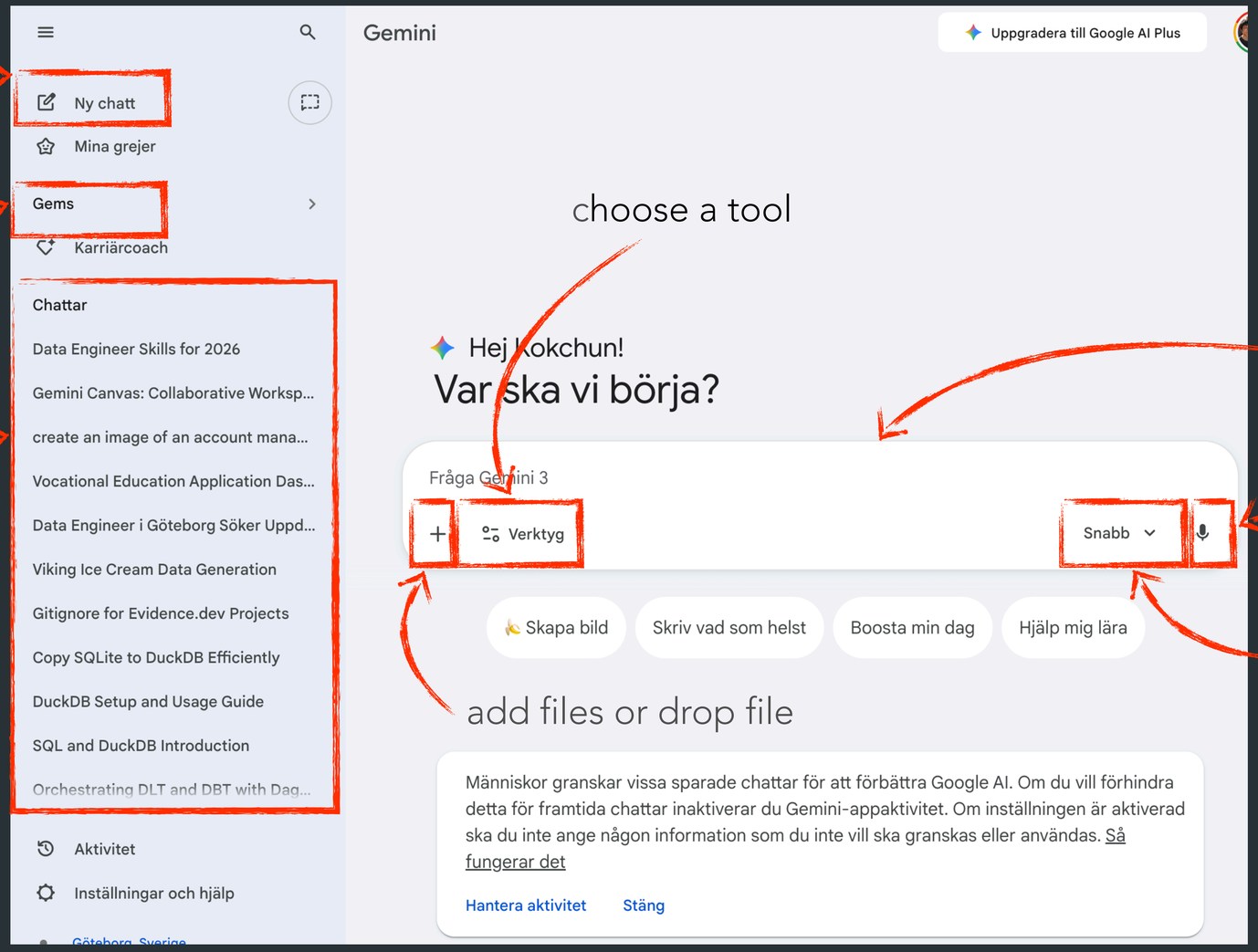
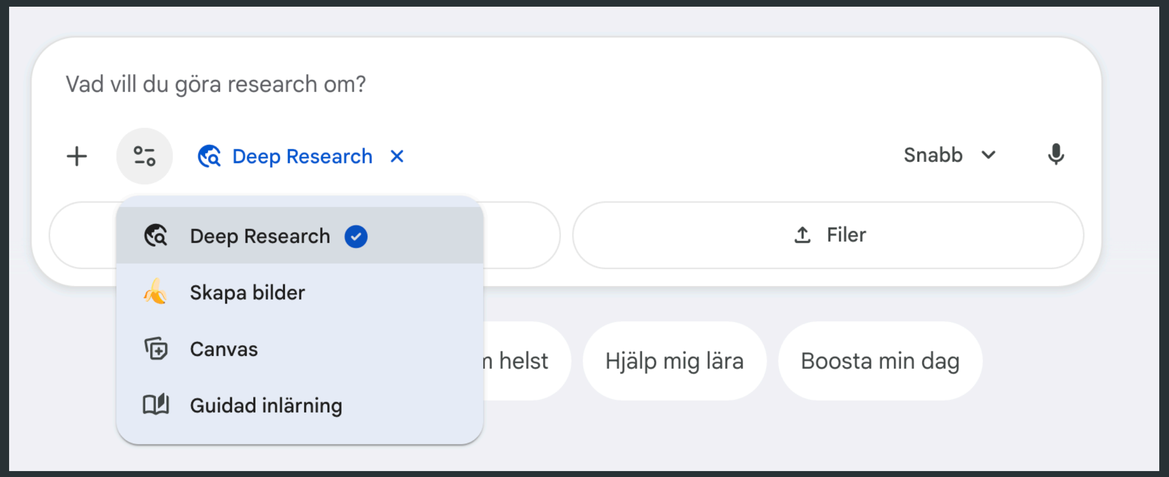
kokchun giang

