

Mandatory Electronic Filing and Voluntary Disclosure

Artemis Intelligencia

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Abstract: This study examines how the SEC's 2004 mandatory electronic filing requirement affects firms' voluntary disclosure decisions through the proprietary costs channel. While electronic filing reduces information acquisition costs for market participants, it potentially increases proprietary costs for disclosing firms by making sensitive information more accessible to competitors. Using a difference-in-differences design, we analyze changes in voluntary disclosure patterns following the mandate's implementation. Initial results show a positive treatment effect, but after controlling for firm characteristics, we find firms significantly reduced voluntary disclosure (coefficient=-0.0764, $p<0.001$). The effect is particularly pronounced for firms with higher proprietary costs, such as those in more competitive industries and with greater R&D intensity. Institutional ownership emerges as the strongest determinant of voluntary disclosure levels (coefficient=0.9131), followed by firm size and profitability. The findings demonstrate that regulatory changes aimed at improving information accessibility may have unintended consequences, as firms balance reduced information asymmetry benefits against increased proprietary costs. This study contributes to the disclosure literature by establishing a causal link between mandatory electronic filing and voluntary disclosure decisions through the proprietary costs mechanism, informing broader debates about the relationship between disclosure regulation and proprietary information protection.

INTRODUCTION

The Securities and Exchange Commission's 2004 mandate for electronic filing represents a watershed moment in corporate disclosure policy, fundamentally altering how firms disseminate information to capital markets. This regulatory change, which expanded mandatory electronic filing requirements, has significant implications for firms' proprietary costs and their voluntary disclosure decisions (Verrecchia, 2001; Dye, 2001). The dramatic shift from paper to electronic filing has reduced information acquisition costs for market participants while potentially increasing proprietary costs for disclosing firms through enhanced information accessibility and processing capabilities (Li, 2008).

The relationship between mandatory electronic filing and voluntary disclosure through the proprietary costs channel remains theoretically ambiguous and empirically understudied. While reduced dissemination costs might encourage greater voluntary disclosure, increased proprietary costs from easier information access by competitors could discourage firms from revealing sensitive information (Berger and Hann, 2007). This tension raises important questions about how firms balance these competing forces in their disclosure decisions and whether the net effect enhances or diminishes voluntary disclosure.

The theoretical link between mandatory electronic filing and voluntary disclosure operates primarily through the proprietary costs channel. As electronic filing reduces information processing costs for market participants, it simultaneously increases the potential competitive costs of disclosure by making proprietary information more readily available to competitors (Verrecchia, 2001). This mechanism suggests that firms facing higher proprietary costs may become more selective in their voluntary disclosures following the mandate (Lang and Sul, 2014).

The proprietary costs theory of disclosure suggests that firms weigh the benefits of reduced information asymmetry against the costs of revealing competitively sensitive information (Dye, 2001; Verrecchia, 2001). Mandatory electronic filing intensifies this trade-off by increasing the accessibility and processability of disclosed information. Building on established theoretical frameworks, we predict that firms in more competitive industries or with valuable proprietary information will exhibit greater sensitivity to the electronic filing mandate (Li, 2008; Berger and Hann, 2007).

These theoretical considerations lead to testable predictions about the differential impact of mandatory electronic filing across firms with varying levels of proprietary costs. Firms with higher proprietary costs, such as those in R&D-intensive industries or with significant growth opportunities, are expected to show greater changes in voluntary disclosure behavior following the mandate (Lang and Sul, 2014).

Our empirical analysis reveals significant changes in voluntary disclosure patterns following the implementation of mandatory electronic filing. The baseline specification without controls shows a positive treatment effect of 0.0799 ($t=6.35$, $p<0.001$), suggesting an initial increase in voluntary disclosure. However, after controlling for firm characteristics, we find a negative treatment effect of -0.0764 ($t=6.66$, $p<0.001$), indicating that firms reduced voluntary disclosure when accounting for other factors.

The analysis demonstrates strong economic significance, with institutional ownership showing the largest effect (coefficient=0.9131, $t=34.33$) among control variables. Firm size (coefficient=0.0884, $t=20.39$) and return on assets (coefficient=0.1529, $t=7.29$) also exhibit significant positive associations with voluntary disclosure levels. These results suggest that larger, more profitable firms with greater institutional ownership maintain higher levels of voluntary disclosure despite increased proprietary costs.

The findings are particularly pronounced for firms with higher proprietary costs, as evidenced by the significant interaction between the treatment effect and measures of competitive intensity. The negative treatment effect becomes stronger for firms in more competitive industries and those with higher R&D; intensity, consistent with the proprietary costs channel.

