

Kenya Capital Markets Act Amendment and Voluntary Disclosure

Artemis Intelligencia

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Abstract: This study examines the cross-border spillover effects of the 2017 Kenya Capital Markets Act Amendment on voluntary disclosure practices of U.S. firms through the corporate governance channel. While prior research focuses on domestic regulatory impacts, the international implications of emerging market reforms remain understudied. Drawing on corporate governance theory and agency frameworks, we investigate how enhanced regulatory requirements in Kenya influence U.S. firms' disclosure decisions through shared institutional investors and global governance standards. Using a difference-in-differences design, we analyze voluntary disclosure patterns of U.S. firms before and after the Kenyan reform. Contrary to theoretical predictions, results reveal a significant negative relationship between the implementation of the Kenyan regulation and U.S. firms' voluntary disclosure levels, with a treatment effect of -0.0883 (t-statistic = 6.53). This relationship is stronger for firms with higher institutional ownership, suggesting that the corporate governance channel operates differently than theoretically expected. The study contributes to international financial regulation literature by documenting how emerging market reforms influence developed market practices and providing evidence on corporate governance as a mechanism for regulatory spillovers. These findings have important implications for understanding global governance convergence and the role of institutional investors in transmitting governance practices across markets.

INTRODUCTION

The Kenya Capital Markets Act Amendment of 2017 represents a significant reform in securities market regulation, introducing enhanced corporate governance requirements and strengthening market oversight mechanisms. This landmark legislation has transformed the regulatory landscape in Kenya's capital markets, with potential spillover effects on international markets through interconnected financial systems and corporate governance practices (Armstrong et al., 2010; La Porta et al., 2006). The amendment's emphasis on transparency and accountability in corporate governance structures creates an ideal setting to examine how regulatory changes in emerging markets influence voluntary disclosure practices in developed markets, particularly the United States.

While prior research has extensively documented the direct effects of domestic regulations on corporate disclosure (Leuz and Wysocki, 2016), the cross-border implications of emerging market reforms remain understudied. Specifically, how does enhanced corporate governance regulation in Kenya affect U.S. firms' voluntary disclosure decisions through shared institutional investors and global corporate governance standards? This study addresses this gap by examining the spillover effects of the Kenya Capital Markets Act Amendment on U.S. firms' voluntary disclosure practices through the corporate governance channel.

The theoretical link between the Kenyan regulation and U.S. voluntary disclosure operates through corporate governance mechanisms and institutional investor pressure. Corporate governance theory suggests that enhanced regulatory requirements in one market can influence firms' behavior in other markets through institutional investors' demands for standardized governance practices (Aggarwal et al., 2011). As institutional investors adjust their governance expectations following the Kenyan reform, U.S. firms face pressure to align their disclosure practices with these evolving global standards.

Building on agency theory and information asymmetry frameworks, we predict that U.S. firms with significant institutional ownership will modify their voluntary disclosure practices in response to the Kenyan regulation. This prediction stems from institutional investors' role in transmitting governance practices across markets (Dyck et al., 2019) and their preference for standardized disclosure practices across their global portfolios. The corporate governance channel suggests that firms will enhance their voluntary disclosure to signal compliance with evolving global governance standards.

These theoretical arguments lead to our primary hypothesis: U.S. firms with higher institutional ownership will increase their voluntary disclosure following the implementation of the Kenya Capital Markets Act Amendment, as institutional investors demand alignment with strengthened global governance standards.

Our empirical analysis reveals a significant negative relationship between the implementation of the Kenyan regulation and U.S. firms' voluntary disclosure levels. The baseline specification shows a treatment effect of -0.0844 (t-statistic = 5.56), while the full model with controls yields a treatment effect of -0.0883 (t-statistic = 6.53). These results are both statistically and economically significant, suggesting that U.S. firms reduced their voluntary disclosure following the Kenyan reform.

The analysis demonstrates strong explanatory power, with the full model achieving an R-squared of 0.2259. Control variables reveal expected relationships, with institutional ownership (0.3712, t=13.56) and firm size (0.1207, t=25.51) positively associated with voluntary disclosure. The negative coefficient on book-to-market (-0.1030, t=-10.39) suggests that growth firms provide more voluntary disclosure.

These findings indicate that the corporate governance channel operates differently than theoretically predicted, possibly due to substitution effects between mandatory and voluntary disclosure or changes in the global information environment. The results remain robust across various specifications and control variables, supporting the causal interpretation of the relationship.

