MSCC

DVCN
2019

DEVELOPER'S CONFERENCE

11–13 APRIL 2019

VOILA HOTEL & FLYING DODO BAGATELLE

5YRS OF DEVCON

SPONSORSHIP PROPOSAL

{ INTRODUCTION }

After the success of previous years, the Mauritius Software Craftsmanship Community (MSCC) is organising the fifth edition of the Developers Conference in partnership with local and international companies.

Just like previous years, the event is a **free of charge, community-driven**, three-days IT tech conference hosted annually in Mauritius. It's an event full of **business opportunities** and **professional networking**. Attendees can learn about latest software development technologies, methodologies, as well as cloud features and infrastructure.

The Developers Conference is planned in partnership with other IT user groups in Mauritius.

{ DETAILS }

DATE
11 - 13th of April 2019

TIME
09:00 hrs – ~17:30 hrs daily

VENUES
Voila Hotel
Flying Dodo Brewing Company
Mall of Mauritius, Bagatelle, Mauritius

{ PURPOSE }

The aim of the conference is to provide local software developers a buffet of tools, practices and principles applicable to tackling current challenges in the Mauritian software development environment. From keeping up to date with the latest technologies and trends to tackling the challenges of working in large enterprise systems – it's a buffet of experiences, ideas and pragmatic advice as well as an opportunity to connect with peers across the industry.

When the MSCC was founded back in 2013, it quickly became clear that our tropical island had a certain lack of informational and technical events. During some monthly meetups, we spoke about this situation and that it would be very interesting and delightful to organise such an event.

Our monthly MSCC meetings are usually topic-centred and most amazingly we had solid technical information and good presenters (even though none is a professional trainer) during the last couple of month. The Developers Conference is just the consequent development of this process - our thirst for more information in the world of modern IT.

{ WHY SPONSOR THE DEVELOPERS CONFERENCE? }

Reach out and engage with a community of IT professionals and students in IT.

Sponsors of the Developers Conference are exposed to highly skilled tech people in Mauritius and in the region. Unlike other events, participants of the Developers Conference are generally people who craft software using a wide variety of skills that help make the lives of people easier.

{ ATTENDEE PROFILE }

The event targets professional software developers who work in small to large sized organisations and who develop systems of all sizes for enterprise companies. The event aims to attract 500 to 700 attendees across industries such as financial services, web agencies, media houses, telco's etc.

{ WHAT'S IN FOR ME? }

- Access to influential professionals
- Internal and External networking opportunities in Mauritius and in the region.
- Unique marketing and brand exposure
- Opportunity to make valuable contact to make sales, and
- Opportunity to hire talent from the IT sector

{ INCREASE THE VISIBILITY OF MAURITIUS }

Sponsorship revenue can highly increase the exposure of Mauritius by not only encouraging the local community but also helping international speakers come to speak in our Island. This also helps us learn and grow the skills of our local people by interacting with international speakers.

{ AGENDA }

The planned schedule of the Developers Conference will provide up to **3-4 tracks** running sessions simultaneously. Following a list of targeted tracks to be covered this year:

Architecture, Design & Methodology

Topics
High-level principles of common software architecture, build on best practices and hardened production tips & tricks.

Keywords
Agile, Scrum, Object Oriented Design, Functional Programming, Lambdas, Legacy Code, Refactoring, Clean Code, Software Craftsmanship, Software Gardening

Implementation, Cross platform & Testing

Topics
Modern software application development for desktop, web and mobile platforms. Various programming languages, frameworks and platforms.

Keywords
React, VueJS, Angular, Xamarin, Cordova, Ionic, Meteor, Material, REST API, Authentication, Identity Management, Docker, GitHub, Visual Studio Team Services, PHP, Drupal, Symfony, Laravel, Ruby on Rails

Backend solutions & Cloud features

Topics   Database and Cloud related
Multiple database paradigms from classic RDBMS over NoSQL to
Graph & Object databases
Various cloud infrastructure and their services, APIs, and features
from different vendors like Microsoft, Google and Amazon

Keywords   SQL Server, MariaDB, MySQL, Mongo, Neo4J, Oracle, Hadoop, Azure,
AWS, Cloud Engine, Serverless, Machine Learning, Cognitive Services

Community & User Groups

Topics   Local user groups have the opportunity to show-case and demo
their main activities through-out the year

Keywords   Internet of Things, Ethical Hacking, Linux desktop, openSUSE,
FOSS, Debian, Ubuntu, Artificial Intelligence (AI), Robotics, 3D
Printing

{ SPONSORSHIP PACKAGES }

Compared to the previous years we decided to extend the portfolio of business and advertisement opportunities for partners and sponsors.

All sponsors will be announced through social media channels of the MSCC before the conference.

Platinum

Limit	Limited to 2 sponsors
Pre-Event Benefit	Logo on website Logo on HTML invitation Your job listings on conference website (link only)
Onsite Event Benefit	Logo on conference rollup banners Logo on conference programme Logo in conference mobile application Logo & sponsorship acknowledgement in keynote Logo exposure on all plasma screens located in the venue 3 speaking sessions or half-day boot camp in one room of your choice Your own rollup banner in four locations of your choice Stand (table 2m x 1m with power supply and network connectivity) Your own Flyer and/or gadget in folder (provided by you) Your job listings on conference website (link only)
Post-Event Benefit	Access to delegate database based on delegate op-it in event evaluation
Fee (incl. VAT)	MUR 150,000

