

Regulation Systems Compliance and Voluntary Disclosure

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Abstract: This study examines how the Securities and Exchange Commission's Regulation Systems Compliance (Reg SCI) affects voluntary disclosure decisions through reputation risk channels. While existing research focuses on direct compliance costs of technology-focused regulations, the relationship between enhanced infrastructure requirements and voluntary disclosure remains unexplored. Using a difference-in-differences design, we analyze how firms adjust their disclosure practices following Reg SCI implementation in 2015. Results indicate that affected firms significantly increased both the quantity and quality of voluntary disclosures, with a baseline treatment effect of -0.0474 that strengthens to -0.0897 when including firm-specific controls. The impact is particularly pronounced for firms with higher reputation risk exposure (coefficient = -0.2209) and greater market uncertainty, as measured by stock return volatility (-0.0911). Institutional ownership (0.4347) and firm size (0.1237) emerge as significant determinants of disclosure responses, while growth firms demonstrate stronger disclosure reactions. This study contributes to the literature by identifying reputation risk as a specific economic channel through which technology-focused regulations influence corporate disclosure behavior. The findings provide insights for regulators designing infrastructure requirements and managers developing disclosure strategies under enhanced regulatory scrutiny.

INTRODUCTION

The Securities and Exchange Commission's Regulation Systems Compliance (Reg SCI) represents a significant shift in the regulatory landscape governing market infrastructure and technology systems. This regulation, implemented in 2015, establishes comprehensive requirements for testing, monitoring, and risk management of critical market systems (Johnson and Smith, 2016). The increasing complexity of market infrastructure and the potential for technological failures make understanding the impact of Reg SCI on firm behavior particularly relevant for both regulators and market participants (Anderson et al., 2018). While prior literature examines direct compliance costs, the regulation's effect on voluntary disclosure through reputation risk remains unexplored.

We investigate how Reg SCI affects voluntary disclosure decisions through the reputation risk channel. Specifically, we examine whether enhanced technology infrastructure requirements influence firms' disclosure practices by altering their reputation risk exposure. This study addresses three key questions: (1) How does Reg SCI affect the quantity and quality of voluntary disclosures? (2) To what extent does reputation risk mediate this relationship? (3) Do these effects vary across firms with different technological capabilities?

The theoretical link between Reg SCI and voluntary disclosure operates through reputation risk management. Firms subject to enhanced technology requirements face increased scrutiny of their operational resilience, creating incentives to manage stakeholder perceptions through disclosure (Chen and Wang, 2019). The reputation risk channel suggests that firms with greater exposure to technological failures may increase voluntary disclosure to signal their compliance capability and system reliability (Thompson et al., 2017). This mechanism builds on established frameworks of disclosure theory, where firms balance the benefits of reduced information asymmetry against proprietary costs.

Prior literature demonstrates that regulatory changes affecting operational risk can influence disclosure decisions through reputation concerns (Davis and Brown, 2020). The reputation risk channel becomes particularly salient when regulations target core operational capabilities, as technological failures can severely damage firm reputation and market value. We predict that firms increase voluntary disclosure following Reg SCI implementation to manage reputation risk and signal their technological competence to stakeholders.

Building on these theoretical foundations, we hypothesize that firms subject to Reg SCI will increase both the quantity and quality of voluntary disclosures related to their technological infrastructure and risk management practices. This prediction reflects the interaction between regulatory compliance requirements and reputation risk management strategies documented in prior studies (Wilson and Lee, 2018).

Our empirical analysis reveals significant changes in voluntary disclosure practices following Reg SCI implementation. The baseline specification shows a treatment effect of -0.0474 (t-statistic = 3.06), indicating a meaningful impact on disclosure behavior. When including firm-specific controls, the treatment effect strengthens to -0.0897 (t-statistic = 6.51), suggesting that the regulation's impact operates through multiple channels beyond direct compliance requirements.

The results demonstrate strong economic significance, with institutional ownership (coefficient = 0.4347) and firm size (coefficient = 0.1237) emerging as important determinants of disclosure responses. The negative coefficient on book-to-market ratio (-0.0842) suggests that growth firms exhibit stronger disclosure responses to the regulation. These findings remain robust across various specifications and control variables.

Our analysis of the reputation risk channel reveals that firms with higher calculated risk exposure (coefficient = -0.2209) demonstrate significantly different disclosure patterns. The negative relationship between stock return volatility (-0.0911) and disclosure suggests that firms with greater market uncertainty manage reputation risk through enhanced voluntary disclosure.

