

# Make a Difference with Verified Plastic Credits



Back impactful projects that  
recover plastic waste globally.





# Introduction

In a world where sustainability is both a responsibility and a differentiator, acquiring verified plastic credits allows your company to make a measurable environmental and social impact.

Plastiks offers a transparent platform built on blockchain technology that has verified and certified recovery entities so that you can select the ones to purchase plastic credits that directly drive impactful projects.

With Plastiks, your investment transforms into tangible, verifiable change



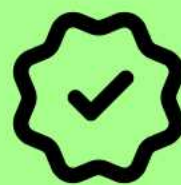


# Why Choose Verified Plastic Credits from Plastiks?

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**Verified Transparency:** Each plastic credit is built on a public blockchain with proprietary technology, providing proof that your contribution directly supports verified plastic recovery and recycling.



**Verified Claiming to combat green washing:** Plastic credits provide the ability to make claims that are verified and comply with EU anti-greenwashing regulation.



**Digital Tools:** Digital tools are provided such as dashboards, widgets and QR codes to provide the buyer with ability to engage their stakeholders and consumers with verified claims that can be shared on social media and websites.



**Sustainability Goals:** Purchasing credits helps meet your company's Environmental, Social, and Governance (ESG) targets by funding positive additional environmental impact.



# The Process of Purchasing Plastic Credits



## Explore Verified Roadmaps (Sustainable Impact Project):

Browse our platform for existing roadmaps managed by certified recovery entities. Alternatively, collaborate with an entity to design a customized roadmap that aligns with your specific sustainability goals and desired impact.

## Securely Purchase Credits:

Acquire plastic credits through Plastiks' blockchain-based system, ensuring complete traceability and transparency for every transaction.

## Track Your Impact:

Use a comprehensive dashboard to monitor your purchased credits' progress and outcomes in real time.

# Real-World Impact of Purchasing Plastic Credits



## **Contribute to Environmental Gains:**

Support significant plastic recovery efforts that reduce waste and prevent pollution.



## **Uplift Communities:**

Fund roadmaps that create jobs, support education, and enhance community welfare.



## **Enhance Operational Efficiency:**

Empower recovery entities to improve recycling infrastructure and promote innovation.



# Real Plastic Credit Impact: Highlights from Plastiks' Partnerships

## FC Barcelona's Commitment:

By purchasing plastic credits through Plastiks, **FC Barcelona funded the recovery of over 27,000 kg of plastic**, supporting impactful social programs and raising awareness about sustainability on a global scale.



**FC BARCELONA**

## Bayer Leverkusen's Partnership

Bayer 04 Leverkusen has invested in plastic credits through their collaboration with GreenMining, **facilitating the recycling of 100 tons of plastic in São Paulo**. The proceeds are being directed toward ongoing community and environmental roadmaps, illustrating the significant impact that credit buyers can achieve—reducing plastic waste while fostering continuous community development and ecological improvement.