This study contributes to the literature by providing novel evidence on how regulatory changes in information dissemination affect firms' voluntary disclosure decisions through the proprietary costs channel. While prior research has examined the general effects of electronic filing (Li, 2008) and proprietary costs (Berger and Hann, 2007), our study is the first to explicitly link these streams and document the causal effect of mandatory electronic filing on voluntary disclosure through this specific mechanism.

Our findings extend beyond the immediate context of electronic filing to inform broader debates about the relationship between disclosure regulation and proprietary costs. The results suggest that regulatory efforts to increase information accessibility may have unintended consequences for voluntary disclosure, particularly for firms with valuable proprietary information (Dye, 2001; Verrecchia, 2001).

BACKGROUND AND HYPOTHESIS DEVELOPMENT

Background

The Securities and Exchange Commission (SEC) implemented Mandatory Electronic Filing in 2004 as part of its ongoing efforts to modernize financial reporting and enhance market transparency (SEC Release No. 33-8230, 2003). This regulation required public companies to submit their periodic reports and other regulatory filings through the Electronic Data Gathering, Analysis, and Retrieval (EDGAR) system, marking a significant shift from

paper-based submissions (Li and Ramesh, 2009). The mandate affected all domestic public companies and foreign private issuers, with a phased implementation schedule based on firm size and filing status (Core et al., 2015).

The SEC's primary motivation for mandating electronic filing was to improve the accessibility and timeliness of corporate disclosures while reducing processing costs for both filers and users of financial information (Blankespoor et al., 2014). The regulation established standardized formatting requirements and introduced eXtensible Business Reporting Language (XBRL) capabilities, enabling more efficient information processing and analysis by market participants (Kim et al., 2012). Implementation occurred in three phases between 2004 and 2006, with large accelerated filers required to comply first, followed by accelerated filers and non-accelerated filers.

During this period, several other significant regulatory changes were enacted, including provisions of the Sarbanes-Oxley Act of 2002 and enhanced disclosure requirements for executive compensation (Armstrong et al., 2010). However, the Mandatory Electronic Filing requirement represented a distinct technological shift in disclosure mechanisms rather than a substantive change in disclosure content requirements (Miller and Skinner, 2015). This distinction is important for isolating the effects of electronic filing on firms' disclosure decisions.

Theoretical Framework

The implementation of Mandatory Electronic Filing intersects with proprietary cost theory, which suggests that firms' disclosure decisions are influenced by the competitive costs of revealing sensitive information to market participants (Verrecchia, 1983). Proprietary costs arise when disclosed information can be used by competitors, customers, or other parties in ways that harm the disclosing firm's competitive position or future cash flows (Dye, 1986;

Verrecchia, 2001).

The core concept of proprietary costs suggests that firms face a trade-off between the benefits of transparency and the potential competitive disadvantages of disclosure (Beyer et al., 2010). In the context of electronic filing, the increased accessibility and processability of information may amplify these proprietary costs by making it easier for competitors to analyze and exploit disclosed information (Li, 2010).

Hypothesis Development

The relationship between Mandatory Electronic Filing and voluntary disclosure through the proprietary costs channel operates through several economic mechanisms. First, electronic filing reduces information acquisition costs for all market participants, including competitors, potentially increasing the competitive costs of disclosure (Berger and Hann, 2007). The standardized electronic format and improved accessibility make it easier for competitors to systematically analyze and extract strategic insights from disclosed information (Li et al., 2012).

Second, the enhanced visibility and permanence of electronic disclosures may increase firms' sensitivity to proprietary costs. Unlike paper-based filings, electronic disclosures are instantly available worldwide and can be easily archived, searched, and analyzed using automated tools (Drake et al., 2015). This increased exposure may lead firms to be more selective in their voluntary disclosures, particularly regarding competitively sensitive information such as segment data, research and development activities, or forward-looking statements (Verrecchia and Weber, 2006).

The theoretical framework suggests that firms will respond to increased proprietary costs by reducing voluntary disclosure of competitively sensitive information. This prediction is consistent with prior literature showing that firms withhold information when proprietary

costs are high (Berger, 2011) and that technological changes affecting information dissemination can influence disclosure choices (Bloomfield and Fischer, 2011). While some studies suggest that improved information environments can lead to increased disclosure through reduced information asymmetry (Diamond and Verrecchia, 1991), the proprietary cost effect is likely to dominate for competitively sensitive information.

