

Ethical Consumption



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Description

Personal consumption has become a distinguishing characteristic. Consumers increasingly rate products according to moral considerations: vegan, produced fairly, emission-free. However, it is not always easy to live an ecologically sustainable and resource-friendly life. Apps that cater to this development help to enable people to live as ecologically and ethically as possible, with a high degree of convenience.

Tags

Sustainable consumption **ethical consumption**

STEEP

- Social
- Ecological

Links

TRENDS

Green and Healthy
Local Life and Green Economy

Projects

RTA Future Scanning - Information & Trends

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Importance	