

## KPI

Brand	Discount Percentage	Mrp	Sale Price	Sales difference
Apple	0	89,900	89,900	0

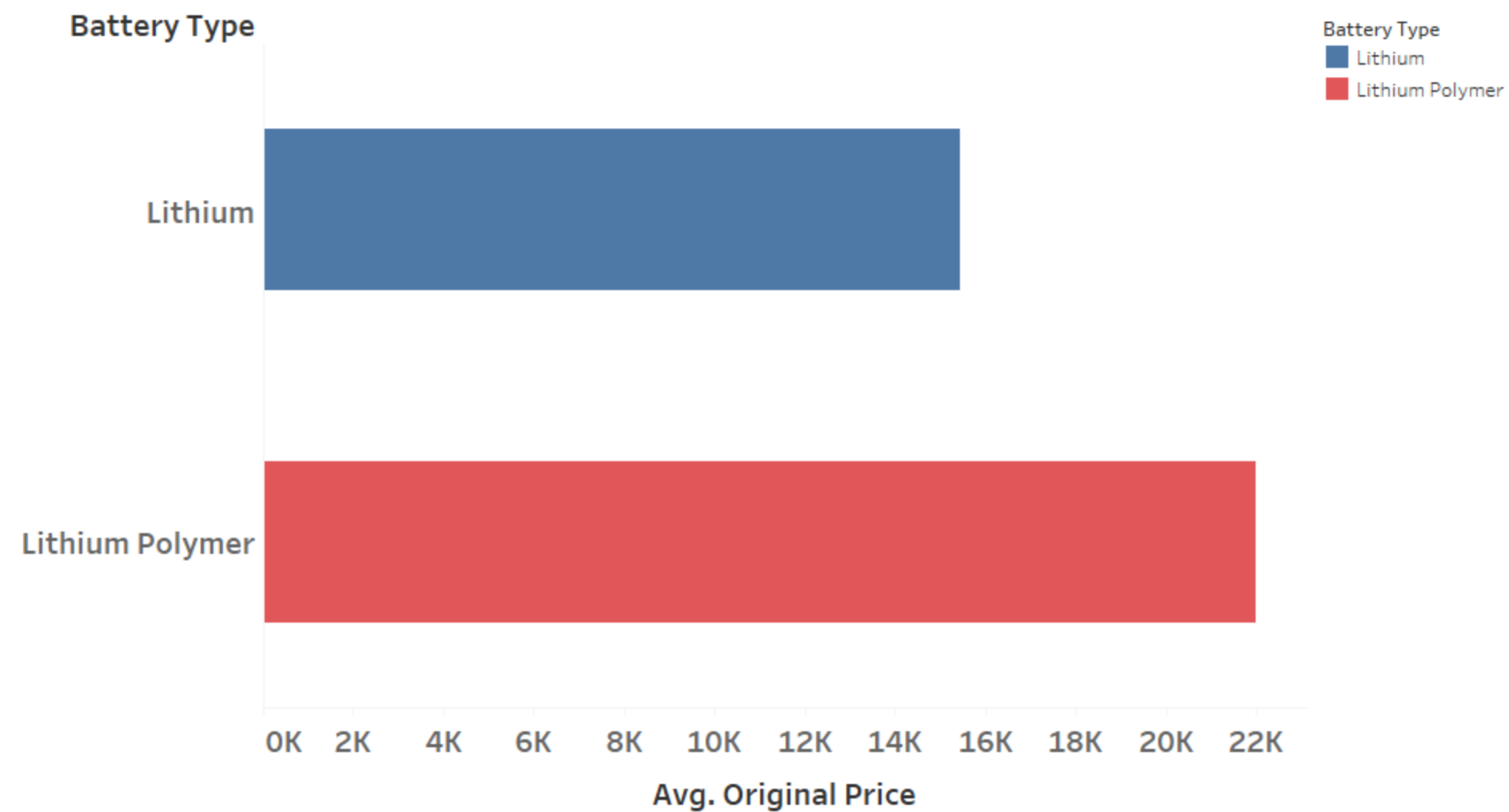
Discount Percentage, Mrp, Sale Price and Sales difference broken down by Brand. The data is filtered on Upc, which keeps MOBF944E2XAHW8V5.