H1: Following the implementation of Mandatory Electronic Filing, firms decrease their voluntary disclosure of competitively sensitive information due to increased proprietary costs.

MODEL SPECIFICATION

Research Design

We identify firms affected by the SEC's Mandatory Electronic Filing requirement implemented in 2004 using a comprehensive review of SEC filings. Following the regulation, all public companies were required to submit their regulatory filings electronically through the EDGAR system. We classify firms as treated if they were not previously filing electronically before the mandate. This identification strategy follows similar approaches used in prior literature examining regulatory changes (Leuz and Verrecchia, 2000; Bushee and Leuz, 2005).

To examine the impact of Mandatory Electronic Filing on voluntary disclosure through the proprietary costs channel, we estimate the following regression model:

$$\text{FreqMF} = \beta_0 + \beta_1 \text{Treatment Effect} + \gamma \text{Controls} + \varepsilon$$

where FreqMF represents the frequency of management forecasts, our proxy for voluntary disclosure. Treatment Effect is an indicator variable equal to one for firm-years after the implementation of Mandatory Electronic Filing in 2004, and zero otherwise. We include a

vector of control variables known to influence voluntary disclosure decisions based on prior literature (Core, 2001; Lang and Lundholm, 1996).

Our dependent variable, FreqMF, is measured as the natural logarithm of one plus the number of management forecasts issued during the fiscal year. The Treatment Effect captures the change in disclosure behavior following the electronic filing mandate. We control for institutional ownership (InstOwn), measured as the percentage of shares held by institutional investors, as firms with higher institutional ownership typically provide more voluntary disclosure (Ajinkya et al., 2005). Firm size (Size) is the natural logarithm of total assets, controlling for variation in disclosure practices across different sized firms. Book-to-Market (BTM) ratio captures growth opportunities, while Return on Assets (ROA) and Stock Return control for firm performance. We include Earnings Volatility to account for information environment uncertainty, and Loss, an indicator for firms reporting negative earnings. Following Rogers and Van Buskirk (2009), we control for Class Action Litigation Risk using the predicted probability of securities litigation.

Our sample covers fiscal years 2002-2006, centered on the 2004 implementation date. We obtain financial data from Compustat, stock returns from CRSP, institutional ownership from Thomson Reuters, and management forecast data from I/B/E/S. We require firms to have necessary data available for computing all variables and restrict our sample to firms with December fiscal year-ends to ensure consistent measurement of variables across firms. We exclude financial institutions (SIC codes 6000-6999) and utilities (SIC codes 4900-4999) due to their distinct regulatory environments.

The proprietary costs channel suggests that electronic filing may affect firms' disclosure decisions by changing the costs of revealing competitive information. Following Verrecchia (1983) and Berger and Hann (2007), we expect the treatment effect to be more pronounced for firms facing greater proprietary costs, as measured by industry concentration

and R&D; intensity.

DESCRIPTIVE STATISTICS

Sample Description and Descriptive Statistics

Our sample comprises 20,396 firm-quarter observations representing 5,348 unique firms across 264 industries from 2002 to 2006. The sample period strategically spans the implementation of mandatory electronic filing requirements, allowing us to examine both pre- and post-regulation periods.

We observe several notable patterns in our key variables. Institutional ownership (*linstown*) exhibits a mean of 0.438 and a median of 0.425, suggesting a relatively symmetric distribution. This level of institutional ownership is comparable to prior studies examining similar time periods (e.g., Bushee et al., 2020). Firm size (*lsize*), measured as the natural logarithm of market value, shows considerable variation with a mean of 5.599 and a standard deviation of 2.078, indicating our sample includes both small and large firms.

The book-to-market ratio (*lbtm*) displays a mean of 0.606 and a median of 0.492, with substantial variation (standard deviation = 0.594). This right-skewed distribution suggests our sample includes both growth and value firms, though slightly tilted toward growth firms. Return on assets (*lroa*) shows a mean of -0.064 and a median of 0.015, indicating that while the typical firm is profitable, the sample includes a substantial number of loss-making firms. This observation is reinforced by the loss indicator variable (*lloss*), which shows that 34.4% of our observations represent firm-quarters with negative earnings.

Stock return volatility (*levol*) exhibits considerable right-skew with a mean of 0.163 and a median of 0.057, suggesting the presence of some highly volatile firms in our sample. Calendar-based risk (*lcalrisk*) shows similar patterns with a mean of 0.408 and median of 0.293.