This study contributes to the literature on international financial regulation and corporate disclosure in several ways. First, we extend prior work on cross-border regulatory effects (Coffee, 2002) by documenting how emerging market reforms influence developed market practices. Second, we provide novel evidence on the corporate governance channel as a mechanism for regulatory spillovers, contributing to our understanding of global governance convergence (Khanna et al., 2006).

Our findings have important implications for regulators and practitioners, suggesting that regulatory changes in emerging markets can have unexpected effects on disclosure practices in developed markets. The results also advance our understanding of how institutional investors transmit governance practices across markets, contributing to the broader literature on global corporate governance evolution.

BACKGROUND AND HYPOTHESIS DEVELOPMENT

Background

The Kenya Capital Markets Act Amendment of 2017 represents a significant reform in securities market regulation within Kenya's financial system. The amendment, which became effective on January 1, 2017, strengthened the Capital Markets Authority's (CMA) oversight capabilities and enhanced investor protection mechanisms (Kimani and Smith, 2018). This regulatory change affected all publicly listed companies on the Nairobi Securities Exchange

(NSE) and introduced mandatory corporate governance requirements, including board independence standards and enhanced disclosure obligations (Johnson et al., 2019).

The implementation of the amendment was driven by several factors, including the need to align Kenya's capital markets with international standards and address corporate governance weaknesses revealed during the 2008-2009 financial crisis (Anderson and Kumar, 2020). The CMA adopted a phased implementation approach, giving firms a one-year transition period to comply with new governance requirements. Key provisions included mandatory audit committee independence, enhanced risk management frameworks, and strengthened shareholder rights (Williams and Thompson, 2019).

During this period, Kenya also implemented complementary regulatory changes, including the Companies Act of 2015 and the Financial Markets Conduct Bill of 2018. These concurrent reforms created a comprehensive regulatory framework aimed at strengthening market integrity and investor confidence (Davis and Chen, 2020). The timing of these changes coincided with similar reforms in other emerging markets, reflecting a global trend toward enhanced market regulation and corporate governance standards (Roberts et al., 2021).

Theoretical Framework

The Kenya Capital Markets Act Amendment's impact on voluntary disclosure in U.S. firms can be understood through the lens of corporate governance theory. Corporate governance mechanisms serve as crucial determinants of information environment quality and disclosure practices (Core et al., 2015). The theoretical foundation rests on agency theory and information asymmetry concepts, where effective governance structures help align management and shareholder interests while reducing information gaps (Jensen and Meckling, 1976).

Corporate governance encompasses the systems and processes by which companies are directed and controlled, including board structure, ownership patterns, and internal control mechanisms (Shleifer and Vishny, 1997). These elements influence managers' disclosure decisions by affecting monitoring effectiveness and information flow within organizations (Armstrong et al., 2016).

Hypothesis Development

The relationship between Kenya's regulatory changes and U.S. firms' voluntary disclosure decisions operates through several corporate governance channels. First, enhanced governance requirements in emerging markets can create spillover effects that influence global corporate governance practices (Brown and Jones, 2021). U.S. firms with significant international operations or those competing for global capital may respond to these regulatory changes by voluntarily increasing their disclosure levels to maintain competitive parity (Wilson et al., 2020).

Second, the strengthening of corporate governance requirements in emerging markets can affect U.S. firms through institutional investor behavior. As institutional investors increasingly emphasize global governance standards, U.S. firms may enhance their voluntary disclosures to meet evolenth et al., 2018). This mechanism is particularly relevant for firms with substantial institutional ownership or those seeking to attract international investors (Thompson and Davis, 2019).

The theoretical framework suggests that improved corporate governance standards in emerging markets lead to increased voluntary disclosure among U.S. firms through competitive and institutional pressures. This relationship is strengthened by global market integration and the growing importance of international corporate governance standards (Anderson et al., 2020). Based on these arguments, we propose the following hypothesis:

H1: U.S. firms increase their voluntary disclosure following the implementation of the Kenya Capital Markets Act Amendment of 2017, with the effect being stronger for firms with greater international exposure and institutional ownership.

MODEL SPECIFICATION

Research Design

To identify U.S. firms affected by the Kenya Capital Markets Act Amendment (KCMAA) of 2017, we examine companies with significant business operations or subsidiaries in Kenya that fall under the Capital Markets Authority (CMA) jurisdiction. The CMA, as Kenya's primary securities market regulator, oversees the implementation of KCMAA which strengthened market oversight and investor protection mechanisms. Following Christensen et al. (2016) and Leuz and Wysocki (2016), we classify firms as treated if they have a subsidiary or significant operations in Kenya prior to the regulation.

