📊 Sales Performance Dashboard

Comprehensive analysis of sales data across regions, categories, and time periods

Filter by Region:
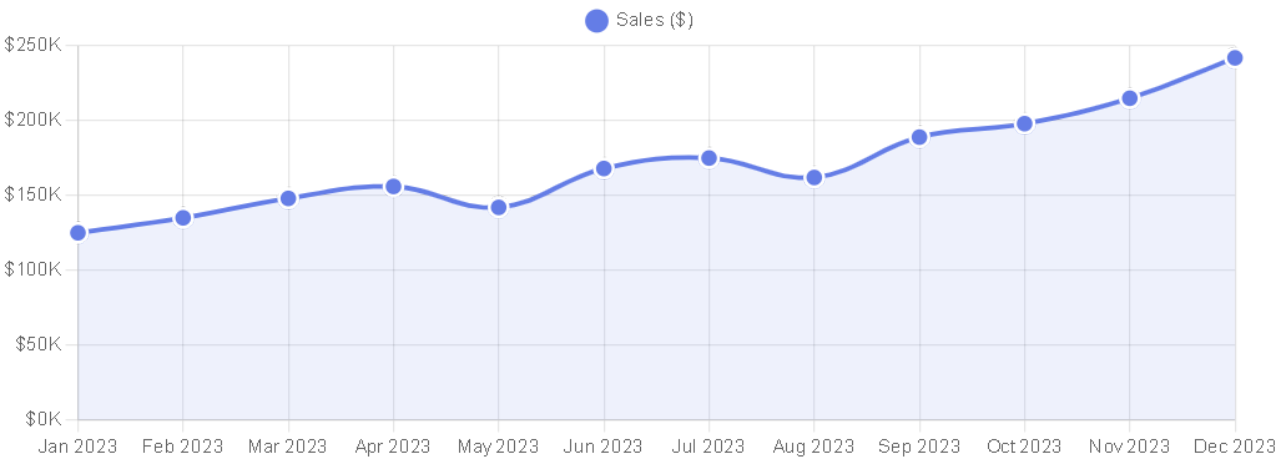
All Regions ⌄
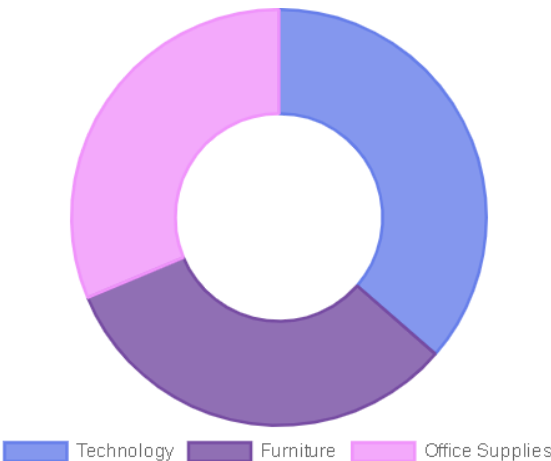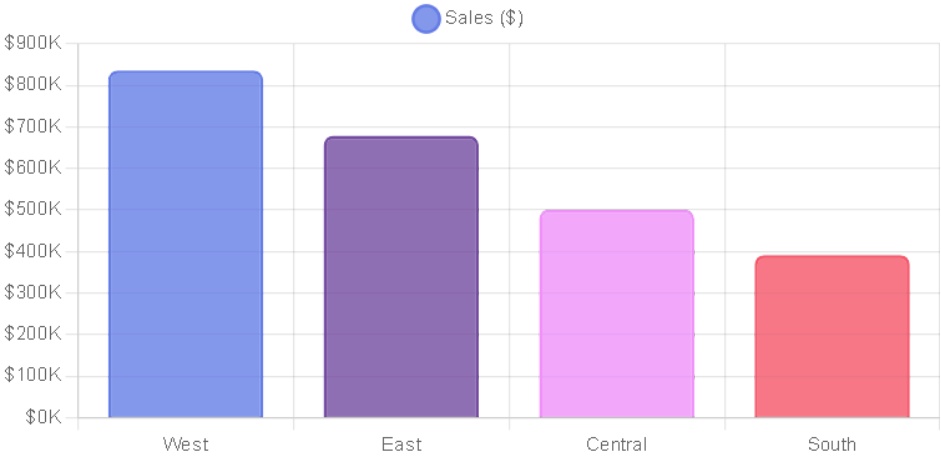
Filter by Category:

All Categories ⌄

📈 Sales Trend Over Time

🍩 Sales by Category

Technology   Furniture   Office Supplies

🏢 Sales by Region

Sales ($)

🔍 Key Insights

💡 **West region** consistently shows the highest sales performance, contributing 34% of total revenue

💡 **Technology category** drives the most revenue with $836,154 in total sales

💡 **December 2023** was the peak sales month, likely due to holiday shopping

💡 **Quarterly growth** shows a 15% increase in Q4 compared to Q3

$2.3M
Total Sales

$286K
Total Profit