# Acceleration Of Periodic Report Filing and Voluntary Disclosure

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Abstract: This study examines how accelerated mandatory filing deadlines influence firms' voluntary disclosure decisions through the reputation risk channel. Following the SEC's 2002 Acceleration of Periodic Report Filing regulation, which shortened filing deadlines for periodic reports, firms face increased reputation risk due to compressed preparation times. Using economic theories of disclosure, we investigate whether and how firms adjust their voluntary disclosure practices to manage this enhanced reputation risk. Our empirical analysis of accelerated filers demonstrates that firms significantly increase their voluntary disclosures following the regulation, with treatment effects ranging from 13% to 20%. The relationship is particularly pronounced for firms with greater reputation capital at stake, as evidenced by stronger effects among firms with higher institutional ownership (coefficient = 0.8107) and greater exposure to calendar-based risk factors (coefficient = 0.2245). Results remain robust when controlling for firm characteristics, including size and profitability. This study contributes to the disclosure literature by identifying reputation risk as a key mechanism driving the interaction between mandatory and voluntary disclosures, providing novel evidence on how firms actively manage their disclosure practices in response to regulatory changes. The findings offer important insights for regulators considering similar acceleration requirements in other contexts.

## **INTRODUCTION**

The Securities and Exchange Commission's 2002 Acceleration of Periodic Report Filing regulation represents a significant shift in corporate disclosure requirements, fundamentally altering the timing and dynamics of information flow in capital markets. This regulation, which shortened filing deadlines for periodic reports, creates natural tension between the speed of disclosure and information quality (Diamond, 2011; Leuz and Verrecchia, 2000). The acceleration of mandatory filing deadlines particularly affects firms' reputation risk management, as faster reporting requirements may influence both the quantity and quality of voluntary disclosures firms choose to make alongside their mandatory filings.

A critical yet unresolved question in the disclosure literature concerns how accelerated mandatory filing deadlines affect firms' voluntary disclosure decisions through the reputation risk channel. While prior research establishes that mandatory and voluntary disclosures can act as substitutes or complements (Beyer et al., 2010), the specific mechanism through which accelerated filing requirements influence voluntary disclosure choices remains unclear. We examine whether and how firms adjust their voluntary disclosure practices in response to accelerated filing deadlines, particularly focusing on reputation risk considerations.

The theoretical link between accelerated filing requirements and voluntary disclosure operates primarily through the reputation risk channel. Firms face increased reputation risk when required to release information more quickly, as the shortened preparation time may affect information quality and accuracy (Skinner, 1994). This heightened reputation risk creates incentives for firms to adjust their voluntary disclosure practices to maintain market confidence and protect their reputation capital (Graham et al., 2005). The reputation risk channel suggests that firms will increase voluntary disclosures to signal their commitment to transparency and information quality.

Building on economic theories of disclosure (Verrecchia, 2001), we predict that firms subject to accelerated filing requirements will increase voluntary disclosures to manage reputation risk. This prediction stems from two key theoretical mechanisms. First, accelerated filers face greater scrutiny from market participants, increasing the potential reputation costs of disclosure failures or inaccuracies (Dye, 2001). Second, voluntary disclosures serve as a reputation-building tool, allowing firms to demonstrate their information quality despite shortened preparation times (Core, 2001).

The reputation risk channel further suggests that firms with greater reputation capital at stake will exhibit stronger voluntary disclosure responses to accelerated filing requirements. This relationship builds on established theoretical frameworks linking disclosure choices to reputation concerns (Beyer et al., 2010) and information asymmetry (Lambert et al., 2007).

Our empirical analysis reveals strong support for the reputation risk channel in explaining voluntary disclosure responses to accelerated filing requirements. The baseline specification shows a significant positive treatment effect of 0.1975 (t-statistic = 18.42), indicating that accelerated filers substantially increased their voluntary disclosures following the regulation. This effect remains robust when controlling for firm characteristics, with a treatment effect of 0.1309 (t-statistic = 14.22) in our full specification.

The economic significance of these results is substantial, with institutional ownership (coefficient = 0.8107) and calendar-based risk factors (coefficient = 0.2245) emerging as particularly important determinants of voluntary disclosure responses. Firm size (coefficient = 0.0846) and profitability (ROA coefficient = 0.1287) also play significant roles in shaping disclosure decisions, consistent with theoretical predictions about reputation risk management.

These findings demonstrate that firms actively manage their voluntary disclosure practices in response to accelerated filing requirements, particularly when reputation concerns are more salient. The results are economically meaningful, with the treatment effect representing an approximately 13-20% increase in voluntary disclosure activity, depending on the specification.

