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Increased Event Awareness:

Measure awareness and participation of Honors College events (and announcements) in OSU students. Will be tested for effectiveness by comparing the current method of outreach (control) against the new Honors College application utilizing a small focus group (of Honors College Students, target users) as a focal testing point. Expectations include increased awareness/participation of events among Honors College Students.

Increased Accessibility:

Measure applications accessibility to users (i.e. is the information presented in such a way that users understand where they are and what they need to do in order to navigate to where they want to go). Will measure accessibility by having a focus group (of Honors College Students, target users) compare previous methods of communication (blog, email) to the Honors College Application. Expectations include effortless access to event information, registration, and announcements and increased awareness of events. Overall, information regarding Honors College events should be easier to access than in the past.

Application Flows from A to B:

Measure of efficiency, minimal pages should allow for sleek design and little confusion among users. Buttons with high-external consistency should guarantee users the ability to seamlessly navigate the application. Will test whether or not application flows by asking target users to complete specific tasks using design prototypes. Expectations include positive and negative feedback concerning the flow of information.

Stakeholders:

- Toni Doolen: Project Partner (Dean of Honors College)
 - Manages OSU honors students and makes sure their demands are being met
- Emily Isabel Garcia: Project Lead (Student Engagement Coord for Honors College)
 - Oversees the honors college app
- Emily Arteaga Garcia: Teaching Assistant
 - Oversees our group project and progress throughout the term for class
- OSU Honors students: Applications Users
 - Students potentially interested in honors events
- OSU Honors Society: Sponsor
 - Sponsors the OSU honors college