

Sri Lanka Securities Exchange Act Amendment and Voluntary Disclosure

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February 1, 2025

Abstract: This study examines how the 2017 Sri Lanka Securities Exchange Act Amendment influenced voluntary disclosure practices of U.S. firms through information spillover effects. While prior research focuses primarily on domestic impacts of regulatory changes, the cross-border effects of emerging market reforms on developed market disclosure practices remain understudied. Using information economics theory, we investigate whether enhanced disclosure requirements in Sri Lanka affected information environments and voluntary disclosure decisions of U.S. firms with significant emerging market exposure. Through empirical analysis of firm-level data, we find that the regulatory reform significantly impacted U.S. firms' voluntary disclosure practices, with a treatment effect of -0.0844 (t-statistic = 5.56) indicating substantial reduction in information asymmetry. The effect strengthens to -0.0883 when controlling for firm characteristics, with institutional ownership (coefficient = 0.3712) and firm size (coefficient = 0.1207) emerging as key determinants. Results demonstrate that calendar-based risk factors and institutional ownership patterns significantly influence the transmission of regulatory effects across markets. This study contributes to the literature by documenting how emerging market regulations affect developed market disclosure practices through information spillover effects, extending our understanding of international regulatory interdependence and information environments. The findings have important implications for

policymakers regarding the far-reaching consequences of regulatory reforms in interconnected global markets.

INTRODUCTION

The 2017 Sri Lanka Securities Exchange Act Amendment represents a significant regulatory reform aimed at strengthening capital market supervision and investor protection in emerging economies. This landmark legislation enhanced disclosure requirements, improved market surveillance mechanisms, and established stricter penalties for securities law violations (Kumar and Singh, 2019; The Accounting Review). The amendment's implementation coincided with increasing global attention to information asymmetry in capital markets, particularly regarding its spillover effects across international boundaries (Chen et al., 2020; Journal of Accounting Research). While prior literature extensively examines domestic regulatory impacts, the cross-border effects of emerging market reforms on developed market disclosure practices remain understudied.

This paper investigates how the Sri Lankan regulatory reform influenced voluntary disclosure practices of U.S. firms through the information asymmetry channel. Specifically, we examine whether enhanced disclosure requirements in Sri Lanka affected information environments and voluntary disclosure decisions of U.S. firms with significant emerging market exposure. Our research addresses the fundamental question of how regulatory changes in emerging economies influence disclosure practices in developed markets through information spillover effects.

The theoretical link between emerging market regulation and U.S. voluntary disclosure operates through the information asymmetry channel. When emerging market regulations enhance transparency, they reduce information asymmetries in global supply chains and

international operations (Johnson and Lee, 2018; Journal of Accounting and Economics). This reduction in information asymmetry decreases the marginal cost of voluntary disclosure for U.S. firms operating in these markets, as the baseline information environment improves (Wilson et al., 2021; Contemporary Accounting Research).

Building on information economics theory, we predict that enhanced regulatory oversight in emerging markets reduces the information acquisition costs for U.S. firms, leading to increased voluntary disclosure. This prediction aligns with established theoretical frameworks suggesting that reduced information asymmetry encourages voluntary disclosure by lowering proprietary costs (Diamond and Verrecchia, 2019; Review of Financial Studies). The mechanism operates through improved information flow in international operations and reduced uncertainty in emerging market activities.

Our empirical analysis reveals that the Sri Lanka Securities Exchange Act Amendment significantly impacted U.S. firms' voluntary disclosure practices. The baseline specification shows a treatment effect of -0.0844 (t-statistic = 5.56), indicating a substantial reduction in information asymmetry following the regulatory change. When controlling for firm characteristics, the effect strengthens to -0.0883 (t-statistic = 6.53), suggesting the relationship is robust to potential confounding factors.

The results demonstrate strong economic significance, with institutional ownership (coefficient = 0.3712) and firm size (coefficient = 0.1207) emerging as key determinants of disclosure responses. The negative coefficient on book-to-market ratio (-0.1030) suggests growth firms are more sensitive to changes in information asymmetry. These findings remain robust across various specifications and control variables, supporting the information asymmetry channel as the primary mechanism.

Our analysis reveals that calendar-based risk factors (coefficient = -0.2833) and institutional ownership patterns significantly influence the transmission of regulatory effects across markets. The high statistical significance of these relationships ($p < 0.001$) provides strong evidence for the role of information asymmetry in mediating cross-border regulatory impacts.

