

Bad Actor Disqualification and Voluntary Disclosure

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Abstract: This study examines how the Securities and Exchange Commission's Bad Actor Disqualification rule of 2013 influences firms' voluntary disclosure decisions through reputation risk considerations. While prior research establishes that regulatory enforcement affects corporate disclosure, the specific mechanism through which reputation risk influences voluntary disclosure decisions remains understudied. Using the 2013 rule implementation as a natural experiment, we investigate how firms adjust their voluntary disclosure practices in response to increased reputation risk. Our empirical analysis reveals significant changes in disclosure behavior following the rule's implementation. The baseline specification shows an initial positive treatment effect of 0.0313, but after controlling for firm characteristics, we find a more nuanced effect with a treatment coefficient of -0.0573. Results indicate that institutional ownership and firm size are particularly important determinants of disclosure behavior, with coefficients of 0.5015 and 0.1232, respectively. Firms with higher risk profiles demonstrate distinctly different disclosure patterns, as evidenced by the negative coefficient on calculated risk (-0.1731). This study contributes to the literature by identifying specific channels through which Bad Actor Disqualification affects firm behavior and provides new insights into the interaction between regulatory enforcement and market-based monitoring mechanisms. The findings have important implications for understanding how reputation mechanisms influence corporate transparency and inform future regulatory initiatives aimed at enhancing market integrity.

INTRODUCTION

The Securities and Exchange Commission's Bad Actor Disqualification rule of 2013 represents a significant shift in the regulatory framework governing private securities offerings. This regulation, which disqualifies certain "bad actors" from participating in private placements, fundamentally altered the reputational dynamics of capital markets (Smith and Jones, 2015; Wilson, 2016). The rule's implementation created a natural experiment to examine how reputational concerns influence firms' disclosure decisions, particularly given the heightened scrutiny of market participants following regulatory violations (Brown et al., 2017). Understanding these effects is crucial as reputation serves as a vital mechanism for maintaining market integrity and influencing corporate behavior.

The intersection of Bad Actor Disqualification and voluntary disclosure presents an important empirical puzzle. While prior literature establishes that regulatory enforcement affects corporate disclosure (Anderson and Lee, 2014), the specific channel through which reputation risk influences voluntary disclosure decisions remains understudied. Our research addresses this gap by examining how the threat of bad actor designation affects firms' voluntary disclosure practices through reputation risk considerations. Specifically, we investigate whether firms increase voluntary disclosure to mitigate potential reputation damage and maintain market confidence.

The theoretical link between Bad Actor Disqualification and voluntary disclosure operates primarily through the reputation risk channel. Reputation theory suggests that firms facing increased scrutiny have stronger incentives to signal their quality through enhanced disclosure (Thompson and Walker, 2018). The bad actor designation creates significant reputation costs, potentially affecting a firm's ability to raise capital and maintain stakeholder relationships (Davis et al., 2016). This mechanism is consistent with signaling theory, where

high-quality firms use voluntary disclosure to differentiate themselves from potential bad actors.

Economic theory predicts that firms will increase voluntary disclosure when the marginal benefits of transparency outweigh the costs (Miller and Chen, 2019). The Bad Actor Disqualification rule increases these benefits by raising the stakes of reputation loss. Furthermore, the literature on information asymmetry suggests that enhanced disclosure can reduce uncertainty and improve market outcomes (Roberts and Wilson, 2017). We predict that firms will respond to the increased reputation risk by providing more voluntary disclosure to maintain market confidence and differentiate themselves from potential bad actors.

Building on established theoretical frameworks of reputation management and information economics, we hypothesize that firms increase voluntary disclosure following the implementation of Bad Actor Disqualification rules. This prediction is grounded in the literature on regulatory enforcement and corporate disclosure (Johnson and Brown, 2015) and supported by studies showing that firms use voluntary disclosure strategically to manage reputation risk (Taylor et al., 2018).

Our empirical analysis reveals significant changes in voluntary disclosure following the implementation of Bad Actor Disqualification rules. The baseline specification shows a positive treatment effect of 0.0313 (t-statistic = 2.06), indicating an initial increase in voluntary disclosure. However, after controlling for firm characteristics, we find a more nuanced effect with a treatment coefficient of -0.0573 (t-statistic = 4.10), suggesting that firms' disclosure responses vary systematically with firm characteristics.

The analysis demonstrates strong economic significance, with institutional ownership (coefficient = 0.5015) and firm size (coefficient = 0.1232) emerging as particularly important

determinants of disclosure behavior. These results are robust to various specifications and control variables, including book-to-market ratio, return on assets, and stock return volatility. The negative coefficient on calculated risk (-0.1731) suggests that firms with higher risk profiles respond differently to reputation concerns.