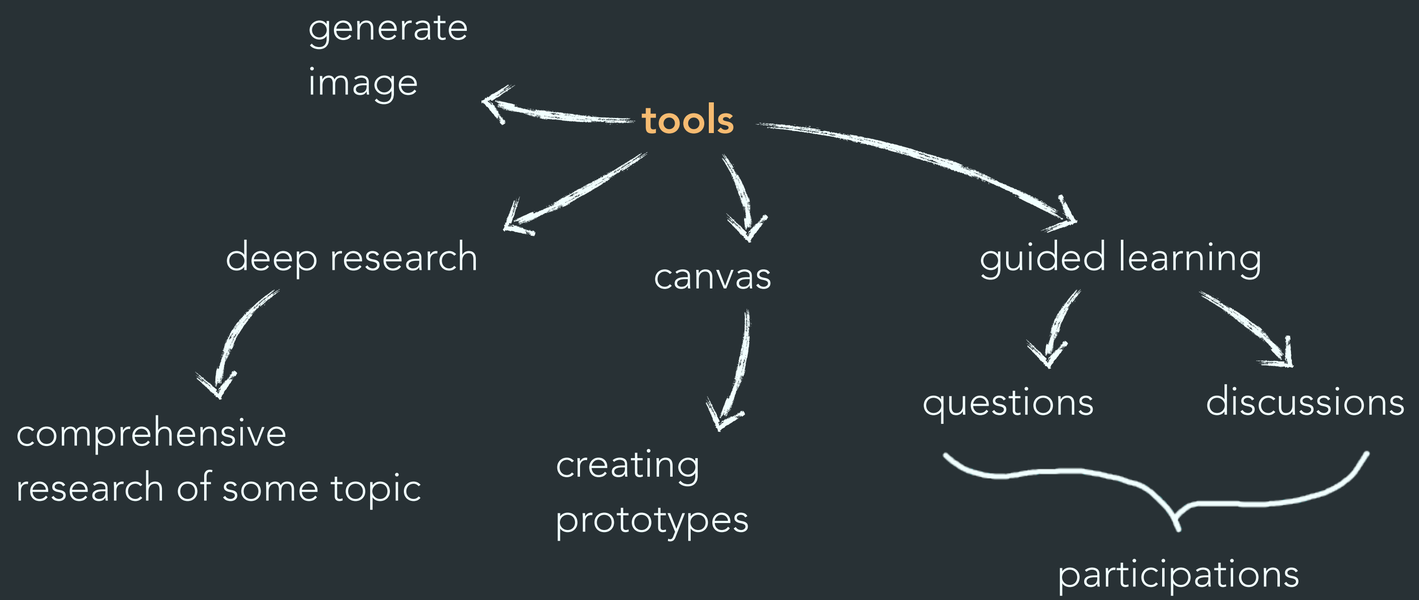
a gentle introduction to using **LLMs** and some of its features with gemini as example

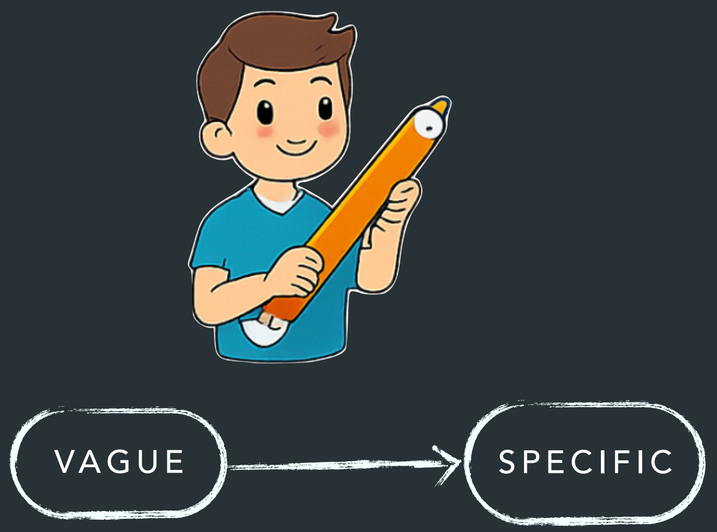
first glance into **gemini** in the web browser



choosing a **tool**







use **prompt engineering**
to get higher quality
output from the LLM

clear & specific rather than vague

vague
broad
unfocused

explain marketing

less vague
specify audience

explain digital marketing to a beginner

practical angle
more focus
structured output

Explain digital marketing to a beginner that wants to start a business, use bullet points.

examples
control length

Explain digital marketing to a beginner that wants to start a business, use bullet points, include 3 examples. Keep it under 150 words

vague

specific