



GEO DATA VISUALIZATION IN TABLEAU

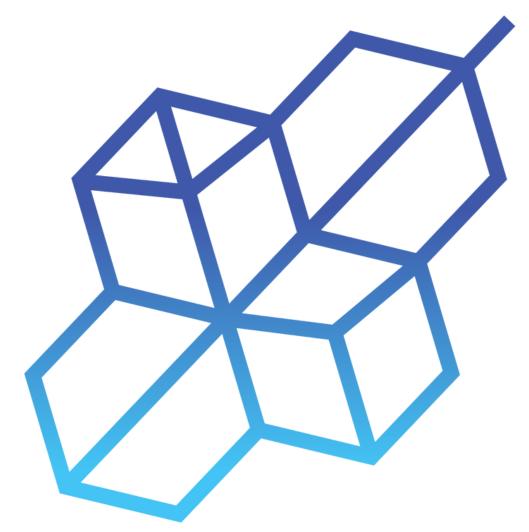
INSTRUCTOR: FIZZA FAWAD

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WHAT IS GEO DATA VISUALIZATION?

- REPRESENTING GEOGRAPHICAL INFORMATION IN A VISUAL FORMAT.
- ANALYZE AND UNDERSTAND SPATIAL RELATIONSHIPS.



WHY IS IT IMPORTANT?

Spatial Analysis

Enhanced Communication



Geographic Context

Interactive Exploration

Decision Support

FINAL WORDS

• ESSENTIAL FOR UNLOCKING
THE SPATIAL DIMENSION OF
DATA.

• DRIVE INNOVATION,
EFFICIENCY, AND
COMPETITIVE ADVANTAGE

