



HW9 4.3 # 25abcd

$$f(x) = 0.866x + \sin x$$

Skip this question.

HW8 3.3 # 8

$$y = \sqrt{s^9 + 9}$$

Find derivative.

$$\text{let } z = s^9 + 9$$

$$\frac{dy}{ds} = \frac{d}{ds} \sqrt{s^9 + 9}$$

$$= \frac{d}{ds} \sqrt{z}$$

$$= \frac{d}{dz} \sqrt{z} \cdot \frac{dz}{ds} \quad (\text{Chain Rule})$$

$$= \frac{1}{2} z^{-1/2} \cdot \frac{d(s^9 + 9)}{ds}$$

$$= \frac{1}{2} z^{-1/2} \cdot (9s^8) = \frac{1}{2\sqrt{s^9 + 9}} \cdot 9s^8$$

$$f(\theta) = (e^\theta + e^{-\theta})^{-2}$$

$$\text{Let } z = e^\theta + e^{-\theta}$$

$$\frac{df(\theta)}{d\theta} = \frac{d}{d\theta} (e^\theta + e^{-\theta})^{-2}$$

$$= \frac{d}{d\theta} z^{-2}$$

$$= \frac{d}{dz} z^{-2} \cdot \frac{dz}{d\theta} \quad (\text{Chain Rule})$$

$$= -2z^{-2-1} \cdot \frac{d(e^\theta + e^{-\theta})}{d\theta}$$

$$= -2z^{-3} \cdot \left( \frac{d}{d\theta} e^\theta + \frac{d}{d\theta} e^{-\theta} \right)$$

$$= -2z^{-3} \cdot (e^\theta + (-1)e^{-\theta})$$

Derivative  
of  
 $e^{kx} = ke^{kx}$

$$= -2z^{-3} (e^\theta - e^{-\theta})$$

$$= -\frac{2}{z^3} (e^\theta - e^{-\theta})$$

$$= \boxed{\frac{-2}{(e^\theta + e^{-\theta})} (e^\theta - e^{-\theta})}$$

$$= \frac{-2}{e^\theta + e^{-\theta}} \cdot (e^\theta - e^{-\theta})$$

Problem 1 Find the global maximum / minimum of the following functions.

a)  $f(x) = x^3 - 9x^2 - 48x + 52$  on  $-5 \leq x \leq 14$ .

Soln. Find critical points:

$$\begin{aligned}f'(x) &= \frac{d}{dx}(x^3 - 9x^2 - 48x + 52) \\&= \frac{d}{dx}(x^3) - \frac{d}{dx}(9x^2) - \frac{d}{dx}(48x) + \frac{d}{dx}(52) \\&= 3x^2 - 9 \cdot 2x - 48 \cdot 1 + 0 \\&= 3x^2 - 18x - 48\end{aligned}$$

Solve  $f'(x) = 0$

$$3x^2 - 18x - 48 = 0$$

2 ways:

1. Factor
2. Quadratic Formula

$$ax^2 + bx + c = 0$$

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

$$x = \frac{-(-18) \pm \sqrt{(-18)^2 - 4 \cdot 3(-48)}}{2 \cdot 3}$$
$$= \frac{18 \pm \sqrt{900}}{6}$$

$$= \frac{18 \pm 30}{6}$$

$$= \frac{18+30}{6}, \quad \frac{18-30}{6}$$

$$= 8, -2$$

The critical points are 8, -2.

Find the values at critical points & endpoints:

$$f(8) = 8^3 - 9 \cdot 8^2 - 48 \cdot 8 + 52 \\ = -396$$

$$f(-2) = (-2)^3 - 9(-2)^2 - 48(-2) + 52 \\ = 104$$

$$f(-5) = (-5)^3 - 9(-5)^2 - 48(-5) + 52 \\ = -58$$

$$f(14) = 14^3 - 9 \cdot 14^2 - 48 \cdot 14 + 52 \\ = 360.$$

14 is the global maximum.

8 is the global minimum

b)  $f(t) = t e^{-t}$  for  $t > 0$

Soln. Find critical points:

$$f'(t) = \frac{d}{dt} (t e^{-t})$$

$$= \frac{d}{dt} t \cdot e^{-t} + t \frac{d}{dt} e^{-t} \quad (\text{Product Rule})$$

$$\begin{aligned} &= 1 \cdot e^{-t} + t \cdot (-1)e^{-t} \\ &= e^{-t} - t e^{-t} \end{aligned}$$

(Derivative of  
 $e^{kt} = ke^{kt}$ )

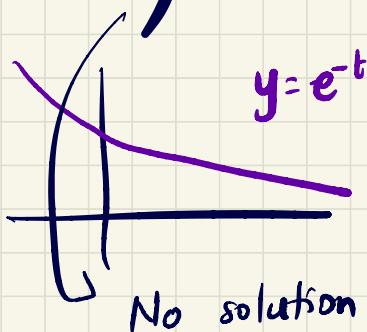
$$f'(t) = 0$$

$$e^{-t} - t e^{-t} = 0$$

$$e^{-t}(1-t) = 0$$

Either i)  $e^{-t} = 0$  or ii)  $1-t = 0$

$$t = 1$$



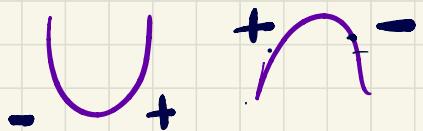
1 is the only critical point.

