Staffless Stores

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Description

Staffless Stores are shop concepts that run their business without employees. The customer experience is primarily based on an App that identifies all visitors to the shop and controls the purchasing process. The stores are fitted with a connected system of camera and tracking technologies, whose autonomy decides whether the customer can scan the products himself. Human resources only have to take care of the planning and control of the background. Both mobile kiosk systems and large autonomous shops could be set up without any personnel.

Tags

amazon go   staffless store

STEEP

• Social
• Technological
• Economical

Links

TRENDS

Automation

Digital Economy

Digital Payment and the End of Cash

Rise of Omnichannel Commerce