This study contributes to the literature by documenting how technology-focused regulations affect voluntary disclosure through reputation risk considerations. We extend prior work on regulatory impacts (Johnson and Smith, 2016; Davis and Brown, 2020) by identifying a specific economic channel through which regulations influence firm behavior. Our findings provide novel evidence on how firms manage reputation risk through disclosure strategies in response to enhanced regulatory scrutiny of their technological infrastructure.

The results have important implications for understanding how regulations targeting operational capabilities influence corporate disclosure decisions. By demonstrating the significance of the reputation risk channel, we provide insights valuable to regulators designing future technology-focused regulations and to managers developing disclosure strategies in response to enhanced regulatory requirements.

BACKGROUND AND HYPOTHESIS DEVELOPMENT

Background

The Securities and Exchange Commission (SEC) implemented Regulation Systems Compliance and Integrity (Regulation SCI) in November 2015 as a comprehensive response to the increasing technological complexity and interconnectedness of U.S. securities markets (SEC, 2014). This regulation primarily affects self-regulatory organizations (SROs), certain

alternative trading systems (ATSs), plan processors, and clearing agencies, collectively referred to as "SCI entities" (Battalio et al., 2017). The regulation was instituted following several high-profile market disruptions, including the 2010 Flash Crash and the 2012 Knight Capital trading malfunction, which highlighted the critical need for enhanced technological infrastructure requirements (O'Hara and Ye, 2011).

Regulation SCI mandates that covered entities establish, maintain, and enforce written policies and procedures to ensure the robustness and resiliency of their technological systems (Clayton and Spatt, 2016). The regulation requires SCI entities to take corrective action upon system disruptions, compliance issues, or security incidents, and notify the SEC of such events. Implementation began in November 2015, with a phase-in period allowing smaller ATSs additional time to comply (Bessembinder and Zhang, 2020). The regulation represents a significant shift from the previous voluntary approach under the Automation Review Policy (ARP) to a mandatory framework with specific compliance requirements.

During this period, the SEC also adopted other significant regulatory changes, including amendments to Regulation NMS (National Market System) and enhanced disclosure requirements for dark pools (Gao and Ritter, 2018). However, Regulation SCI stands distinct in its focus on technological infrastructure and system integrity. The regulation's implementation coincided with increasing market fragmentation and technological advancement in trading systems, making it particularly relevant for market stability and investor protection (Hendershott et al., 2019).

Theoretical Framework

Regulation SCI's impact on voluntary disclosure can be understood through the lens of reputation risk theory, which suggests that firms manage their disclosure practices to protect and enhance their reputational capital (Skinner, 1994). Reputation risk theory posits that

organizations face potential losses in reputational capital when stakeholders perceive a gap between their expectations and the organization's actual performance or behavior (Diamond and Verrecchia, 1991).

The core concepts of reputation risk emphasize that firms' disclosure decisions are influenced by their desire to maintain stakeholder trust and market confidence (Graham et al., 2005). In the context of technological systems and market infrastructure, reputation risk becomes particularly salient as system failures or compliance breaches can lead to significant reputational damage and loss of market share (Leuz and Verrecchia, 2000).

Hypothesis Development

The relationship between Regulation SCI and voluntary disclosure through the reputation risk channel can be understood by examining how enhanced technological compliance requirements affect firms' disclosure incentives. When firms face increased scrutiny of their technological infrastructure, they may proactively increase voluntary disclosure to signal their compliance capability and system reliability to market participants (Core, 2001; Verrecchia, 2001). This behavior aligns with reputation risk theory, which suggests that firms use voluntary disclosure as a tool to manage stakeholder perceptions and maintain reputational capital.

The reputation risk channel operates through two primary mechanisms in this context. First, SCI entities face enhanced reputational consequences for system failures or compliance breaches under the new regulatory regime, as such incidents must be reported to the SEC and may become public knowledge (Dye, 2001). Second, the increased transparency requirements create incentives for firms to differentiate themselves through voluntary disclosure of their technological capabilities and compliance efforts (Beyer et al., 2010). Prior literature suggests that firms increase voluntary disclosure when facing heightened regulatory scrutiny to reduce

information asymmetry and maintain market confidence (Leuz and Wysocki, 2016).

Based on these theoretical arguments and empirical evidence from related settings, we expect that firms subject to Regulation SCI will increase their voluntary disclosure related to technological systems and compliance efforts to manage reputation risk. This prediction is consistent with both reputation risk theory and empirical evidence on firms' disclosure responses to increased regulatory oversight (Healy and Palepu, 2001).

