



# W O R K **RESUME**

**ARIF HAQUE**

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**Application for the Position of Sr. Graphic Designer**

# Md. Ariful Haque

Graphic Designer | Brand Identity Specialist

Contact Address: Cell: +88 01712773855 | Email: arifhaque.zeronlab@gmail.com

## PROFESSIONAL SUMMARY

Creative and detail-oriented Graphic Designer with 8+ years of experience in branding, logo design, packaging, web design, and social media marketing. Proven track record of delivering high-quality design solutions for startups to Fortune 40+ companies. Skilled in managing multiple projects, leading design teams, and creating visually stunning designs that effectively communicate brand messages. Passionate about combining aesthetics with functionality to drive brand success..

## Core Competencies

- Brand Identity Design
- Logo & Packaging Design
- Web & Social Media Design
- Corporate Event Design
- Team Leadership & Project Management
- Print & Digital Media Solutions
- team Communication & Collaboration
- Adobe Creative Suite (Photoshop, Illustrator, )

## Professional Experience

### Independent Graphic Designer

December 2021 – Present

- Managed 15+ company branding projects for international clients from Germany, Malaysia, China, Canada, the UK, and the USA.
- Designed 30+ original concepts for social media promotional kits, improving visual storytelling and marketing effectiveness.
- Successfully delivered projects on time, maintaining a 95% on-time submission rate.

### Senior Graphic Designer

Design Bari, Jashore | March 2018 – November 2021

- Led a team of 6 designers to develop 8+ brand identities, resulting in a 35% increase in client retention rates.
- Created packaging, label designs, and print solutions for 8 companies, ensuring high-quality and consistent branding.
- Supported the art director in developing corporate identity designs, problem-solving, and implementing team management policies.

## **Professional Experience**

### **Graphic Designer**

**Compass Communication, Dhaka | January 2015 – December 2017**

- Designed 30+ visual assets for architecture, interior design, and real estate projects, including banners, landing pages, and social media graphics.
- Increased user engagement for multiple brands by 25% through effective visual communication.
- Collaborated with senior designers and art directors to brainstorm concepts and present print and event design materials.

### **Entry-Level Graphic Designer**

**Zeronlab IT Solution, Dhaka | March 2014 – November 2014**

- Assisted in creating 3 brand guidelines, ensuring consistency across all business visuals and themes.
- Designed 9 projects for social media ads, improving visual storytelling and ad performance.

## **Education & Certifications**

- **Essential Typography Principles for Graphic Designers | ALISON | 2025**
- **Graphic Design** (Learn the theory, principles and practices involved in graphic design with this online Graphic Design course.) | **ALISON | 2025**
- Successfully completed the HP LIFE online course AI for Beginners | **HP LIFE FOUNDATION | 2025**
- Certificate in Logo & Branding Identity  
**Domestika** | Mentor: Sagi Haviv, New York, USA | **2020–2021**
- **Graphic & Visual Identity Design**  
Daffodil Professional Training Institute (DPTI), Dhaka | **2013–2015**
- **Higher School Certificate**  
Jashore City College, Jashore | **2012**
- **Secondary School Certificate**  
Jashore Zilla School, Jashore | **2008**

**Organized : I have developed systematic approach to manage things from my education and Design experience.**

## Achievements

Recognized for innovative design at the CSE Conference & Event Design 2015, Military Institute of Science and Technology (MIST), Bangladesh.

## Technical Skills

- **Adobe Creative Suite (Photoshop, Illustrator, )**
  - **Print & Packaging Design**
  - **Social Media Marketing & Promotional Kits**
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## Language Proficiency:

Bengali : Fluent in reading, writing and speaking.

English : Fluent in reading, writing and Formal speaking.

## Personal Information

- **Name: Md. Ariful Haque**
  - **Date of Birth: June 21, 1992**
  - **Marital Status: Married**
  - **Nationality: Bangladeshi**
  - **Religion: Muslim**
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## Portfolio & Contact

You can view my portfolio at( [https://dribbble.com/arif\\_haque](https://dribbble.com/arif_haque)) look forward to discussing how my skills and experience can contribute to your team. Please feel free to contact me at +8801712773855 or arifhaque.zeronlab@gmail.com to schedule a meeting. THANK YOU!!



**Sincerely,**  
**Md. Ariful Haque**

**Date : 20.07.2025**

## CERTIFICATES & ACHIEVEMENT

MARCH 9, 2025

Domestika. Create. Share. Learn.

### DOMESTIKA

— This certificate confirms that **MD. ARIFUL HAQUE** has taken the Domestika online course **Logo Design: From Concept to Presentation** taught by **Sagi Haviv**.

—  
Domestika Inc.  
2001 Addison St.  
Berkeley, CA 94704  
USA

ID: 48f5b661b8b209092d70b50a834953bf



*Sagi Haviv*

Sagi Haviv



### Transcript

#### Md. Ariful Haque

has successfully completed the following HP LIFE courses:

1. [AI for Beginners](#)  
Completed on: 3/22/2025



### Certificate of Completion

#### Md. Ariful Haque

has successfully completed the HP LIFE online course

#### AI for Beginners

By completing this course, the above-named student has gained a basic understanding of the impact of artificial intelligence (AI) on the technological landscape. They have learned about key AI concepts and their applications, discovered why data is important to AI, how the technology is being used in businesses, and gained an insight into its ethical implications.

Presented 3/22/2025

A handwritten signature in black ink.

Stephanie Bormann  
Deputy Director, HP Foundation

Certificate serial number: 2fa2c2e6-faf1-4d09-84b8-6a240af401be