

Heros of Pymoli Analysis

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Here are three conclusions that I came to while analyzing the data for the Pandas Heros of Pymoli challenge.

1. Most of the users playing this game are male. In fact, over 84% of the user are male compared to just 14% Female.
2. This game appeals to younger audiences. Over 50% of users playing this game are in their twenties, while only 2% of users are over 40 years old.
3. The purchase count and total spent by user follows the age distribution. Indicating that getting a new user in any age group is more important than targeting one or two specific age groups.