# model specification

Model	Processor	Front Ca..	Rear Camera	Colour		
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74,900	<div>Black</div>
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800	
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	199,700	

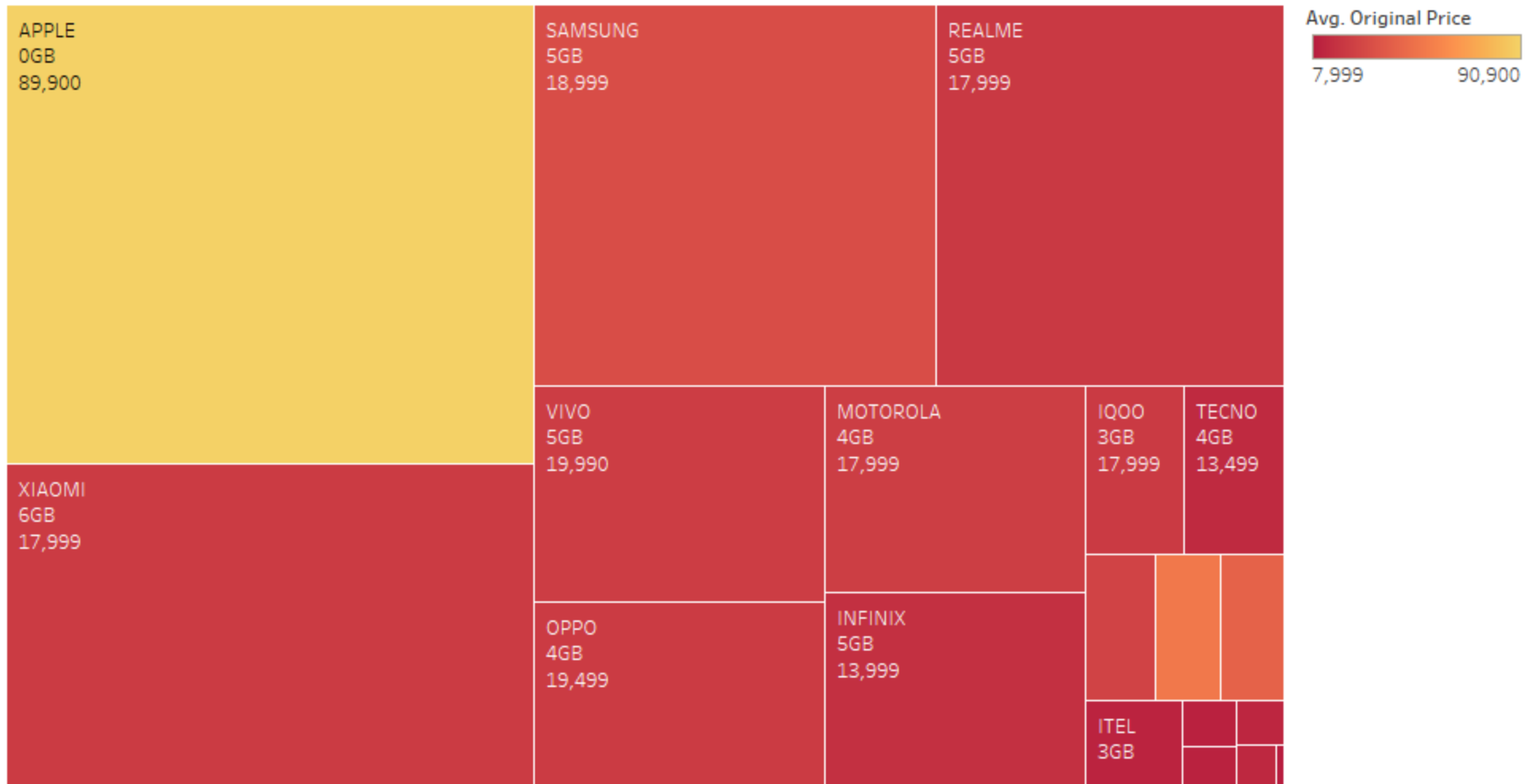
Sum of Original Price broken down by Model, Processor, Front Camera, Rear Camera and Colour. Color shows details about Colour. The data is filtered on Brand, which keeps APPLE. The view is filtered on Colour, which keeps Black.

