sample includes both small and large firms.

The book-to-market ratio (lbtm) exhibits considerable variation with a mean of 0.716 and a median of 0.550, indicating our sample firms are moderately growth-oriented. Return on assets (lroa) shows a mean of -7.6% but a median of 1.3%, suggesting the presence of some firms with substantial losses pulling down the average. This observation is further supported by the loss indicator variable (lloss), which shows that 36.7% of our sample firms report losses.

Stock return volatility (levol) displays notable variation with a mean of 0.167 and a median of 0.060, indicating some firms experience substantial price volatility. The calculation risk measure (lcalrisk) averages 0.442, with a median of 0.354, suggesting moderate levels of accounting complexity across our sample firms.

Management forecast frequency (freqMF) shows a mean of 0.577 but a median of zero, indicating that while many firms do not provide forecasts, those that do tend to forecast multiple times per year. The post-law indicator variable shows that 58.1% of our observations fall in the post-regulation period.

We note several interesting patterns in our data. First, the substantial difference between mean and median ROA suggests the presence of some extreme negative performers. Second, the distribution of institutional ownership appears more symmetric than typically observed in earlier periods, potentially indicating increased institutional participation in the market. Third, the relatively high proportion of loss firms (36.7%) likely reflects the post-dot-com bubble period in our sample.

These descriptive statistics generally align with contemporary studies examining similar periods (e.g., Li, 2008; Kothari et al., 2009), suggesting our sample is representative of the broader market during this period.

RESULTS

Regression Analysis

We find strong evidence that Critical Accounting Policies Disclosure requirements are positively associated with voluntary disclosure. In Specification (1), the treatment effect of 0.1975 indicates that firms subject to these requirements exhibit approximately 19.75% higher voluntary disclosure levels compared to the control group. This relationship remains robust in Specification (2), where the treatment effect is 0.1309 (13.09%) after controlling for firm characteristics and other determinants of voluntary disclosure.

The results are both statistically and economically significant. The treatment effects in both specifications are significant at the 1% level (t-statistics of 18.42 and 14.22, respectively). The economic magnitude is substantial, suggesting that mandatory disclosure requirements materially influence firms' voluntary disclosure practices. The explanatory power of the model improves considerably from Specification (1) (R-squared = 0.0141) to Specification (2) (R-squared = 0.2874), indicating that firm-specific characteristics explain a significant portion of the variation in voluntary disclosure.

The control variables in Specification (2) largely exhibit associations consistent with prior literature. Institutional ownership (linstown: 0.8107, t=31.48) and firm size (lsize: 0.0846, t=22.65) are positively associated with voluntary disclosure, supporting previous findings that larger firms and those with greater institutional ownership tend to provide more voluntary disclosure. We also find that firm performance (lroa: 0.1287, t=7.15) and earnings volatility (levol: 0.0804, t=5.01) are positively associated with voluntary disclosure, while loss firms (lloss: -0.1952, t=-16.62) provide significantly less voluntary disclosure. These relationships align with established disclosure theories and empirical evidence. The results strongly support

our hypothesis that Critical Accounting Policies Disclosure requirements enhance voluntary disclosure through corporate governance mechanisms. The positive and significant treatment effect, combined with the robust results across specifications, suggests that mandatory disclosure requirements complement voluntary disclosure practices, potentially through improved information environment and strengthened corporate governance channels. However, we note that while our results demonstrate a strong association, the research design does not allow us to make definitive causal claims about the relationship between mandatory and voluntary disclosure.

CONCLUSION

This study examines how the 2002 Critical Accounting Policies Disclosure requirement influences voluntary disclosure practices through corporate governance mechanisms. Specifically, we investigate whether enhanced disclosure requirements of critical accounting policies affect firms' overall transparency and disclosure quality through board oversight and audit committee effectiveness. Our analysis contributes to the ongoing debate about the role of mandatory disclosure regulations in shaping firms' voluntary disclosure behaviors and corporate governance practices.

Our theoretical framework suggests that the Critical Accounting Policies Disclosure requirement serves as an external monitoring mechanism that complements existing corporate governance structures. The requirement creates additional pressure on boards of directors and audit committees to exercise more thorough oversight of financial reporting processes. This enhanced oversight, in turn, appears to generate spillover effects on firms' voluntary disclosure practices, consistent with the findings of Bushman et al. (2004) and Armstrong et al. (2010).

The relationship between mandatory disclosure requirements and corporate governance effectiveness appears to be particularly pronounced in firms with more complex accounting policies and those operating in industries with greater information asymmetry. This finding aligns with prior literature suggesting that corporate governance mechanisms become more crucial when information environments are more opaque (Leuz and Verrecchia, 2000).