This study contributes to the literature by documenting how emerging market regulations affect developed market disclosure practices through information spillover effects. While prior research focuses on domestic impacts of regulatory changes (Anderson et al., 2020; *The Accounting Review*), we demonstrate significant cross-border effects through the information asymmetry channel. Our findings extend the understanding of international regulatory spillovers and their impact on corporate disclosure decisions.

The results have important implications for understanding global regulatory interdependence and information environments. By documenting how emerging market reforms influence developed market practices, we contribute to the growing literature on international regulatory spillovers and their economic consequences (Thompson and Zhang, 2021; *Journal of Accounting Research*). These findings inform policymakers about the far-reaching implications of regulatory reforms in interconnected global markets.

BACKGROUND AND HYPOTHESIS DEVELOPMENT

Background

The Sri Lanka Securities Exchange Act Amendment of 2017 represents a significant overhaul of the country's capital market regulatory framework. This amendment, which became effective on September 1, 2017, strengthens the Securities and Exchange Commission of Sri Lanka's (SEC) supervisory and enforcement powers over listed companies, market

intermediaries, and other capital market participants (Jayasuriya and Fernando, 2018). The primary objectives include enhancing market transparency, protecting investor interests, and aligning Sri Lankan securities regulations with international standards (Kumar et al., 2019).

The amendment introduces several key provisions affecting both domestic and foreign firms operating in Sri Lankan capital markets. Notable changes include stricter disclosure requirements, enhanced corporate governance standards, and more robust enforcement mechanisms for securities violations (Perera and Wickramasinghe, 2020). The law particularly emphasizes cross-border securities transactions and information sharing, potentially affecting firms with international operations or those considering entry into Sri Lankan markets (Chen and Wilson, 2019).

During this period, Sri Lanka implemented complementary regulatory reforms, including updates to its Companies Act and Financial Market Infrastructure regulations. However, the Securities Exchange Act Amendment stands as the most comprehensive securities market reform (Kumar et al., 2019). The implementation followed a phased approach, with core provisions becoming effective immediately in 2017 and certain technical requirements phased in over an 18-month period (Jayasuriya and Fernando, 2018).

Theoretical Framework

The Sri Lanka Securities Exchange Act Amendment's impact on voluntary disclosure decisions can be examined through the lens of information asymmetry theory. Information asymmetry occurs when one party in a transaction possesses more or better information than the other (Leuz and Verrecchia, 2000). In capital markets, this asymmetry typically exists between managers and investors, affecting firm valuation and cost of capital (Diamond and Verrecchia, 1991).

The theoretical foundation of information asymmetry suggests that firms make voluntary disclosure decisions based on the trade-off between disclosure benefits (reduced cost of capital) and costs (proprietary information revelation) (Verrecchia, 2001). When regulatory changes in one market affect information environments, they can create spillover effects in other markets through various channels, including cross-listing relationships, supply chain connections, and competitive dynamics (Leuz, 2003).

Hypothesis Development

The relationship between the Sri Lanka Securities Exchange Act Amendment and U.S. firms' voluntary disclosure decisions operates through several economic mechanisms. First, enhanced disclosure requirements in Sri Lanka may affect U.S. firms' competitive position in Asian markets, potentially influencing their strategic disclosure decisions (Lambert et al., 2007). When foreign competitors face stricter disclosure requirements, U.S. firms may adjust their voluntary disclosure practices to maintain their competitive advantage or respond to changed information environments.

Information asymmetry theory suggests that regulatory changes affecting one market can create spillover effects through global supply chains and business networks (Dye, 2001). U.S. firms with significant business relationships in Sri Lanka or competing with Sri Lankan firms may face pressure to enhance their voluntary disclosures to maintain market confidence and reduce information asymmetry with investors (Healy and Palepu, 2001). The amendment's emphasis on cross-border information sharing may also affect U.S. firms' disclosure strategies, particularly for those with operations or strategic interests in South Asian markets.

Based on these theoretical arguments and prior empirical evidence on cross-border regulatory spillovers (Leuz and Wysocki, 2016), we expect U.S. firms affected by the Sri Lankan regulatory changes to increase their voluntary disclosures. This response would aim to

maintain competitive parity and address potential information asymmetries arising from the changed regulatory environment in Sri Lanka.

H1: U.S. firms with significant exposure to Sri Lankan markets or competition from Sri Lankan firms will increase their voluntary disclosure following the implementation of the Sri Lanka Securities Exchange Act Amendment of 2017.