## Battery Type Distribution



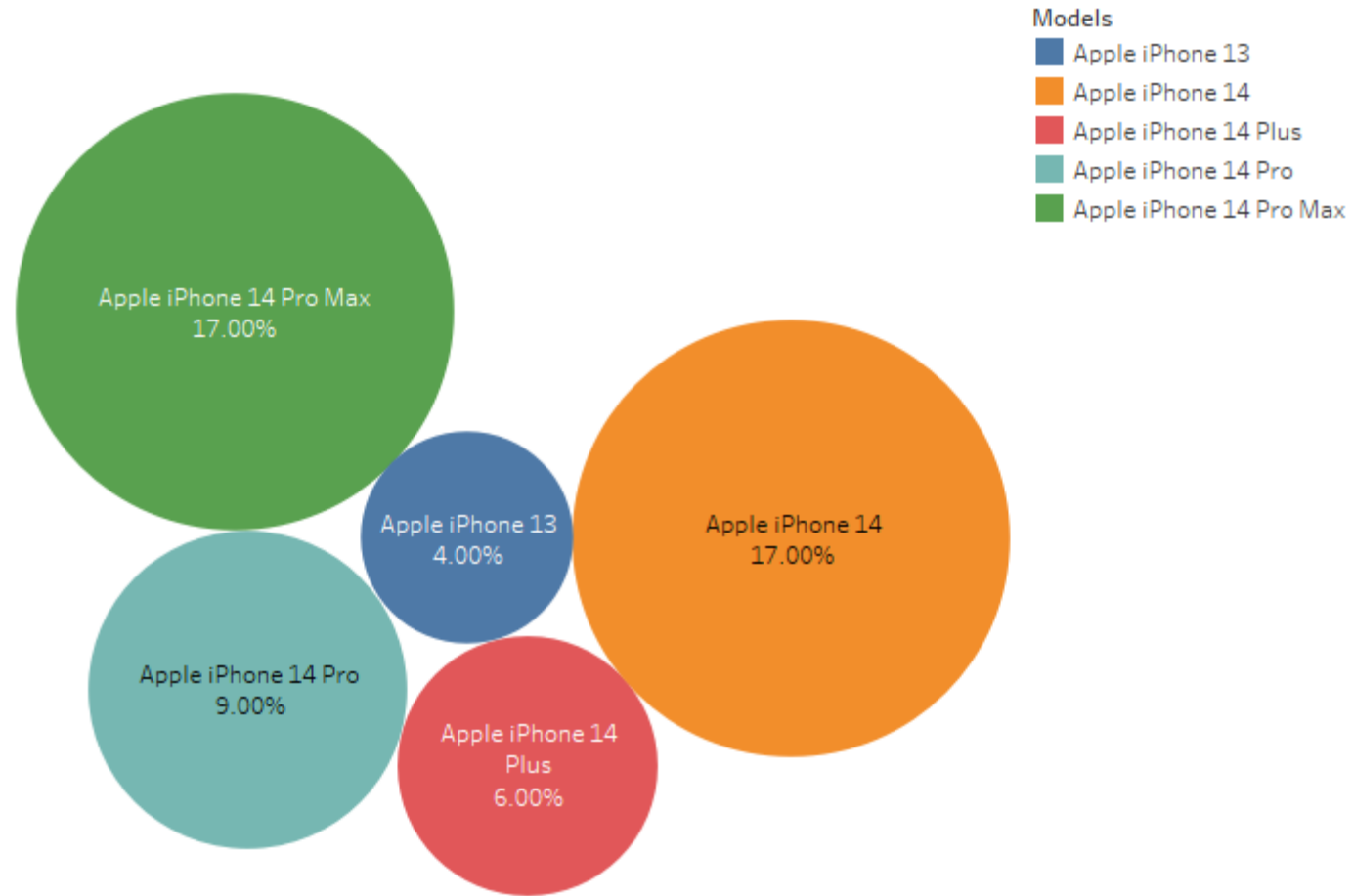
Average of Original Price for each Battery Type. Color shows details about Battery Type. The data is filtered on Brand and Action (Brand). The Brand filter keeps 19 of 19 members. The Action (Brand) filter keeps 1 member. The view is filtered on Battery Type, which keeps Lithium, Lithium Ion and Lithium Polymer.

