


HW3 Due Feb 10

Midterm 1 Feb 9 Tuesday

Class Time

In person Meet at 209

Sample Test Problems Due Feb 9 midnight

Upload to Moodle.

Email me if you would like to ask
questions.

1.9 Proportionality and Power Functions

Def. y is said to be directly proportional to x if there exists a k such that

$$y = kx$$

k is called constant of proportionality.

Example: Force is directly proportional to mass.

$$F = am$$

In this case $k = \text{acceleration}(a)$

Def. y is inversely proportional to x if there exists a k such that

$$y = k \frac{1}{x}$$

In other words, y is directly proportional to

$$\frac{1}{x}$$

Example: The time taken to travel a given distance is inversely proportional to speed.

$$v = \frac{d}{t}$$

$$t = d \cdot \frac{1}{v}$$

Constant
 k

Power functions

$Q(x)$ is a power function of x if
 $Q(x)$ is proportional to a constant power of x .

$$Q(x) = k \cdot x^p$$

Ex. $f(x) = 2x^7$

Distinguish from

Exponential
functions-

$$P(x) = P_0 a^x$$

Problem

Which of these are power functions? Write it in the form $y = kx^p$ if possible.

a) $y = \frac{5}{x^3}$

Soln. Yes.

$$y = 5x^{-3}$$

$$k = 5$$

$$p = -3$$

b) $y = \frac{2}{3x}$

Soln. Yes.

$$y = \frac{2}{3} \cdot \frac{1}{x}$$

$$\begin{aligned} k &= \frac{2}{3} \\ p &= -1 \end{aligned} \quad = \frac{2}{3} \cdot x^{-1}$$

Laws of exponents.

- $\frac{1}{x^n} = x^{-n}$

- $x^n = \frac{1}{x^{-n}}$

$$\left[\frac{1}{x} = x^{-1} \right]$$

c) $y = \frac{5x^2}{2}$

Soln. Yes

$$y = \frac{5}{2} \cdot x^2$$

$$k = \frac{5}{2}$$

$$p = 2$$

d) $y = 5 \cdot 2^x$

Soln. No.

e) $y = 3\sqrt{x}$

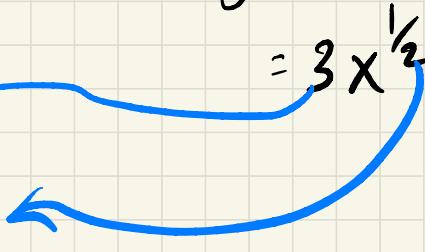
$$y = 3\sqrt{x}$$

$$= 3x^{\frac{1}{2}}$$

Soln. Yes.

$$k = 3$$

$$p = \frac{1}{2}$$



f) $y = (3x^2)^3$

Soln. $y = 27(x^2)^3$

$$= 27x^6$$

$$k = 27$$

$$p = 6$$

Law of exponent

- $(x^n)^m = x^{nm}$

- $x^n \cdot x^m = x^{n+m}$

Alternatively

$$(3x^2)^3 \\ = 3x^2 \cdot 3x^2 \cdot 3x^2$$

$$= 27 x^2 \cdot x^2 \cdot x^2$$

$$= 27 x^6$$

Review for Midterm 1

Sample Test 1C

1. An online seller of t-shirts pays \$ 672 to start up the website and \$ 6 per shirt. Then sells the t-shirts for \$ 12 each.

a) Give the cost function.

Soln. Cost = Fixed cost + Variable Cost

$$C(q) = 672 + 6q$$

b) Give revenue function for this situation

Soln. $R(q) = 12q$

c) Give profit function.

Soln. Profit = $R(q) - C(q)$

$$R(q) - C(q) ?$$

$$C(q) - R(q) ?$$

$$\text{Profit} = 12q - (672 + 6q)$$

$$= 12q - 672 - 6q = \boxed{6q - 672}$$

d. how many t-shirts must be sold in order for the seller to break-even?

Soln.