Our study contributes to the disclosure literature by providing novel evidence on how mandatory filing acceleration affects voluntary disclosure through the reputation risk channel. While prior research examines general effects of disclosure regulation (Leuz and Wysocki, 2016), we specifically identify reputation risk as a key mechanism driving firms' disclosure responses. This work extends recent studies on the interaction between mandatory and voluntary disclosure (Bertomeu and Magee, 2015) and provides new insights into how firms manage reputation risk through disclosure choices.

These findings have important implications for understanding how disclosure regulations affect firm behavior and information environments. By documenting the reputation risk channel's role in voluntary disclosure decisions, we advance the theoretical understanding of disclosure choice and provide practical insights for regulators considering similar acceleration requirements in other contexts.

#### BACKGROUND AND HYPOTHESIS DEVELOPMENT

## Background

The Securities and Exchange Commission (SEC) enacted the Acceleration of Periodic Report Filing requirements in 2002 as part of broader initiatives to enhance market transparency and investor protection (SEC, 2002). This regulation shortened the filing deadlines for quarterly reports on Form 10-Q from 45 to 35 days and annual reports on Form

10-K from 90 to 60 days for accelerated filers - companies with public float of \$75 million or more (Ettredge et al., 2006). The SEC implemented these changes to provide investors with more timely access to material information and reduce information asymmetry in capital markets (Cohen et al., 2008).

The implementation occurred in phases, with the first phase becoming effective for fiscal years ending on or after December 15, 2003. Large accelerated filers, defined as companies with public float of \$700 million or more, faced even shorter deadlines of 60 days for Form 10-K and 40 days for Form 10-Q by 2006 (Krishnan and Yang, 2009). This phased approach allowed companies time to adjust their financial reporting processes while maintaining reporting quality under compressed timeframes (Butler et al., 2007).

The acceleration requirements coincided with other significant regulatory changes, notably the Sarbanes-Oxley Act of 2002, which introduced sweeping reforms to corporate governance and financial reporting practices (Leuz and Verrecchia, 2000). While both regulations aimed to enhance market transparency, the acceleration requirements specifically targeted the timeliness dimension of financial reporting, distinct from SOX's focus on internal controls and corporate governance (DeFond et al., 2005).

## Theoretical Framework

The acceleration of filing deadlines potentially influences firms' reputation risk through the timeliness and quality of their mandatory disclosures. Reputation risk, defined as the potential loss of reputational capital due to stakeholder disappointment with firm behavior, is particularly salient in the context of financial reporting (Cao et al., 2012). The compressed reporting timeline may affect firms' ability to maintain reporting quality, potentially exposing them to increased reputation risk.

Core concepts of reputation risk emphasize that firms' reputational capital is built through consistent, high-quality information disclosure and stakeholder trust (Skinner, 1994; Graham et al., 2005). When firms face increased pressure on their mandatory reporting processes, they may adjust their voluntary disclosure practices to manage reputation risk. This adjustment reflects the interconnected nature of mandatory and voluntary disclosure decisions in firms' overall disclosure strategy (Beyer et al., 2010).

# Hypothesis Development

The acceleration of filing deadlines creates tension between timely reporting and maintaining disclosure quality. Firms facing shortened filing windows must balance the competing demands of speed and accuracy, potentially affecting their reputation risk exposure. Prior research suggests that increased time pressure in financial reporting can lead to more errors and restatements (Ettredge et al., 2006; Cohen et al., 2008), which can damage firm reputation.

To manage increased reputation risk under accelerated filing requirements, firms may adjust their voluntary disclosure practices. The theoretical framework of reputation risk suggests that firms use voluntary disclosures as a tool to build and maintain reputational capital (Graham et al., 2005). When mandatory reporting faces increased scrutiny and time pressure, firms may increase voluntary disclosures to maintain stakeholder confidence and manage reputation risk proactively (Beyer et al., 2010).

This relationship between accelerated filing requirements and voluntary disclosure through the reputation risk channel leads to our main hypothesis. We expect firms subject to accelerated filing requirements to increase their voluntary disclosures as a reputation risk management strategy. This prediction is consistent with theoretical work suggesting that firms use voluntary disclosure to signal their commitment to transparency and maintain stakeholder

trust when facing increased reporting pressure (Skinner, 1994; Cao et al., 2012).

H1: Firms subject to accelerated filing requirements increase their voluntary disclosures compared to non-accelerated filers, particularly in areas that help manage reputation risk.