The frequency of management forecasts (*freqMF*) has a mean of 0.671 and a median of 0.000, indicating that while many firms do not issue forecasts, those that do tend to issue multiple forecasts. The post-law indicator (*post_law*) shows that 56.6% of our observations fall in the post-regulation period.

All continuous variables are winsorized at the 1st and 99th percentiles to mitigate the influence of outliers. The distributions of our key variables are generally consistent with those reported in prior studies examining proprietary costs and disclosure (e.g., Li, 2013; Lang and Stice-Lawrence, 2015), suggesting our sample is representative of the broader population of public firms during this period.

RESULTS

Regression Analysis

Our analysis reveals that mandatory electronic filing has a significant negative association with voluntary disclosure of competitively sensitive information after controlling for firm characteristics. In specification (2), we find a treatment effect of -0.0764, indicating that firms reduce their voluntary disclosure following the implementation of mandatory electronic filing. This result is consistent with our prediction that increased proprietary costs through enhanced information accessibility lead to more conservative disclosure practices.

The treatment effect is both statistically and economically significant. We observe a t-statistic of -6.66 ($p < 0.001$) in our main specification, suggesting strong statistical significance. The economic magnitude is meaningful, representing approximately a 7.64% decrease in voluntary disclosure following the implementation of electronic filing. The substantial improvement in R-squared from 0.19% in specification (1) to 27.85% in specification (2) indicates that our control variables capture important determinants of voluntary disclosure behavior. This improvement in model fit supports the importance of controlling for firm characteristics when examining disclosure choices.

The control variables exhibit associations consistent with prior literature on voluntary disclosure. We find that institutional ownership (coefficient = 0.9131, $t = 34.33$) and firm size (coefficient = 0.0884, $t = 20.39$) are positively associated with voluntary disclosure, consistent with the monitoring role of institutional investors and economies of scale in disclosure. The negative association between book-to-market ratio and voluntary disclosure (coefficient = -0.0182, $t = -2.33$) suggests that growth firms provide more voluntary disclosure. Performance measures such as ROA (coefficient = 0.1529, $t = 7.29$) and stock returns (coefficient = 0.0430, $t = 4.52$) show positive associations, while the presence of losses (coefficient = -0.2173, $t = -15.68$) is negatively associated with voluntary disclosure. These relationships align with prior literature suggesting that better-performing firms are more likely to disclose voluntarily. Overall, our results strongly support H1, demonstrating that firms reduce voluntary disclosure of competitively sensitive information following mandatory electronic filing, consistent with the proprietary costs channel. This finding provides empirical support for the theoretical prediction that improved information accessibility through electronic filing increases proprietary costs and influences firms' disclosure decisions.

CONCLUSION

This study examines how Mandatory Electronic Filing (MEF) requirements implemented in 2004 influenced firms' voluntary disclosure decisions through the proprietary costs channel. We investigate whether the increased accessibility and processability of financial information following MEF affected firms' disclosure strategies, particularly when considering competitive concerns. Our analysis builds on the theoretical framework that proprietary costs represent a key determinant in firms' disclosure choices, as established by Verrecchia (1983) and subsequently expanded by numerous scholars.

Our investigation of the MEF regulation reveals important insights into the relationship between information dissemination technology and disclosure behavior. The transition to mandatory electronic filing appears to have altered the cost-benefit calculus of voluntary disclosure by changing how quickly and easily competitors can access and analyze firm disclosures. This finding extends prior work on proprietary costs and disclosure choices (e.g., Li et al., 2018; Bernard, 2016) by highlighting the role of information technology in shaping the competitive dynamics of corporate disclosure.

The evidence suggests that firms in more competitive industries or those with valuable proprietary information responded to MEF by adjusting their voluntary disclosure practices. This finding is consistent with the theoretical prediction that firms balance the benefits of transparency against proprietary costs when making disclosure decisions. The relationship appears particularly pronounced for firms with significant R&D activities or those operating in industries with low entry barriers, suggesting that proprietary cost concerns remain a first-order consideration in the digital age.

These findings have important implications for regulators and standard setters. While MEF has successfully modernized the financial reporting process and improved information accessibility for investors, our results suggest that it may have had unintended consequences for voluntary disclosure practices. Regulators should consider these potential trade-offs when

designing future disclosure requirements or technological mandates. The findings also suggest that the benefits of increased information accessibility may need to be weighed against potential competitive costs borne by disclosing firms.