Break even quantity:

$$\text{Profit} = 0$$

$$6q - 672 = 0$$

$$\frac{6q}{6} = \frac{672}{6}$$

$$\boxed{q = 112}$$

Alternatively:

$$R(q) = C(q)$$

$$12q = 672 + 6q$$

$$12q - 6q = 672$$

$$6q = 672$$

$$q = 112$$

$$\begin{aligned}2 - (3 + 4) &= 2 - 7 \\&= -5\end{aligned}$$

$$\begin{aligned}2 - 3 + 4 &= -1 + 4 \\&= 3\end{aligned}$$

4. Consider the following function

$$C = 2e^{-0.6r}$$

a) Give the initial value

Soln. 2

b) Give the continuous growth rate as percentage

Soln. 60% decay

c) Find the annual growth factor

$$\begin{aligned} \text{Soln. } C &= 2(e^{-0.6})^r \\ &= 2(0.5488)^r \end{aligned}$$

$$a = \text{growth factor} = 0.5488$$

d) Find the annual growth rate.

$$\begin{aligned} \text{Soln. } a &= 1+r \\ 0.5488 - 1 &= r \end{aligned}$$

$$\begin{aligned} r &= -0.4512 \\ &= 45.12\% \text{ decay} \end{aligned}$$

Exponential Functions

$$P(t) = P_0 a^t$$

variable / input

initial value

growth factor

$a > 1$ exponential growth (incr.)

$0 < a < 1$ exponential decay (decr.)

$$a = 1 + r$$

growth factor

growth rate in decimals

Alternative form:

$$P(t) = P_0 e^{kt}$$

variable / input

continuous growth rate in decimals

initial value

2.7...

$k > 0$ exponential growth (incr.)

$k < 0$ exponential decay (decr.)

$$P(t) = P_0 a^t \longrightarrow P(t) = P_0 e^{kt}$$

$$P(t) = P_0 a^t$$

$$a = e^k \text{ for some } k$$

$$\rightarrow P(t) = P_0 (e^k)^t$$

$$= P_0 e^{kt}$$

$$a = e^k$$

$$\ln(a) = \ln(e^k)$$

$$\ln(a) = k$$

$$\therefore k = \ln(a)$$

$$P(t) = P_0 a^t \longrightarrow P(t) = P_0 e^{kt}$$

$k = \ln(a)$

$$P(t) = P_0 a^t \quad \leftarrow \quad P(t) = P_0 e^{kt}$$

$$P(t) = P_0 e^{kt}$$

$$= P_0 (e^k)^t$$

$$= P_0 a^t$$

$$\boxed{a = e^k}$$

5. $f(x) = 3x^7$, give the equation for $g(x)$
such that the graph of $g(x)$ is the
graph of $f(x)$ shifted to the left 2 units
and shifted up 7 units.

Soln.

$$\begin{array}{ccc} f(x) & & 3x^7 \\ \downarrow \text{Shift left} & & \downarrow \text{Shift left} \\ f(x+2) & & 3(x+2)^7 \\ \downarrow \text{Shift up} & & \downarrow \text{Shift up} \\ f(x+2) + 7 & & \boxed{3(x+2)^7 + 7} \end{array}$$