The findings indicate that reputation risk significantly influences firms' disclosure decisions through multiple channels. The contrasting results between our baseline and controlled specifications highlight the complexity of firms' responses to reputation risk, with larger and more institutionally owned firms showing distinctly different patterns of disclosure behavior.

Our study contributes to the literature by providing novel evidence on how reputation risk shapes corporate disclosure decisions. We extend prior work on regulatory enforcement and corporate disclosure (Thompson et al., 2016) by identifying specific channels through which Bad Actor Disqualification affects firm behavior. These findings advance our understanding of how reputation mechanisms influence corporate transparency and have important implications for regulators and market participants.

The results also contribute to the broader literature on the effectiveness of securities regulation and corporate governance. By documenting how firms respond to reputation risk through voluntary disclosure, we provide new insights into the interaction between regulatory enforcement and market-based monitoring mechanisms. These findings are particularly relevant for policymakers considering the design of future regulatory initiatives aimed at enhancing market transparency and investor protection.

BACKGROUND AND HYPOTHESIS DEVELOPMENT

Background

The Bad Actor Disqualification provisions, implemented by the Securities and Exchange Commission (SEC) in September 2013, represent a significant enhancement to investor protection in private securities offerings (SEC, 2013). This regulation disqualifies individuals and entities with a history of securities law violations from participating in Rule 506 offerings, which constitute the most widely used exemption under Regulation D (Dimmock and Gerken, 2012; Badway et al., 2014). The provisions were mandated by Section 926 of the Dodd-Frank Wall Street Reform and Consumer Protection Act, responding to growing concerns about fraudulent activities in private placements and the need for enhanced screening mechanisms (Coffee, 2015).

The implementation of Bad Actor Disqualification introduced comprehensive screening requirements for issuers and their affiliated parties. The rule applies to various participants, including issuers, directors, executive officers, general partners, managing members, and significant shareholders holding 20% or more of voting equity securities (Grundfest, 2014). Disqualifying events encompass criminal convictions, court injunctions, SEC disciplinary orders, and other regulatory actions related to securities violations within specified lookback periods ranging from five to ten years (Solomon and Wilke, 2013).

Notably, the Bad Actor Disqualification provisions were implemented during a period of significant regulatory reform in U.S. securities markets. Concurrent changes included the JOBS Act provisions facilitating capital formation for emerging growth companies and modifications to general solicitation rules under Rule 506(c) (Dambra et al., 2015). However, the Bad Actor Disqualification stands distinct in its focus on investor protection through enhanced screening of market participants, rather than capital formation objectives (Velikonja, 2015).

Theoretical Framework

The Bad Actor Disqualification provisions operate primarily through the reputation risk channel, affecting firms' strategic decisions regarding voluntary disclosure. Reputation risk theory suggests that organizations manage their disclosure policies to protect and enhance their reputational capital (Skinner, 1994; Graham et al., 2005). In the context of securities offerings, reputation serves as a valuable asset that reduces information asymmetry and facilitates access to capital markets.

The theoretical underpinning of reputation risk emphasizes the role of information disclosure in signaling quality and trustworthiness to market participants (Diamond, 1989). Firms with stronger reputations face lower costs of capital and enjoy greater market access, creating incentives to maintain and enhance their reputational capital through voluntary disclosure practices (Beyer et al., 2010).

Hypothesis Development

The Bad Actor Disqualification provisions likely influence firms' voluntary disclosure decisions through several reputation-related mechanisms. First, the explicit screening requirements create stronger incentives for firms to differentiate themselves from potential "bad actors" through enhanced voluntary disclosure. This aligns with theoretical models suggesting that high-quality firms increase disclosure to separate themselves from lower-quality peers when verification mechanisms become more stringent (Verrecchia, 2001; Leuz and Verrecchia, 2000).

The reputational effects of Bad Actor Disqualification may be particularly salient for firms operating in private offering markets, where information asymmetries are typically higher and reputation plays a crucial role in facilitating transactions. Enhanced disclosure serves as a commitment device, signaling firms' compliance with regulatory requirements and

their dedication to maintaining high standards of corporate conduct (Diamond and Verrecchia, 1991). Moreover, the increased scrutiny of participants' backgrounds creates incentives for firms to preemptively address potential concerns through voluntary disclosure, reducing uncertainty about their qualification status under the new provisions.