## Brand price comparison



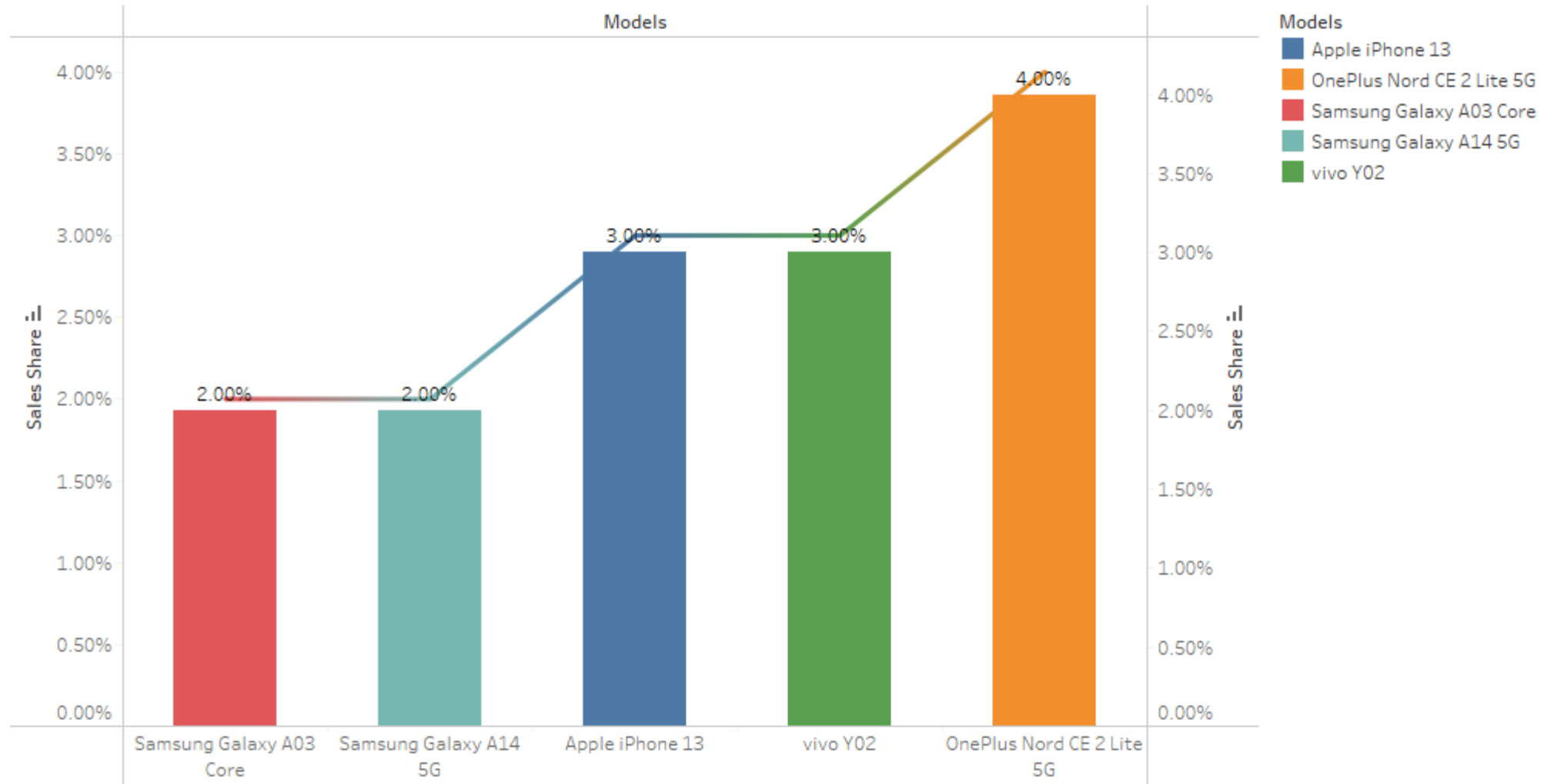
Brand, distinct count of Memory and median of Original Price. Color shows average of Original Price. Size shows sum of Original Price. The marks are labeled by Brand, distinct count of Memory and median of Original Price. The data is filtered on Action (Battery Type), which keeps 4 members.