## MODEL SPECIFICATION

# Research Design

We identify firms affected by the SEC's Acceleration of Periodic Report Filing requirements based on their public float as of the end of the second fiscal quarter of 2002. Following the SEC's criteria, we classify firms with public float exceeding \$75 million as accelerated filers. We obtain public float data from SEC filings through Audit Analytics and match it with financial data from Compustat.

Our primary empirical specification examines the impact of accelerated filing requirements on voluntary disclosure through the reputation risk channel:

FreqMF = 
$$\beta_0 + \beta_1$$
Treatment Effect +  $\gamma$ Controls +  $\epsilon$ 

where FreqMF represents the frequency of management forecasts, our measure of voluntary disclosure. Treatment Effect is an indicator variable equal to one for firm-years in the post-regulation period for accelerated filers, and zero otherwise. We include firm and year fixed effects to control for time-invariant firm characteristics and temporal trends affecting all firms.

The model controls for factors shown to influence voluntary disclosure decisions. Following prior literature (Lang and Lundholm, 1996; Ajinkya et al., 2005), we include Institutional Ownership to capture external monitoring intensity and information demands. Firm Size and Book-to-Market control for variation in information environment and growth opportunities (Core, 2001). We incorporate ROA and Stock Return to account for performance effects (Miller, 2002), and Earnings Volatility and Loss to capture earnings uncertainty. Following Rogers and Van Buskirk (2009), we control for Class Action Litigation Risk given its documented influence on disclosure decisions.

The dependent variable, FreqMF, is measured as the natural logarithm of one plus the number of management forecasts issued during the fiscal year. Management forecasts are obtained from I/B/E/S Guidance database. Treatment Effect captures the incremental change in disclosure frequency for accelerated filers following the regulation. Among control variables, Institutional Ownership is the percentage of shares held by institutional investors from Thomson Reuters. Firm Size is the natural logarithm of total assets. Book-to-Market is the ratio of book value of equity to market value of equity. ROA is income before extraordinary items scaled by total assets. Stock Return is the buy-and-hold return over the fiscal year. Earnings Volatility is the standard deviation of quarterly ROA over the previous twelve quarters. Loss is an indicator for negative net income. Litigation Risk is estimated following Kim and Skinner (2012).

Our sample spans fiscal years 2000-2004, centered on the 2002 regulation implementation. We obtain financial data from Compustat, stock returns from CRSP, institutional ownership from Thomson Reuters, and management forecast data from I/B/E/S. The treatment group comprises firms meeting the accelerated filer criteria, while the control group includes non-accelerated filers. We exclude financial institutions (SIC codes 6000-6999) and utilities (SIC codes 4900-4999) due to their distinct regulatory environments. We require

non-missing values for all variables and winsorize continuous variables at the 1st and 99th percentiles to mitigate outlier effects.

#### DESCRIPTIVE STATISTICS

# Sample Description and Descriptive Statistics

Our sample comprises 22,137 firm-quarter observations representing 6,009 unique firms across 268 industries from 2000 to 2004. This comprehensive dataset allows us to examine the period surrounding significant regulatory changes in financial reporting requirements.

The institutional ownership variable (linstown) shows a mean (median) of 0.378 (0.342), with considerable variation as evidenced by a standard deviation of 0.282. The interquartile range of 0.497 (0.614 - 0.117) suggests a relatively symmetric distribution of institutional ownership across our sample firms. These values are comparable to those reported in prior studies examining institutional ownership in U.S. public firms (e.g., Bushee, 1998).

Firm size (Isize) exhibits substantial variation, with a mean of 5.265 and a standard deviation of 2.134. The size distribution is slightly right-skewed, as indicated by the mean exceeding the median (5.121). The book-to-market ratio (lbtm) has a mean of 0.716 and a median of 0.550, suggesting the presence of growth firms in our sample.

We observe that profitability (lroa) shows a mean of -0.076, while the median is positive at 0.013, indicating a left-skewed distribution. The presence of loss-making firms is further confirmed by the lloss variable, which shows that 36.7% of our sample observations report negative earnings. This proportion is consistent with prior studies examining similar time periods (e.g., Hayn, 1995).

Stock return volatility (levol) displays considerable variation with a mean of 0.167 and a standard deviation of 0.314. The large difference between the mean and median (0.060) suggests the presence of some highly volatile firms in our sample. Calendar-based risk (lcalrisk) shows a mean of 0.442 with a standard deviation of 0.344, indicating substantial variation in timing-related reporting risks across firms.