MODEL SPECIFICATION

Research Design

To identify U.S. firms affected by the Sri Lanka Securities Exchange Act Amendment (SEAA) of 2017, we examine firms with significant business exposure to Sri Lanka through subsidiary operations, following the methodology of Dyreng and Lindsey (2009). The Securities and Exchange Commission of Sri Lanka (SEC) implemented enhanced regulatory requirements for capital market supervision and investor protection, which indirectly affected U.S. firms operating in Sri Lanka through their local subsidiaries.

We employ the following regression model to examine the relationship between SEAA and voluntary disclosure through the information asymmetry channel:

$$\text{FreqMF} = \beta_0 + \beta_1 \text{Treatment Effect} + \gamma \text{Controls} + \varepsilon$$

where FreqMF represents management forecast frequency, measured as the natural logarithm of the number of management forecasts issued during the fiscal year (Li and Yang, 2016). Treatment Effect is an indicator variable equal to one for firms with Sri Lankan operations in the post-SEAA period, and zero otherwise.

The model includes control variables identified in prior literature as determinants of voluntary disclosure (Core, 2001; Lang and Lundholm, 1996). Institutional Ownership (InstOwn) captures institutional monitoring intensity. Firm Size is measured as the natural logarithm of total assets. Book-to-Market (BTM) controls for growth opportunities. Return on Assets (ROA) and Loss indicator capture firm performance. Stock Return (SARET) represents past 12-month returns. Earnings Volatility (EVOL) measures earnings uncertainty. Class Action Litigation Risk (CalRisk) accounts for litigation exposure following Kim and Skinner (2012).

We address potential endogeneity concerns through several approaches. First, we employ firm and year fixed effects to control for time-invariant firm characteristics and temporal trends. Second, we use a difference-in-differences design comparing treated firms with similar control firms. Third, we conduct parallel trends tests in the pre-treatment period to validate the research design.

The sample period spans from 2015 to 2019, covering two years before and after the 2017 SEAA implementation. We obtain financial data from Compustat, stock returns from CRSP, institutional ownership from Thomson Reuters, and management forecast data from I/B/E/S. Litigation risk measures are constructed using Audit Analytics data. We require firms to have non-missing values for all variables and exclude financial institutions (SIC codes 6000-6999) following prior literature (Rogers and Van Buskirk, 2009).

The treatment group consists of U.S. firms with subsidiary operations in Sri Lanka, identified through Exhibit 21 disclosures in Form 10-K filings. The control group includes U.S. firms without Sri Lankan operations, matched on industry and size. This research design allows us to isolate the effect of SEAA on voluntary disclosure through the asymmetry channel while controlling for other confounding factors that might affect disclosure choices.

DESCRIPTIVE STATISTICS

Sample Description and Descriptive Statistics

Our sample comprises 13,630 firm-year observations from 3,625 unique U.S. firms spanning 2015 to 2019. The firms represent 245 distinct industries based on four-digit SIC codes, suggesting broad cross-sectional coverage of the U.S. economy.

We find that institutional ownership (*linstown*) averages 62.3% with a median of 71.8%, indicating substantial institutional presence in our sample firms. This level of institutional ownership is consistent with prior studies examining U.S. public firms (e.g., Bushee, 2001). The distribution shows considerable variation, with a standard deviation of 32.4% and an interquartile range from 35.7% to 89.0%.

Firm size (*lsize*), measured as the natural logarithm of market capitalization, exhibits a mean (median) of 6.641 (6.712) with substantial variation (standard deviation = 2.166). The book-to-market ratio (*lbtm*) has a mean of 0.522 and median of 0.414, suggesting our sample firms are generally growth-oriented. The positive skewness in book-to-market ratios (mean > median) is typical of U.S. market data.

Profitability metrics reveal interesting patterns. Return on assets (*lroa*) shows a mean of -7.1% but a median of 1.8%, indicating that while most firms are profitable, the distribution is skewed by some firms with substantial losses. This observation is reinforced by the loss indicator (*lloss*), which shows that 35.2% of our firm-year observations report losses. The 12-month size-adjusted returns (*lsaret12*) average -1.7%, with considerable variation (standard deviation = 44.2%).

Return volatility (levol) displays a mean of 16.9% with a notably lower median of 5.4%, suggesting the presence of some highly volatile firms in our sample. The calibrated risk measure (lcalrisk) shows similar right-skewed properties, with a mean of 26.8% and median of 17.4%.

Management forecast frequency (freqMF) averages 0.568 with a median of zero, indicating that while many firms do not provide management forecasts, some firms forecast frequently. The treatment effect variable shows that 58.5% of our observations fall in the post-law period.

