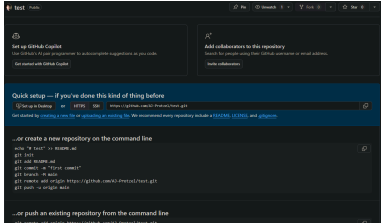


# Try the Inclusivity Heuristics

## GitHub

Heuristic	Example	Issue
Explain the benefits of using new and existing features	Abi clicks on “Codespace” without knowing what it is. The landing page says it’s your instant dev environment but doesn’t explain what that means or how it differs from a standard repository.	The design lacks a clear explanation or onboarding for new features. There’s no tooltip, comparison, or example to help users understand what Codespaces are or why they should use them.
Explain the costs of using new and existing features	Tim is now confused and lost after trying to find out more about GitHub and navigating to the Explore page. He sees things other people are doing but not how to do those things himself.	The Explore page emphasizes showcasing others’ work without offering actionable steps or tutorials. There’s no clear call-to-action or guidance on how to replicate or learn from what’s shown.
Let people gather as much information as they want and no more than they want	Tim wants to learn more about what GitHub can do to make his workflow more efficient. He navigates to the Explore page, but it only shows content from other users.	The design doesn’t provide a way to filter or customize the information shown. It assumes interest in community projects rather than offering a breakdown of GitHub’s capabilities.
Keep familiar features available	When navigating to some redirects like Gist, the navigation banner and profile menu change. This makes it harder to know where to go or how to return.	Inconsistent UI elements across GitHub subdomains break the user’s mental model. Familiar navigation tools disappear or change, increasing cognitive load.
Make undo/redo and backtracking available	Tim creates a new repository and later notices a typo in the name. There’s no clear undo, back, or edit option.	The interface doesn’t offer immediate or visible options to rename or undo recent actions. This violates the principle of easy error recovery.

		
Provide an explicit path through the task	After creating a new repository, the page branches into multiple options without clear direction on how to access or download the repo.	The post-creation flow lacks a guided experience. There's no step-by-step prompt or visual cue to help users proceed with common next steps like cloning or opening in Codespaces.
Provide ways to try out different approaches		
Encourage tinkers to tinker mindfully		