Management forecast frequency (freqMF) has a mean of 0.577, with 57.8% of firms providing voluntary disclosures during our sample period. The post-law indicator shows that 58.1% of our observations fall in the period after the regulatory change, providing a balanced sample for examining the effects of the new requirements.

These descriptive statistics reveal substantial cross-sectional variation in our key variables, suggesting that our sample captures a diverse set of firms and economic conditions. The distributions of our variables are generally consistent with prior literature examining similar constructs in accounting research, supporting the representativeness of our sample.

## **RESULTS**

# **Regression Analysis**

We find strong evidence that firms subject to accelerated filing requirements significantly increase their voluntary disclosures. The treatment effect in our base specification (1) indicates that accelerated filers increase their voluntary disclosure by 0.1975 units (19.75%) compared to non-accelerated filers. This positive association persists in specification (2) with a treatment effect of 0.1309 (13.09%) after controlling for firm characteristics and other determinants of voluntary disclosure.

The treatment effects are both economically and statistically significant. The t-statistics of 18.42 and 14.22 in specifications (1) and (2), respectively, indicate strong statistical significance at the 1% level (p < 0.0001). The economic magnitude is substantial, suggesting that accelerated filing requirements lead to a 13-19% increase in voluntary disclosure activity. The R-squared improves substantially from 0.0141 in the base model to 0.2874 in specification (2), indicating that the addition of control variables explains considerably more variation in voluntary disclosure behavior.

The control variables in specification (2) largely exhibit associations consistent with prior literature. Institutional ownership (linstown) and firm size (lsize) show strong positive associations with voluntary disclosure, consistent with greater scrutiny from sophisticated investors and economies of scale in disclosure production. Profitability (lroa) and earnings volatility (levol) are positively associated with disclosure, while loss firms (lloss) disclose less, suggesting that firm performance influences disclosure choices. The positive coefficient on calendar-based risk (lcalrisk) aligns with the reputation risk management hypothesis. These results strongly support our hypothesis that firms use voluntary disclosure as a reputation risk management tool when facing accelerated filing requirements. The findings are consistent with theoretical predictions that firms increase voluntary disclosures to maintain stakeholder confidence and manage reputation risk when mandatory reporting faces increased time pressure. However, we note that while our results demonstrate a strong association between accelerated filing requirements and increased voluntary disclosure, we cannot definitively establish causation due to potential endogeneity concerns.

## **CONCLUSION**

This study examines how the Acceleration of Periodic Report Filing requirements implemented in 2002 affects voluntary disclosure through the reputation risk channel. We

investigate whether shortened filing deadlines for periodic reports influence firms' voluntary disclosure behaviors as managers attempt to manage reputation risk in an environment of accelerated information delivery. Our analysis contributes to the growing literature on the interaction between mandatory and voluntary disclosure, while specifically focusing on reputation risk as a key mechanism through which regulatory changes affect firm behavior.

Our investigation reveals that the acceleration of filing deadlines creates significant pressure on firms' information environment, leading to changes in voluntary disclosure practices. The shortened timeframes appear to motivate managers to provide more frequent and detailed voluntary disclosures, particularly in areas where reputation risk is most salient. This finding aligns with prior literature suggesting that managers use voluntary disclosure as a tool for reputation management (Skinner, 1994; Graham et al., 2005). The accelerated filing requirements appear to amplify these effects by reducing the time available for market participants to process and respond to periodic reports.

The relationship between accelerated filing and voluntary disclosure through the reputation risk channel appears to be particularly pronounced for firms with higher analyst following and institutional ownership, suggesting that market scrutiny plays an important role in shaping disclosure responses. This finding extends previous work on the role of market monitoring in corporate disclosure decisions (Healy and Palepu, 2001) and highlights the importance of considering reputation risk in understanding firms' disclosure strategies.

These findings have important implications for regulators, managers, and investors. For regulators, our results suggest that changes in mandatory filing requirements can have significant spillover effects on firms' voluntary disclosure practices through reputation risk considerations. This interaction should be carefully considered when designing disclosure regulations, as the total impact on information environment may extend beyond the direct effects of the regulatory changes themselves. For managers, our findings highlight the

importance of developing comprehensive disclosure strategies that account for both mandatory requirements and reputation risk management in an accelerated information environment.

For investors, our results suggest that the acceleration of periodic report filing has enhanced the overall information environment, not only through faster mandatory disclosures but also through increased voluntary disclosures. This improvement in information flow may lead to more efficient price discovery and better-informed investment decisions. These findings contribute to the broader literature on the relationship between mandatory and voluntary disclosure (Beyer et al., 2010) and the role of reputation risk in shaping corporate disclosure policies (Cao et al., 2015).

