

Exercise 14: BALSAMIQ

Create storyboards to represent the user flow for a mobile app (e.g., food delivery app) using Balsamiq

AIM:

The aim is to create storyboards representing the user flow for a mobile app, such as a food delivery app, using Balsamiq.

PROCEDURE:

Tool Link: <https://balsamiq.com/>

Step 1: Define the User Flow

1. Identify Key Screens:

- List the main screens your app will have (e.g., Home, Menu, Cart, Checkout, Order Confirmation).

2. Map the User Journey:

- Understand the typical user journey through these screens (e.g., browsing menu, adding items to cart, checking out).

Step 2: Create Storyboards Using Balsamiq

1. Install Balsamiq:

- Download and install Balsamiq from the <https://balsamiq.com/> website.

2. Create a New Project:

- Open Balsamiq and create a new project.

3. Add Wireframe Screens:

- Use the “+” button to add new wireframe screens for each key screen in your app.

4. Design Each Screen:

- Use Balsamiq's components to design the UI for each screen.

- Include basic elements like buttons, text fields, and images.
- 5. Organize the Flow:**
- Arrange the screens in the order users will navigate through them.
 - Connect the screens with arrows to represent user actions.

Example Screens for Food Delivery App

- 1. Home Screen:**
 - Search bar for finding restaurants
 - Categories for different cuisines
- 2. Menu Screen:**
 - List of food items with images, names, and prices
 - Add to Cart buttons
- 3. Cart Screen:**
 - Items added to the cart with quantity and total price
 - Checkout button
- 4. Checkout Screen:**
 - Delivery address form
 - Payment options ○
 - Place Order button
- 5. Order Confirmation Screen:**
 - Order summary
 - Estimated delivery time

Example Output

Here's how the wireframes might look:

Home Screen

- **Search Bar:** Allows users to search for restaurants.
- **Categories:** Buttons for different cuisines (e.g., Italian, Chinese).

Menu Screen

- **Food Items List:** Displays food items with images, names, and prices.
- **Add to Cart:** Button to add items to the cart.

Cart Screen

- **Items Added:** Lists items added to the cart with quantity and prices.
- **Checkout Button:** Proceed to checkout.

Checkout Screen

- **Delivery Address Form:** Users enter their delivery address.
- **Payment Options:** Choose between different payment methods.
- **Place Order Button:** Finalize the order.

Order Confirmation Screen

- **Order Summary:** Shows the order details.
- **Estimated Delivery Time:** Provides an estimated delivery time.

OUTPUT:

