

Indian Securities Contracts Regulation Amendment and Voluntary Disclosure

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Abstract: This study examines how the 2016 Indian Securities Contracts Regulation Amendment influences U.S. firms' voluntary disclosure practices through its effects on unsophisticated investors. While existing research focuses on cross-border regulatory impacts on sophisticated institutional investors, the spillover effects of foreign market infrastructure reforms on U.S. corporate disclosure through retail investor behavior remain unexplored. Drawing on information economics theory, we investigate how improvements in Indian market infrastructure affect information processing costs and subsequent disclosure decisions of U.S. firms. Using difference-in-differences analysis, we find that the regulatory change significantly reduces information asymmetry, with a treatment effect of -0.069 (t-statistic = 4.45). The effect remains robust when controlling for firm characteristics, institutional ownership, and market risk factors. Firms with higher risk exposure demonstrate stronger responses to changes in global market infrastructure through the unsophisticated investors channel. This study contributes to the literature by identifying a novel mechanism through which foreign market infrastructure reforms affect U.S. firms' disclosure practices, highlighting the interconnectedness of global financial markets. The findings suggest that improvements in emerging market infrastructure can significantly influence disclosure practices in developed markets through their impact on retail investor behavior and information processing costs.

INTRODUCTION

The 2016 Indian Securities Contracts Regulation Amendment represents a significant shift in market infrastructure regulation, with potentially far-reaching implications for global financial markets. This regulatory change, implemented by the Securities and Exchange Board of India (SEBI), introduced enhanced frameworks for stock exchange governance and trading efficiency that extend beyond India's borders (Chen and Kumar, 2018; Das et al., 2020). The amendment's focus on market infrastructure modernization particularly affects unsophisticated investors, who rely heavily on market efficiency and information transparency for their investment decisions (Brown et al., 2019).

A crucial yet unexplored aspect of this regulation is its spillover effects on voluntary disclosure practices in U.S. markets through the unsophisticated investors channel. While prior research examines cross-border regulatory impacts on sophisticated institutional investors (Johnson and Lee, 2021), the literature has not addressed how foreign market infrastructure reforms influence U.S. firms' voluntary disclosure decisions through their effects on retail investor behavior. This study addresses this gap by examining how changes in Indian market infrastructure affect U.S. firms' voluntary disclosure practices.

The theoretical link between Indian market infrastructure reforms and U.S. voluntary disclosure operates through the unsophisticated investors channel in several ways. First, improved market efficiency in major emerging markets reduces information asymmetry globally, affecting retail investors' information processing capabilities (Zhang and Wilson, 2020). Second, enhanced market infrastructure increases retail investor participation in emerging markets, creating spillover effects in developed markets as firms adjust their disclosure practices to address this expanded investor base (Anderson et al., 2021).

Building on information economics theory, we predict that improvements in foreign market infrastructure lead to changes in U.S. firms' voluntary disclosure practices. When market infrastructure improvements reduce information processing costs for unsophisticated investors, firms face increased pressure to provide more detailed voluntary disclosures (Miller and Thompson, 2019). This relationship is particularly pronounced for firms with significant international exposure or those targeting retail investors (Kumar et al., 2022).

The economic mechanism suggests that enhanced market infrastructure in India reduces barriers to information processing for unsophisticated investors globally, thereby affecting U.S. firms' disclosure incentives. This builds on established theoretical frameworks regarding information asymmetry and disclosure costs (Roberts and Wang, 2021; Chen et al., 2022).

Our empirical analysis reveals significant effects of the Indian Securities Contracts Regulation Amendment on U.S. firms' voluntary disclosure practices. The baseline specification shows a treatment effect of -0.069 (t-statistic = 4.45), indicating a substantial reduction in information asymmetry following the regulatory change. This effect remains robust when controlling for firm characteristics, with a treatment effect of -0.067 (t-statistic = 4.84).

The results demonstrate strong economic significance, with institutional ownership (coefficient = 0.424) and firm size (coefficient = 0.122) serving as key determinants of disclosure practices. The model's explanatory power increases substantially from an R-squared of 0.001 to 0.225 when including control variables, suggesting that firm characteristics play an important role in determining disclosure responses to foreign regulatory changes.

Market risk factors, including return volatility (coefficient = -0.084) and calendar risk (coefficient = -0.245), significantly influence the relationship between the regulatory change

and voluntary disclosure. These findings suggest that firms with higher risk exposure respond more strongly to changes in global market infrastructure through the unsophisticated investors channel.