## Model-share



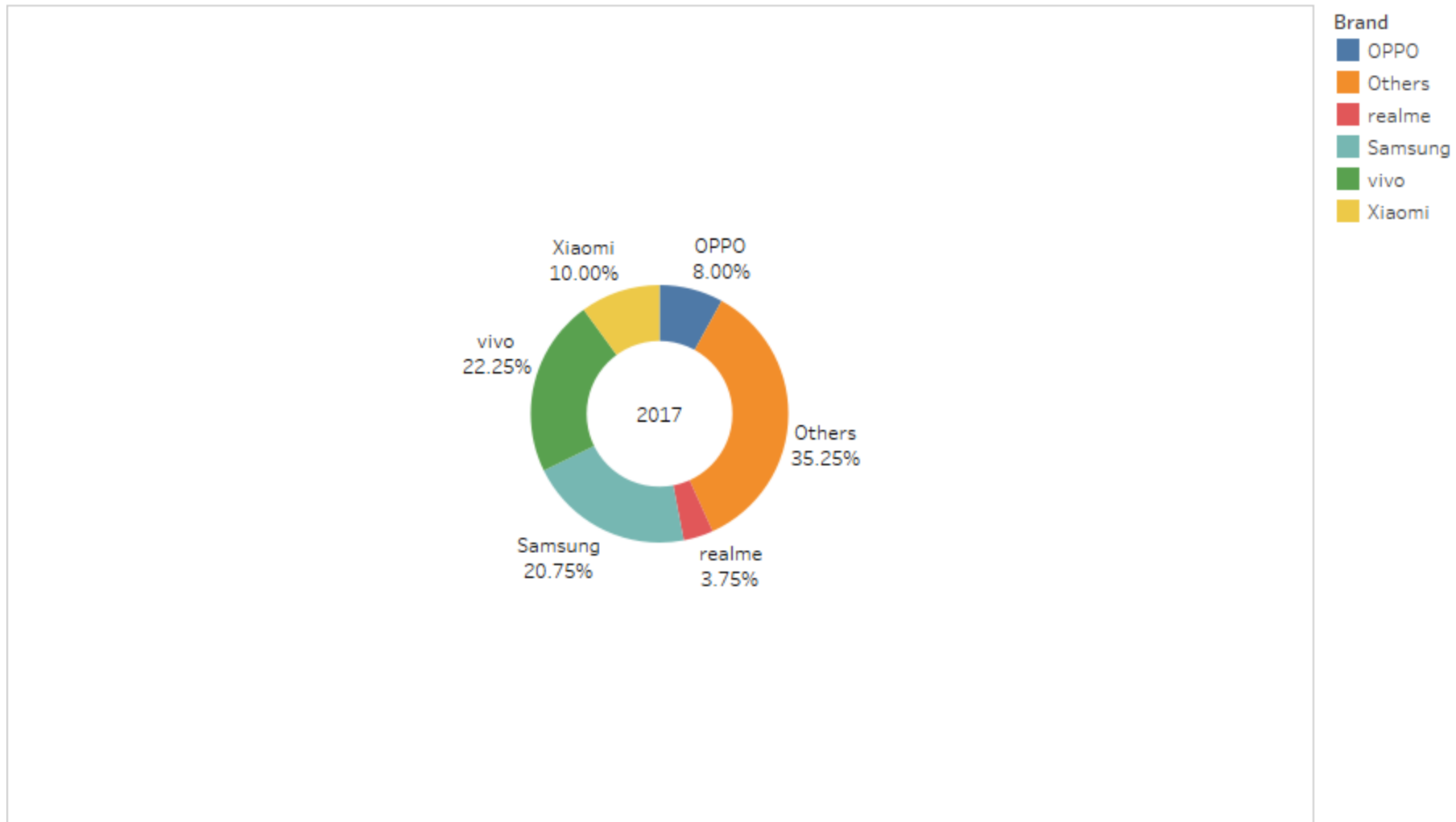
Models and Sales Share. Color shows details about Models. Size shows sum of Sales Share. The marks are labeled by Models and Sales Share.

