

# The new Economy

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Created at: 03.09.2019  
Created by: Scout 4strat  
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## Description

Growth is not infinitely possible. Companies, but also states, need new (business) models to become more independent from growth. Through better social and ecological solutions, new customer groups can be opened up and profit maximisation can be achieved.

## Tags

Neo ecology

New Economy

## STEEP

- Ecological
- Economical

## Links

### TRENDS

End of the Oil Economy  
Flexible Working  
Local Life and Green Economy  
New Partnerships and Business Models

## Projects

### RTA Future Scanning - Information & Trends

Rating criterion	04.06.2020
Importance	Low