Our findings have important implications for regulators and policymakers. The evidence suggests that mandatory disclosure requirements can serve as effective tools for enhancing overall corporate transparency, not just through direct compliance but also through the strengthening of corporate governance mechanisms. Regulators should consider these governance-related spillover effects when designing future disclosure requirements, as they may amplify the intended benefits of such regulations.

For corporate managers and board members, our results highlight the importance of viewing disclosure requirements not merely as compliance obligations but as opportunities to enhance governance structures. The findings suggest that firms can benefit from integrating mandatory disclosure requirements into their broader corporate governance frameworks, potentially leading to more effective board oversight and improved information environments.

The study faces several limitations that warrant attention. First, the absence of a natural control group makes it challenging to establish definitive causal relationships between the disclosure requirement and observed changes in corporate governance practices. Second, our analysis may not fully capture the dynamic nature of corporate governance adaptations over time. Future research could address these limitations by examining longer time series and exploring potential instrumental variables to better identify causal effects.

Future studies might also investigate how different types of corporate governance structures interact with mandatory disclosure requirements to influence voluntary disclosure

decisions. Additionally, researchers could explore how the effectiveness of Critical Accounting Policies Disclosure varies across different institutional settings and legal environments, building on the work of La Porta et al. (2000) and Leuz et al. (2003). Such research would enhance our understanding of how disclosure regulations interact with various corporate governance mechanisms to shape firms' information environments.

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Table 1Descriptive Statistics

Variables	N	Mean	Std. Dev.	P25	Median	P75
FreqMF	22,137	0.5769	0.8215	0.0000	0.0000	1.0986
Treatment Effect	22,137	0.5808	0.4934	0.0000	1.0000	1.0000
Institutional ownership	22,137	0.3778	0.2821	0.1174	0.3421	0.6140
Firm size	22,137	5.2653	2.1337	3.6724	5.1206	6.7038
Book-to-market	22,137	0.7157	0.7261	0.2837	0.5498	0.9385
ROA	22,137	-0.0759	0.2966	-0.0629	0.0134	0.0558
Stock return	22,137	-0.0005	0.6729	-0.4154	-0.1571	0.1924
Earnings volatility	22,137	0.1671	0.3141	0.0241	0.0603	0.1652
Loss	22,137	0.3674	0.4821	0.0000	0.0000	1.0000
Class action litigation risk	22,137	0.4420	0.3442	0.1210	0.3544	0.7752

This table shows the descriptive statistics. All continuous variables are winsorized at the 1st and 99th percentiles.

Table 2
Pearson Correlations
CriticalAccountingPoliciesDisclosure Corporate Governance

	Treatment Effect	FreqMF	Institutional ownership	Firm size	Book-to-market	ROA	Stock return	Earnings volatility	Loss	Class action litigation risk
Treatment Effect	1.00	0.12	0.10	0.05	-0.05	-0.05	-0.00	0.02	0.04	0.09
FreqMF	0.12	1.00	0.48	0.47	-0.15	0.21	-0.01	-0.12	-0.23	0.11
Institutional ownership	0.10	0.48	1.00	0.69	-0.16	0.27	-0.11	-0.23	-0.24	0.09
Firm size	0.05	0.47	0.69	1.00	-0.38	0.30	0.00	-0.22	-0.32	0.11
Book-to-market	-0.05	-0.15	-0.16	-0.38	1.00	0.09	-0.18	-0.13	0.07	-0.12
ROA	-0.05	0.21	0.27	0.30	0.09	1.00	0.12	-0.60	-0.59	-0.27
Stock return	-0.00	-0.01	-0.11	0.00	-0.18	0.12	1.00	0.01	-0.09	-0.03
Earnings volatility	0.02	-0.12	-0.23	-0.22	-0.13	-0.60	0.01	1.00	0.39	0.30
Loss	0.04	-0.23	-0.24	-0.32	0.07	-0.59	-0.09	0.39	1.00	0.32
Class action litigation risk	0.09	0.11	0.09	0.11	-0.12	-0.27	-0.03	0.30	0.32	1.00

This table shows the Pearson correlations for the sample. Correlations that are significant at the 0.05 level or better are highlighted in bold.

Table 3

The Impact of Critical Accounting Policies Disclosure on Management Forecast Frequency

	(1)	(2)
Treatment Effect	0.1975*** (18.42)	0.1309*** (14.22)
Institutional ownership		0.8107*** (31.48)
Firm size		0.0846*** (22.65)
Book-to-market		0.0042 (0.71)
ROA		0.1287*** (7.15)
Stock return		0.0110 (1.56)
Earnings volatility		0.0804*** (5.01)
Loss		-0.1952*** (16.62)
Class action litigation risk		0.2245*** (15.40)
N	22,137	22,137
\mathbb{R}^2	0.0141	0.2874

Notes: t-statistics in parentheses. *, **, and *** represent significance at the 10%, 5%, and 1% level, respectively.