



Alejandra Simonetta (she/her)

Junior Software Engineer

About Me

I am an adaptable and hard-working designer that enjoys creative and technical projects. I have a strong eye for detail, which makes me enjoy any design process deeply. My constant need to learn and increase my knowledge makes me a really dedicated person and passionate about what I do.

I encountered development through a family member and since then I have been dedicating my spare time to learn more about it. I have done courses online and enrolled at _nology to help me develop my skills in software engineering.

Key Course Skills

HTML5, CSS3, SASS, JavaScript, React, Jest, Cypress, React Testing Library, Github Actions, TDD, GCP, CI/CD, OOP, Java, Spring, and SQL.

Others: Adobe Illustrator, Adobe Photoshop, Design & Product Development, Microsoft Office Tool.

View my full portfolio here.

Education

2013-2014

MA in Fashion Footwear

London College of Fashion, UK.

2006-2011

BA in Fashion & Textile Design

Universidad Empresarial siglo 21. Argentina

Languages

Spanish (native) | English (fluent)

Hobbies

One of the things that I enjoy the most is spending time with my family and friends and also being physically active which makes me happy. Paddle Tennis is one of my new passions.

I also love to do some Interior Design & DIY projects at home .

Project Overview

Final Client Project Delivery

A real-life MVP for a development project, delivered as a Scrum team to a client who will use it for future development. It will include a React front-end and Spring back-end integration, including authentication and CI deployment to GCP.

Spring Boot Project

A properly architected and documented API following all modern design patterns, built using Spring and deployed using GCP.

Java Project

A Java Object Oriented application making use of multiple models and classes to run complex game logic from the command line.

React API Project

A React application that pulls data from an external public API and presents it in a dashboard or multipage layout.

JavaScript Game Project

A browser-based game using modern JavaScript programming techniques and DOM manipulation.

HTML/ CSS Portfolio Website

Built using correct version control and modern coding standards, and deployed live using a CI pipeline.

Work Experience

October 2020 - In progress.

Owner | The Tottem Artisan, London, UK

- Curator & product development.
- Factory liaison
- Online store management

November 2018 - May 2020 Operations Manager | OKA, London, UK

- Daily operations and logistics
- Health & Safety compliance
- Team management & Store Productivity

January 2015 - January 2020

FootWear Designer | Freelance, London, UK

Product design & development

April 2017 - December 2018

Footwear Store Manager | Rupert Sanderson, London, UK

- Store administration and KPIs
- Team management & Visual Merchandising
- Customer Service

April 2015 - September 2017

Footwear Product Developer | KHYELI, London, UK

- CADS designs & specification sheets.
- Factory liaison

June 2014 - November 2016

Operations Deputy Manager | Zara Inditex, London, UK

- Daily operations and logistics
- Health & Safety compliance
- Team management & Store Productivity