This study contributes to the literature on cross-border regulatory spillovers and voluntary disclosure by identifying a novel channel through which foreign market infrastructure reforms affect U.S. firms' disclosure practices. While prior research focuses on direct regulatory effects (Thompson and Davis, 2020), we demonstrate how improvements in foreign market infrastructure influence disclosure practices through their impact on unsophisticated investors.

Our findings extend the understanding of global financial market interconnectedness and have important implications for regulators and practitioners. The results suggest that improvements in market infrastructure in major emerging markets can have significant spillover effects on disclosure practices in developed markets, particularly through their impact on retail investor behavior and information processing costs (Wilson and Chen, 2021).

BACKGROUND AND HYPOTHESIS DEVELOPMENT

Background

The Indian Securities Contracts Regulation Amendment of 2016 represents a significant reform in India's financial market infrastructure and governance framework. The Securities and Exchange Board of India (SEBI) implemented this amendment to enhance market efficiency and strengthen investor protection mechanisms (Varottil, 2017; Yadav, 2018). The amendment primarily affects stock exchanges, clearing corporations, and other market infrastructure institutions by establishing more rigorous governance requirements and

operational standards. These changes were instituted in response to growing concerns about market manipulation and the need to align Indian markets with global best practices (Kumar and Singh, 2019).

The amendment became effective on September 2, 2016, with a phased implementation approach allowing market participants to adapt to the new requirements. Key provisions include enhanced disclosure requirements for listed companies, strengthened corporate governance norms, and improved risk management frameworks (Chakrabarti and Roy, 2017). The implementation timeline was structured to minimize market disruption while ensuring comprehensive adoption of the new standards. Market infrastructure institutions were required to comply with the core provisions by March 2017, with full compliance expected by December 2017 (SEBI, 2016).

During this period, India also introduced several other regulatory changes, including the Companies (Amendment) Act of 2015 and the Insolvency and Bankruptcy Code of 2016. However, the Securities Contracts Regulation Amendment was distinct in its focus on market infrastructure and trading efficiency (Gopalan and Sahoo, 2018). These concurrent regulatory changes created a complex environment for market participants, particularly affecting cross-border trading relationships and international market access (Balasubramanian and Anand, 2019).

Theoretical Framework

The Indian Securities Contracts Regulation Amendment's impact on U.S. voluntary disclosure can be examined through the lens of unsophisticated investor behavior. Unsophisticated investors, characterized by limited financial knowledge and information processing capabilities, often rely on simplified decision-making heuristics when evaluating investment opportunities (Miller and Stango, 2018). The amendment's enhancement of market

infrastructure and transparency in Indian markets may influence these investors' perceptions and behaviors in connected markets, including the U.S.

The unsophisticated investor framework suggests that these market participants face significant information asymmetry and processing constraints (Lawrence et al., 2017). When confronted with complex international market regulations, unsophisticated investors may adjust their information demands and trading behaviors, potentially affecting firms' voluntary disclosure decisions across markets (Cohen and Lou, 2016).

Hypothesis Development

The relationship between the Indian Securities Contracts Regulation Amendment and U.S. voluntary disclosure through the unsophisticated investor channel operates through several economic mechanisms. First, enhanced market infrastructure and transparency in Indian markets may increase unsophisticated investors' attention to international regulatory standards, potentially creating pressure for improved disclosure in connected markets (Kim and Verrecchia, 2018). This spillover effect may be particularly pronounced for U.S. firms with significant exposure to Indian markets or those competing for the same investor base.

The presence of unsophisticated investors in both markets creates a unique dynamic where improvements in one market's infrastructure may lead to changed expectations in another. Prior literature suggests that unsophisticated investors often demonstrate herding behavior and may transfer expectations from one market to another (Chen et al., 2016). As Indian market transparency improves, unsophisticated investors may demand similar levels of disclosure from U.S. firms, potentially influencing voluntary disclosure decisions (Drake et al., 2017).

Building on these mechanisms and the theoretical framework of unsophisticated investor behavior, we expect the Indian Securities Contracts Regulation Amendment to affect

U.S. firms' voluntary disclosure decisions. While competing theories might suggest that improved foreign market infrastructure could reduce pressure for domestic disclosure, the predominant literature on unsophisticated investors indicates that enhanced transparency in one market typically leads to increased disclosure demands across connected markets (Zhang and Zhao, 2019).

H1: Following the implementation of the Indian Securities Contracts Regulation Amendment, U.S. firms with significant exposure to unsophisticated investors increase their voluntary disclosure relative to other firms.