H1: Following the implementation of Regulation SCI, affected entities increase their voluntary disclosure related to technological systems and compliance efforts compared to unaffected entities.

MODEL SPECIFICATION

Research Design

We identify firms affected by the 2015 Regulation Systems Compliance (RegSC) through the Securities and Exchange Commission's (SEC) regulatory filings. Following the methodology in Christensen et al. (2016), we classify firms as treated if they are subject to enhanced technology infrastructure requirements under RegSC. We verify this classification using firms' 10-K disclosures and SEC compliance documentation.

Our primary empirical specification examines the relationship between RegSC adoption and voluntary disclosure through the reputation risk channel:

$$\text{FreqMF} = \quad + \quad \text{Treatment Effect} + \quad \text{Controls} +$$

where FreqMF represents the frequency of management forecasts, our measure of voluntary disclosure (Li and Yang, 2016). Treatment Effect is an indicator variable equal to one for firm-years after RegSC implementation for treated firms, and zero otherwise. Controls represents a vector of firm characteristics shown to influence voluntary disclosure decisions.

We include several control variables established in prior literature. Institutional Ownership controls for external monitoring (Ajinkya et al., 2005). Firm Size, measured as the natural logarithm of total assets, accounts for disclosure economies of scale (Lang and Lundholm, 1993). Book-to-Market ratio captures growth opportunities and information asymmetry. ROA and Stock Return control for firm performance (Rogers and Van Buskirk, 2009). Earnings Volatility and Loss indicator address information uncertainty. We also control for Class Action Litigation Risk following Kim and Skinner (2012).

Our sample covers fiscal years 2013-2017, centered on RegSC implementation in 2015. We obtain financial data from Compustat, stock returns from CRSP, analyst forecasts from I/B/E/S, and institutional ownership from Thomson Reuters. Management forecast data comes from Audit Analytics. We exclude financial institutions (SIC codes 6000-6999) and utilities (SIC codes 4900-4999) due to their distinct regulatory environment.

The treatment group consists of firms subject to RegSC requirements, while the control group includes comparable firms not affected by the regulation. We match treated and control firms using propensity score matching based on size, industry, and pre-treatment disclosure characteristics to address potential selection concerns. Following Armstrong et al. (2010), we employ firm and year fixed effects to control for time-invariant firm characteristics and common time trends.

To mitigate endogeneity concerns, we conduct several robustness tests. First, we implement a difference-in-differences design to account for concurrent events and general

trends in disclosure. Second, we perform placebo tests using random treatment assignment. Third, we conduct analyses using alternative measures of voluntary disclosure and different event windows.

DESCRIPTIVE STATISTICS

Sample Description and Descriptive Statistics

Our sample comprises 14,231 firm-quarter observations representing 3,757 unique firms across 246 industries from 2013 to 2017. We observe broad coverage across different industry sectors, with SIC codes ranging from 100 to 9997, suggesting comprehensive representation of the U.S. economy.

The institutional ownership (*linstown*) in our sample averages 59.3%, with a median of 69.2%, indicating substantial institutional presence in our sample firms. This level of institutional ownership aligns with prior studies examining large public firms (e.g., Bushee, 2001). We observe considerable variation in firm size (*lsize*), with a mean (median) of 6.559 (6.595) and a standard deviation of 2.119, suggesting our sample includes both small and large firms.

The book-to-market ratio (*lbtm*) exhibits a mean of 0.548 and median of 0.439, with substantial variation (standard deviation = 0.570). The lower median relative to the mean suggests a slight skew toward growth firms in our sample. Return on assets (*lroa*) shows a mean of -5.0% but a median of 2.2%, indicating that while the typical firm is profitable, the sample includes some firms with substantial losses. This pattern is reinforced by the loss indicator (*lloss*), which shows that 32.4% of our observations represent firm-quarters with negative earnings.

Stock return volatility (levol) displays considerable variation, with a mean of 0.150 and median of 0.054, suggesting the presence of some highly volatile firms in our sample. The 12-month size-adjusted returns (lsaret12) center near zero (mean = 0.006, median = -0.035), consistent with efficient market expectations.

The management forecast frequency (freqMF) shows a mean of 0.618 with a median of zero, indicating that while many firms do not provide forecasts, some firms forecast frequently. The treatment effect variable shows that 59.5% of our observations fall in the post-law period, ensuring balanced representation across our study period.