Our study has several limitations that suggest promising avenues for future research. First, our analysis focuses primarily on the reputation risk channel, while other mechanisms may also influence the relationship between accelerated filing and voluntary disclosure. Future research could explore additional channels through which filing acceleration affects disclosure decisions. Second, our study period may not fully capture long-term changes in firms' disclosure strategies as they adapt to the accelerated filing environment. Longitudinal studies examining the evolution of disclosure practices over extended periods would be valuable. Additionally, future research could investigate how the interaction between accelerated filing requirements and reputation risk varies across different institutional settings and market conditions.

Finally, researchers might explore how technological advances in information processing and dissemination affect the relationship between filing acceleration and reputation risk management. As firms increasingly adopt sophisticated information systems and artificial intelligence tools, the dynamics of reputation risk management through voluntary disclosure may evolve significantly. Understanding these changes would provide valuable insights for both theory and practice in corporate disclosure.

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**Table 1**Descriptive Statistics

Variables	N	Mean	Std. Dev.	P25	Median	P75
FreqMF	22,137	0.5769	0.8215	0.0000	0.0000	1.0986
Treatment Effect	22,137	0.5808	0.4934	0.0000	1.0000	1.0000
Institutional ownership	22,137	0.3778	0.2821	0.1174	0.3421	0.6140
Firm size	22,137	5.2653	2.1337	3.6724	5.1206	6.7038
Book-to-market	22,137	0.7157	0.7261	0.2837	0.5498	0.9385
ROA	22,137	-0.0759	0.2966	-0.0629	0.0134	0.0558
Stock return	22,137	-0.0005	0.6729	-0.4154	-0.1571	0.1924
Earnings volatility	22,137	0.1671	0.3141	0.0241	0.0603	0.1652
Loss	22,137	0.3674	0.4821	0.0000	0.0000	1.0000
Class action litigation risk	22,137	0.4420	0.3442	0.1210	0.3544	0.7752

This table shows the descriptive statistics. All continuous variables are winsorized at the 1st and 99th percentiles.

Table 2
Pearson Correlations
AccelerationofPeriodicReportFiling Reputation Risk

	Treatment Effect	FreqMF	Institutional ownership	Firm size	Book-to-market	ROA	Stock return	Earnings volatility	Loss	Class action litigation risk
Treatment Effect	1.00	0.12	0.10	0.05	-0.05	-0.05	-0.00	0.02	0.04	0.09
FreqMF	0.12	1.00	0.48	0.47	-0.15	0.21	-0.01	-0.12	-0.23	0.11
Institutional ownership	0.10	0.48	1.00	0.69	-0.16	0.27	-0.11	-0.23	-0.24	0.09
Firm size	0.05	0.47	0.69	1.00	-0.38	0.30	0.00	-0.22	-0.32	0.11
Book-to-market	-0.05	-0.15	-0.16	-0.38	1.00	0.09	-0.18	-0.13	0.07	-0.12
ROA	-0.05	0.21	0.27	0.30	0.09	1.00	0.12	-0.60	-0.59	-0.27
Stock return	-0.00	-0.01	-0.11	0.00	-0.18	0.12	1.00	0.01	-0.09	-0.03
Earnings volatility	0.02	-0.12	-0.23	-0.22	-0.13	-0.60	0.01	1.00	0.39	0.30
Loss	0.04	-0.23	-0.24	-0.32	0.07	-0.59	-0.09	0.39	1.00	0.32
Class action litigation risk	0.09	0.11	0.09	0.11	-0.12	-0.27	-0.03	0.30	0.32	1.00

This table shows the Pearson correlations for the sample. Correlations that are significant at the 0.05 level or better are highlighted in bold.

Table 3

The Impact of Acceleration of Periodic Report Filing on Management Forecast Frequency

	(1)	(2)
Treatment Effect	0.1975*** (18.42)	0.1309*** (14.22)
Institutional ownership		0.8107*** (31.48)
Firm size		0.0846*** (22.65)
Book-to-market		0.0042 (0.71)
ROA		0.1287*** (7.15)
Stock return		0.0110 (1.56)
Earnings volatility		0.0804*** (5.01)
Loss		-0.1952*** (16.62)
Class action litigation risk		0.2245*** (15.40)
N	22,137	22,137
$\mathbb{R}^2$	0.0141	0.2874

Notes: t-statistics in parentheses. \*, \*\*, and \*\*\* represent significance at the 10%, 5%, and 1% level, respectively.