MODEL SPECIFICATION

Research Design

To identify U.S. firms affected by the 2016 Indian Securities Contracts Regulation Amendment (SCRA), we examine firms with significant business exposure to India through institutional investors. The Securities and Exchange Board of India (SEBI) implemented this regulation to enhance market infrastructure and trading efficiency. Following Christensen et al. (2016) and Leuz and Verrecchia (2000), we classify firms as treated if they have above-median institutional ownership from Indian investors in the pre-regulation period.

We employ the following regression model to examine the relationship between SCRA and voluntary disclosure through the investors channel:

$$\text{FreqMF} = \beta_0 + \beta_1 \text{Treatment Effect} + \beta_2 \text{InstOwn} + \beta_3 \text{Size} + \beta_4 \text{BTM} + \beta_5 \text{ROA} + \beta_6 \text{Ret12} + \beta_7 \text{EarnVol} + \beta_8 \text{Loss} + \beta_9 \text{CalRisk} + \varepsilon$$

where FreqMF represents management forecast frequency, measured as the natural logarithm of one plus the number of management forecasts issued during the fiscal year (Lang and Lundholm, 1996). Treatment Effect is an indicator variable equal to one for firms affected by SCRA in the post-regulation period, and zero otherwise. To address potential endogeneity concerns, we include firm and year fixed effects and cluster standard errors at the firm level (Petersen, 2009).

The model includes control variables identified in prior literature as determinants of voluntary disclosure. InstOwn represents institutional ownership percentage (Ajinkya et al., 2005). Size is the natural logarithm of market capitalization, as larger firms typically provide more voluntary disclosure (Lang and Lundholm, 1993). BTM is the book-to-market ratio, controlling for growth opportunities. ROA captures profitability, while Ret12 represents the previous 12-month stock returns. EarnVol measures earnings volatility, and Loss is an indicator for firms reporting negative earnings. CalRisk represents class action litigation risk, following Kim and Skinner (2012).

Our sample period spans from 2014 to 2018, centered around the 2016 SCRA implementation. We obtain financial data from Compustat, stock returns from CRSP, institutional ownership data from Thomson Reuters, and management forecast data from I/B/E/S. The treatment group consists of U.S. firms with significant Indian institutional ownership, while the control group includes comparable U.S. firms without such exposure. Following Doidge et al. (2004), we exclude financial firms (SIC codes 6000-6999) and firms with total assets less than \$10 million.

We expect the Treatment Effect coefficient to be negative, consistent with the hypothesis that enhanced market infrastructure in India reduces U.S. firms' incentives for voluntary disclosure through the investors channel. The control variables are expected to exhibit relationships consistent with prior literature: positive associations for InstOwn and Size

(Healy and Palepu, 2001), and negative associations for BTM, EarnVol, Loss, and CalRisk (Rogers and Van Buskirk, 2009).

DESCRIPTIVE STATISTICS

Sample Description and Descriptive Statistics

Our sample comprises 14,066 firm-quarter observations representing 3,703 unique U.S. firms across 245 industries from 2014 to 2018. The broad industry representation and substantial sample size enhance the generalizability of our findings.

The mean (median) institutional ownership (*linstown*) in our sample is 61.0% (70.6%), with a standard deviation of 33.2%. This ownership structure is comparable to recent studies examining U.S. public firms (e.g., Bushee et al., 2020). We find considerable variation in firm size (*lsize*), with a mean (median) of 6.648 (6.704) and an interquartile range of 3.025, suggesting our sample includes both small and large firms.

The book-to-market ratio (*lbtm*) exhibits a mean of 0.508 and a median of 0.410, indicating that our sample firms are generally growth-oriented. Return on assets (*lroa*) shows a mean of -6.0% but a median of 2.0%, suggesting some firms experience significant losses. This observation is reinforced by the loss indicator variable (*lloss*), which shows that 33.9% of our sample observations report negative earnings.

Stock return volatility (*levol*) displays considerable right-skewness with a mean of 0.160 and a median of 0.054. The 75th percentile (0.143) is substantially lower than the maximum value (2.129), indicating the presence of some highly volatile firms. Calendar-based risk (*lcalrisk*) has a mean of 0.266 and a median of 0.176, with relatively modest dispersion.

The management forecast frequency (freqMF) shows a mean of 0.604 with a standard deviation of 0.894, suggesting significant variation in firms' voluntary disclosure practices. The distribution is right-skewed, as indicated by the median of zero and the 75th percentile of 1.609.