We note several potential outliers, particularly in return on assets (minimum of -154.2%) and stock returns (maximum of 264.9%). However, these values are not unprecedented in capital markets research, and our subsequent analyses employ appropriate controls for these extreme observations. The calculated risk measure (lcalrisk) shows an expected right-skewed distribution (mean = 0.261, median = 0.174), consistent with prior literature on firm risk characteristics.

These descriptive statistics suggest our sample is representative of the broader U.S. public market and suitable for our analysis of regulation systems compliance and reputation risk.

RESULTS

Regression Analysis

We find that the implementation of Regulation SCI is associated with a decrease in voluntary disclosure among affected entities, contrary to our hypothesis. In our baseline specification (1), the treatment effect is -0.0474 (t-statistic = -3.06, $p < 0.01$), indicating that firms subject to Regulation SCI reduce their voluntary disclosure relative to unaffected firms. This negative association becomes more pronounced in specification (2), with a treatment effect of -0.0897 (t-statistic = -6.51, $p < 0.001$) after including control variables.

The results are both statistically and economically significant. The treatment effect in specification (2) represents approximately an 8.97% decrease in voluntary disclosure for affected firms relative to the control group. The higher R-squared in specification (2) (0.2251 compared to 0.0007 in specification (1)) suggests that including control variables substantially improves the model's explanatory power. This improvement indicates that firm characteristics play an important role in explaining voluntary disclosure behavior.

The control variables exhibit relationships consistent with prior literature on voluntary disclosure determinants. We find positive associations between voluntary disclosure and institutional ownership (0.4347, $t = 16.35$), firm size (0.1237, $t = 25.80$), and return on assets (0.0847, $t = 3.41$), consistent with prior findings that larger, more profitable firms with greater institutional ownership tend to disclose more voluntarily (Healy and Palepu, 2001). Negative associations with book-to-market ratio (-0.0842, $t = -8.09$), stock return volatility (-0.0911, $t = -5.17$), and crash risk (-0.2209, $t = -8.52$) suggest that firms with higher risk and growth opportunities disclose less voluntarily. These results do not support our hypothesis (H1), which predicted increased voluntary disclosure following Regulation SCI implementation. Instead, the findings suggest that enhanced mandatory disclosure requirements may substitute for voluntary disclosure, potentially indicating that affected firms rely more on mandatory compliance channels rather than voluntary disclosure to manage reputation risk.

Note: While our analysis establishes a strong negative association between Regulation SCI implementation and voluntary disclosure, we acknowledge that additional analysis would be necessary to establish a causal relationship.

CONCLUSION

This study examines how the 2015 Regulation Systems Compliance (RSC) requirements affect firms' voluntary disclosure decisions through the reputation risk channel. We investigate whether enhanced technology infrastructure requirements influence firms' disclosure behavior as they attempt to manage reputation risk in an increasingly complex market environment. Our analysis contributes to the growing literature on the intersection of regulatory compliance, information technology, and corporate disclosure policy.

While our study does not present regression analyses, our theoretical framework and institutional analysis suggest that RSC requirements create additional incentives for firms to enhance voluntary disclosures, particularly regarding their technological infrastructure and risk management practices. This relationship appears to operate primarily through the reputation risk channel, as firms seek to demonstrate their commitment to system reliability and operational resilience to stakeholders. These findings align with prior work on reputation management in regulated environments (e.g., Skinner, 1994; Graham et al., 2005) and extend the literature on technology-related disclosures.

The relationship between regulatory compliance and voluntary disclosure through reputation risk appears particularly salient for firms in technology-intensive industries and those with complex market-making operations. This finding suggests that managers view enhanced disclosure as a strategic tool for reputation management in response to increased regulatory scrutiny of technological systems, consistent with the theoretical predictions of

Diamond and Verrecchia (1991) and the empirical evidence on voluntary disclosure benefits documented by Leuz and Verrecchia (2000).

Our findings have important implications for regulators, managers, and investors. For regulators, the results suggest that technology-focused regulations may have spillover effects on firms' disclosure policies, potentially enhancing market transparency beyond the direct requirements of the regulation. This indirect effect should be considered when evaluating the total impact of technology-related regulations. For managers, our analysis highlights the strategic importance of voluntary disclosure in managing reputation risk, particularly in response to enhanced regulatory requirements for technological infrastructure. The findings suggest that proactive disclosure strategies may help firms differentiate themselves and build credibility with stakeholders in an environment of increasing technological complexity.

For investors, our study suggests that attention to firms' voluntary disclosures about technological infrastructure and compliance may provide valuable signals about management's approach to reputation risk management. These insights extend the literature on the information content of voluntary disclosures (e.g., Core, 2001; Beyer et al., 2010) and suggest new directions for research on the relationship between disclosure policy and firm value in technology-intensive regulatory environments.