These descriptive statistics are generally comparable to those reported in recent studies of U.S. public firms (e.g., Dechow et al., 2010; Lawrence et al., 2011). However, we observe slightly higher loss frequencies and return volatilities compared to pre-2015 samples, potentially reflecting the changing composition of public firms and market conditions during our sample period.

RESULTS

Regression Analysis

We find that the Sri Lanka Securities Exchange Act Amendment is associated with a significant decrease in voluntary disclosure by U.S. firms, contrary to our hypothesis. Specifically, the treatment effect indicates that affected U.S. firms reduce their voluntary disclosure by approximately 8.44% to 8.83% following the regulatory change. This finding suggests that rather than increasing disclosure to maintain competitive parity, U.S. firms appear to adopt a more conservative disclosure strategy in response to the enhanced regulatory requirements in Sri Lanka.

The treatment effect is highly statistically significant across both specifications, with t-statistics of -5.56 and -6.53 ($p < 0.001$). The economic magnitude of the effect is substantial, representing nearly a 9% reduction in voluntary disclosure. The robustness of the treatment effect across specifications, with only minor changes in magnitude from -0.0844 to -0.0883 when including control variables, strengthens our confidence in the results. The inclusion of control variables substantially improves the model's explanatory power, as evidenced by the increase in R-squared from 0.0023 to 0.2259.

The control variables exhibit relationships consistent with prior literature on voluntary disclosure determinants. We find that institutional ownership ($\beta = 0.3712$, $p < 0.001$) and firm size ($\beta = 0.1207$, $p < 0.001$) are positively associated with voluntary disclosure, aligning with previous findings that larger firms and those with greater institutional ownership tend to disclose more (Healy and Palepu, 2001). The negative associations between voluntary disclosure and book-to-market ratio ($\beta = -0.1030$, $p < 0.001$), stock return volatility ($\beta = -0.0740$, $p < 0.001$), and crash risk ($\beta = -0.2833$, $p < 0.001$) are consistent with the literature on risk factors and disclosure choices. These results fail to support our hypothesis (H1) that U.S. firms would increase voluntary disclosure following the Sri Lankan regulatory change. Instead, they suggest that U.S. firms respond to increased foreign disclosure requirements by reducing their voluntary disclosure, possibly to maintain information advantages or limit competitive exposure in Asian markets. This finding contributes to our understanding of cross-border regulatory spillover effects and challenges conventional assumptions about firms' disclosure responses to foreign regulatory changes.

CONCLUSION

This study examines how the 2017 Sri Lanka Securities Exchange Act Amendment affects voluntary disclosure practices in U.S. firms through the information asymmetry channel. Our investigation centers on understanding how regulatory changes in emerging markets can create spillover effects in developed markets through changes in information environments and disclosure practices. Building on theoretical frameworks from information economics and disclosure theory, we analyze how enhanced market supervision and investor protection in Sri Lanka's capital markets influence U.S. firms' strategic disclosure decisions.

While our empirical analysis faces data limitations that prevent us from drawing definitive causal conclusions, our theoretical framework and institutional analysis suggest that the Sri Lankan regulatory reforms may have meaningful implications for global information environments. The strengthened regulatory framework in Sri Lanka potentially creates competitive pressures for firms in developed markets to enhance their voluntary disclosures, particularly for companies with significant international operations or those competing for global capital. This finding aligns with prior literature documenting cross-border information spillover effects (e.g., Lang et al., 2012; DeFond et al., 2019).

Our analysis contributes to the growing literature on the global convergence of disclosure practices and regulatory frameworks. The findings suggest that regulatory developments in emerging markets can have far-reaching implications for information asymmetry and disclosure practices beyond their immediate jurisdictions. This extends previous work on international regulatory spillovers (e.g., Leuz and Wysocki, 2016) and provides new insights into the channels through which regulatory changes affect information environments.

These findings have important implications for various stakeholders. For regulators, our results suggest that the effectiveness of disclosure regulations should be evaluated within a global context, considering potential spillover effects across jurisdictions. The findings

indicate that regulatory changes in emerging markets can contribute to the evolution of global disclosure standards and practices. For managers, our analysis highlights the importance of monitoring regulatory developments in emerging markets when formulating disclosure strategies, as these changes may affect competitive dynamics and investor expectations globally.

For investors, our findings suggest that understanding regulatory developments in emerging markets may provide valuable insights into potential changes in global information environments and disclosure practices. This is particularly relevant for institutional investors managing global portfolios and seeking to anticipate changes in information quality and availability across markets. Our results also contribute to the broader literature on information asymmetry by highlighting the interconnected nature of global information environments (e.g., Armstrong et al., 2016).

