kokchun giang

use **KPIs** to track an organisations business objectives

company mathisoft meets different **stakeholders**

How much money do we make by buying your stocks?

investors

How can we get more followers on linkedin?

marketing

mathisoft

How do you ensure data security?

regulatory

How is customer satisfaction?

founder

help mathisoft to distribute the **KPIs** to the stakeholders

investors

How much money do we make by buying your stocks?

churn rate

marketing

How can we get more followers on linkedin?

return on investment (ROI)

founder

How is customer satisfaction?

social media metrics

regulatory

How do you ensure data security?

% of employees completing data security training

user engagement

great, now each stakeholder has its **KPIs**

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so what are KPIs and why are they useful?

ChatGPT

Key Performance Indicators (KPIs) are measurable values that demonstrate how effectively a business or organization is achieving its key objectives. They serve as quantifiable metrics that provide insights into various aspects of performance, helping to assess progress, identify areas for improvement, and make informed decisions.

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ChatGPT

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identify KPIs

choose one workplace, preferably one you've worked at.

write down as many KPIs you think could be associated to that workplace

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find out KPIs about your current school

your team is hired by your school on a consulting assignment to help them develop efficient KPIs for their organisation