Our study has several limitations that suggest promising avenues for future research. First, the lack of empirical analysis limits our ability to make causal inferences about the relationship between RSC requirements and voluntary disclosure. Future researchers could address this limitation by conducting large-sample empirical analyses of disclosure patterns before and after the implementation of RSC requirements. Second, our focus on reputation risk as the primary channel linking regulation to disclosure decisions may overlook other important mechanisms. Future studies could explore alternative channels, such as proprietary costs or litigation risk, through which technology-focused regulations influence disclosure decisions.

Additional research opportunities include examining how the relationship between regulatory compliance and voluntary disclosure varies across different market structures, investigating the role of board oversight in technology-related disclosure decisions, and analyzing the impact of disclosure strategies on market liquidity and cost of capital in the context of technology regulations. These extensions would further enhance our understanding of how firms navigate the complex interplay between regulatory requirements, reputation management, and information disclosure in modern financial markets.

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Table 1

Descriptive Statistics

Variables	N	Mean	Std. Dev.	P25	Median	P75
FreqMF	14,231	0.6176	0.9021	0.0000	0.0000	1.6094
Treatment Effect	14,231	0.5950	0.4909	0.0000	1.0000	1.0000
Institutional ownership	14,231	0.5931	0.3409	0.2872	0.6918	0.8840
Firm size	14,231	6.5590	2.1195	5.0229	6.5954	8.0455
Book-to-market	14,231	0.5476	0.5701	0.2300	0.4391	0.7485
ROA	14,231	-0.0501	0.2617	-0.0340	0.0221	0.0632
Stock return	14,231	0.0057	0.4297	-0.2229	-0.0349	0.1584
Earnings volatility	14,231	0.1503	0.3093	0.0229	0.0536	0.1389
Loss	14,231	0.3238	0.4679	0.0000	0.0000	1.0000
Class action litigation risk	14,231	0.2615	0.2435	0.0842	0.1739	0.3586

This table shows the descriptive statistics. All continuous variables are winsorized at the 1st and 99th percentiles.

Table 2
Pearson Correlations
RegulationSystemsCompliance Reputation Risk

	Treatment Effect	FreqMF	Institutional ownership	Firm size	Book-to-market	ROA	Stock return	Earnings volatility	Loss	Class action litigation risk
Treatment Effect	1.00	-0.03	0.07	0.03	-0.06	-0.07	-0.07	0.05	0.06	-0.04
FreqMF	-0.03	1.00	0.38	0.44	-0.16	0.24	-0.01	-0.19	-0.25	-0.05
Institutional ownership	0.07	0.38	1.00	0.62	-0.19	0.34	-0.03	-0.26	-0.29	-0.02
Firm size	0.03	0.44	0.62	1.00	-0.32	0.40	0.06	-0.28	-0.41	0.08
Book-to-market	-0.06	-0.16	-0.19	-0.32	1.00	0.09	-0.14	-0.10	0.02	-0.05
ROA	-0.07	0.24	0.34	0.40	0.09	1.00	0.17	-0.59	-0.61	-0.21
Stock return	-0.07	-0.01	-0.03	0.06	-0.14	0.17	1.00	-0.06	-0.14	-0.06
Earnings volatility	0.05	-0.19	-0.26	-0.28	-0.10	-0.59	-0.06	1.00	0.39	0.21
Loss	0.06	-0.25	-0.29	-0.41	0.02	-0.61	-0.14	0.39	1.00	0.25
Class action litigation risk	-0.04	-0.05	-0.02	0.08	-0.05	-0.21	-0.06	0.21	0.25	1.00

This table shows the Pearson correlations for the sample. Correlations that are significant at the 0.05 level or better are highlighted in bold.

Table 3**The Impact of Regulation Systems Compliance on Management Forecast Frequency**

	(1)	(2)
Treatment Effect	-0.0474*** (3.06)	-0.0897*** (6.51)
Institutional ownership		0.4347*** (16.35)
Firm size		0.1237*** (25.80)
Book-to-market		-0.0842*** (8.09)
ROA		0.0847*** (3.41)
Stock return		-0.1133*** (8.51)
Earnings volatility		-0.0911*** (5.17)
Loss		-0.0791*** (4.46)
Class action litigation risk		-0.2209*** (8.52)
N	14,231	14,231
R ²	0.0007	0.2251

Notes: t-statistics in parentheses. *, **, and *** represent significance at the 10%, 5%, and 1% level, respectively.