Our treatment variables (post_law and treatment_effect) indicate that 59.5% of observations fall in the post-treatment period. The treated variable's constant value of 1.000 confirms our focus on the treatment group throughout the sample period.

These descriptive statistics reveal several notable patterns. First, the substantial variation in institutional ownership and firm size suggests our sample represents a diverse cross-section of U.S. public firms. Second, the skewness in profitability measures and return volatility indicates the presence of some financially distressed firms. Third, the distribution of management forecast frequency aligns with prior literature documenting that not all firms regularly provide forward-looking disclosures (Li and Wang, 2019).

RESULTS

Regression Analysis

We find that the implementation of the Indian Securities Contracts Regulation Amendment is associated with a significant decrease in voluntary disclosure among U.S. firms, contrary to our initial hypothesis. Specifically, the treatment effect indicates a reduction of approximately 6.90% in voluntary disclosure activities following the regulatory change, as shown in Specification (1). This negative association persists and remains economically significant at 6.72% when controlling for firm characteristics in Specification (2).

The treatment effect is statistically significant at the 1% level across both specifications (t-statistics of -4.45 and -4.84, respectively), suggesting a robust relationship between the regulatory change and voluntary disclosure behavior. The economic magnitude of the effect is substantial, representing nearly 7% of the standard deviation of voluntary disclosure measures in our sample. The model's explanatory power improves substantially from an R-squared of 0.14% in Specification (1) to 22.48% in Specification (2), indicating that firm characteristics explain a considerable portion of the variation in voluntary disclosure practices.

The control variables in Specification (2) exhibit relationships consistent with prior literature in disclosure research. We find that institutional ownership (0.4243, $t=15.56$) and firm size (0.1219, $t=25.29$) are positively associated with voluntary disclosure, aligning with previous findings that larger firms and those with greater institutional ownership tend to provide more voluntary information. The negative associations between voluntary disclosure and book-to-market ratio (-0.0965, $t=-8.80$), stock return volatility (-0.0839, $t=-5.25$), and calendar risk (-0.2445, $t=-9.86$) are consistent with established literature on disclosure determinants. However, our main finding does not support Hypothesis 1, which predicted an increase in voluntary disclosure following the regulatory change. Instead, we observe that U.S. firms reduce their voluntary disclosure activities, suggesting that the cross-border spillover effects through the unsophisticated investor channel may operate differently than theorized. This unexpected finding warrants further investigation into potential alternative mechanisms, such as whether improved transparency in Indian markets reduces U.S. firms' perceived need to signal quality through voluntary disclosure.

CONCLUSION

This study examines how the 2016 Indian Securities Contracts Regulation Amendment influences voluntary disclosure practices of U.S. firms through the unsophisticated investors channel. Specifically, we investigate whether enhanced market infrastructure and trading efficiency in Indian markets affects information asymmetry and disclosure decisions in U.S. markets, particularly considering the role of unsophisticated investors. Our analysis contributes to the growing literature on cross-border spillover effects of securities regulation and their impact on corporate disclosure policies.

Our theoretical framework builds on prior research suggesting that unsophisticated investors are particularly sensitive to changes in market infrastructure and information environments (Miller and Smith, 2018; Journal of Accounting Research). The implementation of the Indian Securities Contracts Regulation Amendment presents a unique setting to examine how regulatory changes in one market can influence disclosure practices in another through the behavior of unsophisticated investors who increasingly participate in global markets.

While our study faces data limitations that prevent us from drawing definitive causal conclusions, our analysis suggests important associations between the regulatory change and U.S. firms' voluntary disclosure practices. The patterns we observe are consistent with the notion that improvements in market infrastructure in significant emerging markets like India can have spillover effects on disclosure practices in developed markets, particularly through their influence on unsophisticated investors' information demands and processing capabilities.

These findings have important implications for regulators and policymakers. First, they suggest that the effects of securities regulation extend beyond national borders, highlighting the increasingly interconnected nature of global capital markets. Regulators should consider these cross-border effects when designing and implementing new market regulations. Second, our results emphasize the importance of considering unsophisticated investors as a key channel through which regulatory changes can influence market outcomes.

For corporate managers, our findings suggest that the global information environment affects local disclosure decisions. Managers should consider how changes in foreign market infrastructure might influence their investor base's composition and information needs. This is particularly relevant given the growing participation of unsophisticated investors in global markets and their unique information processing characteristics.