Shifting vertically

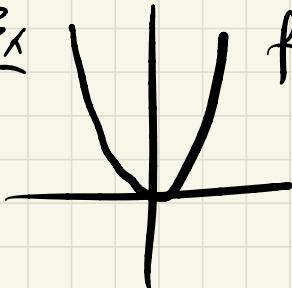
$$f(x)$$

$$f(x) + k$$

$k > 0$ shift up

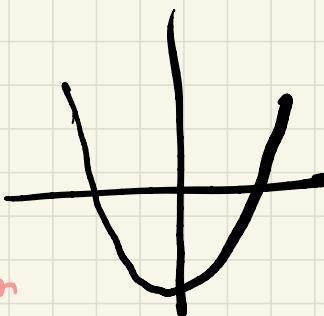
$k < 0$ shift down

Σx

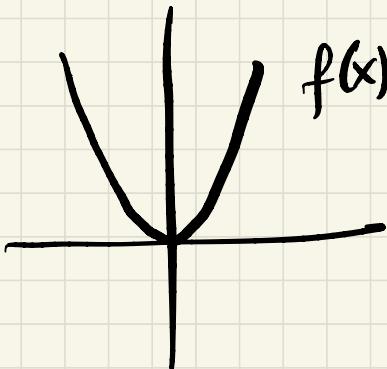


$$f(x) = x^2$$

↓
Shift
down

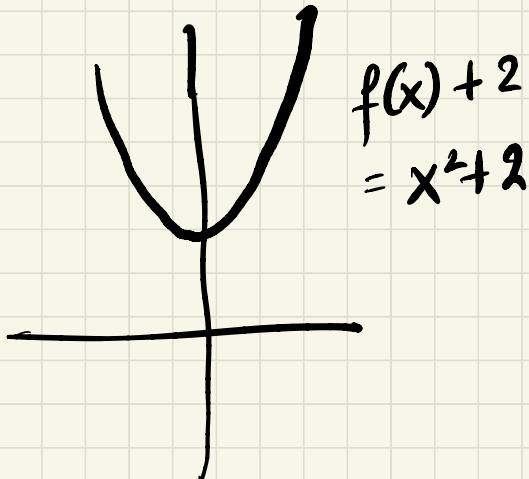


$$\begin{aligned}f(x) - 2 \\= x^2 - 2\end{aligned}$$



$$f(x) = x^2$$

↑
Shift
up



$$\begin{aligned}f(x) + 2 \\= x^2 + 2\end{aligned}$$

Shifting horizontally

$$f(x)$$

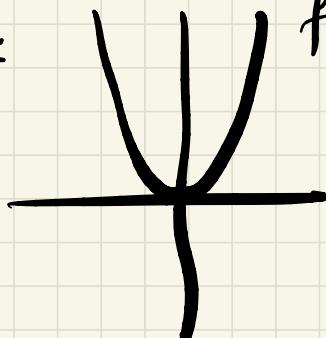
$$f(x+k)$$

opposite:

$k > 0$ shift left

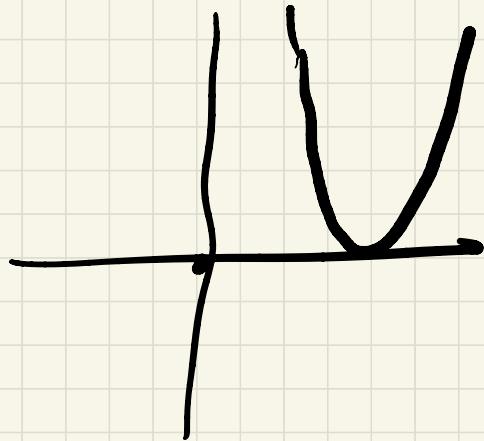
$k < 0$ shift right

Ex.

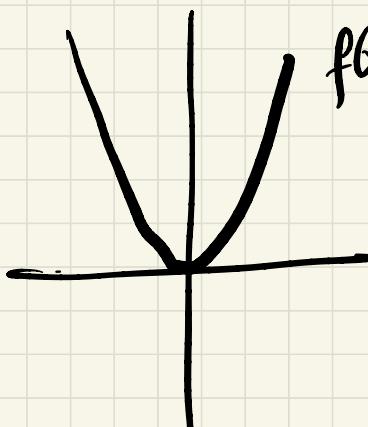


$$f(x) = x^2$$

Shift right

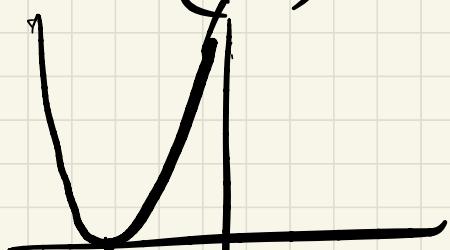


$$f(x-2) = (x-2)^2$$



$$f(x) = x^2$$

Shift left



$$f(x+2) = (x+2)^2$$

$$8. \quad g(x) = 2x^2 + 16.$$

Find the avg. rate of change between -2 and 4.

Soln.

Arg. rate of
Change between

$$x_1 = -2 \text{ and } x_2 = 4$$

$$= \frac{g(x_2) - g(x_1)}{x_2 - x_1}$$

$$= \frac{g(4) - g(-2)}{4 - (-2)}$$

Be careful

$$= \frac{2 \cdot 4^2 + 16 - (2(-2)^2 + 16)}{4 + 2}$$

$$= \frac{48 - (24)}{6}$$

$$= \frac{24}{6}$$

$$= 4$$

Sample Test 1B

11. $90(0.95)^x = 15$

$$\frac{90(0.95)^x}{90} = \frac{15}{90}$$

$$(0.95)^x = \frac{15}{90}$$

Taking \ln on both sides:

$$\ln(0.95^x) = \ln\left(\frac{15}{90}\right)$$

$$\frac{x \cdot \ln(0.95)}{\ln(0.95)} = \frac{\ln\left(\frac{15}{90}\right)}{\ln(0.95)}$$

$$x = \frac{\ln\left(\frac{15}{90}\right)}{\ln(0.95)}$$

$$= 34.93$$