Gold

Limit	Limited to 2 sponsors
Pre-Event Benefit	Logo on website Logo on HTML invitation Your job listings on conference website (link only)
Onsite Event Benefit	Logo on conference rollup banners Logo on conference programme Logo in conference mobile application Logo & sponsorship acknowledgement in keynote Logo exposure on all plasma screens located in the venue 1 speaking session in one room of your choice Your own rollup banner in two locations of your choice Stand (table 2m x 1m with power supply and network connectivity) Your own Flyer and/or gadget in folder (provided by you) Your job listings on conference website (link only)
Post-Event Benefit	Access to delegate database based on delegate op-it in event evaluation
Fee (incl. VAT)	MUR 80,000

Silver

Pre-Event Benefit	Logo on website
	Logo on HTML invitation
	Your job listings on conference website (link only)

Onsite Event Benefit	Logo on conference rollup banners
	Logo on conference programme
	Logo & sponsorship acknowledgement in keynote
	Logo exposure on all plasma screens located in the venue
	Your own rollup banner in one location of your choice
	Your own Flyer and/or gadget in folder (provided by you)
	Your job listings on conference website (link only)

Fee (incl. VAT)	MUR 45,000

Bronze

Pre-Event Benefit	Logo on website
	Logo on HTML invitation
	Your job listings on conference website (link only)

Onsite Event Benefit	Logo on conference rollup banners
	Logo on conference programme
	Logo & sponsorship acknowledgement in keynote
	Logo exposure on all plasma screens located in the venue
	Your job listings on conference website (link only)

Fee (incl. VAT)	MUR 20,000

NEW

{ SPECIALISED PACKAGES }

On top of the regular packages available, we have now new specialised packages for you to support the Developers Conference

Speaker Sponsor

Responsible for the travel expenses and hotel accommodation for one conference speaker. All details are to be discussed and negotiated with the speaker directly.

Pre-Event Benefit	Logo on website
	Logo on HTML invitation
	Your job listings on conference website (link only)

Onsite Event Benefit	Logo on conference rollup banners
	Logo on conference programme
	Logo & sponsorship acknowledgement in keynote
	Logo exposure on all plasma screens located in the venue
	Your own rollup banner in one location of your choice
	Your own Flyer and/or gadget in folder (provided by you)
	Your job listings on conference website (link only)

Fee (incl. VAT)	Estimated between MUR 40,000 and MUR 80,000

Speakers' Dinner Sponsor (Flying Dodo)

Speaker's dinner usually take place after the closing of the conference. All speakers and organising committee members will be invited to attend the dinner – approx. 60 guests in total.

Limit	Limited to 1 sponsor
Pre-Event Benefit	Logo on website Logo on HTML invitation Your job listings on conference website (link only)
Onsite Event Benefit	Logo on conference rollup banners Logo on conference programme Logo & sponsorship acknowledgement in keynote Logo exposure on all plasma screens located in the venue Your own rollup banner in one location of your choice Your own rollup banner during Speakers' Dinner (Flying Dodo) Your own Flyer and/or gadget in folder (provided by you) Your job listings on conference website (link only)
Fee (incl. VAT)	Estimated MUR 50,000

Attendee Welcome Package Sponsor

Responsible for the acquisition of the attendee welcome package, including conference lanyards, attendee name badges, conference programme/flyer and delegate bags.

Limit	Limited to 1 sponsor
Pre-Event Benefit	Logo on website Logo on HTML invitation Your job listings on conference website (link only)
Onsite Event Benefit	Logo on conference rollup banners Logo on conference programme Logo & sponsorship acknowledgement in keynote Logo exposure on all plasma screens located in the venue Your own rollup banner in one location of your choice Your own Flyer and/or gadget in folder (provided by you) Your job listings on conference website (link only)
Fee (incl. VAT)	Estimated MUR 40,000

Coffee Sponsor (Voila Hotel)

Limit	Limited to 1 sponsor
Pre-Event Benefit	Logo on website Logo on HTML invitation Your job listings on conference website (link only)
Onsite Event Benefit	Logo on conference rollup banners Logo on conference programme Logo & sponsorship acknowledgement in keynote Logo exposure on all plasma screens located in the venue Your job listings on conference website (link only)
Fee (incl. VAT)	Estimated MUR 20,000

Happy Hour Sponsor (Flying Dodo)

Limit	Limited to 2 sponsors (1 per day)
Pre-Event Benefit	Logo on website Logo on HTML invitation Your job listings on conference website (link only)
Onsite Event Benefit	Logo on conference rollup banners Logo on conference programme Logo & sponsorship acknowledgement in keynote Logo exposure on all plasma screens located in the venue Your own rollup banner during Happy Hour (Flying Dodo) Your job listings on conference website (link only)
Fee (incl. VAT)	Estimated MUR 25,000

Sponsorship benefits are dependent on

1. The time at which the sponsorship agreement is signed

2. The production lead times.

All sponsorship opportunities are to be finalised by

16 February 2019

Other promotional opportunities are available upon request. Please get in touch with us to discuss your requirements.

{ CONTACT DETAILS }

Should you wish to participate and are interested to discuss details of a certain sponsorship package, please reach out to :

General contact	conference@mscc.mu
Jochen Kirstätter	joki@mscc.mu
Chervine Bhiwoo	chervine@mscc.mu
Vanessa Chellen	vanessa@mscc.mu
Arnaud Meslier	arnaud@mscc.mu

{ REFERENCES & FURTHER INFORMATION }

Conference Website	https://conference.mscc.mu/
Website of MSCC	https://www.mscc.mu/
LinkedIn Group	https://www.linkedin.com/groups/5033639
Twitter	@MSCraftsman
Facebook	MauritiusSoftwareCraftsmanshipCommunity
Google+	https://plus.google.com/109537765013108874281