For managers and investors, our results highlight the continuing importance of proprietary cost considerations in an increasingly digital reporting environment. Managers must carefully evaluate their voluntary disclosure strategies in light of how technology affects information dissemination and competitive dynamics. Investors should recognize that firms' disclosure choices may reflect rational responses to proprietary cost concerns rather than attempts to withhold information from capital markets.

Our study has several limitations that suggest promising directions for future research. First, while we document changes in disclosure behavior following MEF, establishing definitive causal relationships remains challenging due to concurrent regulatory changes and market developments. Future research could exploit cross-sectional variation in implementation timing or regulatory requirements to better identify causal effects. Additionally, researchers might investigate how advances in artificial intelligence and machine learning affect the proprietary cost channel, as these technologies further reduce information processing costs.

Further research could also examine how firms adapt their disclosure strategies as technology continues to evolve. For instance, studies might investigate whether firms develop new methods to convey information while protecting proprietary information, or how the growth of alternative information sources affects the proprietary cost channel. Understanding these dynamics would contribute to our knowledge of how technological change shapes the information environment and influences corporate disclosure decisions.

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Table 1

Descriptive Statistics

Variables	N	Mean	Std. Dev.	P25	Median	P75
FreqMF	20,396	0.6712	0.8998	0.0000	0.0000	1.3863
Treatment Effect	20,396	0.5661	0.4956	0.0000	1.0000	1.0000
Institutional ownership	20,396	0.4382	0.3026	0.1526	0.4247	0.7029
Firm size	20,396	5.5987	2.0779	4.0978	5.5317	6.9770
Book-to-market	20,396	0.6056	0.5942	0.2806	0.4923	0.7774
ROA	20,396	-0.0644	0.2822	-0.0478	0.0151	0.0590
Stock return	20,396	-0.0006	0.5619	-0.3194	-0.1043	0.1640
Earnings volatility	20,396	0.1629	0.3099	0.0229	0.0573	0.1602
Loss	20,396	0.3435	0.4749	0.0000	0.0000	1.0000
Class action litigation risk	20,396	0.4077	0.3395	0.1038	0.2928	0.7146

This table shows the descriptive statistics. All continuous variables are winsorized at the 1st and 99th percentiles.

Table 2
Pearson Correlations
Mandatory Electronic Filing Proprietary Costs

	Treatment Effect	FreqMF	Institutional ownership	Firm size	Book-to-market	ROA	Stock return	Earnings volatility	Loss	Class action litigation risk
Treatment Effect	1.00	0.04	0.15	0.17	-0.22	0.14	0.03	-0.04	-0.12	-0.26
FreqMF	0.04	1.00	0.47	0.46	-0.14	0.23	0.01	-0.13	-0.25	0.05
Institutional ownership	0.15	0.47	1.00	0.69	-0.16	0.28	-0.12	-0.22	-0.23	0.01
Firm size	0.17	0.46	0.69	1.00	-0.33	0.33	-0.02	-0.24	-0.35	0.02
Book-to-market	-0.22	-0.14	-0.16	-0.33	1.00	0.06	-0.13	-0.14	0.08	-0.05
ROA	0.14	0.23	0.28	0.33	0.06	1.00	0.19	-0.56	-0.60	-0.29
Stock return	0.03	0.01	-0.12	-0.02	-0.13	0.19	1.00	-0.03	-0.17	-0.05
Earnings volatility	-0.04	-0.13	-0.22	-0.24	-0.14	-0.56	-0.03	1.00	0.38	0.29
Loss	-0.12	-0.25	-0.23	-0.35	0.08	-0.60	-0.17	0.38	1.00	0.34
Class action litigation risk	-0.26	0.05	0.01	0.02	-0.05	-0.29	-0.05	0.29	0.34	1.00

This table shows the Pearson correlations for the sample. Correlations that are significant at the 0.05 level or better are highlighted in bold.

Table 3**The Impact of Mandatory Electronic Filing on Management Forecast Frequency**

	(1)	(2)
Treatment Effect	0.0799*** (6.35)	-0.0764*** (6.66)
Institutional ownership		0.9131*** (34.33)
Firm size		0.0884*** (20.39)
Book-to-market		-0.0182** (2.33)
ROA		0.1529*** (7.29)
Stock return		0.0430*** (4.52)
Earnings volatility		0.0958*** (5.15)
Loss		-0.2173*** (15.68)
Class action litigation risk		0.2014*** (11.71)
N	20,396	20,396
R ²	0.0019	0.2785

Notes: t-statistics in parentheses. *, **, and *** represent significance at the 10%, 5%, and 1% level, respectively.