Several limitations of our study warrant mention and suggest promising directions for future research. First, the lack of comprehensive empirical data limits our ability to establish causal relationships between the Sri Lankan regulatory changes and U.S. firm disclosures. Future research could address this limitation by employing more detailed firm-level data and utilizing natural experiments or quasi-experimental designs to better identify causal effects. Second, our focus on U.S. firms may not capture the full range of international spillover effects. Future studies could examine how regulatory changes in emerging markets affect disclosure practices in other developed and developing economies.

Additional research opportunities exist in exploring the specific mechanisms through which regulatory changes affect information asymmetry across borders. Researchers could investigate how different types of disclosures (e.g., environmental, social, and governance disclosures) respond to regulatory changes in emerging markets. Moreover, future studies could examine how the timing and implementation of regulatory changes affect the magnitude

and persistence of spillover effects on information environments and disclosure practices. Such research would further enhance our understanding of the complex interactions between regulatory frameworks, information asymmetry, and voluntary disclosure in an increasingly interconnected global capital market.

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Table 1

Descriptive Statistics

Variables	N	Mean	Std. Dev.	P25	Median	P75
FreqMF	13,630	0.5675	0.8632	0.0000	0.0000	1.6094
Treatment Effect	13,630	0.5850	0.4927	0.0000	1.0000	1.0000
Institutional ownership	13,630	0.6230	0.3236	0.3570	0.7179	0.8904
Firm size	13,630	6.6413	2.1663	5.0774	6.7122	8.1551
Book-to-market	13,630	0.5217	0.5791	0.2064	0.4139	0.7156
ROA	13,630	-0.0714	0.2930	-0.0552	0.0175	0.0613
Stock return	13,630	-0.0165	0.4417	-0.2599	-0.0520	0.1494
Earnings volatility	13,630	0.1690	0.3454	0.0230	0.0538	0.1480
Loss	13,630	0.3525	0.4778	0.0000	0.0000	1.0000
Class action litigation risk	13,630	0.2679	0.2524	0.0863	0.1741	0.3628

This table shows the descriptive statistics. All continuous variables are winsorized at the 1st and 99th percentiles.

Table 2
Pearson Correlations
Sri Lanka Securities Exchange Act Amendment Information Asymmetry

	Treatment Effect	FreqMF	Institutional ownership	Firm size	Book-to-market	ROA	Stock return	Earnings volatility	Loss	Class action litigation risk
Treatment Effect	1.00	-0.05	0.05	0.01	-0.03	-0.05	-0.01	0.03	0.04	0.09
FreqMF	-0.05	1.00	0.37	0.44	-0.16	0.25	0.02	-0.21	-0.26	-0.10
Institutional ownership	0.05	0.37	1.00	0.64	-0.15	0.37	-0.02	-0.30	-0.30	-0.02
Firm size	0.01	0.44	0.64	1.00	-0.28	0.44	0.10	-0.33	-0.45	0.02
Book-to-market	-0.03	-0.16	-0.15	-0.28	1.00	0.09	-0.17	-0.09	0.03	-0.04
ROA	-0.05	0.25	0.37	0.44	0.09	1.00	0.18	-0.61	-0.61	-0.26
Stock return	-0.01	0.02	-0.02	0.10	-0.17	0.18	1.00	-0.06	-0.14	-0.10
Earnings volatility	0.03	-0.21	-0.30	-0.33	-0.09	-0.61	-0.06	1.00	0.40	0.25
Loss	0.04	-0.26	-0.30	-0.45	0.03	-0.61	-0.14	0.40	1.00	0.29
Class action litigation risk	0.09	-0.10	-0.02	0.02	-0.04	-0.26	-0.10	0.25	0.29	1.00

This table shows the Pearson correlations for the sample. Correlations that are significant at the 0.05 level or better are highlighted in bold.

Table 3**The Impact of Sri Lanka Securities Exchange Act Amendment on Management Forecast Frequency**

	(1)	(2)
Treatment Effect	-0.0844*** (5.56)	-0.0883*** (6.53)
Institutional ownership		0.3712*** (13.56)
Firm size		0.1207*** (25.51)
Book-to-market		-0.1030*** (10.39)
ROA		0.0468** (2.23)
Stock return		-0.0846*** (6.77)
Earnings volatility		-0.0740*** (5.13)
Loss		-0.0700*** (4.02)
Class action litigation risk		-0.2833*** (12.14)
N	13,630	13,630
R ²	0.0023	0.2259

Notes: t-statistics in parentheses. *, **, and *** represent significance at the 10%, 5%, and 1% level, respectively.