## Country wise best selling smartphone



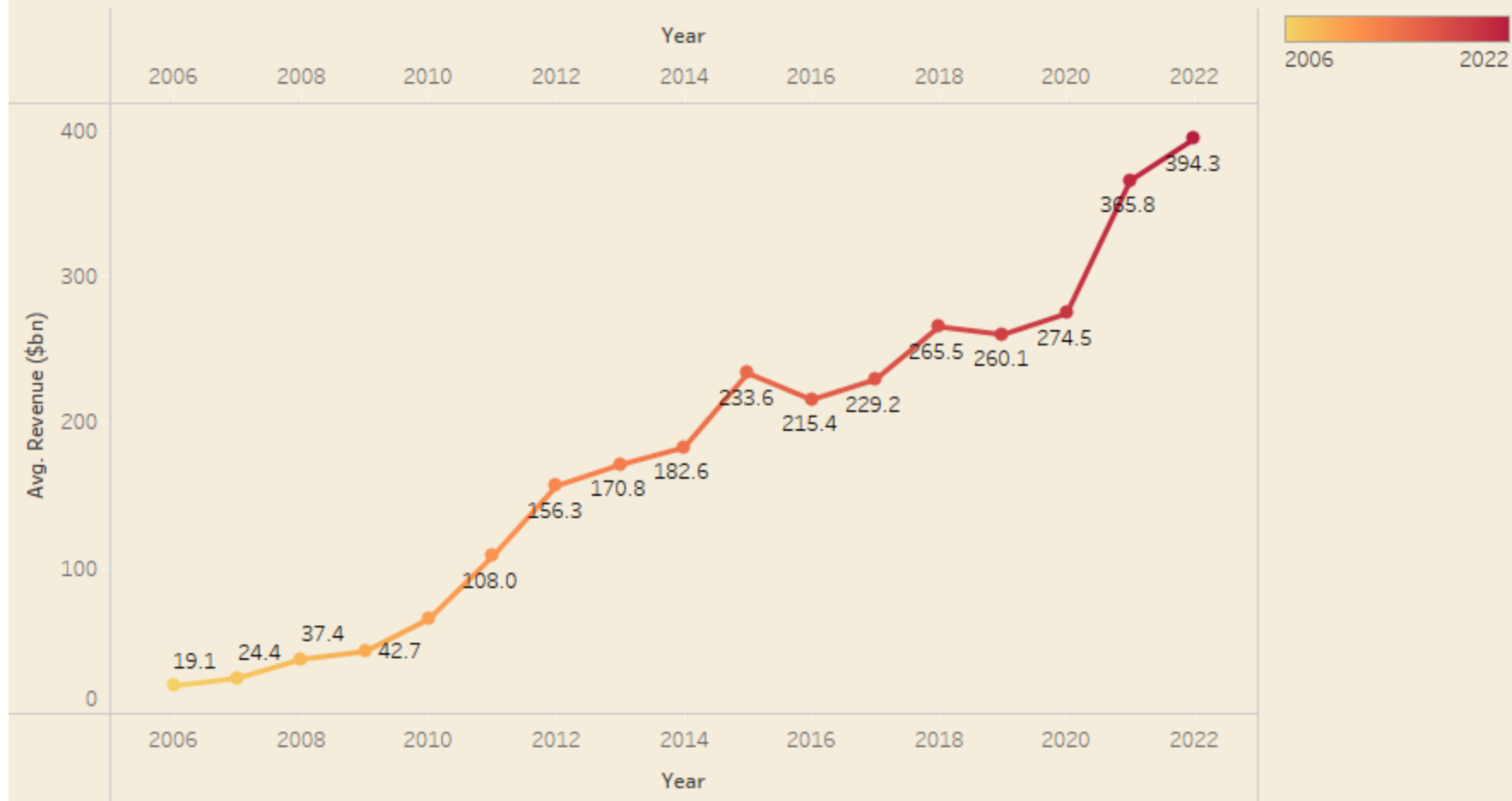
The trends of sum of Sales Share and sum of Sales Share for Models. Color shows details about Models. For pane Sum of Sales Share (2): The marks are labeled by sum of Sales Share. The data is filtered on Country, which keeps India.

## Quarterly-Share



SUM(0) and SUM(0). For pane SUM(0): Color shows details about Brand. The marks are labeled by Brand and % of Total Annual Share. For pane SUM(0) (2): The marks are labeled by Year as an attribute. The data is filtered on Year, which keeps 2017.

## Annual Revenue



The trends of average of Revenue (\$bn) for Year and Year. Color shows details about Year. For pane Year (2): The marks are labeled by average of Revenue (\$bn). The view is filtered on Year, which ranges from 2006 to 2022.

