



GEO DATA VISUALIZATION IN TABLEAU

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WHAT IS GEO DATA VISUALIZATION?

- REPRESENTING GEOGRAPHICAL INFORMATION IN A VISUAL FORMAT.
- ANALYZE AND UNDERSTAND SPATIAL RELATIONSHIPS.



WHY IS IT IMPORTANT?

Spatial Analysis

**Enhanced
Communication**



**Geographic
Context**

**Interactive
Exploration**

Decision Support

FINAL WORDS

- ESSENTIAL FOR UNLOCKING THE SPATIAL DIMENSION OF DATA.
- DRIVE INNOVATION, EFFICIENCY, AND COMPETITIVE ADVANTAGE