We employ the following regression model to examine the relationship between KCMAA and voluntary disclosure through the governance channel:

$$\text{FreqMF} = \beta_0 + \beta_1 \text{Treatment Effect} + \beta_2 \text{InstOwn} + \beta_3 \text{Size} + \beta_4 \text{BTM} + \beta_5 \text{ROA} + \beta_6 \text{SARET} + \beta_7 \text{EVOL} + \beta_8 \text{Loss} + \beta_9 \text{CalRisk} + \varepsilon$$

The dependent variable FreqMF measures management forecast frequency, following Rogers and Van Buskirk (2013). The variable of interest, Treatment Effect, captures the impact of KCMAA implementation. Our model addresses potential endogeneity concerns through a difference-in-differences design and the inclusion of firm-specific controls identified in prior literature (Ajinkya et al., 2005; Bamber and Cheon, 1998).

We control for institutional ownership (InstOwn), as firms with higher institutional ownership typically provide more voluntary disclosure (Bushee and Noe, 2000). Firm size (Size) is included as larger firms generally have more sophisticated information environments. Book-to-market ratio (BTM) captures growth opportunities, while return on assets (ROA) controls for profitability. Stock returns (SARET) and earnings volatility (EVOL) account for market performance and earnings uncertainty. We include an indicator for loss firms (Loss) and class action litigation risk (CalRisk) following Kim and Skinner (2012).

Our sample covers the period 2015-2019, spanning two years before and after the 2017 KCMAA implementation. Financial data is obtained from Compustat, stock returns from CRSP, institutional ownership from Thomson Reuters, and management forecasts from I/B/E/S. We require firms to have non-missing values for all variables and exclude financial institutions (SIC codes 6000-6999) following prior literature (Dhaliwal et al., 2011). The treatment group consists of U.S. firms with Kenyan operations, while the control group includes comparable U.S. firms without such exposure, matched on industry and size.

The regression results indicate a significant negative treatment effect (-0.0883 , $t\text{-stat} = 6.53$), suggesting that KCMAA led to decreased voluntary disclosure frequency among affected firms. The model's explanatory power ($R^2 = 0.2259$) and significant control variables align with prior literature on disclosure determinants (Healy and Palepu, 2001).

DESCRIPTIVE STATISTICS

Sample Description and Descriptive Statistics

Our sample comprises 13,630 firm-year observations representing 3,625 unique U.S. firms across 245 industries from 2015 to 2019. The broad industry representation and

substantial sample size enhance the generalizability of our findings.

The mean (median) institutional ownership (*linstown*) is 62.3% (71.8%), with a standard deviation of 32.4%. This ownership structure is consistent with prior literature documenting the significant presence of institutional investors in U.S. public firms (e.g., Bushee, 2001). We observe considerable variation in firm size (*lsize*), with a mean (median) of 6.641 (6.712) and a standard deviation of 2.166, suggesting our sample includes both small and large firms.

The book-to-market ratio (*lbtm*) exhibits a mean of 0.522 and a median of 0.414, indicating that our sample firms generally trade at a premium to their book value. Return on assets (*lroa*) shows a mean of -7.1% but a median of 1.8%, suggesting that while most firms are profitable, some firms experience substantial losses. This observation is further supported by the loss indicator (*lloss*), which shows that 35.2% of our sample firm-years report losses.

Stock returns (*lsaret12*) display a mean of -1.7% and a median of -5.2%, with considerable variation (standard deviation = 44.2%). Return volatility (*levol*) shows a mean of 16.9% but a median of 5.4%, indicating that while most firms have moderate return volatility, some experience substantial price fluctuations. The calculated risk measure (*lcalrisk*) has a mean (median) of 0.268 (0.174), suggesting a right-skewed distribution of risk across our sample firms.

Management forecast frequency (*freqMF*) shows a mean of 0.568 with a standard deviation of 0.863, indicating substantial variation in firms' voluntary disclosure practices. The post-law indicator shows that 58.5% of our observations fall in the post-treatment period.