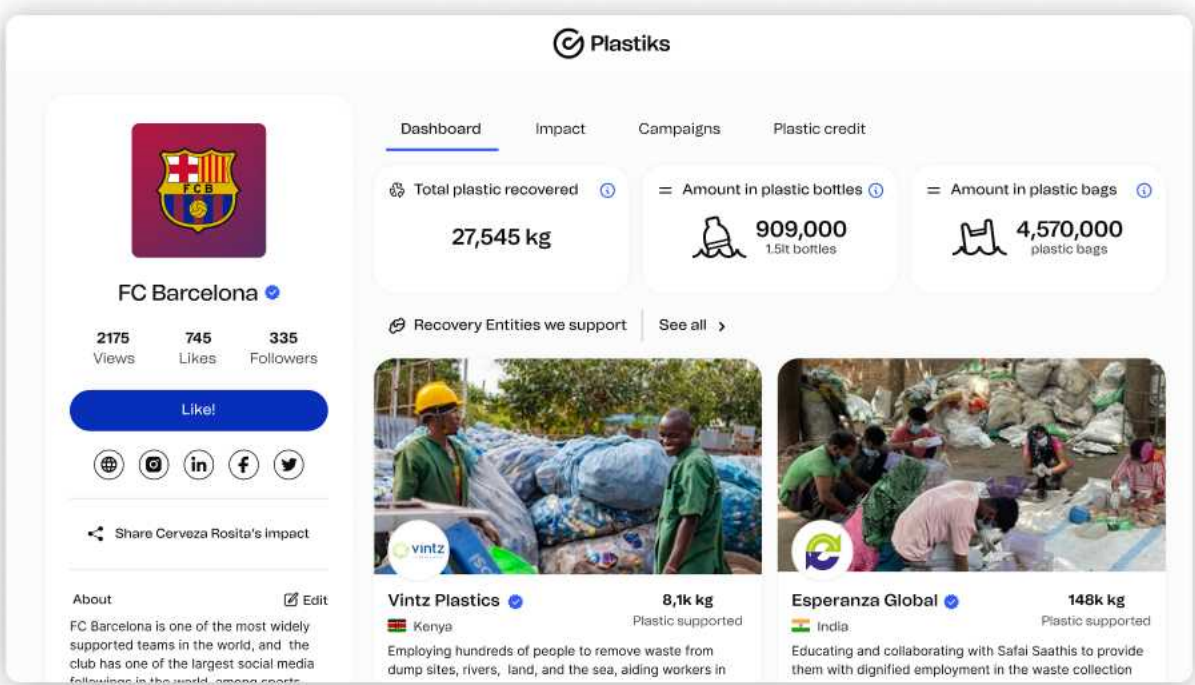


# Enhanced Solutions to Maximize the Acquisition of Plastic Credits

Plastiks offers valuable tools to amplify the visibility and impact of your purchased plastic credits, making it easier to showcase your sustainability efforts and engage stakeholders:

## Sustainability Dashboard

Access real-time insights through a comprehensive dashboard that tracks the progress and impact of your plastic credits, seamlessly integrating detailed metrics into your sustainability reports.



## QR Code Integration:

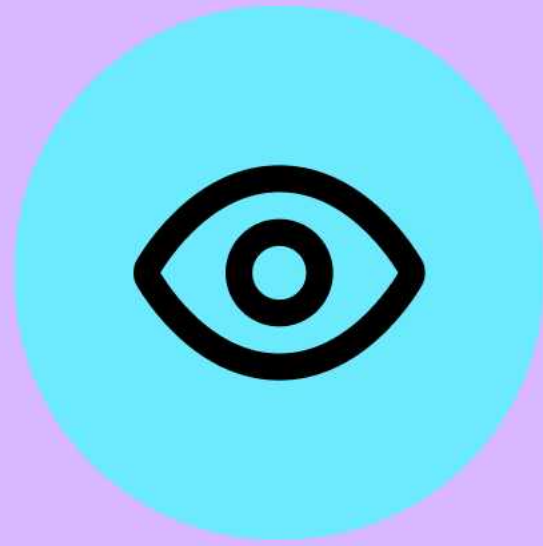
Elevate your marketing and product materials with QR codes that link directly to your sustainability dashboard. This feature allows consumers and stakeholders to instantly access and explore your verified impact, strengthening engagement and trust in your brand's commitment to sustainability.





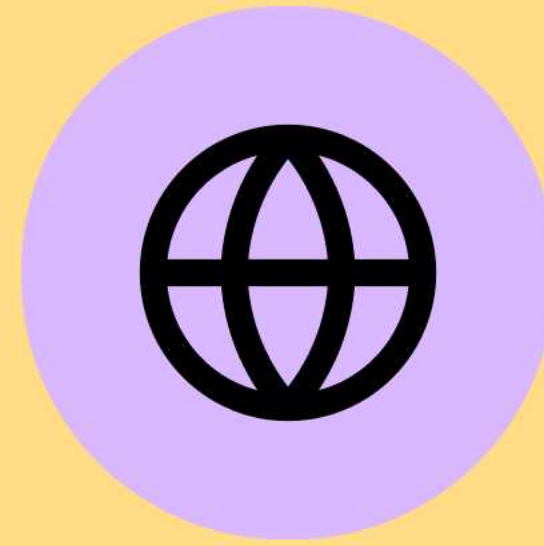
# Why Partner with Plastiks?

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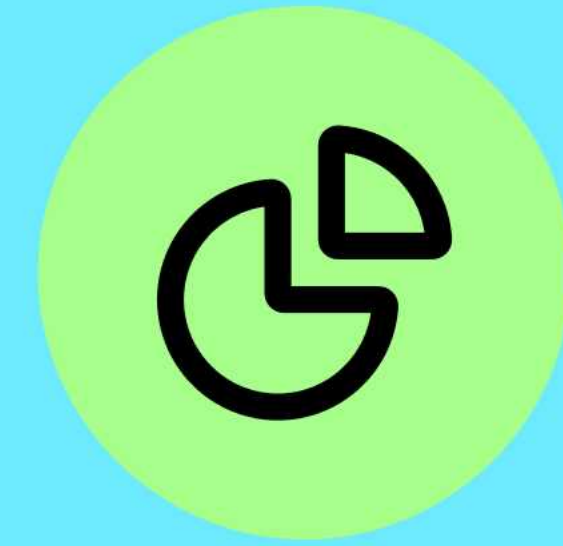
## Transparent Verification

Blockchain technology ensures that your investment is traceable, and your sustainability claims are validated.



## Global Recognition

Join a network of leading brands making verified environmental contributions.



## Enhanced Brand Equity

Reinforce your brand's reputation by supporting projects with tangible, measurable outcomes.





## Take the next step in sustainability leadership.

For more information, please contact:  
**[contact@plastiks.io](mailto:contact@plastiks.io)**

