

PRIVACY POLICY

KV Greens Ltd

Effective Date: 26 March 2024

Last Updated: February 2026

1. Who We Are

KV Greens Ltd is a private limited company incorporated in England on 26 March 2024.

Registered Office:

32 Lynwood Gardens

Croydon

England

CR0 4QH

We operate in the areas of mixed farming and forestry activities.

For the purposes of UK data protection legislation, including the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018, KV Greens Ltd acts as the **Data Controller** in respect of personal data processed through our website and business operations.

If you have any questions regarding this Privacy Policy or how we handle your data, please contact us via our website contact form or by post at our registered office.

2. What Information We Collect

We may collect and process the following categories of information:

Personal Information

- Full name
- Email address
- Telephone number
- Postal address
- Business details (where relevant)

Technical Information

- IP address
- Browser type and version
- Device information
- Pages visited on our website

- Date and time of visits
- Referring website addresses

We only collect personal data that is necessary for legitimate business purposes.

3. How We Use Your Information

We use personal data for the following purposes:

- To respond to enquiries and communications
- To provide agricultural and forestry-related services
- To manage customer and supplier relationships
- To administer and improve our website
- To comply with legal and regulatory obligations

KV Greens Ltd does **not** sell, rent, or trade personal data to third parties.

4. Lawful Basis for Processing

We process personal data under one or more of the following lawful bases:

- Your consent
- Performance of a contract
- Compliance with legal obligations
- Legitimate business interests

Where processing is based on consent, you have the right to withdraw consent at any time.

5. Data Sharing

We may share personal data where necessary with:

- Professional advisers (such as accountants and legal advisers)
- Regulatory or government authorities where required by law
- Service providers who assist with website hosting or IT services

All third parties are required to process personal data securely and in accordance with applicable data protection laws.

6. Data Security

We implement appropriate technical and organisational security measures to protect personal data against:

- Unauthorised access
- Accidental loss
- Misuse
- Alteration
- Disclosure

While we take reasonable steps to protect data, no system is completely secure.

7. Data Retention

We retain personal data only for as long as necessary to:

- Fulfil the purpose for which it was collected
- Satisfy legal, accounting, or regulatory requirements
- Protect our legitimate business interests

When data is no longer required, it will be securely deleted or anonymised.

8. Your Rights

Under UK data protection law, you have the right to:

- Request access to your personal data
- Request correction of inaccurate data
- Request erasure of your personal data
- Object to processing
- Request restriction of processing
- Request transfer of your data (where applicable)
- Lodge a complaint with the Information Commissioner's Office (ICO)

ICO website: <https://www.ico.org.uk>

9. Cookies

Our website may use cookies to:

- Improve user experience
- Analyse website usage
- Maintain essential website functionality

You may control or disable cookies via your browser settings.

10. Changes to This Policy

We may update this Privacy Policy from time to time to reflect legal, regulatory, or operational changes.

The most recent version will always be published on our website.