1 local min. or local max?

$$f'(t) = e^{-t}(1-t)$$

$$t > 1, \quad f'(t) < 0$$

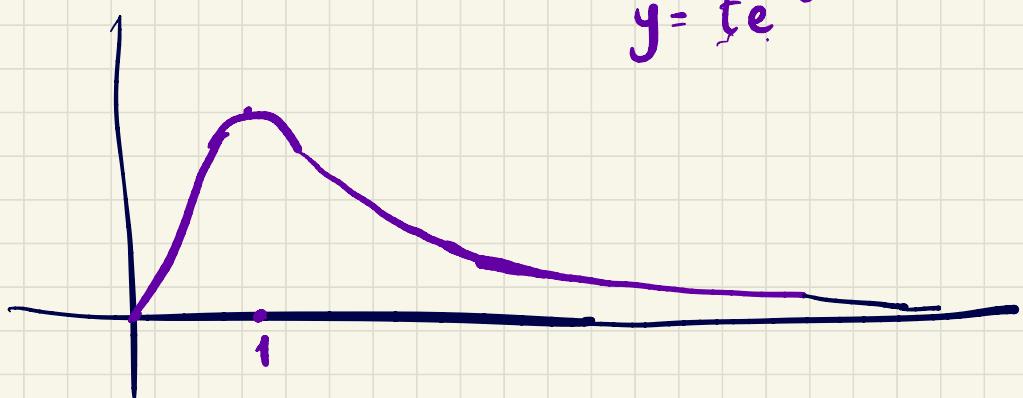
$$t < 1, \quad f'(t) > 0$$



By first derivative test,

1 is a local maximum

$$y = te^{-t}$$



$f(t)$  is decreasing for  $t > 1$  (or  $(1, \infty)$ )

Since  $f'(t)$  is negative.

$f(t)$  is increasing for  $0 < t < 1$  (or  $(0, 1)$ )

Since  $f'(t)$  is positive.

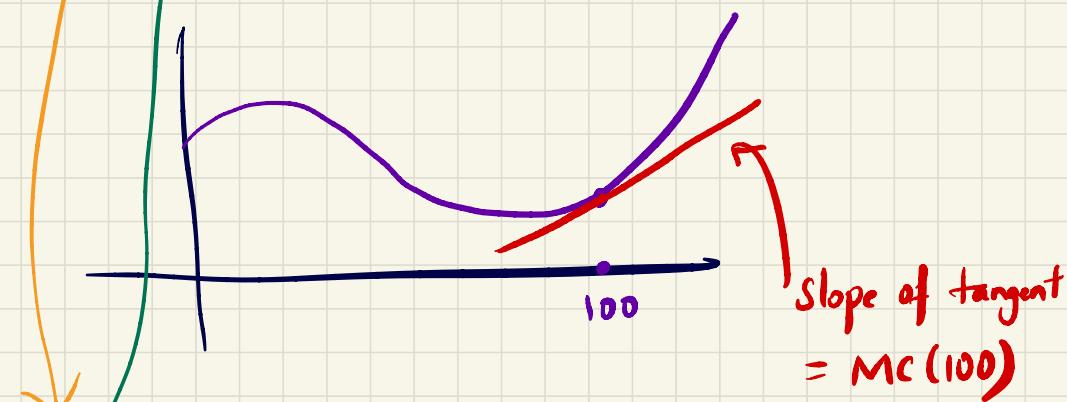
1 is the global maximum.

No global minimum.

#### 4.4. Profit, Cost, Revenue

Recall marginal cost ( $MC$ ) = Derivative of cost function  
=  $c'(q)$

marginal revenue ( $MR$ ) = Derivative of revenue function  
=  $R'(q)$



$\approx$  cost of adding 1 additional item.

$\approx$  revenue received when adding 1 additional item

$$\text{Profit } \pi(q) = R(q) - C(q)$$

Goal: Maximum and minimum profit.

Case 1

Endpoints  
included

Case 2

Endpoints not  
included

Problem The revenue from selling  $q$  items is  $R(q) = 500q - q^2$  and the total cost is  $C(q) = 150 + 10q$ . Find the quantity which maximizes profit.

Soln. Profit  $\pi(q) = R(q) - C(q)$

$$\begin{aligned} &= 500q - q^2 - (150 + 10q) \\ &= 500q - q^2 - 150 - 10q \\ &= -q^2 + 490q - 150 \end{aligned}$$

Want: global maximum of  $\pi(q)$   
 $(q \geq 0)$

Find critical points:

$$\begin{aligned} \pi'(q) &= \frac{d}{dq} (-q^2 + 490q - 150) \\ &= \frac{d}{dq} (-q^2) + \frac{d}{dq} 490q - \frac{d}{dq} 150 \\ &= -2q + 490 \end{aligned}$$

$$\text{Solve } \pi'(q) = 0$$

$$-2q + 490 = 0$$

$$\frac{2q}{2} = \frac{490}{2}$$

$$q = 245$$

$q = 245$  is the critical point.

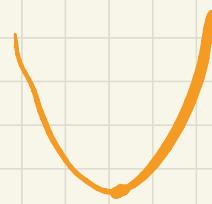
Can use first derivative test / second derivative test  
to check whether 245 is local min/  
local max.

$$\pi(q) = -q^2 + 490q - 150$$

Quadratic functions 2 types:



$$a < 0$$



$$a > 0$$

$$ax^2 + bx + c$$

$\pi(q)$  has a peak

$q = 245$  local maximum

Thus  $\boxed{245}$  is a global maximum.