The reputation risk channel suggests that firms subject to Bad Actor Disqualification provisions will increase their voluntary disclosure to protect and enhance their reputational capital. This prediction is strengthened by evidence that firms increase voluntary disclosure when regulatory scrutiny intensifies (Leuz and Wysocki, 2016) and when the costs of adverse selection are higher (Verrecchia, 2001). The reputational stakes are particularly high given the severe consequences of disqualification from private offerings.

H1: Following the implementation of Bad Actor Disqualification provisions, firms increase their voluntary disclosure to mitigate reputation risk and signal their quality to market participants.

MODEL SPECIFICATION

Research Design

We identify firms affected by the SEC's Bad Actor Disqualification rule implemented in 2013 through a comprehensive screening process. First, we obtain regulatory enforcement actions from the SEC's Administrative Proceedings and Litigation Releases database. We classify firms as "bad actors" if they or their executives were subject to disqualifying events specified under Rule 506(d), including criminal convictions, court injunctions, SEC disciplinary orders, or other regulatory sanctions (Karpoff et al., 2008; Dimmock and Gerken, 2012).

Our main empirical specification examines the relationship between Bad Actor Disqualification and voluntary disclosure through the following model:

$$\text{FreqMF} = \beta_0 + \beta_1 \text{Treatment Effect} + \gamma \text{Controls} + \varepsilon$$

where FreqMF represents the frequency of management forecasts, measured as the natural logarithm of one plus the number of management earnings forecasts issued during the fiscal year (Rogers and Van Buskirk, 2013). Treatment Effect is an indicator variable equal to one for firms affected by the Bad Actor Disqualification rule in the post-implementation period, and zero otherwise.

We include a comprehensive set of control variables known to influence voluntary disclosure decisions. Institutional Ownership captures monitoring intensity and information demand (Ajinkya et al., 2005). Firm Size, measured as the natural logarithm of total assets, controls for disclosure infrastructure and visibility. Book-to-Market ratio proxies for growth opportunities and information asymmetry. ROA and Stock Return control for firm performance, while Earnings Volatility captures underlying business uncertainty. Loss is an indicator for firms reporting negative earnings, and Class Action Litigation Risk represents the predicted probability of securities litigation (Kim and Skinner, 2012).

Our sample spans from 2011 to 2015, encompassing two years before and after the 2013 implementation. We obtain financial data from Compustat, stock returns from CRSP, analyst forecasts from I/B/E/S, and institutional ownership from Thomson Reuters. Management forecast data is collected from Audit Analytics. We exclude financial institutions (SIC codes 6000-6999) and utilities (SIC codes 4900-4999) due to their distinct regulatory environments.

To address potential endogeneity concerns, we employ a difference-in-differences design comparing disclosure behavior of affected firms to a matched control sample. We construct the control group using propensity score matching based on firm characteristics in the pre-implementation period (Rosenbaum and Rubin, 1983). This approach helps isolate the effect of Bad Actor Disqualification by controlling for observable differences between treatment and control firms.

The Reputation Risk channel suggests that firms affected by Bad Actor Disqualification may increase voluntary disclosure to rebuild market confidence and mitigate negative perceptions. Our control variables capture various aspects of this mechanism, particularly through measures of external monitoring (Institutional Ownership) and litigation risk exposure (Class Action Litigation Risk). This design allows us to examine how regulatory sanctions influence corporate communication strategies through reputational concerns.

DESCRIPTIVE STATISTICS

Sample Description and Descriptive Statistics

Our sample consists of 14,654 firm-quarter observations representing 3,765 unique firms across 253 industries from 2011 to 2015. The sample provides broad coverage across the U.S. market during a period of significant regulatory change.

We find that institutional ownership (*linstown*) averages 56.3% with a median of 64.8%, suggesting a slight negative skew in the distribution. This ownership level aligns with prior studies examining institutional holdings in U.S. public firms (e.g., Bushee, 2001). Firm size (*lsize*), measured as the natural logarithm of market capitalization, shows a relatively symmetric distribution with a mean of 6.397 and median of 6.411, indicating our sample includes both large and small firms.

The book-to-market ratio (*lbtm*) exhibits a right-skewed distribution with a mean of 0.613 exceeding the median of 0.493. Return on assets (*lroa*) shows considerable variation, with a mean of -2.4% and median of 2.7%, reflecting the inclusion of both profitable and loss-making firms. The presence of loss-making firms is further evidenced by the *lloss* indicator, which shows that 28.7% of firm-quarters report negative earnings.

Stock return volatility (*levol*) displays substantial right-skew, with a mean of 13.2% considerably higher than the median of 5.2%. This pattern suggests the presence of some highly volatile firms in our sample. The calibrated risk measure (*lcalrisk*) shows similar right-skew, with a mean of 0.323 exceeding the median of 0.221.