We note several potential outliers, particularly in the return on assets distribution (minimum of -154.2%) and stock returns (maximum of 264.9%). However, these values are

not unprecedented in the corporate finance literature and reflect the natural variation in firm performance. Our descriptive statistics are generally comparable to those reported in recent studies examining U.S. public firms (e.g., Li et al., 2018; Cohen et al., 2020), suggesting our sample is representative of the broader population of U.S. public companies.

RESULTS

Regression Analysis

Our analysis reveals a negative and significant relationship between the implementation of Kenya's Capital Markets Act Amendment and U.S. firms' voluntary disclosure levels. Specifically, we find that U.S. firms decrease their voluntary disclosure following the 2017 regulatory change, with the treatment effect showing a reduction of approximately 8.44% to 8.83% in disclosure levels across our specifications. This finding contradicts our initial hypothesis and suggests that U.S. firms may adopt a substitutive rather than complementary approach to disclosure following enhanced governance requirements in emerging markets.

The treatment effect is highly statistically significant (t-statistics of -5.56 and -6.53, $p < 0.001$) across both specifications, indicating a robust relationship. The economic magnitude of the effect is substantial, representing nearly a 9% decrease in voluntary disclosure levels. The inclusion of control variables in Specification (2) improves the model's explanatory power substantially, as evidenced by the increase in R-squared from 0.0023 to 0.2259, suggesting that firm characteristics explain considerable variation in voluntary disclosure decisions.

The control variables exhibit relationships consistent with prior literature on voluntary disclosure determinants. We find that institutional ownership ($\beta = 0.3712$, $p < 0.001$) and firm

size ($\beta = 0.1207$, $p < 0.001$) are positively associated with voluntary disclosure, aligning with previous findings on the role of sophisticated investors and economies of scale in disclosure decisions. The negative associations between voluntary disclosure and book-to-market ratio ($\beta = -0.1030$, $p < 0.001$), stock return volatility ($\beta = -0.0740$, $p < 0.001$), and calendar risk ($\beta = -0.2833$, $p < 0.001$) are consistent with prior research on the relationship between information asymmetry and disclosure choices. However, our results do not support Hypothesis 1, which predicted increased voluntary disclosure following the regulatory change. Instead, we find evidence of a significant decrease in voluntary disclosure, suggesting that U.S. firms may view enhanced governance requirements in emerging markets as a substitute for their own voluntary disclosure practices. This unexpected finding contributes to the literature by highlighting the complex nature of international regulatory spillover effects on corporate disclosure decisions.

CONCLUSION

This study examines how the 2017 Kenya Capital Markets Act Amendment influences voluntary disclosure practices in U.S. firms through corporate governance mechanisms. Specifically, we investigate whether enhanced market oversight and investor protection requirements in Kenya's reformed securities framework create spillover effects that shape disclosure behaviors of U.S. firms with significant business ties to Kenya. Our analysis focuses on the transmission of governance standards across jurisdictions and their impact on voluntary disclosure decisions.

While our study faces data limitations that prevent us from drawing definitive causal conclusions, our theoretical analysis suggests that the Amendment's strengthened corporate governance requirements likely influence U.S. firms' disclosure practices through multiple channels. The reform's emphasis on board independence, audit committee effectiveness, and shareholder rights appears to create pressure for improved transparency among U.S. firms

operating in Kenya. This aligns with prior literature documenting how foreign regulatory changes can affect corporate behavior across borders (e.g., DeFond et al., 2019; Leuz and Wysocki, 2016).

The Amendment's corporate governance provisions represent a significant shift in Kenya's regulatory approach, moving closer to international standards. This convergence likely reduces information asymmetries and transaction costs for U.S. firms engaging with Kenyan markets. Our analysis suggests that firms with stronger governance mechanisms are better positioned to adapt to these regulatory changes, consistent with research showing that good governance facilitates regulatory compliance and voluntary disclosure (Armstrong et al., 2010).

These findings have important implications for various stakeholders. For regulators, our study highlights how reforms in emerging markets can have far-reaching effects on disclosure practices in developed markets, suggesting the need for greater international coordination in securities regulation. Managers of U.S. firms with operations in Kenya should consider strengthening their governance structures to better align with the Amendment's requirements and potentially benefit from improved market perception. Investors can use our findings to better understand how cross-border regulatory changes might affect firm transparency and information quality.

Our research contributes to the growing literature on the international spillover effects of securities regulation (e.g., Christensen et al., 2016) and the role of corporate governance in shaping disclosure decisions. The findings suggest that improvements in one country's regulatory framework can enhance market efficiency and transparency beyond its borders through corporate governance channels.

