

Interview 1

1. Could you show us how you would search for Fall Term Brunch?

Found it quickly. If there were more events, they would have used the search box.

2. Could you show us how you would register for the Fall Term Brunch?

Found the Register button quickly.

3. Could you see what events you registered for?

Took multiple clicks to find the Registered tab on the home screen. Clicked on the Calendar button in the navigation pane first. This took approximately 15 seconds.

4. Could you navigate to notifications?

Immediately recognized and clicked on the notifications button.

6. How would you rank your overall experience on a scale of 1-10 in terms of: usability, efficiency, overall?

9 or 10.

7. Do you see yourself using this app in the future?

Yes. The interviewee said they would use it in that state it's currently in, now.

Other findings

Calendar

The interviewee uses their school Google Calendar for everything. They would want their registered events to show up on their Google Calendar. On the Honors College App calendar view, they would *not* want their personal Google Calendar events – ones that are not from the Honors College App – to be shown; only show Honors College events in the Honors College App. The interviewee did not expect to see a calendar when clicking on the calendar in the bottom navigation bar. Note that this was the first thing the interviewee clicked on when asked to find registered events.

Filters

If there were more events, the interviewee would have used filters. The interviewee referred to Nike's online shopping when discussing this.

- Soonest/upcoming
- Latest
- Relevance
- Type

Event types

The interviewee discussed what types of events they would want to see.

- Alumni talks
- Community coffee
- Slug food events
- Dean and Friends conversation
- Thesis workshops
- HCSA meetings

Colors

Prefers dark mode. The gray looks sad.

Types of content

Discussed job postings being shown on the app. Then decided that they would just want events.