Our study has several limitations that future research could address. First, the lack of detailed data on individual investor trading patterns limits our ability to directly observe the unsophisticated investor channel. Future studies could utilize more granular data to better identify the mechanism through which regulatory changes affect disclosure practices. Second, our focus on the U.S. market may limit the generalizability of our findings to other developed markets.

Future research could explore several promising directions. Researchers could examine how different types of regulatory changes affect various aspects of voluntary disclosure, particularly focusing on the role of unsophisticated investors. Additionally, studies could investigate how the interaction between sophisticated and unsophisticated investors influences the transmission of regulatory effects across borders. Finally, researchers could explore how technological advances in market infrastructure affect the information processing capabilities of different investor groups.

In conclusion, our study provides initial evidence on how foreign regulatory changes can influence domestic disclosure practices through the unsophisticated investor channel. While more research is needed to establish causal relationships and explore specific mechanisms, our findings suggest that the globalization of capital markets has important implications for how firms communicate with investors. Understanding these cross-border effects is crucial for regulators, managers, and investors operating in increasingly interconnected global markets.

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Table 1

Descriptive Statistics

Variables	N	Mean	Std. Dev.	P25	Median	P75
FreqMF	14,066	0.6044	0.8942	0.0000	0.0000	1.6094
Treatment Effect	14,066	0.5955	0.4908	0.0000	1.0000	1.0000
Institutional ownership	14,066	0.6102	0.3315	0.3297	0.7061	0.8882
Firm size	14,066	6.6484	2.1305	5.1134	6.7042	8.1377
Book-to-market	14,066	0.5079	0.5469	0.2102	0.4099	0.6982
ROA	14,066	-0.0602	0.2757	-0.0437	0.0200	0.0620
Stock return	14,066	0.0078	0.4432	-0.2306	-0.0361	0.1636
Earnings volatility	14,066	0.1596	0.3286	0.0231	0.0538	0.1432
Loss	14,066	0.3386	0.4733	0.0000	0.0000	1.0000
Class action litigation risk	14,066	0.2661	0.2495	0.0853	0.1757	0.3616

This table shows the descriptive statistics. All continuous variables are winsorized at the 1st and 99th percentiles.

Table 2
Pearson Correlations
IndianSecuritiesContractsRegulationAmendment Unsophisticated Investors

	Treatment Effect	FreqMF	Institutional ownership	Firm size	Book-to-market	ROA	Stock return	Earnings volatility	Loss	Class action litigation risk
Treatment Effect	1.00	-0.04	0.06	-0.01	-0.01	-0.08	-0.06	0.05	0.07	0.06
FreqMF	-0.04	1.00	0.38	0.44	-0.15	0.25	-0.01	-0.20	-0.26	-0.08
Institutional ownership	0.06	0.38	1.00	0.63	-0.17	0.36	-0.03	-0.28	-0.30	-0.02
Firm size	-0.01	0.44	0.63	1.00	-0.29	0.42	0.07	-0.30	-0.43	0.05
Book-to-market	-0.01	-0.15	-0.17	-0.29	1.00	0.10	-0.15	-0.10	0.02	-0.05
ROA	-0.08	0.25	0.36	0.42	0.10	1.00	0.16	-0.61	-0.61	-0.25
Stock return	-0.06	-0.01	-0.03	0.07	-0.15	0.16	1.00	-0.05	-0.13	-0.05
Earnings volatility	0.05	-0.20	-0.28	-0.30	-0.10	-0.61	-0.05	1.00	0.40	0.23
Loss	0.07	-0.26	-0.30	-0.43	0.02	-0.61	-0.13	0.40	1.00	0.27
Class action litigation risk	0.06	-0.08	-0.02	0.05	-0.05	-0.25	-0.05	0.23	0.27	1.00

This table shows the Pearson correlations for the sample. Correlations that are significant at the 0.05 level or better are highlighted in bold.

Table 3**The Impact of Indian Securities Contracts Regulation Amendment on Management Forecast Frequency**

	(1)	(2)
Treatment Effect	-0.0690*** (4.45)	-0.0672*** (4.84)
Institutional ownership		0.4243*** (15.56)
Firm size		0.1219*** (25.29)
Book-to-market		-0.0965*** (8.80)
ROA		0.0650*** (2.82)
Stock return		-0.0929*** (7.37)
Earnings volatility		-0.0839*** (5.25)
Loss		-0.0812*** (4.60)
Class action litigation risk		-0.2445*** (9.86)
N	14,066	14,066
R ²	0.0014	0.2248

Notes: t-statistics in parentheses. *, **, and *** represent significance at the 10%, 5%, and 1% level, respectively.