



Human Computer Interaction

(Assignment 2 for November 19, 2024)

Professor: **Dr. Soumaya Chaffar**

Release date: **November 19, 2024**

Weight: **5%**

Delivery date: **No later than November 19, 2024, 11:59 p.m.**

Description

You are a UX designer for a web agency and your manager asks you to design a website for one of their clients.

For this client, you will create a prototype which should illustrate what the future website will be. You will apply design techniques and user criteria seen in class to offer the best experience to your users.

Tasks to accomplish:

- Creation of a prototype of a 5-pages website with the Figma tool.
- Practical work to be carried out in teams of 2 or 3 students.
- Subject of your choice, previously validated by your teachers, such as: a personality, a place of travel, a service, an event, etc.
- The prototype screens will only be on computer screens (Desktop).
- The prototype will contain exactly 5 pages, including a home page, an “About” page and a “Contact” page.
- Add all the necessary elements to make the visual closely represent the final intended outcome.
- The prototype will also contain the interactions to navigate between pages.
- The “About” page will briefly present (350 words maximum) the decisions taken concerning the interface of the future website (visual aspects and content of the site) in the form of explanatory text, addressed to the customer.
 - You will mention 2 competitor website addresses which served as inspiration for you.
 - You can present only one or two important aspects of each of the visual aspects of the site (Choice of colors, fonts, icons, grouping, arrangement of visual elements and/or homogeneity between pages) and Content of the site (Compatibility, conciseness and/or guidance).

- The “About” page will also introduce the team and its members.
- The “Contact” page will contain a form so that the user can request information on the subject you have chosen.
- The other pages will contain text, images and at least 2 clips from a YouTube video related to the chosen theme.
- The prototype needs to be polished and carefully crafted since it will be shown to the client. We ask that you put in extra effort to produce high-quality work with meticulous attention to detail.
- You can take the following shortcuts: Text generated by Lorem Ipsum except for the “About” and “Contact” page.

Submission:

A file containing the names and IDs of the students on the team, the Figma Design file link.

Criteria	Weight
<p>« About » page</p> <p><input type="checkbox"/> The project is presented clearly (0.5): competing websites are named and the decisions made for UX criteria are explained in detail.</p> <p><input type="checkbox"/> The team and its members are presented (0.5)</p> <p><input type="checkbox"/> The visual aspect criteria of the site are respected (0.5)</p> <p>« Contact » page</p> <p><input type="checkbox"/> Interactions with the site: input components are adequately chosen and well arranged (0.5),</p> <p><input type="checkbox"/> Usability principles are respected (1)</p> <p><input type="checkbox"/> The visual aspect criteria of the site are respected (0.5)</p>	/ 3.5
<p>Visual aspect of the web site : Interface</p> <p>☆☆☆☆☆ : Retrieves best practices from competitor sites. No aspect has been left to chance: the colors are well chosen, the text is easily readable and well-organized, the images displayed are well representative of what should be in the final website, the visual elements are arranged logically so that information can be found quickly, and all pages clearly come from the same website.</p> <p>☆☆☆☆ : Draws inspiration from best practices from competitor sites. Overall, the visual appearance is very good: the colors are pleasant, the text is easily readable, the images displayed are fairly well representative of what should be in the final website, the visual elements are arranged logically for the most time so that information can be found quickly, and all pages appear to come from the same website.</p> <p>☆☆☆ : Not necessarily inspired by competitor sites. Overall, the visual aspect is acceptable, but nothing more: all the elements (or almost) are there, choice of color, font, images, but without much integration. The pages may not look as similar as desired.</p>	<p>☆☆☆☆ *0.3= / 1.5</p>

☆☆ : The visual aspect is lacking on more than one level, although there may be one or two positives here and there. Very little integration between pages, and within pages between images, fonts, and choice of colors.	
☆ : Insufficient effort	