

## Homework 2

for Management Skills



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## 1 Company name

I think, that the good name for this kind of company is Partyent LLC, the name is mix of two words: party and patient. I want point my client that our company is "just what the doctor ordered" for people who want to have a party.

## 2 Vision Statement

I will prefer to combine vertical and horizontal scaling at the same time, but of course 4 years is not long period of time for this kind of business. In my point of view the most realistic perspective is work with representatives of local Variety, organisation of some more serious event for busyness and the expansion of the influence zone to nearest cities.

## 3 Business Value

The one of the main values of our company is network of contact in field of entertainment and parters(restaurants and so on). We are focused on organisation of student's parties that's why we are trying to keep our team quite young to have better understanding of our clients. In other hand our young team is somehow inexperienced, it results we can keep average salary relatively low and as result low price, because price is always vary important for students.

## 4 Project plan

To satisfy requirements of our client we must execute the list of tasks:

1. Take care about food and drinks
2. Book nice and big enough place for the party
3. Organise securities, waiters and cleaning after the event
4. Entertainment:
  - (a) find DJ
  - (b) invite Show-man to lead the evening
  - (c) find nice band

For an organisation of the party we need:

1. Main organisation(Project manager)
2. Show-man
3. DJ
4. Waiters
5. Food supplier
6. Musicians
7. Security

Schedule of the organisation:

1. The project starts (27.11.2015)
  - (a) PM will make him or herself familiar with requirements for the party.
  - (b) PM will have brainstorm possible solutions and trying to came up with original ideas.
  - (c) PM will develop WBS.

2. The person responsible for organisation of the party will start the preparation from searching for available for party date: (30.11.2015 - 2.12.2015)
  - (a) DJ
  - (b) Location
  - (c) Musicians
  - (d) Food supplier
  - (e) Show-man
3. PM will have meetings and negotiations with people and companies involved in organisation process to conform conditions, he or she will also have to think about waiters and security if their are not provided by the place.(2.12.2015 - 4.12.2015)
4. PM have to control preparation process. (7.12.2015 - 9.12.2015)
5. (10.12.2015)
  - (a) Final repetitions of entertainment program
  - (b) Beverage arrive
  - (c) Final negotiation
6. (11.12.2015)
  - (a) PM will arrive to location with the team 1 p.m.
  - (b) PM will control preparation process to the party on the place 1 p.m. - 5 p.m.
  - (c) Musicians and DJ will have sound-check 4 p.m. - 5:30 p.m.
  - (d) Waiter and Security will be ready 5:30 p.m.
  - (e) First people will arrive 5:55 p.m.
  - (f) The party will be started 6 p.m.
  - (g) Party will be over at 2 a.m.
  - (h) The location will be cleaned from 8 a.m. to 11 a.m.