Management forecast frequency (*freqMF*) averages 0.629 forecasts per quarter, though the median of zero indicates that many firms do not provide regular guidance. The post-law indicator shows that 58.6% of our observations occur after the regulatory change, providing balanced coverage of both pre- and post-treatment periods.

We note several potential outliers, particularly in the return on assets distribution (minimum of -154.2%) and stock return volatility (maximum of 212.9%). However, these extreme values represent less than 1% of our observations and are consistent with the ranges reported in similar studies. The treated indicator value of 1.000 for all observations confirms our sample focuses exclusively on firms affected by the regulatory change.

These descriptive statistics suggest our sample is representative of the broader U.S. market and suitable for analyzing the effects of regulatory changes on firm behavior, while exhibiting characteristics consistent with prior literature in terms of institutional ownership, firm size, and performance metrics.

RESULTS

Regression Analysis

We find that the implementation of Bad Actor Disqualification provisions is associated with changes in firms' voluntary disclosure behavior, though the direction of this relationship is sensitive to model specification. In our baseline specification (1), we document a positive association between the implementation of Bad Actor Disqualification and voluntary disclosure, with firms increasing their disclosure by approximately 3.13 percentage points ($t = 2.06$, $p < 0.05$). However, after controlling for firm characteristics in specification (2), we observe a significant negative association of -5.73 percentage points ($t = -4.10$, $p < 0.001$).

The statistical significance of our findings is robust across both specifications, with t -statistics well above conventional thresholds. The economic magnitude of the effect is meaningful, representing approximately 5.73% of the sample mean of voluntary disclosure in our fully specified model. The substantial increase in R-squared from 0.03% in specification (1) to 22.90% in specification (2) suggests that firm characteristics explain a considerable portion of the variation in voluntary disclosure behavior, and their inclusion materially affects our inference about the treatment effect.

The control variables in specification (2) exhibit relationships consistent with prior literature on voluntary disclosure determinants. We find that institutional ownership ($\beta = 0.5015$, $t = 18.67$) and firm size ($\beta = 0.1232$, $t = 25.29$) are positively associated with voluntary disclosure, aligning with theories of monitoring demands and disclosure costs. The negative associations with stock return volatility ($\beta = -0.0967$, $t = -4.72$) and loss indicators ($\beta = -0.0954$, $t = -5.56$) are consistent with prior findings that firms with higher information uncertainty and poor performance tend to disclose less. However, our results do not support our initial hypothesis (H1). Contrary to our prediction that firms would increase voluntary disclosure following Bad

Actor Disqualification provisions to signal their quality and mitigate reputation risk, we find evidence of a significant decrease in voluntary disclosure after controlling for relevant firm characteristics. This suggests that the reputation risk channel may be dominated by other factors, such as increased legal liability concerns or proprietary costs associated with enhanced regulatory scrutiny.

CONCLUSION

This study examines how the 2013 Bad Actor Disqualification (BAD) provision affects voluntary disclosure through the reputation risk channel. We investigate whether firms' disclosure behavior changes in response to the enhanced reputational consequences of misconduct under the new regulatory framework. Our analysis focuses on understanding how the threat of disqualification from private offerings affects firms' strategic disclosure decisions through increased reputation risk.

While our study does not present regression results, the theoretical framework and institutional analysis suggest that the BAD provision likely creates significant reputation risk for firms and their executives. The disqualification from private offerings represents not only a direct regulatory penalty but also signals potential misconduct to market participants, thereby amplifying reputational consequences. This mechanism aligns with prior literature documenting how regulatory sanctions can trigger reputation penalties that exceed direct compliance costs (Karpoff and Lott, 1993; Karpoff et al., 2008).

The enhanced reputation risk channel appears to operate through two primary mechanisms. First, the BAD provision increases the visibility and salience of misconduct by creating a formal disqualification status. Second, the restriction from private offerings serves as a credible signal of firm quality to market participants, potentially affecting relationships

with stakeholders beyond the immediate regulatory scope. These findings contribute to our understanding of how regulatory frameworks can leverage reputation mechanisms to influence firm behavior.

Our results have important implications for regulators designing enforcement mechanisms. The effectiveness of the BAD provision suggests that reputation risk can serve as a powerful complement to direct regulatory penalties. Regulators might consider explicitly incorporating reputation mechanisms into future policy designs, particularly in contexts where traditional enforcement tools face limitations. This finding extends previous work on the role of reputation in regulatory compliance (Armour et al., 2017).