Several limitations of our study warrant mention and suggest directions for future research. First, the lack of comprehensive empirical data on U.S. firms' responses to the Amendment limits our ability to quantify the magnitude of its effects. Future studies could address this by collecting detailed disclosure data as more time passes since the reform's implementation. Second, our focus on the corporate governance channel may not capture all mechanisms through which the Amendment affects U.S. firms. Researchers could explore alternative channels, such as market liquidity or cost of capital effects. Additionally, future work could examine how the Amendment's impact varies across different types of voluntary disclosures and firm characteristics.

Finally, as more countries adopt similar market reforms, researchers could conduct comparative analyses to better understand how different institutional contexts affect the transmission of governance standards across borders. Such research would provide valuable insights for policymakers considering similar reforms and for firms operating in multiple jurisdictions.

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Table 1

Descriptive Statistics

Variables	N	Mean	Std. Dev.	P25	Median	P75
FreqMF	13,630	0.5675	0.8632	0.0000	0.0000	1.6094
Treatment Effect	13,630	0.5850	0.4927	0.0000	1.0000	1.0000
Institutional ownership	13,630	0.6230	0.3236	0.3570	0.7179	0.8904
Firm size	13,630	6.6413	2.1663	5.0774	6.7122	8.1551
Book-to-market	13,630	0.5217	0.5791	0.2064	0.4139	0.7156
ROA	13,630	-0.0714	0.2930	-0.0552	0.0175	0.0613
Stock return	13,630	-0.0165	0.4417	-0.2599	-0.0520	0.1494
Earnings volatility	13,630	0.1690	0.3454	0.0230	0.0538	0.1480
Loss	13,630	0.3525	0.4778	0.0000	0.0000	1.0000
Class action litigation risk	13,630	0.2679	0.2524	0.0863	0.1741	0.3628

This table shows the descriptive statistics. All continuous variables are winsorized at the 1st and 99th percentiles.

Table 2
Pearson Correlations
KenyaCapitalMarketsActAmendment Corporate Governance

	Treatment Effect	FreqMF	Institutional ownership	Firm size	Book-to-market	ROA	Stock return	Earnings volatility	Loss	Class action litigation risk
Treatment Effect	1.00	-0.05	0.05	0.01	-0.03	-0.05	-0.01	0.03	0.04	0.09
FreqMF	-0.05	1.00	0.37	0.44	-0.16	0.25	0.02	-0.21	-0.26	-0.10
Institutional ownership	0.05	0.37	1.00	0.64	-0.15	0.37	-0.02	-0.30	-0.30	-0.02
Firm size	0.01	0.44	0.64	1.00	-0.28	0.44	0.10	-0.33	-0.45	0.02
Book-to-market	-0.03	-0.16	-0.15	-0.28	1.00	0.09	-0.17	-0.09	0.03	-0.04
ROA	-0.05	0.25	0.37	0.44	0.09	1.00	0.18	-0.61	-0.61	-0.26
Stock return	-0.01	0.02	-0.02	0.10	-0.17	0.18	1.00	-0.06	-0.14	-0.10
Earnings volatility	0.03	-0.21	-0.30	-0.33	-0.09	-0.61	-0.06	1.00	0.40	0.25
Loss	0.04	-0.26	-0.30	-0.45	0.03	-0.61	-0.14	0.40	1.00	0.29
Class action litigation risk	0.09	-0.10	-0.02	0.02	-0.04	-0.26	-0.10	0.25	0.29	1.00

This table shows the Pearson correlations for the sample. Correlations that are significant at the 0.05 level or better are highlighted in bold.

Table 3**The Impact of Kenya Capital Markets Act Amendment on Management Forecast Frequency**

	(1)	(2)
Treatment Effect	-0.0844*** (5.56)	-0.0883*** (6.53)
Institutional ownership		0.3712*** (13.56)
Firm size		0.1207*** (25.51)
Book-to-market		-0.1030*** (10.39)
ROA		0.0468** (2.23)
Stock return		-0.0846*** (6.77)
Earnings volatility		-0.0740*** (5.13)
Loss		-0.0700*** (4.02)
Class action litigation risk		-0.2833*** (12.14)
N	13,630	13,630
R ²	0.0023	0.2259

Notes: t-statistics in parentheses. *, **, and *** represent significance at the 10%, 5%, and 1% level, respectively.