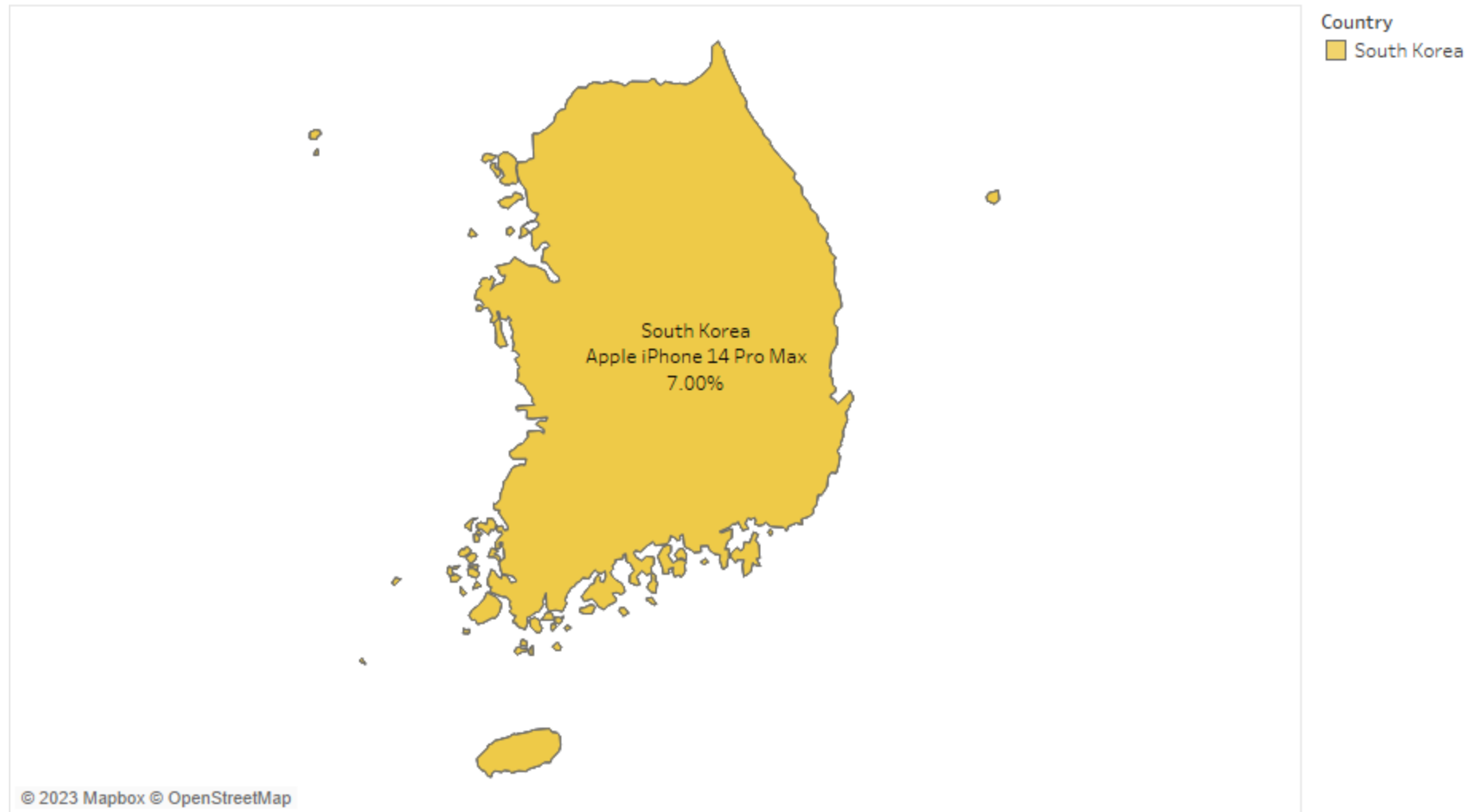


KPI\_2

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

Revenue Generated, Units sold (mm) and Active Users (mm). The data is filtered on Year, which keeps 2022.

## Global Market Share



Map based on Longitude (generated) and Latitude (generated). Color shows details about Country. The marks are labeled by Country, Models and Sales Share. Details are shown for Country. The data is filtered on Action (Models), which keeps 16 members. The view is filtered on Country, which keeps South Korea.