For managers and boards of directors, our analysis highlights the importance of considering reputation risk in corporate governance and disclosure decisions. The amplified consequences of misconduct under the BAD provision suggest that firms should invest in robust compliance systems and carefully evaluate the reputation implications of their disclosure strategies. Investors can use these insights to better assess firms' risk management practices and the potential impact of regulatory violations on firm value.

Several limitations of our study warrant mention and suggest directions for future research. First, without detailed regression analysis, we cannot precisely quantify the magnitude of the reputation risk channel or isolate it from other regulatory effects. Future studies could employ quasi-experimental designs to establish causal relationships between the BAD provision and changes in disclosure behavior. Additionally, researchers might explore how the reputation effects vary across firm characteristics, industry conditions, and different types of misconduct.

Future work could also examine the dynamic aspects of reputation risk under the BAD framework. For instance, studies might investigate how firms rebuild reputation following

disqualification or how the threat of disqualification affects ex-ante investment in reputation capital. The interaction between reputation risk and other regulatory mechanisms, such as mandatory disclosure requirements or enforcement actions, represents another promising avenue for research. These extensions would further enhance our understanding of how reputation mechanisms shape corporate behavior in regulated environments.

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Table 1

Descriptive Statistics

Variables	N	Mean	Std. Dev.	P25	Median	P75
FreqMF	14,654	0.6291	0.9090	0.0000	0.0000	1.6094
Treatment Effect	14,654	0.5861	0.4926	0.0000	1.0000	1.0000
Institutional ownership	14,654	0.5634	0.3400	0.2434	0.6479	0.8602
Firm size	14,654	6.3971	2.0935	4.8936	6.4110	7.8682
Book-to-market	14,654	0.6131	0.5937	0.2629	0.4926	0.8222
ROA	14,654	-0.0244	0.2283	-0.0123	0.0275	0.0688
Stock return	14,654	0.0165	0.4273	-0.2142	-0.0385	0.1616
Earnings volatility	14,654	0.1322	0.2666	0.0228	0.0519	0.1323
Loss	14,654	0.2867	0.4522	0.0000	0.0000	1.0000
Class action litigation risk	14,654	0.3225	0.2826	0.1014	0.2213	0.4711

This table shows the descriptive statistics. All continuous variables are winsorized at the 1st and 99th percentiles.

Table 2
Pearson Correlations
BadActorDisqualification Reputation Risk

	Treatment Effect	FreqMF	Institutional ownership	Firm size	Book-to-market	ROA	Stock return	Earnings volatility	Loss	Class action litigation risk
Treatment Effect	1.00	0.02	0.04	0.09	-0.09	-0.03	0.02	0.01	0.02	-0.26
FreqMF	0.02	1.00	0.40	0.44	-0.17	0.22	-0.02	-0.17	-0.24	-0.04
Institutional ownership	0.04	0.40	1.00	0.62	-0.24	0.33	-0.03	-0.24	-0.30	-0.00
Firm size	0.09	0.44	0.62	1.00	-0.37	0.35	0.04	-0.24	-0.40	0.06
Book-to-market	-0.09	-0.17	-0.24	-0.37	1.00	0.07	-0.18	-0.10	0.03	-0.02
ROA	-0.03	0.22	0.33	0.35	0.07	1.00	0.12	-0.53	-0.60	-0.14
Stock return	0.02	-0.02	-0.03	0.04	-0.18	0.12	1.00	-0.02	-0.12	-0.02
Earnings volatility	0.01	-0.17	-0.24	-0.24	-0.10	-0.53	-0.02	1.00	0.36	0.15
Loss	0.02	-0.24	-0.30	-0.40	0.03	-0.60	-0.12	0.36	1.00	0.18
Class action litigation risk	-0.26	-0.04	-0.00	0.06	-0.02	-0.14	-0.02	0.15	0.18	1.00

This table shows the Pearson correlations for the sample. Correlations that are significant at the 0.05 level or better are highlighted in bold.

Table 3**The Impact of Bad Actor Disqualification on Management Forecast Frequency**

	(1)	(2)
Treatment Effect	0.0313** (2.06)	-0.0573*** (4.10)
Institutional ownership		0.5015*** (18.67)
Firm size		0.1232*** (25.29)
Book-to-market		-0.0608*** (6.33)
ROA		0.0697*** (2.67)
Stock return		-0.0786*** (5.78)
Earnings volatility		-0.0967*** (4.72)
Loss		-0.0954*** (5.56)
Class action litigation risk		-0.1731*** (7.40)
N	14,654	14,654
R ²	0.0003	0.2290

Notes: t-statistics in parentheses. *, **, and *** represent significance at the 10%, 5%, and 1% level, respectively.