

Upcycling - sustainable Use



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Description

In addition to the consumer shame, there is a throw-away shame. Products are used until they are either unsightly or broken. But then they don't end up in the garbage but are given a new task.

An old shirt is turned into a handbag, an old pair of jeans into a pillow or tupper cans without a lid become flower pots.

Tags

Individualisation **sustainability** **upcycling**

STEEP

- Social
- Ecological

Links

TRENDS

Rise of Circular Economy

Projects

RTA Future Scanning - Information & Trends

Rating criterion	04.06.2020
Importance	